

PAYTECH WOMEN LEADERSHIP SUMMIT

ATLANTA, GA | NOVEMBER 4-5, 2025

SPONSORED BY FIS

Leadership Summit Sponsorship Prospectus 2025

 **PAYTECH WOMEN**
Rise. Thrive. Connect.

The ONLY non-profit serving professional women in the payments industry

paytechwomen.org/PTWSummit2025



Dear Industry Leader:

Thank you for your interest in sponsoring the 2025 PayTech Women (PTW) Leadership Summit. As the first woman of color as PTW President, I am deeply proud to represent an organization that champions equity, inclusion and the power of partnerships within the always-evolving payments industry.

This year, we celebrate a significant milestone – our 20th Anniversary! – and we hope your company will be part of this important milestone. The Leadership Summit will be an opportunity to reflect on the progress we've made and the work still ahead. It will bring together the brightest minds across the payments sector – women and male allies alike – committed to creating opportunities for women at all levels of leadership. For two decades, PayTech Women has been on a mission to ensure that women's potential in the payments industry knows no boundaries.

By sponsoring the Summit, your company demonstrates its commitment to advancing gender equity and empowering the next generation of leaders. Your investment directly supports our efforts to provide valuable programming, foster professional growth and strengthen connections across the industry. Additionally, it offers your company a unique platform to showcase its support for diversity, engage with 800 attendees and enhance its visibility among nearly 6,800 members!

Join leading organizations such as FIS, Fiserv, Global Payments, JPMorgan Chase, Visa, Mastercard, Elavon and Maverick Payments in making a meaningful impact at our annual conference. Your partnership will resonate throughout the year as we continue our work toward building a more inclusive future.

Thank you for considering this opportunity. I look forward to the possibility of your organization's involvement in making this year's Summit – a celebration of our past and the future we are building – an unforgettable success.

Sincerely,

Audrey Blackmon

2025 PayTech Women Board President

Sr. Enterprise Sales Executive

Euronet



Celebrating 20 Years  2005-2025

PayTech Women has been at the forefront of advancing gender diversity for 20 years!

**When You Invest in
PayTech Women,
You Invest in Women.**

Our Vision

A world where a woman's potential is as unlimited as her ambition.

Our Mission

To create a stronger and more diverse industry by empowering and investing in women.

We Are: Women Who Lead and Men Who Advocate

Nearly 6,800 Members Worldwide!



Executives and
emerging leaders



...from across payments &
fintech ecosystems



...from start-ups to
Fortune 100

We Are:

Members from More than 280 Companies



PTW 2024 Board & Past Leadership (l to r): Dr. Gail Burgos, BCG, Inc.; Immediate Past President Kelly Beatty, FIS; Past President Kelly Tufts, Discover; President Polly Van Duser, One Inc; PTW Founders Holli Targan, Taft Law & Diane Faro, Savify; Kathryn Kmiatek, Fintech Meetup; Secretary Whitney Stewart Russell, Fiserv; Past President Linda Rossetti; Retired, Formerly Payroc/Bluestone; Laura Gibson-Lamothe, Georgia Fintech Academy; Past President Mary Uslander, Fiserv. Not Pictured: President-Elect Audrey Blackmon, Euronet; Kymberly Cantrell, American Express; Dipti Desai, Global Payments; Treasurer Dawn Delaney, JPMorgan Chase; Beth Deck, Solutions by Text; Robyn Growe, Lexis Nexis Risk; Joanna Hanner, Discover; Monica Kennedy, Bank of America; Diana Mehochko, Retired, Formerly NCR Voyix; PTW Founder Linda Perry, Retired, Formerly Visa, Inc. (Companies listed as of September 2024.)

- Innovators and established players
- Traditional tenders like credit cards and ACH
- Education
- Retail banking
- Investment management
- Digitally enabled payments such as mobile payments and cryptocurrency

55 PAYTECH WOMEN CORPORATE PARTNERS

As of July 1, 2025

DISCOVER

FIS

PINNACLE
fiserv.

JPMORGAN
CHASE & CO.

worldpay

VISIONARY

globalpayments

LEADERSHIP

BANK OF AMERICA



AMBASSADOR



VISA

PATRON

blankfactor

clearent
by xplor

deluxe

ingenico

maverick

NCR VOYIX

nuvei

ONE INC

Paysafe

REPAY
Realtime Electronic Payments

SHAZAM

Taft

FRIENDS

ABTEK

ACI Worldwide
Real-Time Payments

argyle

datacap
systems, inc.

Dejavoo
an iPOS systems company

fnbo

GD

Giesecke+Devrient

LegitScript

LEVERAGE
PAYMENT SOLUTIONS

LUQRA

Merchant
Industry

North

payroc

Propelr

PSCU

QUANTIFIND
THE RISK INTELLIGENCE COMPANY

REDFYNN

scansource

solutions
by text

VIKINGCLOUD™

weave

INNOVATOR

BONITA
PAYMENTS

CORYIA

Fortis

PayCompass

PDP CODES

talus

TURING

VALOR
PAYTECH
THE FUTURE OF PAYMENT TECHNOLOGY

VizyPay

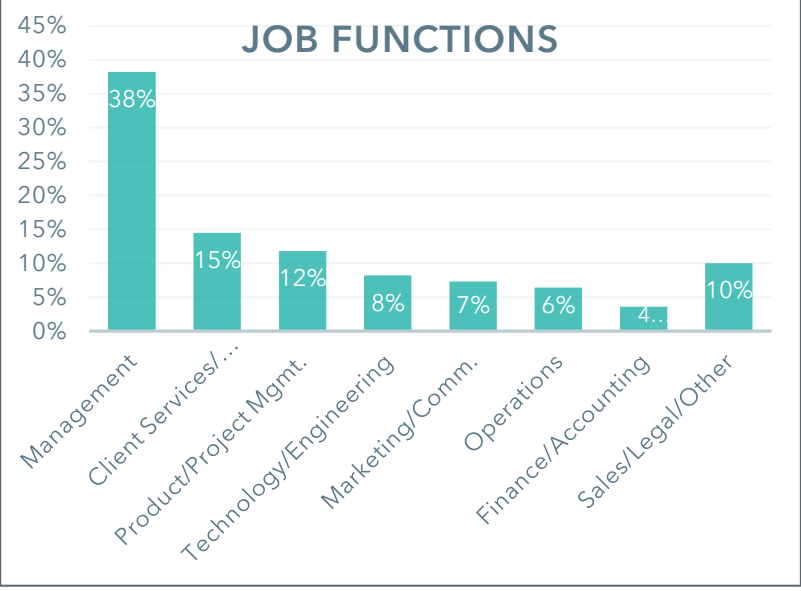
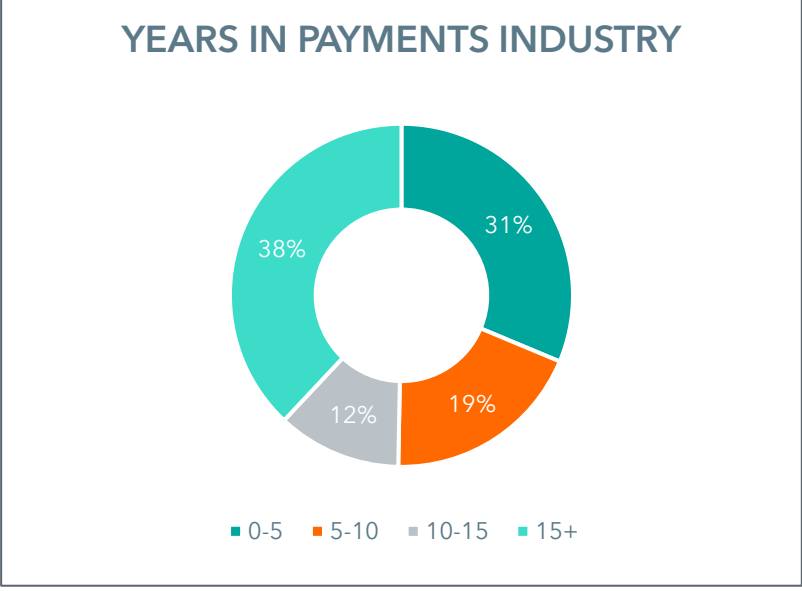
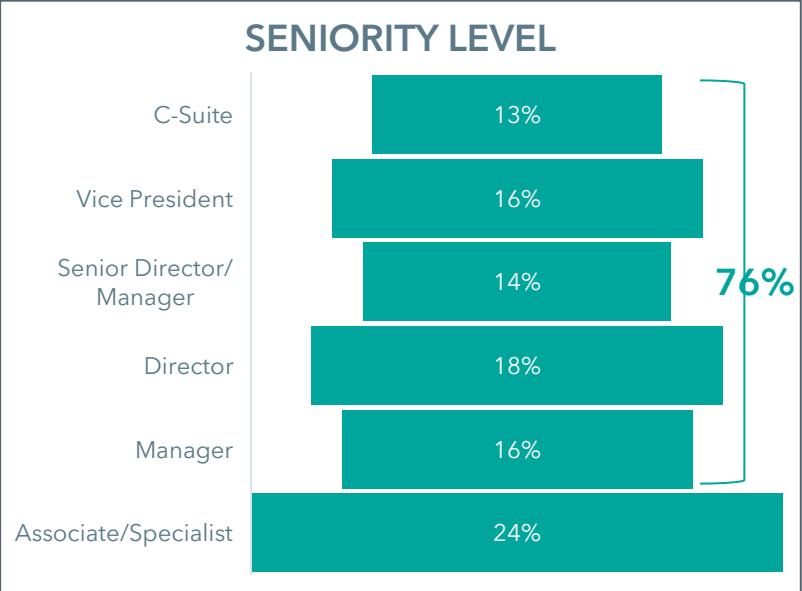
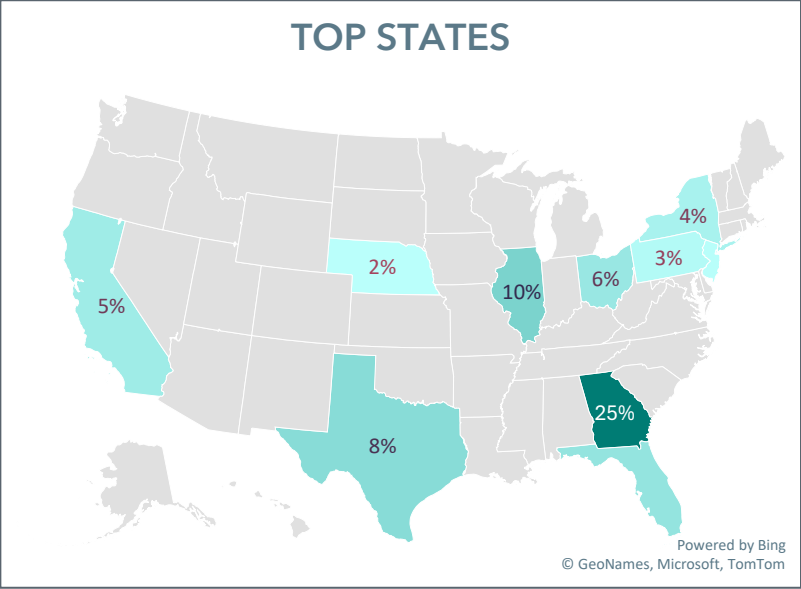
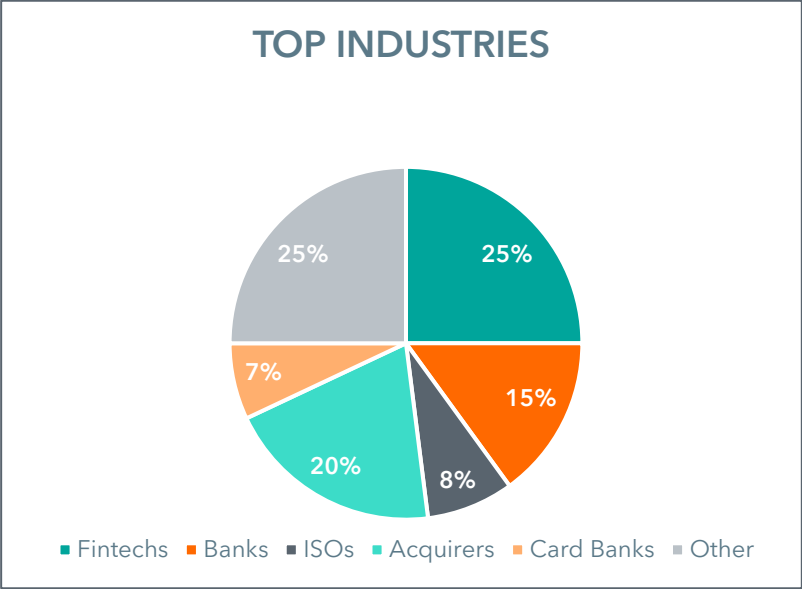
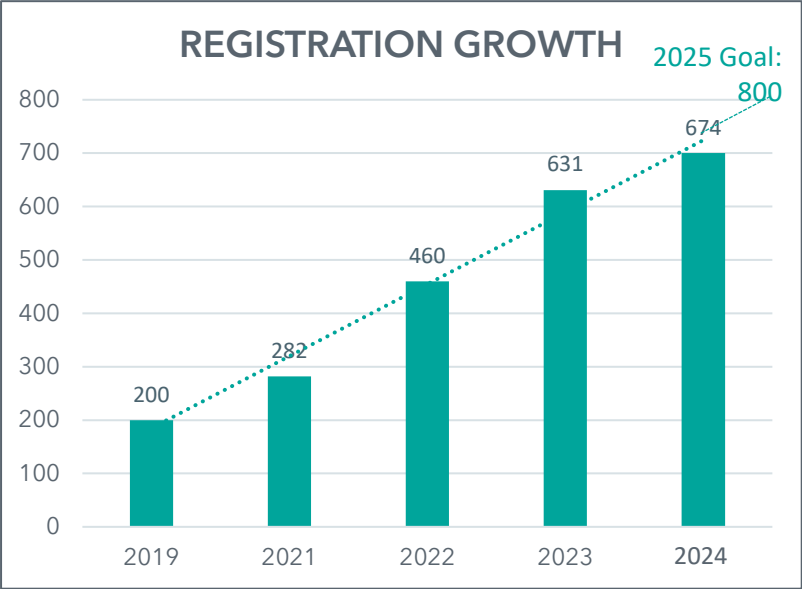
WOODFOREST
ACCEPTANCE
SOLUTIONS®

chargezoom

Fexco

PTW Leadership Summit: Who Attends?

PayTech Women 2024 Leadership Summit Survey Data



Sponsorship Benefits

Boost Your Brand and Promote Diversity



Your Organization Will:

- **Demonstrate Commitment to Diversity & Inclusion** by supporting opportunities at the Leadership Summit – an event with record attendance for the past 4 years!
- **Reach nearly 6,800 Members from 280+ Organizations** in the evolving payments and fintech ecosystem
- **Increase Awareness of Your Brand** with visibility at the Summit as well as with pre- and post-event promotions
- **Highlight Your Company to 800 Attendees** as advocates of women empowerment
- **Be Seen as a Thought Leader** with the opportunity to contribute to PTW programs, sessions and experiences

Sponsorship Benefits

Magnify Your Brand's Influence

Attendees Gain

- **Knowledge and Advice** from executive women who have successfully navigated to C-Suites & Boards
- **Information to Empower Advancement** of gender diversity solutions
- **Leadership Development** to build skills, competence and confidence
- **Interactive Opportunities** to expand professional networks and develop relationships



TITLE Sponsor

By becoming the **Leadership Summit Title Sponsor**, you demonstrate an unparalleled and unwavering commitment to the development of women, showing the industry that you understand the value of a diverse and empowered workforce.

Pre-Event

- Co-branded with the Summit on marketing materials, event web pages, social postings, email promotions, publications and media releases: **"PayTech Women Leadership Summit, Sponsored by (Your Company Name or Logo)"**

Event

SOLD

- Ten (10) Summit Registrations (valued at **\$15,800**)
- Co-branded with the Summit on marketing materials, event web pages, social postings, email promotions, publications, media releases, presentation slides and signage: **"PayTech Women Leadership Summit, Sponsored by (Your Company Name or Logo)"**
- Featured as the **exclusive sponsor of the highly regarded Awards Ceremony & General Session**
- Five (5) minute sponsor remarks from podium during Tuesday's Awards Ceremony
- Partner Experience Table (6') with collateral materials on both days
- Your branded marketing materials included in Summit attendee bags

Investment: \$30,000

As of July 1, 2025

PLATINUM Sponsor

As the **Platinum Leadership Summit Sponsor**, your brand will receive exceptional exposure and recognition before and throughout the Summit, along with free registrations. Plus, as the exclusive sponsor of our celebrated Summit Opening Night Event, you'll have the opportunity to connect with attendees in a unique and memorable way. This engaging event includes the closing of the Virtual Auction, giving your brand even more visibility.

Pre-Event

- Logo and/or company name featured on pre-event marketing materials, event web pages, social postings and email promotions

Event

- Four (4) Summit Registrations (valued at **\$6,320**)
- Logo and/or company name featured on event marketing materials, event web pages, social postings, email promotions, presentation slides and signage
- Featured as the **exclusive sponsor of the Opening Night Event**
- Five (5) minute sponsor remarks from podium during Tuesday's Opening Night Event
- Partner Experience Table (6') with collateral materials on both days
- Your branded marketing materials included in Summit attendee bags

Investment: \$22,000

SOLD



As of July 1, 2025

DIAMOND Sponsor

By becoming the **Leadership Summit Diamond Sponsor**, your benefits include premier brand promotion and placement before and throughout the Summit.

Pre-Event

- Logo and/or company name featured on pre-event marketing materials, event web pages, social postings and email promotions

Event

- Four (4) Summit Registrations (valued at **\$6,320**)
- Logo and/or company name featured on event marketing materials, event web pages, social postings, email promotions, presentation slides, bookplates and signage
- Featured as the **exclusive sponsor of the Closing General Session**
- Five (5) minute sponsor remarks from podium during Wednesday's Closing General Session
- Partner Experience Table (6') with collateral materials on both days
- Your branded marketing materials included in Summit attendee bags

Investment: \$20,000



As of July 1, 2025

SAPPHIRE Sponsor

Showcase your brand to a captive audience of industry leaders as the **Sapphire Leadership Summit Sponsor**, featured at one of the conference highlights - the Wednesday morning general session. This exclusive sponsorship opportunity offers promotional benefits and representation before and throughout the Summit.

Pre-Event

- Logo and/or company name featured on pre-event marketing materials, event web pages, social postings and email promotions

SOLD

Event

- Three (3) Summit Registrations (valued at **\$4,740**)
- Logo and/or company name featured on event marketing materials, event web pages, social postings, email promotions, presentation slides and signage
- Featured as the **exclusive sponsor of the Wednesday Morning General Session**
- Five (5) minute sponsor remarks from podium during Wednesday Morning General Session
- Partner Experience Table (6') with collateral materials on both days
- Your branded marketing materials included in Summit attendee bags



Investment: \$15,000

As of July 1, 2025

GOLD Sponsor

Elevate your company's presence as the **Gold Leadership Summit Sponsor**, with premier brand promotion and placement before and throughout the Summit, as a select Networking Luncheon sponsor. Connect with industry leaders and make a lasting impression on attendees during either the Tuesday or Wednesday Luncheon Networking Event.

Pre-Event

- Logo and/or company name featured on pre-event marketing materials, event web pages, social postings and email promotions

SOLD

Event

- Logo and/or company name featured on event marketing materials, event web pages, social postings, email promotions, presentation slides and signage
- Featured as a **sponsor of the Tuesday or Wednesday Luncheon Networking Events**
- Your branded marketing materials included in Summit attendee bags

Investment: \$10,000 - TWO AVAILABLE



As of July 1, 2025

SILVER Sponsor

Expand your brand's visibility and energize your Summit experience by becoming the **Silver Leadership Summit Sponsor**. Your company will be promoted before and throughout the event and you will have the opportunity to stimulate networking during the Summit's Dessert Breaks.

Pre-Event

- Logo and/or company name featured on pre-event marketing materials, event web pages, social postings and email promotions

Event

- Logo and/or company name featured on event marketing materials, event web pages, social postings, email promotions, presentation slides and signage
- Featured as a **sponsor of the Tuesday or Wednesday Dessert Breaks**
- Your branded marketing materials included in Summit attendee bags

Investment: **\$5,000 - TWO AVAILABLE** **1 SOLD**



As of July 1, 2025

PTW 2025 Summit Sponsorship Opportunities

As of July 1, 2025

	TITLE \$30,000 SOLD 10	PLATINUM \$22,000 SOLD 4	DIAMOND \$20,000 4	SAPPHIRE \$15,000 SOLD 3	GOLD (2) \$10,000 ea. SOLD	SILVER (2) \$5,000 ea. 1 SOLD
Summit Registrations						
Exclusive Sponsor of the Awards Ceremony and General Session with 5-minute sponsor remarks from podium						
Exclusive Sponsor of the Opening Night Event plus 5-minute sponsor remarks from podium						
Exclusive Sponsor of the Closing General Session plus 5-minute sponsor remarks from podium						
Exclusive Sponsor of the Wednesday Morning General Session plus 5-minute sponsor remarks from podium						
Sponsor of the Tuesday or Wednesday Luncheon Networking Events (2 available)						
Sponsor of the Tuesday or Wednesday Dessert Breaks (2 available)						
6' Partner Experience Table						
Company Logo in Pre-event & On-site Signage						
Company Marketing Materials in Summit Attendee Bag						

À La Carte Summit Sponsorship Opportunities

All include logo and link on Leadership Summit website, onsite signage plus option to include an item in Attendee Bag

As of July 1, 2025

Headshot Lounge: \$10,000

An attendee-favorite, two-day opportunity that includes naming rights and space to promote your brand. In our digital world, everyone needs and appreciates a professional headshot.



NEW AI Photo Booth: \$13,000

The Time is Now! Put Your Brand in the Frame. Step into the future with the AI Photo Booth, a cutting-edge experience where attendees transform into AI-generated avatars – including popular action figures! This unforgettable activation lets imaginations run wild – and your brand will be front and center. Sponsor recognition includes on-site booth signage and branding on every digital photo sent to attendees via email, perfect for social sharing and lasting impact.



Closing Wine Down: \$12,000

Enjoy exclusive naming rights and close the event with this special experience! The highly anticipated final event includes several wine-tasting stations, music and great networking opportunities for all.



Invite-Only Senior Leader Symposium and Breakfast: \$12,500

Be a leader and advance your brand by sponsoring our invite-only leadership session and private breakfast. Network with influential attendees and host a speaker of your choice. Limited to 100 participants, including 50 tickets for your VIP invitations.



Wireless Network and WiFi Name: \$5,000

Unlock seamless connectivity with our WiFi sponsorship. As a sponsor, not only do you ensure smooth browsing and networking opportunities for all, but you also gain additional brand exposure by naming the WiFi network!



139% increase in registrations since 2021 –
Bigger Reach, Greater Impact

PayTech Women 2024 Leadership Summit Survey Data

À La Carte Summit Sponsorship Opportunities

All include logo and link on Leadership Summit website, onsite signage plus option to include an item in Attendee Bag

As of July 1, 2025

Specialty Coffee Bar: \$10,000

Get attendees energized and moving on Tuesday and Wednesday, offering them a premium coffee experience to fuel their days of learning and networking.



Beverage Break: \$5,000 each

Put your brand at the heart of the networking energy. Held twice daily over two action-packed days, these four, busy beverage breaks include coffee, tea and soft drinks, giving attendees a chance to refuel and refocus while continuing their important conversations.

4 Available

NEW Connection Corner Tables: \$3,000 each

3 of 10 SOLD

Homebase for Your Company! Step up to the plate and claim your own corner of the action. These inviting, casual tables are your spot to meet, mingle and make meaningful connections – whether you're hosting informal chats, team huddles or sharing what your company brings to the game. Each table is signed with your logo and offers a relaxed, approachable way to stay in play all event long. Limited 6' tables available – save yours early, as space is first-contracted, first-served.

DRIVE YOUR BRAND'S IMPACT

Partner Experience Tables: \$5,000 each

Maximize your brand exposure by securing one of the 15 Partner Experience Tables, strategically located in high-traffic areas, to showcase your company and engage attendees with memorable activities, giveaways or experiences.

Invite them to your table in a unique way to enjoy direct interaction with our diverse audience. Includes one full registration; limited availability of 6' tables; first-contracted, first-served.



3 of 10 SOLD

EmPOWER Tables: \$14,250 each

Elevate your company's impact at the industry's must-attend event with 10 full registrations – including one seat for a student. Support the next generation of paytech talent! Gain access to Student Sessions and enjoy elevated visibility with reserved seating at General Sessions (available on a first-contracted, first-served basis to PTW Members only).



3 of 10 SOLD

“FIS is honored to again sponsor the PTW Leadership Summit, helping our employees flourish while strengthening the payments and fintech network.”

Kelly Beatty

PTW 2023 Board President & Chief Client Officer, FIS

À La Carte Summit Sponsorship Opportunities

All include logo and link on Leadership Summit website, onsite signage plus option to include an item in Attendee Bag

As of July 1, 2025

Education Tracks: \$5,000 each

Showcase your thought leadership with an Education Track Sponsorship. Your name will be included in track name, and your name and logo will be displayed on event signage and in pre- and post-event promotions. Choose from:

- **RISE: Leading the Future of Payments**
- **THRIVE: Innovation, Growth & Resilience**
- **CONNECT: Building Influence & Partnerships**
- **IMPACT: Purpose-Driven Leadership**

Laser-Etched Luggage Tags: \$7,000

Draw attendees in with the live laser-etching experience – a dynamic, hands-on activation where guests personalize your branded luggage tags with their name or initials in real time. This engaging experience draws traffic, creates

memorable interactions and sends participants home with a custom tag that keeps your brand top of mind when travelling to industry events. Sponsorship includes branded signage, giveaway items and a dedicated activation space.



Lanyards: \$2,500 plus 800-1,000 lanyards

Reach every registrant at the conference by sponsoring the double-clip lanyard that holds each attendee's name badge. Maximize your brand exposure in the nation's payments hub: Atlanta!

Attendee Bags: \$2,500 plus 800-1,000 bags

Get prominent exposure with this significant event accessory – coordinated with PTW – that attendees love to use during and after the event.



Notepads: \$2,500 plus 800-1,000 notepads

Attendees love to take notes! Let them see your company's name on the cover of the official event notepad while they learn and scribe during two days of educational sessions.



Refillable Water Bottles: \$2,500 plus 800-1,000 bottles

Keep them refreshed! Attendees will appreciate a refillable personal water bottle to use throughout the conference and take home. Water stations available throughout the two-day event.



76% in managerial to C-suite roles
& nearly 70% with 10+ years' experience

PayTech Women 2024 Leadership Summit Survey Data

Pens: \$2,500 plus 800-1,000 pens

Every word written with the event pen – showcasing your logo – will amplify your support of PayTech Women and the Summit attendees!

Registration



We welcome all women and men to join us in Atlanta for an energetic and inclusive industry event!

Early Bird Registration Ends Friday, July 18

Early Bird: PTW Member	\$1,355
Early Bird: Non-Member	\$1,455
Early Bird: PTW Member 10 Ticket Pack**	\$13,000
Regular: PTW Member	\$1,410
Regular: Non-Member	\$1,580
Regular: PTW Member 10 Ticket Pack**	\$13,799
Regular: Non-Member 10 Ticket Pack**	\$14,050
PTW Members Only: EmPOWER Package*	\$14,250

*EmPOWER Package (**available to PTW Members only**) includes 10 Registrations (9 plus 1 Student Registration), Student Session access and limited reserved 10-person table for General Sessions (first-contracted, first-served).

**10 Ticket Pack pricing does not include table or signage. Prices for additional tickets over 10: \$1,300 for Member Early Bird, \$1,380 for Member Regular and \$1,405 for Non-Member Regular. Open seating.

Elevate Your Brand's Impact

PAYTECH WOMEN LEADERSHIP SUMMIT

ATLANTA, GA | NOVEMBER 4-5, 2025

SPONSORED BY 

Partner with us to create a Summit sponsorship package that aligns with your company's goals.

We're ready to embark on this journey with you.

Sincerely,

Angela Summa

Head of Strategic Partnerships
PayTech Women

asumma@paytechwomen.org

Julianie (Jules) Ferguson

Business Development Coordinator
PayTech Women

jferguson@paytechwomen.org





Thank You.

PAYTECH WOMEN
Rise. Thrive. Connect.

*PayTech Women is the ONLY 501(c)(3) non-profit organization
serving professional women in the payments and fintech industries.*