

Dunedin

Demographics

Summary	Census 2010	2018	2023
Population	35,348	36,695	38,402
Households	17,634	18,091	18,885
Families	9,289	9,447	9,827
Average Household Size	1.98	2.01	2.01
Owner Occupied Housing Units	11,789	11,515	12,151
Renter Occupied Housing Units	5,852	6,574	6,731
Median Age	51.3	55.4	56.8
Trends: 2018 - 2023 Annual Rate	Area	State	National
Population	0.91%	1.41%	0.83%
Households	0.86%	1.36%	0.79%
Families	0.79%	1.30%	0.71%
Owner HHs	1.08%	1.92%	1.13%
Median Household Income	2.66%	2.52%	2.50%

Population by Age	Census 2010		2018		2023	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	1,308	3.7%	1,211	3.3%	1,267	3.3%
5 - 9	1,379	3.9%	1,284	3.5%	1,306	3.4%
10 - 14	1,555	4.4%	1,394	3.8%	1,459	3.8%
15 - 24	3,005	8.5%	2,972	8.1%	2,918	7.6%
25 - 34	3,181	9.0%	3,266	8.9%	3,571	9.3%
35 - 44	3,818	10.8%	3,413	9.3%	3,571	9.3%
45 - 54	5,514	15.6%	4,550	12.4%	4,186	10.9%
55 - 64	5,691	16.1%	6,202	16.9%	5,990	15.6%
65 - 74	4,560	12.9%	6,165	16.8%	6,874	17.9%
75 - 84	3,464	9.8%	3,927	10.7%	4,877	12.7%
85 +	1,838	5.2%	2,275	6.2%	2,419	6.3%
18 +	30,116	85.2%	31,926	87.0%	33,523	87.3%

Race and Ethnicity	Census 2010		2018		2023	
	Number	Percent	Number	Percent	Number	Percent
White Alone	32,379	91.6%	33,171	90.4%	34,254	89.2%
Black Alone	1,166	3.3%	1,248	3.4%	1,382	3.6%
American Indian Alone	106	0.3%	110	0.3%	115	0.3%
Asian Alone	566	1.6%	660	1.8%	768	2.0%
Pacific Islander Alone	35	0.1%	37	0.1%	38	0.1%
Some Other Race Alone	460	1.3%	624	1.7%	768	2.0%
Two or More Races	636	1.8%	844	2.3%	1,037	2.7%
Hispanic Origin (Any Race)	2,086	5.9%	2,789	7.6%	3,494	9.1%

Households by Income	2018		2023	
	Number	Percent	Number	Percent
<\$15,000	2,099	11.6%	1,737	9.2%
\$15,000 - \$24,999	2,515	13.9%	2,172	11.5%
\$25,000 - \$34,999	2,171	12.0%	1,983	10.5%
\$35,000 - \$49,999	2,605	14.4%	2,644	14.0%
\$50,000 - \$74,999	3,473	19.2%	3,815	20.2%
\$75,000 - \$99,999	2,189	12.1%	2,587	13.7%
\$100,000 - \$149,999	1,863	10.3%	2,361	12.5%
\$150,000 - \$199,999	561	3.1%	699	3.7%
\$200,000+	633	3.5%	869	4.6%
Median Household Income		\$47,508		\$54,172
Average Household Income		\$65,969		\$77,945
Per Capita Income		\$32,955		\$38,754

Demographics (cont.)

2018 Households by Disposable Income

	Number	Percent
Total	18,091	100.0%
<\$15,000	2,531	14.0%
\$15,000-\$24,999	2,893	16.0%
\$25,000-\$34,999	2,443	13.5%
\$35,000-\$49,999	2,899	16.0%
\$50,000-\$74,999	3,548	19.6%
\$75,000-\$99,999	1,732	9.6%
\$100,000-\$149,999	1,400	7.7%
\$150,000-\$199,999	318	1.8%
\$200,000+	327	1.8%
Median Disposable Income	\$39,899	
Average Disposable Income	\$53,544	

2018 Disposable Income by Age of Householder

Age of Householder	Number of Households						
	<25	25-34	35-44	45-54	55-64	65-74	75+
Total	339	1,459	1,851	2,598	3,659	3,873	4,314
<\$15,000	40	148	147	206	518	576	897
\$15,000-\$24,999	51	197	186	284	459	669	1,048
\$25,000-\$34,999	59	212	242	237	415	547	731
\$35,000-\$49,999	79	298	308	398	577	620	619
\$50,000-\$74,999	79	332	407	611	770	707	643
\$75,000-\$99,999	17	127	309	358	375	342	203
\$100,000-\$149,999	13	108	177	309	376	298	119
\$150,000-\$199,999	1	15	48	93	83	46	32
\$200,000+	0	22	27	102	86	68	22
Median Disposable Income	\$37,604	\$42,272	\$51,697	\$54,990	\$45,409	\$37,634	\$27,231
Average Disposable Income	\$43,326	\$53,077	\$62,498	\$70,648	\$59,203	\$51,450	\$37,417

2018 Households by Net Worth

	Number	Percent
Total	18,090	100.0%
<\$15,000	4,502	24.9%
\$15,000-\$34,999	1,505	8.3%
\$35,000-\$49,999	735	4.1%
\$50,000-\$74,999	986	5.5%
\$75,000-\$99,999	906	5.0%
\$100,000-\$149,999	1,365	7.5%
\$150,000-\$249,999	2,061	11.4%
\$250,000-\$499,999	2,574	14.2%
\$500,000+	3,456	19.1%
Median Net Worth	\$112,252	
Average Net Worth	\$831,656	

2018 Net Worth by Age of Householder

Householder	Number of Households						
	<25	25-34	35-44	45-54	55-64	65-74	75+
Total	339	1,459	1,852	2,599	3,662	3,872	4,310
<\$15,000	263	801	713	753	801	597	574
\$15,000-\$34,999	42	249	240	264	272	250	188
\$35,000-\$49,999	14	70	119	128	174	130	100
\$50,000-\$99,999	17	168	271	282	343	344	468
\$100,000-\$149,999	0	82	131	199	337	292	324
\$150,000-\$249,999	2	47	162	309	451	566	525
\$250,000+	1	42	216	664	1,284	1,693	2,131
Median Net Worth	\$9,667	\$13,661	\$31,481	\$71,749	\$132,637	\$197,140	\$243,589
Average Net Worth	\$18,882	\$57,438	\$182,826	\$559,017	\$1,013,124	\$1,090,242	\$1,213,803

Business Summary (2018)

by NAICS Codes	Businesses		Employees	
	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	1	0.1%	2	0.0%
Mining	0	0.0%	0	0.0%
Utilities	0	0.0%	0	0.0%
Construction	80	6.0%	375	3.4%
Manufacturing	45	3.4%	667	6.0%
Wholesale Trade	28	2.1%	174	1.6%
Retail Trade	173	13.0%	1,410	12.7%
Motor Vehicle & Parts Dealers	21	1.6%	211	1.9%
Furniture & Home Furnishings Stores	9	0.7%	45	0.4%
Electronics & Appliance Stores	6	0.5%	23	0.2%
Bldg Material & Garden Equipment & Supplies Dealers	13	1.0%	87	0.8%
Food & Beverage Stores	21	1.6%	590	5.3%
Health & Personal Care Stores	19	1.4%	158	1.4%
Gasoline Stations	3	0.2%	11	0.1%
Clothing & Clothing Accessories Stores	13	1.0%	41	0.4%
Sport Goods, Hobby, Book, & Music Stores	12	0.9%	37	0.3%
General Merchandise Stores	9	0.7%	54	0.5%
Miscellaneous Store Retailers	45	3.4%	151	1.4%
Nonstore Retailers	2	0.2%	2	0.0%
Transportation & Warehousing	12	0.9%	132	1.2%
Information	12	0.9%	99	0.9%
Finance & Insurance	80	6.0%	519	4.7%
Central Bank/Credit Intermediation & Related Activities	30	2.3%	207	1.9%
Securities, Commodity Contracts & Other Financial Investments & Other Related Activities	23	1.7%	117	1.1%
Insurance Carriers & Related Activities; Funds, Trusts & Other Financial Vehicles	27	2.0%	195	1.8%
Real Estate, Rental & Leasing	81	6.1%	294	2.7%
Professional, Scientific & Tech Services	144	10.8%	811	7.3%
Legal Services	32	2.4%	152	1.4%
Management of Companies & Enterprises	2	0.2%	8	0.1%
Administrative & Support & Waste Management & Educational Services	56	4.2%	242	2.2%
Educational Services	42	3.2%	918	8.3%
Health Care & Social Assistance	112	8.4%	2,172	19.6%
Arts, Entertainment & Recreation	38	2.9%	465	4.2%
Accommodation & Food Services	125	9.4%	1,519	13.7%
Accommodation	9	0.7%	159	1.4%
Food Services & Drinking Places	116	8.7%	1,360	12.3%
Other Services (except Public Administration)	155	11.7%	639	5.8%
Automotive Repair & Maintenance	18	1.4%	64	0.6%
Public Administration	43	3.2%	595	5.4%
Unclassified Establishments	100	7.5%	36	0.3%
Total	1,329	100.0%	11,077	100.0%