

RISE – Onward & Upward

ATLANTA, GA | NOVEMBER 3-4, 2026

PAYTECH WOMEN
LEADERSHIP
SUMMIT
2026
Prospectus

paytechwomen.org



DISCOVER at 2025 Leadership Summit

Our Purpose

Advancing Women in Global Payments and Fintech

VISION: A world where a woman's potential is as unlimited as her ambition.

MISSION: Create a stronger and more diverse industry by empowering and investing in women.

Leadership Summit 2025
Attendees



Our Story

We Are Women Who Lead and Men Who Advocate

- 6,200+ Members Worldwide* – more than doubled since 2020!
- 4% are Male Advocates who champion the success of women in the workplace
- Highly Engaged Executive and Diverse Payments Audience

*As of May 1, 2026

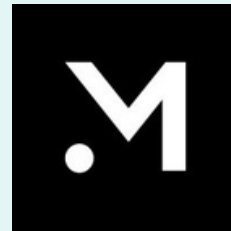


Our Members

From More than 280 Companies Including These Corporate Partners



Our Industry Partners



Our Media Partners



Our Annual Conference

ATLANTA, GA | NOVEMBER 3-4, 2026

PAYTECH WOMEN LEADERSHIP SUMMIT

RISE – Onward & Upward

paytechwomen.org



Leadership Summit 2025 Attendees



PayTech Women Leadership Summit

Premier Industry Event Attracting
Leaders and Rising Stars across the
Global Paytech Environment



I met hundreds of brilliant women across payments, banking and fintech. The energy was electric and I'm deeply inspired by everyone's passion and insights.

Khalila Kargbo, Summit 2025 Attendee
MRP Sr. Associate
Technology Supplier Management
Capital One

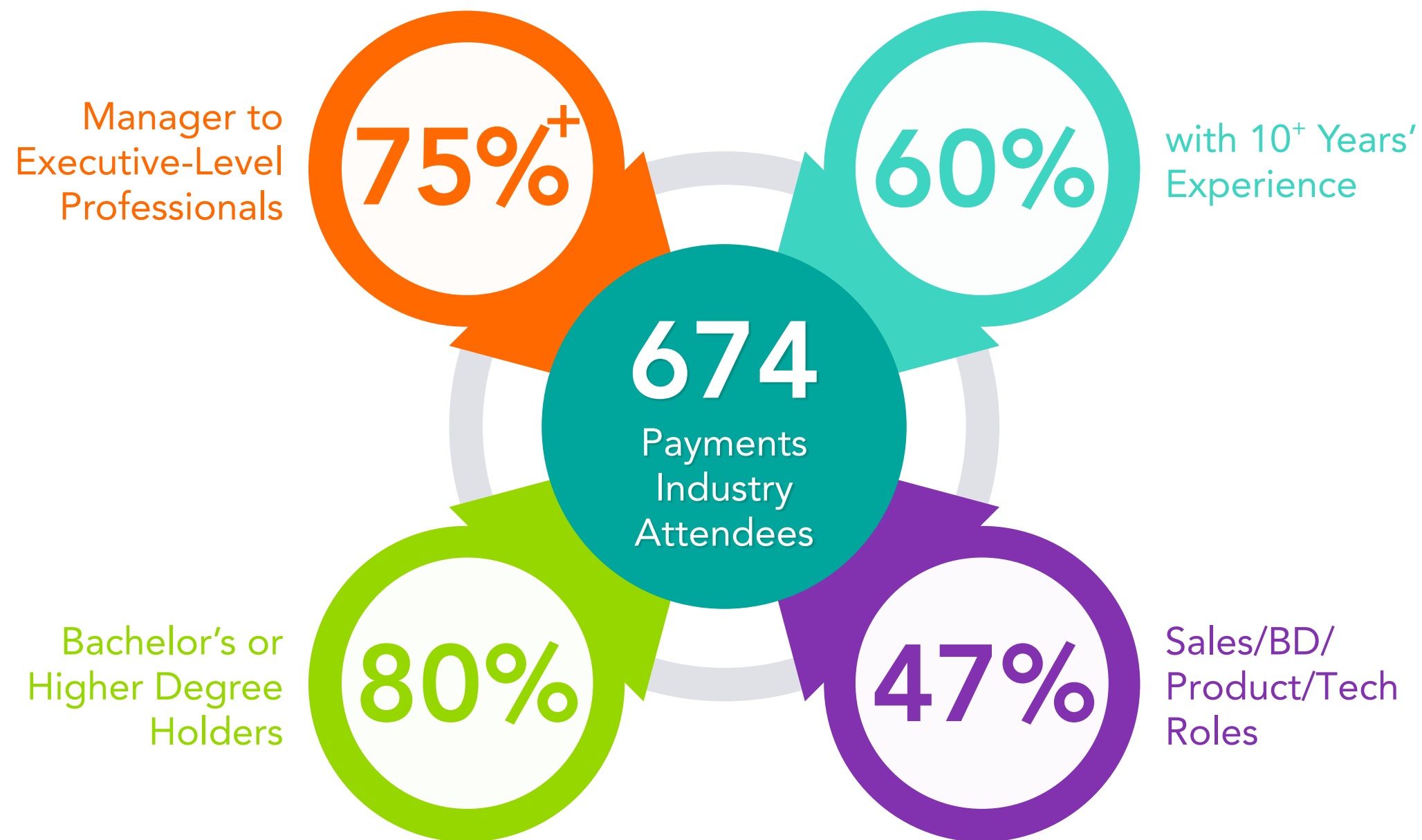


RISE – Onward & Upward



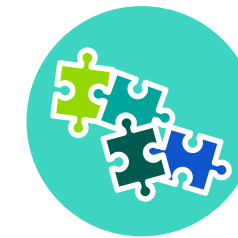
Our Attendees

2025 Summit by the Numbers



POWERFUL MIX OF EXPERIENCE & NEW VOICES

- 34% Executive / Senior Leadership
- 48% First-Time Attendees



DIVERSE & INCLUSIVE COMMUNITY

- 27% African American / Black
- 10% Multi-Racial



WORLDWIDE REACH & GROWTH

- 60% Non-Georgia Attendees
- 3% International Representation



EXPERIENCE & INFLUENCE

- 60% 10+ Years' Professional Experience
- 85%+ Bachelor's Degree or Higher

Showcase Your Brand

PTW 2026 Summit Sponsorship Opportunities

PRESENTING SPONSOR



**BE A STAR.
OWN THE SPOTLIGHT.**

Investment: \$30,000

MAJOR SPONSORS



**BE PART OF FEASTS &
MARQUEE MOMENTS.**

Investment: \$20,000 - \$50,000

SESSION SPONSORS



**TAKE THE STAGE. LEAD
THE CONVERSATION.**

Investment: \$10,000 - \$20,000

SUPPORTING EXPERIENCE SPONSORS



**IMPACT THE MOMENTS
PEOPLE REMEMBER.**

Investment: \$7,500 - \$10,000

BRANDING-ONLY SPONSORS



**BE SEEN.
BE RELEVANT.**

Investment: \$2,500 - \$20,000

SELECT COST-PLUS ITEMS



**IN THEIR HANDS.
ON THEIR MINDS.**

Investment: Varies

PRESENTING SPONSOR

Exclusive flagship partner with the highest level of visibility and brand alignment.
Premium positioning across the Summit with opportunities to expand impact through the purchase of additional tickets and enhanced branding.

SIGNATURE CO-BRANDING

Align Your Brand with the Summit

Integrated with the Summit logo for premium, always-on visibility

Named as the exclusive sponsor in the first mention of the Summit across all marketing and communications

PRE-EVENT EXPOSURE

Build Awareness & Amplify Your Brand

Featured across event web pages, social posts, email promotions, app posts and media outreach

EVENT EXPOSURE

Connect and Engage with Attendees

Ongoing promotion across Summit web pages, social channels, app pushes and email blasts during and post-event

Co-branded presence across on-site signage and presentation slides

Five (5) minute remarks from podium to introduce General Session and speaker



**BE A STAR.
OWN THE SPOTLIGHT.**

Investment: \$30,000

MAJOR SPONSORS

High-impact presence tied to key Summit moments, including meals and marquee gatherings. Align your brand with the must-attend attendee experiences.

PRE-EVENT EXPOSURE

Build Awareness & Amplify Your Brand

Featured on select event marketing materials, web pages, social posts, app posts and email promotions as sponsors are announced and promoted

EVENT EXPOSURE

Connect and Engage with Attendees

Featured across event web pages, social channels, app pushes and email blasts during and post-event, including sponsor recognition and highlights

Brand presence on signage, tickets (if included) and presentation slides

Recognition as Summit Sponsor on event presentation & signage

**BE PART OF FEASTS &
MARQUEE MOMENTS.**

Investment: \$20,000 - \$50,000

MAJOR SPONSORS

EXCLUSIVE OPPORTUNITIES



BE PART OF FEASTS &
MARQUEE MOMENTS.

TUESDAY BREAKFAST \$20,000

Fuel the start of Summit by welcoming attendees with a charming and convenient continental breakfast.

TUESDAY LUNCHEON \$50,000

After the Awards Celebration, present participants a delicious lunch – in the beautiful Garden Court – with a variety of unique buffet stations.

OPENING NIGHT CELEBRATION with Remarks \$50,000

Greet 700 attendees with a 5-minute welcome message as they connect and enjoy a flavorful spread of hearty appetizers and beverages on opening night. Your logo also highlighted on drink tickets.

WEDNESDAY BREAKFAST \$20,000

Start the second day of Summit giving attendees a perfect breakfast for igniting conversations and setting the stage for a day full of learning and networking

WEDNESDAY LUNCHEON \$50,000

Day two's luncheon provides time for more delicious buffet options and networking opportunities as attendees prepare for the busy afternoon.

CLOSING CELEBRATION with Remarks \$25,000

The highly rated final event includes drinks, refreshments, music and great networking opportunities for all. Bid attendees thanks and a safe farewell during a 5-minute closing message. Your logo also highlighted on drink tickets.



SESSION SPONSORS

Prominent visibility as the sponsor of a General Session, including a 5-minute opportunity to address attendees directly and position your brand as a thought leader.

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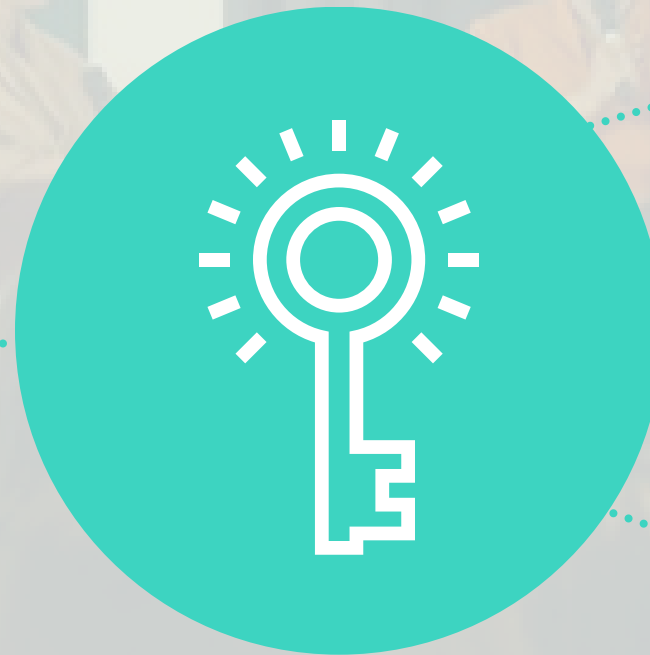
EVENT EXPOSURE

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Featured across event web pages, social channels, app pushes and email blasts during and post-event, including sponsor recognition and highlights

Brand presence on session signage and presentation slides

Recognition as Summit Sponsor on event presentation & signage



**TAKE THE STAGE.
LEAD THE CONVERSATION.**

Investment: \$10,000 - \$20,000

SESSION SPONSORS OPPORTUNITIES



TAKE THE STAGE.
LEAD THE
CONVERSATION.

GENERAL SESSIONS \$20,000 Each, 5 Available

Align your brand with one of the Summit's premier keynote experiences and gain exclusive visibility in front of a packed Grand Ballroom audience, including a 5-minute opportunity to address attendees from the podium. Choose from these opportunities:

- Tuesday Opening General Session **SOLD**
- Tuesday Mid-Day General Session
- Tuesday Afternoon General Session **SOLD**
- Wednesday Morning General Session
- Wednesday Closing General Session

NEW Product Showcase \$10,000 Each, 8 Available (4 Companies/Session/Day)

Showcase your innovative solution to Summit attendees through a new product spotlight session. Demonstrate your product, share key differentiators and engage directly with a highly targeted paytech audience to highlight real-world impact and drive brand visibility.



SUPPORTING EXPERIENCE SPONSORS

Drive meaningful engagement through high-traffic, interactive experiences like the Coffee Bar, Headshot Lounge or Networking Breaks. Ideal for building connections in the moment.

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**IMPACT THE MOMENTS
PEOPLE REMEMBER.**

Investment: \$7,500 - \$10,000

SUPPORTING EXPERIENCE SPONSORS OPPORTUNITIES



**IMPACT THE MOMENTS
PEOPLE REMEMBER.**

SPECIALTY COFFEE BAR \$10,000, Exclusive

Get attendees energized and moving with a premium coffee experience to fuel their days of learning and networking. Your logo also highlighted on drink tickets.

HEADSHOT LOUNGE \$10,000, Exclusive

An attendee-favorite, two-day opportunity that includes naming rights and space to promote your brand. In our digital world, everyone needs and appreciates an instant, professional headshot.

NETWORKING BREAKS \$10,000, 4 Available (2/Day)

Put your brand at the heart of the networking energy. Held twice daily over two action-packed days, these four breaks include snacks and beverages, giving attendees a chance to refuel and refocus while continuing their important conversations.

DESSERT BREAKS \$7,500, 2 Available (1/Day)

Sweeten one of the Summit's most social networking moments with high-visibility brand recognition as attendees gather, recharge and connect.



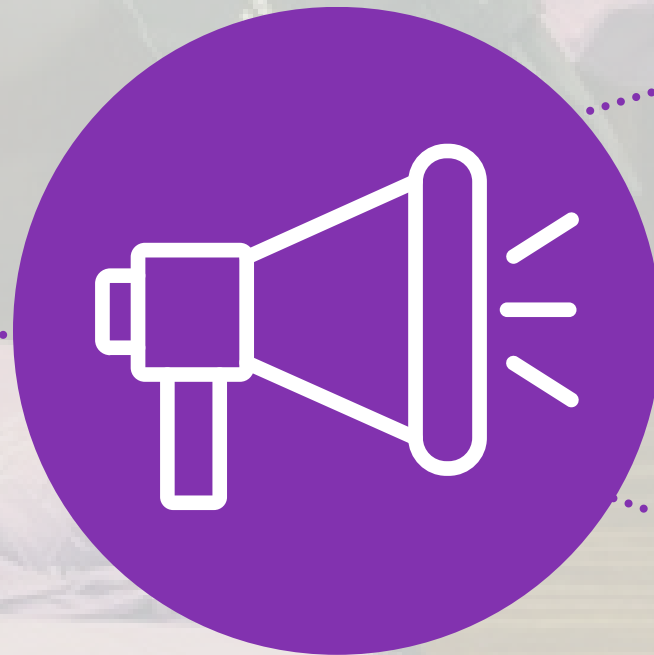
BRANDING-ONLY SPONSORS

Consistent brand visibility throughout the Summit with opportunities to stay top-of-mind, including popular placement and meetups.

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**BE SEEN.
BE RELEVANT.**

Investment: \$2,500 - \$20,000

BRANDING-ONLY SPONSORS

\$2,500 - \$10,000 OPPORTUNITIES



**BE SEEN.
BE RELEVANT.**

DIGITAL ADVERTISING \$2,500 Each

- **Mobile App:** 4 Available, 1 Month for PTW members & Summit attendees
- **PTW Newsletter:** 4 Available, 2 Issues Each distributed to 12K subscribers

MEETUPS & SPECIAL LOCATIONS

\$3,500 Each, Exclusive Opportunities

- Registration Area
- Chapter Meetup
- First-Timers Meetup
- Inclusion Group Meetup
- Student & Partners Gathering
- Gentleman's Corner:
Male Advocates Meetup
- Mother's Room
- Wellness Room

EDUCATION TRACKS \$5,000 Each, 3 Available

Align your brand with the conversations shaping careers and the future of payments during six high-interest session blocks. Track options:

- **RISE:** Leading the Future of Payments
- **THRIVE:** Innovation, Growth & Resilience
- **CONNECT:** Building Influence & Partnerships

CORPORATE CHAMPION & LEADERSHIP INVITE-ONLY RECEPTION with Remarks \$10,000, Exclusive

Connect with influential volunteer leaders and corporate champions during this exclusive pre-Summit Monday night celebration recognizing their impact, leadership and commitment to advancing the PTW mission. Includes 5-minute remarks and light fare.

AWARDS CELEBRATION with Remarks \$10,000, Exclusive

Celebrate the achievements of industry leaders while gaining prominent visibility with 5-minute remarks and extended post-event exposure through winner promotions and social sharing.

EmPOWER PACKAGE \$10,000, 10 Available

PTW Corporate Partners can be front & center with a reserved 10-person table – with seat for a student – in Grand Ballroom. Includes 10 Summit registrations for 9 staff and 1 student.

SOLD



BRANDING-ONLY SPONSORS

\$10,000 - \$20,000 OPPORTUNITIES



BE SEEN.
BE RELEVANT.

EVENT STYLING \$10,000, Exclusive

Bring the Summit experience to life through the energy, atmosphere and visual details that create a memorable and engaging attendee experience.

SENIOR LEADERS INVITE-ONLY SYMPOSIUM & BREAKFAST with Remarks

\$12,500, Exclusive

Be a leader and advance your brand by sponsoring our invitation-only leadership session and private breakfast. Network with influential attendees and share a few remarks during both the Tuesday session and Wednesday morning meal.

WIFI & MOBILE APP LIVE EVENT \$20,000, Exclusive

Power the attendee experience through the WiFi and gain additional brand exposure by naming the wireless network. Plus, new for 2026, get premium visibility within the PTW mobile app's Live Event hub, including a prominent banner placement above the Summit details and agenda.



SELECT COST-PLUS SPONSORS

Targeted brand exposure through essential attendee items such as lanyards, attendee bags and giveaways. Limited availability creates added exclusivity.

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ON THEIR MINDS.**

Investment: Varies

SELECT COST-PLUS SPONSORS

EXCLUSIVE OPPORTUNITIES



**IN THEIR HANDS.
ON THEIR MINDS.**

LANYARDS \$5,000, Plus 800 Lanyards

Travel all around the two-day conference by sponsoring the double-clip lanyard that holds each attendee's name badge. Maximize your brand exposure in the nation's payments hub: Atlanta!



ATTENDEE BAGS \$5,000, Plus 800 Bags

Extend your company's exposure with this significant event accessory that attendees use during and after the event.

NOTEPADS \$5,000, Plus 800 Notepads

Our attendees still love to take notes! Let them see your company's name on the official event notepad while they learn and scribe during two days of educational sessions.

PENS \$5,000, Plus 800 Pens

Every word written with the event pen – showcasing your logo – will amplify your support of PayTech Women and the Summit attendees!



Your Brand Will **RISE** – Onward & Upward

at the

PAYTECH **WOMEN** **LEADERSHIP** **SUMMIT**

Partner with us to create a Summit sponsorship package that aligns with your company's goals!

Contact us:

Melissia Fernander

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Head of Business Development
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Julianie (Jules) Ferguson

Director of Client Relations &
Account Management
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paytechwomen.org

PAYTECH **WOMEN**

is the ONLY 501(c)(3) non-profit
organization serving professional women
in the payments and fintech industries.

REGISTER
NOW



