

Meeting Date: 8/20/2025

Meeting Time: 2:00pm Pacific Time

Meeting Location: ZOOM Call - <https://us06web.zoom.us/j/85635861934>

(Call in Meeting ID: 856 3586 1934 - Find your local number: <https://us06web.zoom.us/j/85635861934>)

Ice breaker:

Since so many of us just attended MWAA what is your favorite? Deep Dish Pizza or Taver Style (thin, crispy)?
rResults were about 50/50 amongst attendees

Attendees:

Ashton Radican
Wendy Wootton
Amanda Beam
Angela Summa
Jewel Hazelton
Lykwirah Welch
Maria Meija
Jennifer Johnson
April Tucker
Leslie Silva
Jessica Tait
Jean Boling
Marianne Trefz
Brenna Ellis
Jessica Reinhardt
Kellie Barron

Announcements:

- PTW is requesting 2026 plans and budget request- due end of September (high level).

RECAP of PAST EVENTS:

1.

- **In-person event at Visa Headquarters (AI marketing)**
 - Friday August 8, 2025 – 4:00 pm
 - Wendy Wootton and Brenna Ellis led
 - Speaker: Raina Srivastava - KiwiQ
 - Event name ***“Hit it out of the park with AI”***
 - Registration: 61 registered / 36 tickets sold
 - Actually attended: 39 attended event / 37 attended the game
 - **Post event summary submitted and will be featured in next newsletter**

Notes:

 - **Wendy and Brenna shared some post event updates – event was insightful, great dialogue/interactions and overall well received. We also had PTW Corporate and board members join from Atlanta and S. CA: Dr. Gail Burgos, Audrey Blackmon and Laura Gibson-Lamothe**
 - **Deck will be shared with attendees this week - Raina**
- **Unlocking Revenue & Operational Agility (Terminal webinar)**



- Ashton covered PTW and Jennifer Johnson led
- ISV Panelist, Integrated Processor Panelist
- Wednesday, July 23rd at 11am PST
- Panelists – Heather P (POS Portal), Anita Gibbs (360 Payments), Rick Blesofsky (GOAT)
- Actually attended: 28 attendees
- Post event summary has been submitted, and will be included in next newsletter

Notes:

- Jennifer provided post-event recap – very insightful information, learned something new
- Attendance lower due to PTW Corp Mentor event at same time (was scheduled after our chapter event was posted).
- We will provide the recording for folks that could not attend

Meeting Minutes:

2. UPCOMING EVENTS:

- 2025 Event Planning
 - **Q3:**
 - **Equity Decoded (Angela Stock 101 What to Ask for)**
 - Angela taking the lead
 - All Men Panel! ☺
 - Wednesday, Sept 17th 1pm PST
 - Audney Depaulo - Morgan Stanley
 - Matt Dubois – Chargezoom
 - Steve Pinado – Radican Capital, CEO at NMI
 - How many registered? 36
 - **Q4:**
 - **Summit: (11/3-11/5), Waverly in ATL in 2025.**
 - As we get closer to the date, we will coordinate the gatherings (i.e., dinner, baseball stadium nearby, etc.) for the CA Chapter dinner while we're there. -led by Jessica and Jean. **Who is planning to attend?**
 - **In-person – Maverick hosted**
 - December 3rd, Calabasas
 - **2026:**
 - **Webinar – Trade Show Dos and Don't**
 - Angela, Amanda, Ashton, Jean to lead
 - Possible 3-part series
 - Preparing for Tradeshow
 - Best Tradeshow Practices
 - Protecting Yourself and Your Staff
 - Damsel in Defense – add on (Wendy to check w/her contact) 10% donation back to PTW? Erin O'Brien-Kerr
 - **Webinar - Surcharging/Dual pricing; with Keith Samson and Rob Johnson –**
 - Angela reached out to Keith but had not heard back from Rob. Could get Keith to speak on his own potentially.
 - Jessica Tait – volunteer (logistics)



- **In-Person Event** June/July–
Maverick in person event
 - Jessica leading/Internal Maverick PTW chapter – assuming it is part of annual membership renewal end of 2025
 - Date TBD
 - **Webinar - Personal Investing/Financial Planning**
 - Wendy has a contact, Steven Hoverstein – Modern Woodmen
 - **Webinar - Pricing & Interchange Webinar**
 - Amanda coordinating / moderating
 - Potential speakers, Maria Cable and Colleen Rumsey
 - Jessica Tait - volunteer
 - **Webinar – topics from April Tucker**
 - Holiday kits for cookie/cake decorating – Maybe Nov/Dec?
 - Tamale making – maybe Dec?
 - Master Yoga instructor – mindfulness, stress mgmt. – maybe Jan (start 2026 off strong)
 - **In-Person Event** December– Maverick in person event
 - Jessica leading
 - Date TBD
 - **In-Person Event – Kendra Scott**
 - Wendy leading
 - Coordinating Nor & SoCal - will need volunteer to lead SoCal event
 - Date TBD
 - **Webinar – Paint n Sip**
 - **WSAA 2026 – Palm Desert, CA**
- Quarterly Meet & Greet:
 - Argyle - Breanna – Costa Mesa Happy hour TBD
 - May coordinate a NorCal and SoCal at same time – happy hour kind of thing.
 - Meeting event ideas:
 - Webinar – Save the date: October 8th, Latino Inclusion Group webinar
 - Maria Meija - planning in progress.
 - Quantifind – Marianne T. Child Rescue Coalition (AI tech can help locate missing/exploited children)
 - Education/volunteering around this topic
 - Layer w/data analytics and how our industry supports
 - Quantifind can sponsor the event, just can't promote their company (small office in Palo Alto).
 - Wendy asked Jessica Tait if she can check w/JPMC (corp PTW champion) about using Palo Alto office. They have the space to fit 100+ people (previously checked for AI event). Wendy emailed Jessica with contact details.
 - Target 2H 2026

3. GOOD NEWS (Promotions, new jobs etc)

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4. CHAPTER UPDATES/REMINDERS:

- Chapter Donation Page & Promote (<https://www.paytechwomen.org/donations/donate.asp?id=22761>)
- Event Sponsorships



- Look for sponsors for Events or Venue
- Chapter Event Submission Time frame shortened from 6 weeks to 4 Weeks - ***PLEASE do not wait for the 4-week mark. The sooner we can plan ALL events and get on the calendar the better. This allows for smoother workflow on the PTW side as well as provide a longer runway for event promotion.***
 - Submission Form:
https://members.wnetonline.org/general/custom.asp?page=chapter_submit
 - Must have all the information and No changes or it will push out the event.
 - REMINDER: Liquor Provided MUST be at a licensed to serve alcohol venue.
- Leadership Summit Silent Auction Donations for chapters:
 - Donation request letter and supporting docs Email was sent out. Donation site user credentials pending

5. ADDTL ON THE CALL NOTES:

- April Tucker definitely wants to volunteer with the Chapter but also for Summit. She has submitted a volunteer form to corp already – waiting for a response.
 - Jewel is in charge of volunteers – they are discussing this right now. Provided Jewel and Lykwirah's emails for April to contact them directly.
- Are we doing anything at WSAA? – Jennifer J. inquired
 - We are supporting AZ Chapter for 2025 only
 - Amanda mentioned - You don't need to attend WSAA to attend PTW bowling event – but need to register. Link: <https://www.paytechwomen.org/events/EventDetails.aspx?id=1982077&group=>

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