

Clearwater

Demographics

Summary	Census 2010	2019	2024
Population	108,630	117,560	122,237
Households	48,576	51,260	53,165
Families	26,392	27,879	27,879
Average Household Size	2.18	2.23	2.23
Owner Occupied Housing Units	28,273	29,319	30,828
Renter Occupied Housing Units	18,251	21,974	22,297
Median Age	43.8	46.3	47.1
Trends: 2019 - 2024 Annual Rate	Area	State	National
Population	0.78%	1.37%	0.77%
Households	0.73%	1.31%	0.75%
Families	0.00%	1.26%	0.68%
Average Household Income	2.67%	2.73%	2.66%
Median Household Income	2.25%	2.37%	2.70%

Population by Age	Census 2010		2019		2024	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	5,757	5.3%	5,643	4.8%	5,867	4.8%
5 - 9	5,323	4.9%	5,525	4.7%	5,623	4.6%
10 - 14	5,649	5.2%	5,760	4.9%	5,745	4.7%
15 - 24	12,601	11.6%	12,226	10.4%	12,224	10.0%
25 - 34	13,470	12.4%	14,577	12.4%	14,668	12.0%
35 - 44	13,253	12.2%	13,402	11.4%	14,301	11.7%
45 - 54	16,186	14.9%	14,577	12.4%	13,935	11.4%
55 - 64	14,882	13.7%	17,399	14.8%	16,868	13.8%
65 - 74	10,320	9.5%	15,165	12.9%	16,991	13.9%
75 - 84	7,495	6.9%	8,817	7.5%	11,123	9.1%
85 +	3,802	3.5%	4,585	3.9%	4,889	4.0%
18 +	88,316	81.3%	97,340	82.8%	101,700	83.2%

Race and Ethnicity	Census 2010		2019		2024	
	Number	Percent	Number	Percent	Number	Percent
White Alone	86,687	79.8%	90,875	77.3%	92,410	75.6%
Black Alone	11,841	10.9%	13,284	11.3%	14,057	11.5%
American Indian Alone	543	0.5%	588	0.5%	611	0.5%
Asian Alone	2,281	2.1%	2,939	2.5%	3,423	2.8%
Pacific Islander Alone	109	0.1%	118	0.1%	122	0.1%
Some Other Race Alone	4,454	4.1%	6,231	5.3%	7,334	6.0%
Two or More Races	2,607	2.4%	3,644	3.1%	4,156	3.4%
Hispanic Origin (Any Race)	15,425	14.2%	21,043	17.9%	24,936	20.4%

Households by Income	2019		2024	
	Number	Percent	Number	Percent
<\$15,000	5,997	11.7%	5,263	9.9%
\$15,000 - \$24,999	6,664	13.0%	6,008	11.3%
\$25,000 - \$34,999	5,638	11.0%	5,263	9.9%
\$35,000 - \$49,999	7,843	15.3%	7,921	14.9%
\$50,000 - \$74,999	8,612	16.8%	9,091	17.1%
\$75,000 - \$99,999	5,946	11.6%	6,592	12.4%
\$100,000 - \$149,999	5,741	11.2%	6,858	12.9%
\$150,000 - \$199,999	2,409	4.7%	3,296	6.2%
\$200,000+	2,409	4.7%	2,977	5.6%
Median Household Income	\$48,675		\$54,404	
Average Household Income	\$72,509		\$82,703	
Per Capita Income	\$31,774		\$36,114	

2019 Daytime Population

Workers	Residents	Total	Net Commuters
66,557	64,909	131,466	12,992

Source: Esri Community Analyst

Demographics (cont.)

2019 Disposable Income by Age of Householder	Number of Households							All Households
	<25	25-34	35-44	45-54	55-64	65-74	75+	
Total	1,689	6,210	6,905	7,969	10,179	9,451	8,856	51,261
<\$15,000	327	803	697	749	1,387	1,435	1,772	7,171
\$15,000-\$24,999	352	984	734	693	1,276	1,575	2,199	7,813
\$25,000-\$34,999	278	846	859	922	1,094	1,137	1,251	6,386
\$35,000-\$49,999	317	1,160	1,241	1,318	1,395	1,482	1,272	8,186
\$50,000-\$74,999	290	1,301	1,341	1,469	2,029	1,864	1,265	9,560
\$75,000-\$99,999	63	438	992	1,002	1,195	666	444	4,800
\$100,000-\$149,999	45	526	716	1,044	1,130	799	385	4,645
\$150,000-\$199,999	7	93	183	373	329	288	176	1,449
\$200,000+	10	59	142	399	344	205	92	1,251
Median Disposable Income	\$30,142	\$39,810	\$48,707	\$53,664	\$49,108	\$39,688	\$27,955	\$41,543
Average Disposable Income	\$38,176	\$51,006	\$62,436	\$74,487	\$64,777	\$55,577	\$42,092	\$57,808

2019 Net Worth by Age of Householder	Number of Households							All Households
	<25	25-34	35-44	45-54	55-64	65-74	75+	
Total	1,689	6,211	6,904	7,967	10,181	9,452	8,855	51,261
<\$15,000	1,397	3,729	3,116	2,299	2,192	1,488	977	15,199
\$15,000-\$34,999	157	876	978	1,029	847	777	369	5,034
\$35,000-\$49,999	42	263	365	388	497	339	185	2,079
\$50,000-\$74,999	32	376	427	383	410	490	486	2,604
\$75,000-\$99,999	37	252	374	507	421	405	401	2,397
\$100,000-\$149,999	9	280	433	549	884	801	636	3,591
\$150,000-\$249,999	8	211	450	843	1,179	1,140	1,036	4,867
\$250,000-\$499,999	3	151	406	823	1,153	1,284	1,558	5,379
\$500,000-\$999,999	4	39	163	477	850	1,076	1,077	3,687
\$1,000,000+	0	34	192	669	1,748	1,652	2,130	6,424
Median Net Worth	\$9,068	\$12,492	\$19,523	\$66,098	\$138,639	\$178,916	\$284,309	\$81,484
Average Net Worth	\$17,272	\$58,361	\$178,192	\$538,141	\$1,029,505	\$979,450	\$1,230,820	\$712,966

2019 Highest Completed Education (Age 25+)	Area		MSA Percentage	Florida Percentage	USA Percentage
	Number	Percentage			
Less than 9th Grade	2,919	3.3%	3.5%	4.5%	4.9%
9th - 12th Grade, No Diploma	5,484	6.2%	6.3%	6.6%	6.7%
High School Graduate	22,115	25.0%	24.5%	24.6%	23.1%
GED/Alternative Credential	3,361	3.8%	4.3%	4.1%	3.9%
Some College, No Degree	19,638	22.2%	20.2%	19.6%	20.2%
Associate Degree	9,023	10.2%	10.4%	10.2%	8.6%
Bachelor's Degree	17,072	19.3%	19.8%	19.3%	20.0%
Graduate/Professional Degree	8,757	9.9%	10.9%	11.0%	12.5%
Bachelor's Degree or Higher	25,830	29.2%	30.7%	30.3%	32.5%

Resident Workforce						
Population by Industry	Number	Percentage	Population by Occupation		Percentage	
			Number	Percentage		
Agriculture/Mining	107	0.2%	White Collar		33,479	62.5%
Construction	3,589	6.7%	Management/Business/Financial		7,178	13.4%
Manufacturing	3,375	6.3%	Professional		10,928	20.4%
Wholesale Trade	1,446	2.7%	Sales		7,017	13.1%
Retail Trade	6,803	12.7%	Administrative Support		8,356	15.6%
Transportation/Utilities	2,571	4.8%	Services		11,196	20.9%
Information	803	1.5%	Blue Collar		8,892	16.6%
Finance/Insurance/Real Estate	4,285	8.0%	Farming/Forestry/Fishing		107	0.2%
Services	28,925	54.0%	Construction/Extraction		2,357	4.4%
Public Administration	1,607	3.0%	Installation/Maintenance/Repair		2,036	3.8%
			Production		1,928	3.6%
Employed Population	53,511		Transportation/Material Moving		2,464	4.6%

Source: Esri Community Analyst

Business Summary (2019)

by NAICS Codes	Businesses		Employees	
	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	6	0.1%	22	0.0%
Mining	5	0.1%	20	0.0%
Utilities	2	0.0%	36	0.1%
Construction	274	4.2%	1,950	2.9%
Manufacturing	148	2.2%	1,984	3.0%
Wholesale Trade	127	1.9%	1,588	2.4%
Retail Trade	834	12.7%	11,963	18.0%
Motor Vehicle & Parts Dealers	97	1.5%	2,165	3.3%
Furniture & Home Furnishings Stores	44	0.7%	523	0.8%
Electronics & Appliance Stores	32	0.5%	344	0.5%
Bldg Material & Garden Equipment & Supplies Dealers	52	0.8%	492	0.7%
Food & Beverage Stores	93	1.4%	1,960	2.9%
Health & Personal Care Stores	102	1.5%	1,347	2.0%
Gasoline Stations	16	0.2%	80	0.1%
Clothing & Clothing Accessories Stores	129	2.0%	986	1.5%
Sport Goods, Hobby, Book, & Music Stores	53	0.8%	467	0.7%
General Merchandise Stores	56	0.8%	2,619	3.9%
Miscellaneous Store Retailers	144	2.2%	932	1.4%
Nonstore Retailers	16	0.2%	48	0.1%
Transportation & Warehousing	97	1.5%	865	1.3%
Information	129	2.0%	1,419	2.1%
Finance & Insurance	390	5.9%	4,063	6.1%
Central Bank/Credit Intermediation & Related Activities	120	1.8%	1,009	1.5%
Securities, Commodity Contracts & Other Financial Investments & Other Related Activities	124	1.9%	1,223	1.8%
Insurance Carriers & Related Activities; Funds, Trusts & Other Financial Vehicles	146	2.2%	1,831	2.8%
Real Estate, Rental & Leasing	467	7.1%	2,647	4.0%
Professional, Scientific & Tech Services	677	10.3%	5,065	7.6%
Legal Services	177	2.7%	1,372	2.1%
Management of Companies & Enterprises	41	0.6%	204	0.3%
Administrative & Support & Waste Management & Educational Services	248	3.8%	1,415	2.1%
Health Care & Social Assistance	120	1.8%	2,342	3.5%
Arts, Entertainment & Recreation	597	9.1%	10,065	15.1%
Accommodation & Food Services	135	2.0%	2,081	3.1%
Accommodation & Food Services	540	8.2%	9,361	14.1%
Accommodation	118	1.8%	2,831	4.3%
Food Services & Drinking Places	422	6.4%	6,530	9.8%
Other Services (except Public Administration)	635	9.6%	5,040	7.6%
Automotive Repair & Maintenance	90	1.4%	710	1.1%
Public Administration	146	2.2%	4,247	6.4%
Unclassified Establishments	973	14.8%	124	0.2%
Total	6,591		66,501	

Source: Esri Community Analyst