

Census Tract 216.00 (12103021600) – Tropicana Field (St. Petersburg)

Area (Acres)	Total Population	Housing Units	Median Year Structure Built	% Single family	% Multifamily	Households	Average Household Size	Median Household Income
333	2,219	1,578	1979	10.1%	89.9%	1,222	1.6	\$19,828

Description

The Tropicana Field Tract is 333 acres of land that make up the western end of Downtown St. Petersburg. It is bordered on 3 sides by the Interstate-275 and on the north to I-275 on the south.

Land Use/Zoning

Central Business District and Downtown zoning classifications comprises 68% of this area. Other commercial and multi-family designations account for 20% of the properties.

Designations

The southern 2/3 of the tract is in the South St. Pete Community Redevelopment Area. The entire tract is a Florida Brownfield area and Urban Jobs Tax Credit area, a reduced mobility fee zone, and a federal NMTC Higher Distress area and Hub Zone.

General

This tract is home to MLB Tampa Bay Rays at Tropicana Field, the St. Petersburg Police Department, residential complexes Fusion 1560, Urban Flat, 1010 Central, as well as restaurants and retail in the EDGE District.

Opportunities

There are excellent opportunities for development and redevelopment in this tract. It is part of the EDGE District and is anchored by a Florida Main Street organization that plans, promotes, and advocates an eclectic, vibrant community while preserving its unique character. The area has seen a major increase in development activity including renovations and new construction of urban residential and retail and restaurant uses.

The Tropicana Field Conceptual Master Plan has been completed to address the potential redevelopment of the 85-acre Tropicana Field site. The Master Plan includes two scenarios, with and without a new Tampa Bay Rays baseball stadium, and up to 9 million square feet of mixed-use development to create a new walkable urban district. The Master Plan envisions corporate headquarters, a technology & research campus, hotel and conference space, destination entertainment, retail, residences and the re-imagining of Booker Creek into a destination amenity.

Contact

City of St. Petersburg Economic and Workforce Development: (727) 893-7100, Business@stpete.org

