Thursday, April 20, 2017

8:30 a.m.  Breakfast Provided

9:00 a.m.  Welcome and Introductions
           Janet Long, Pinellas County Commission Chair
           Mark Strickland, St. Petersburg College Seminole Campus Provost

9:10 a.m.  Pinellas By Design and 2014 Symposium
           Pinellas by Design is the economic and redevelopment plan approved over a decade ago. See a video recap of the 2014 Symposium Keynote Address.
           Karen Seel, Pinellas County Commissioner

9:30 a.m.  Forward Pinellas – Adapt, Build, Connect
           Framing the county’s redevelopment challenges and opportunities.
           Whit Blanton, Forward Pinellas Executive Director

10:00 a.m. Citizen Centered Gainesville: Designed With You...For You!
           Citizen-centered design reimagines local government relationships and processes by placing the people it serves at the center of all that it does.
           Bob Woods, City of Gainesville Communications & Marketing Manager

10:45 a.m. Break

11:00 a.m. Competitiveness Issues in Economic Development
           Find out the key issues driving corporate relocations and expansions and what that means for Pinellas County.
           Josh Bays, Site Selection Group
           Chris Schwinden, Site Selection Group

11:45 a.m. Lunch provided

12:30 p.m.  Pinellas County Competitiveness Study
           The findings of the 2017 competitiveness study of Pinellas County are presented.
           Josh Bays, Site Selection Group
           Chris Schwinden, Site Selection Group

1:30 p.m.  Reaching for the Future: Creative Finance for Smaller Communities
           The former Mayor of Pittsburgh offers insights on what drives investment and innovation to ensure long-lasting commitment for revitalization.
           Tom Murphy, ULI Senior Resident Fellow
           Joseph C. Canizara/Klingbeil Family Chair for Urban Development

2:30 p.m.  Break

2:45 p.m.  Workforce – Preparing for the Future
           K-12 Career Academies, AMSkills and Pinellas Technical College.
           Mark Hunt, Pinellas Technical College

           St. Petersburg College’s degrees, internships and apprenticeships.
           Dr. Jason Krupp, St. Petersburg College

           USF St. Petersburg’s College of Business, entrepreneurial support and internships.
           Dr. Sri Sundaram, University of South Florida St. Petersburg

           USF Marine Science, Innovation District, Ocean Team, graduate education and research, National Academy of Inventors, NSF I-Corps.
           Dr. Cliff Merz, University of South Florida/College of Marine Science, Commissioner City of Safety Harbor

3:50 p.m.  Closing Remarks
           Mike Meidel, Pinellas County Economic Development Director
Pinellas County Economic Leadership Symposium
Friday | April 21, 2017

Agenda

8:30 a.m.   Breakfast

9:00 a.m.   Welcome and Recap of Day One
            Janet Long, Pinellas County Commission Chair
            Mike Meidel, Pinellas County Economic Development Director

9:15 a.m.   Retrofitting Suburbia
            The co-author of Retrofitting Suburbia explains how existing suburban developments can be redesigned into more sustainable places, absorb growth and evolve in relation to changing demographic, technological, and economic conditions.
            June Williamson, Architect/Faculty Member, City College of New York, and Co-author of Retrofitting Suburbia

10:15 a.m.  Break

10:30 a.m.  Going from Challenge to Opportunity - Tools and Strategies
            ➢ From landfills to golf courses, redeveloping land with environmental issues
            Frank Hearne, Mechanik, Nuccio, Hearne & Wester, P.A.

Going from Challenge to Opportunity - Tools and Strategies (cont’d)
            ➢ Revitalizing commercial corridors for economic development
              Tom Lavash, WTL +a Managing Principal
            ➢ Using public land assembly to encourage quality economic growth
              Frank Martz, Altamonte Springs City Manager

11:35 a.m.  Engaging your Community
            More and more community members and stakeholders are asking for public investments that result in walkable, bikeable, livable districts. Learn how leaders can better engage community members on these topics, including free resources available such as the Imagining Livability Design booklet from AARP and other tools.
            Kelly Morphy, Dix.Hite + Partners and WALC Institute Board Member

12:15 p.m.  Closing
            Whit Blanton, Forward Pinellas Executive Director

Pinellas County

#Pinellas2017

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