



2017 Winter Conference, Membership Meeting & Expo Tentative Agenda



Sunday, February 12, 2017	
8:00 – 12:00 p.m.	Exhibitor Set-up
10:00 – 12:00 p.m.	PBUS Committee Meetings
12:00 – 1:30 p.m.	PBUS Board of Directors' Appreciation Luncheon (for board members only)
2:00 – 5:00 p.m.	Registration Open
2:00 – 5:00 p.m.	Exhibit Hall Open
2:00 – 5:00 p.m.	Board of Directors' Meeting
Monday, February 13, 2017	
7:30 – 8:30 a.m.	Morning Break in Exhibit Hall
7:30 – 4:30 p.m.	Registration Open
7:30 – 4:30 p.m.	Exhibit Hall Open
9:00 – 11:15 a.m.	General Session: Update on Bail in the Nation: Judge's Forum and Legislative Update <ul style="list-style-type: none"> • Judge John G. McBain will speak on the important role bail agents and surety bail play in the criminal justice system and the consequences of efforts to eliminate surety bail • Terry Allen, PBUS' Federal lobbyist, will give legislative updates on the "No Money Bail Act of 2016," and the "Citizens' Right to Know Act of 2016." • Attorney Harmeet Dhillon, who has monitored and worked on federal lawsuits filed by Equal Justice Under the Law, will provide an update on PBUS' advocacy efforts to fight back
2:30 – 5:00 p.m.	
Exhibitor Introductions	
10:00 – 11:00 a.m.	Mid-Morning Break in Exhibit Hall
11:30 – 2:00 p.m.	"Real Men Wear Pink" Luncheon (TICKETED EVENT) <ul style="list-style-type: none"> • Hosted by the PBUS For Women Only committee, celebrate the Valentine's Day week by attending this special luncheon • Men who purchase a ticket and wear PINK can attend for the first time • Special guest speaker: The Honorable Jeanine Pirro, host of Fox News channel's political commentary show, "Justice with Judge Jeanine"
3:00 – 4:00 p.m.	Afternoon Break in Exhibit Hall
5:30 – 6:30 p.m.	New Member / Welcome Reception <ul style="list-style-type: none"> • Network with fellow bail agents from across the country • Welcome new members to PBUS and new conference attendees

Tuesday, February 14, 2017
HAPPY VALENTINE'S DAY

7:30 – 8:30 a.m.	Morning Break in Exhibit Hall
7:30 – 3:00 p.m.	Registration Open
7:30 – 4:00 p.m.	Exhibit Hall Open
9:00 – 10:00 a.m.	<p>Breakout: Working with Defense Attorneys and the Courts; Avoid or Decrease Forfeitures; Establishing Community Relations to Increase Business <i>Presented by Brian Manchester, Esq.</i></p> <ul style="list-style-type: none"> • Gain new insights regarding bail agent interactions with the courts and courthouse staff • Build profitable relationships with criminal defense lawyers • Learn how to deal with, avoid or decrease forfeitures and how real science can save you from forfeitures • Establish relationships with rehabilitation centers and alcohol/drug counselors to help your clients and generate more business • Updates on model legislation • Marketing tips from a criminal defense lawyer
9:00 – 10:30 a.m.	<p>Breakout: Media Strategies <i>Presented by Retired U.S. Army Colonel Nancy Ray</i></p> <ul style="list-style-type: none"> • Learn how bail-related messages should be delivered to various stakeholders • How to identify your target audience or market • How to define the characteristics of the message • How to develop your “elevator speech” on the benefits of surety bail • How the effective use of media strategies can have a positive impact on a media campaign
9:00 – 10:30 a.m.	<p>Breakout: Utilizing Your Full Licenses: Additional Avenues of Income <i>Presented by PBUS At-Large Director Rainy Robinson</i></p> <ul style="list-style-type: none"> • Learn how to use your licenses to full advantage by considering additional avenues of income • Judgment collection, notary, loan signing, live scan, lost property, finding heirs and background checks in real estate are all ways to supplement your income

Tuesday, February 14, 2017 continued

9:00 – 10:30 a.m.	Breakout: ICE's eBonds Online System <i>Presented by Carl Albritton</i> <ul style="list-style-type: none">• eBonds is a web-based system used by U.S. Immigration and Customs Enforcement to streamline, standardize and automate the immigration bond process• The system provides online access for surety agents and surety companies• Learn about new enhancements to the system to help with immigration bonds
10:00 – 11:00 a.m.	Mid-Morning Break in Exhibit Hall
1:00 – 2:00 p.m.	Breakout: Crime Stoppers of Puget Sound, WA <i>Presented by Myrle Carner and Jim Fuda</i> <ul style="list-style-type: none">• Crime Stoppers is a conduit to unite the public, police and media to solve crimes• Learn about the various safety initiatives Crime Stoppers across the country engage in• The presentation will discuss at length the human trafficking of people in the U.S. and internationally
1:30 – 2:30 p.m.	Afternoon Break in Exhibit Hall
2:00 – 5:00 p.m.	Council of Presidents' Meeting <ul style="list-style-type: none">• Learn what is happening state-to-state regarding current or pending legislation affecting the bail industry• Federal lawsuits filed by EJUL will also be discussed• Learn how state association and members can get involved in helping promote the bail industry
6:30 – 7:30 p.m.	Valentine's Day Gala Reception and Dinner (TICKETED EVENT) <ul style="list-style-type: none">• Enjoy an array of delicious hors d' oeuvres and refreshments while mingling with fellow conference attendees• Have your very own "prom" picture taken to remember this Valentine's Day themed event
7:30 – 9:30 p.m.	Gala Dinner (TICKETED EVENT) <ul style="list-style-type: none">• The gala dinner will feature a delicious full-course dinner• Special Valentine's Day dessert• One complimentary glass of champagne
9:30 p.m. to open	TENTATIVE – LAX Nightclub Concert with Nashville country music singer and song writer Chris Janson

Wednesday, February 15, 2017

7:30 – 8:30 a.m.	Morning Break
8:00 – 8:45 a.m. Testing Center	CBA Testing Center / MCBA Orientation <ul style="list-style-type: none">• For members who are interested in learning more about and pursuing a Certified and Master Certified Bail Agent designation
8:45 – 9:15 a.m. MCBA Orientation	<ul style="list-style-type: none">• CBA Testing Center for individuals who need to take the final test for one of the six (6) Certified Bail Agent classes (note: prior payment for CBA class required); signed attendance verification form with passage to test(s) must be completed• CBA certification must be received prior to seeking the MCBA certification; the orientation is the first step in the certification process
9:45 – 10:45 a.m.	PBUS Membership Meeting <ul style="list-style-type: none">• Learn about association updates and current initiatives• Changes to the By-laws may be made
11:00 – 1:00 p.m.	Closing President's Brunch (TICKETED EVENT) <ul style="list-style-type: none">• Enjoy a delicious buffet brunch as we close out the winter conference• Raffle will be held for completed exhibitor punch cards

**The 2017 PBUS Winter Conference, Membership Meeting
& Expo concludes**

SAVE THE DATE

**2017 Mid-Year Meeting
Renaissance Orlando at SeaWorld
Orlando, FL**

July 16 – 19, 2017