

PAYTECH WOMEN

Rise. Thrive. Connect.

Corporate Partner 2026 Prospectus

paytechwomen.org



JPMorgan Chase at 2025 Leadership Summit

Our Purpose

Advancing Women in Global Payments and Fintech

VISION: A world where a woman's potential is as unlimited as her ambition.

MISSION: Create a stronger and more diverse industry by empowering and investing in women.

Fiserv at 2024 Leadership Summit



Our Story

We Are Women Who Lead and Men Who Advocate

- 7,100+ members worldwide – more than doubled since 2021!
- 4% are Male Advocates who champion the success of women in the workplace
- Highly Engaged Executive and Diverse Payments Audience

2025 LEADERSHIP SUMMIT AUDIENCE SNAPSHOT



WHO ATTENDS

- 75%+ Managers & Above
- 34% Executive / Senior Leadership
- 48% First-Time Attendees



DIVERSE & INCLUSIVE COMMUNITY

- 27% African American / Black
- 10% Multi-Racial
- 8% Asian, Hispanic/Latina & Other



WORLDWIDE REACH & GROWTH

- 60% Non-Georgia Attendees
- 3% International Representation

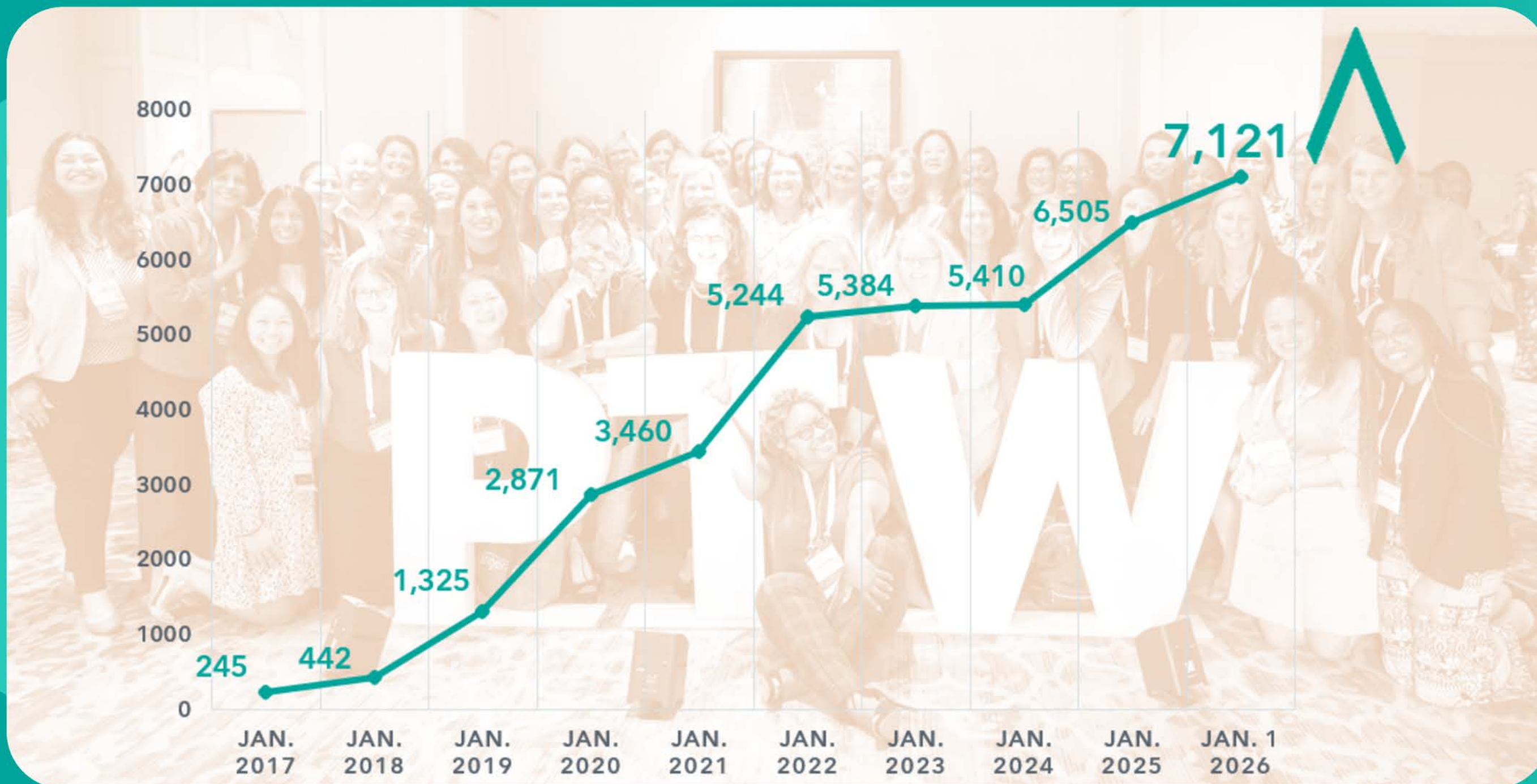


EXPERIENCE & INFLUENCE

- 60% 10+ Years Professional Experience
- 85%+ Bachelor's Degree or Higher

Our Membership

Growing and Evolving



Our Corporate Partners

Members from **More than 280 Companies**
Including These Industry Leaders:



Our Industry Partners



Our Media Partners



International
Forums
Coming Soon

Our Chapters

Free In-Person &
Virtual Events for
Local Support,
Education and
Networking



1. Atlanta
2. California
3. Chicago
4. Colorado
5. Houston

6. Iowa
7. Milwaukee
8. New York City
9. North Texas
10. Omaha-Lincoln-Council Bluffs

11. Phoenix
12. Salt Lake City
13. Tampa Bay
14. NEW! Tennessee
15. Toronto

16. Washington DC-Virginia-Maryland (DMV)
17. NEW! Philadelphia-Delaware Valley

Why Join PayTech Women?



Industry Influence

Strengthen credibility while advancing equity across the payments ecosystem



Expanded Mentorship Network

Complement internal programs with access to 1,400+ mentors worldwide



Leadership Development

Equip talent through tailored programs, CPP-eligible education and visibility



Local and Global Engagement

Activate employees through U.S. and Canadian chapters and emerging EMEA forums



Comprehensive Career Support

Improve retention with coaching, executive education and career resources



Measurable ROI

Track engagement and impact within one of paytech's fastest-growing communities

Your Organization's Benefits

Support for Your Inclusion and Women's Leadership Development Programs



Advance Inclusion Strategy

Align your organization with a trusted mission advancing equity across paytech



Strengthen ERGs & Culture

Enhance or launch employee networks using proven best practices



Deliver Leadership Learning

Equip employees with insights that build inclusive, high-performing teams



Enable Modern Mentoring

Support career development through formal and situational mentoring experiences



Expand Business Reach

Build relationships through events and a highly engaged member directory



Develop and Retain Talent

Provide leadership opportunities that build skills, confidence and long-term engagement

Your Team's Benefits

Career and Community Growth



Foster Belonging at Work



Build Leadership Capability



Receive Mentoring & Coaching



Expand Professional Networks



RISE. THRIVE. CONNECT.



Join PayTech Women

Invest in Your Team



Levels of Partnership

RISE

THRIVE

CONNECT

IMPACT

Investment	\$130,000	\$60,000	\$25,000	\$7,500
Memberships	Unlimited	200	70	20
Leadership Summit Registrations	20 + 6' Experience Table	5	4	2
Company Logo with Link on PTW Site	Yes	Yes	Yes	Yes
Right of First Refusal for Sponsored Initiatives	Yes	Yes	No	No
ROI Scorecard	Quarterly	Bi-annually	Annually	Annually

BRANDING Opportunities – \$5,000

- Includes 10 Memberships
- Customizable options aligned with your strategic goals

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More Opportunities

Enjoy Additional Benefits at All Levels

- Regional chapter events & monthly national webinars
- Unlimited access to mentoring programs
- Inclusion in PTW research initiatives
- Brand recognition across PTW platforms
- Member Directory and Member App access
- Male ally engagement through PTW Advocates
- Volunteer and committee leadership opportunities



Atlanta 2025 Chapter
Event at Synovus

Branding Options to Advance Your Reach

Customizable Opportunities to Align with Your Company Goals

Event & Experience Sponsorships

Build relationships and connect directly with engaged industry professionals



Chapter LinkUps
Monthly Webinars
Virtual Sessions



Newsletter Feature
Sponsored Content
Banner Placement

Content & Email Visibility

Position your brand as a trusted voice and thought leader

Member Communications
Social Channels
Digital Platforms



Select Programs
Web Advertising
Featured Placements



Programmatic & Web Presence

Strengthen credibility through consistent, high-impact visibility

10 Memberships
Plus

PAYTECH WOMEN

Thanks You

We welcome the opportunity to work with you and your organization to design the most effective partnership strategy, including multi-year contracts!

Contact us:

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PayTech Women is the ONLY 501(c)(3) non-profit organization serving professional women in the payments and fintech industries.

paytechwomen.org

