

Dunedin

Demographics

Summary	Census 2010	2019	2024
Population	35,324	37,463	38,723
Households	17,618	18,467	19,030
Families	9,276	9,638	9,903
Average Household Size	1.98	2.01	2.01
Owner Occupied Housing Units	11,759	12,250	12,763
Renter Occupied Housing Units	5,848	6,213	6,281
Median Age			
Trends: 2019 - 2024 Annual Rate	Area	State	National
Population	0.66%	1.37%	0.77%
Households	0.60%	1.31%	0.75%
Families	0.54%	1.26%	0.68%
Average Household Income	2.95%	2.73%	2.66%
Median Household Income	2.51%	2.37%	2.70%

Population by Age	Census 2010		2019		2024	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	1,307	3.7%	1,236	3.3%	1,278	3.3%
5 - 9	1,378	3.9%	1,274	3.4%	1,278	3.3%
10 - 14	1,554	4.4%	1,349	3.6%	1,355	3.5%
15 - 24	3,003	8.5%	2,847	7.6%	2,788	7.2%
25 - 34	3,179	9.0%	3,484	9.3%	3,563	9.2%
35 - 44	3,815	10.8%	3,484	9.3%	3,756	9.7%
45 - 54	5,511	15.6%	4,458	11.9%	4,105	10.6%
55 - 64	5,687	16.1%	6,368	17.0%	5,963	15.4%
65 - 74	4,557	12.9%	6,368	17.0%	6,931	17.9%
75 - 84	3,462	9.8%	4,196	11.2%	5,189	13.4%
85 +	1,837	5.2%	2,323	6.2%	2,517	6.5%
18 +	30,096	85.2%	32,740	87.4%	33,960	87.7%

Race and Ethnicity	Census 2010		2019		2024	
	Number	Percent	Number	Percent	Number	Percent
White Alone	32,357	91.6%	33,753	90.1%	34,425	88.9%
Black Alone	1,130	3.2%	1,311	3.5%	1,471	3.8%
American Indian Alone	106	0.3%	112	0.3%	116	0.3%
Asian Alone	565	1.6%	674	1.8%	774	2.0%
Pacific Islander Alone	35	0.1%	37	0.1%	39	0.1%
Some Other Race Alone	459	1.3%	674	1.8%	813	2.1%
Two or More Races	636	1.8%	862	2.3%	1,046	2.7%
Hispanic Origin (Any Race)	2,084	5.9%	2,997	8.0%	3,679	9.5%

Households by Income	2019		2024	
	Number	Percent	Number	Percent
<\$15,000	1,736	9.4%	1,484	7.8%
\$15,000 - \$24,999	2,659	14.4%	2,303	12.1%
\$25,000 - \$34,999	1,828	9.9%	1,618	8.5%
\$35,000 - \$49,999	2,604	14.1%	2,531	13.3%
\$50,000 - \$74,999	3,379	18.3%	3,502	18.4%
\$75,000 - \$99,999	2,419	13.1%	2,721	14.3%
\$100,000 - \$149,999	2,235	12.1%	2,759	14.5%
\$150,000 - \$199,999	720	3.9%	1,009	5.3%
\$200,000+	886	4.8%	1,104	5.8%
Median Household Income		\$52,075		\$58,948
Average Household Income		\$73,370		\$84,839
Per Capita Income		\$36,220		\$41,755

2019 Daytime Population

Workers	Residents	Total	Net Commuters
33,140	20,836	33,140	-16,232

Demographics (cont.)

2019 Disposable Income by Age of Householder	Number of Households							All Households
	<25	25-34	35-44	45-54	55-64	65-74	75+	
Total	324	1,521	1,874	2,537	3,739	3,977	4,492	18,467
<\$15,000	38	139	123	152	414	490	875	2,232
\$15,000-\$24,999	54	199	151	190	435	685	1,222	2,935
\$25,000-\$34,999	50	179	198	244	373	462	581	2,087
\$35,000-\$49,999	72	307	315	400	534	668	592	2,889
\$50,000-\$74,999	78	386	448	529	823	872	673	3,809
\$75,000-\$99,999	13	129	338	383	481	296	263	1,904
\$100,000-\$149,999	11	144	205	371	382	314	195	1,624
\$150,000-\$199,999	3	23	56	128	146	109	60	524
\$200,000+	5	15	40	140	151	81	31	463
Median Disposable Income	\$38,008	\$45,916	\$56,000	\$60,792	\$52,279	\$41,599	\$27,022	\$44,163
Average Disposable Income	\$45,948	\$55,616	\$68,052	\$80,114	\$68,138	\$55,743	\$40,768	\$59,016

2019 Net Worth by Age of Householder	Number of Households							All Households
	<25	25-34	35-44	45-54	55-64	65-74	75+	
Total	322	1,521	1,873	2,536	3,740	3,976	4,494	18,468
<\$15,000	243	766	680	539	644	467	459	3,798
\$15,000-\$34,999	41	254	239	268	277	287	185	1,552
\$35,000-\$49,999	15	77	118	110	168	118	97	704
\$50,000-\$74,999	9	106	146	134	161	163	238	958
\$75,000-\$99,999	10	93	130	183	177	199	184	976
\$100,000-\$149,999	2	101	136	203	336	391	344	1,512
\$150,000-\$249,999	1	66	171	318	471	506	595	2,128
\$250,000-\$499,999	1	42	139	347	490	653	767	2,440
\$500,000-\$999,999	0	11	49	183	344	510	623	1,722
\$1,000,000+	0	5	65	251	672	682	1,002	2,678
Median Net Worth	\$9,938	\$14,892	\$36,795	\$106,534	\$166,515	\$213,603	\$279,660	\$139,013
Average Net Worth	\$19,659	\$61,488	\$226,775	\$667,781	\$1,129,569	\$982,966	\$1,012,846	\$806,946

2019 Highest Completed Education (Age 25+)	Area		MSA Percentage	Florida Percentage	USA Percentage
	Number	Percentage			
Less than 9th Grade	984	3.2%	3.5%	4.5%	4.9%
9th - 12th Grade, No Diploma	1,230	4.0%	6.3%	6.6%	6.7%
High School Graduate	7,135	23.2%	24.5%	24.6%	23.1%
GED/Alternative Credential	1,261	4.1%	4.3%	4.1%	3.9%
Some College, No Degree	6,274	20.4%	20.2%	19.6%	20.2%
Associate Degree	3,106	10.1%	10.4%	10.2%	8.6%
Bachelor's Degree	7,104	23.1%	19.8%	19.3%	20.0%
Graduate/Professional Degree	3,660	11.9%	10.9%	11.0%	12.5%
Bachelor's Degree or Higher	10,764	35.0%	30.7%	30.3%	32.5%

Resident Workforce					
Population by Industry	Number	Percentage	Population by Occupation		Percentage
			Number	Percentage	
Agriculture/Mining	34	0.2%	White Collar		69.2%
Construction	1,082	6.4%	Management/Business/Financial		15.9%
Manufacturing	947	5.6%	Professional		21.5%
Wholesale Trade	423	2.5%	Sales		15.9%
Retail Trade	2,283	13.5%	Administrative Support		15.9%
Transportation/Utilities	643	3.8%	Services		16.8%
Information	304	1.8%	Blue Collar		14.1%
Finance/Insurance/Real Estate	1,606	9.5%	Farming/Forestry/Fishing		0.2%
Services	9,266	54.8%	Construction/Extraction		4.4%
Public Administration	338	2.0%	Installation/Maintenance/Repair		2.8%
			Production		2.8%
Employed Population			Transportation/Material Moving		3.8%

Source: Esri Community Analyst

Business Summary (2019)

by NAICS Codes	Businesses		Employees	
	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	2	0.1%	4	0.0%
Mining	0	0.0%	0	0.0%
Utilities	0	0.0%	0	0.0%
Construction	83	5.4%	390	3.2%
Manufacturing	47	3.1%	721	5.9%
Wholesale Trade	29	1.9%	205	1.7%
Retail Trade	198	12.9%	1,473	12.0%
Motor Vehicle & Parts Dealers	23	1.5%	194	1.6%
Furniture & Home Furnishings Stores	12	0.8%	57	0.5%
Electronics & Appliance Stores	5	0.3%	17	0.1%
Bldg Material & Garden Equipment & Supplies Dealers	15	1.0%	101	0.8%
Food & Beverage Stores	21	1.4%	568	4.6%
Health & Personal Care Stores	24	1.6%	209	1.7%
Gasoline Stations	3	0.2%	11	0.1%
Clothing & Clothing Accessories Stores	17	1.1%	48	0.4%
Sport Goods, Hobby, Book, & Music Stores	17	1.1%	54	0.4%
General Merchandise Stores	9	0.6%	54	0.4%
Miscellaneous Store Retailers	46	3.0%	156	1.3%
Nonstore Retailers	6	0.4%	4	0.0%
Transportation & Warehousing	14	0.9%	131	1.1%
Information	16	1.0%	115	0.9%
Finance & Insurance	85	5.5%	489	4.0%
Central Bank/Credit Intermediation & Related Activities	28	1.8%	203	1.6%
Securities, Commodity Contracts & Other Financial Investments & Other Related Activities	29	1.9%	146	1.2%
Insurance Carriers & Related Activities; Funds, Trusts & Other Financial Vehicles	28	1.8%	140	1.1%
Real Estate, Rental & Leasing	86	5.6%	361	2.9%
Professional, Scientific & Tech Services	160	10.4%	908	7.4%
Legal Services	34	2.2%	145	1.2%
Management of Companies & Enterprises	4	0.3%	16	0.1%
Administrative & Support & Waste Management & Educational Services	61	4.0%	267	2.2%
Educational Services	43	2.8%	930	7.6%
Health Care & Social Assistance	120	7.8%	2,629	21.4%
Arts, Entertainment & Recreation	42	2.7%	496	4.0%
Accommodation & Food Services	141	9.2%	1,750	14.2%
Accommodation	13	0.8%	325	2.6%
Food Services & Drinking Places	128	8.3%	1,425	11.6%
Other Services (except Public Administration)	180	11.7%	740	6.0%
Automotive Repair & Maintenance	21	1.4%	97	0.8%
Public Administration	41	2.7%	628	5.1%
Unclassified Establishments	187	12.2%	51	0.4%
Total	1,539		12,304	

Source: Esri Community Analyst