

Tampa-St Pete-Clearwater

Demographics

Summary	Census 2010	2019	2024
Population	2,783,243	3,160,627	3,376,417
Households	1,009,316	1,283,312	1,362,899
Families	715,524	791,803	838,911
Average Household Size	2.37	2.42	2.44
Owner Occupied Housing Units	772,653	829,850	893,085
Renter Occupied Housing Units	295,147	452,646	469,962
Median Age	41.3	43.0	43.1
Trends: 2019 - 2024 Annual Rate	Area	State	National
Population	1.33%	1.37%	0.77%
Households	1.21%	1.31%	0.75%
Families	1.16%	1.26%	0.68%
Average Household Income	2.77%	2.73%	2.66%
Median Household Income	2.40%	2.37%	2.70%

Population by Age	Census 2010		2019		2024	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	155,862	5.6%	164,353	5.2%	178,950	5.3%
5 - 9	158,645	5.7%	167,513	5.3%	178,950	5.3%
10 - 14	166,995	6.0%	173,834	5.5%	185,703	5.5%
15 - 24	345,122	12.4%	363,472	11.5%	371,406	11.0%
25 - 34	336,772	12.1%	410,882	13.0%	438,934	13.0%
35 - 44	364,605	13.1%	376,115	11.9%	415,299	12.3%
45 - 54	414,703	14.9%	404,560	12.8%	391,664	11.6%
55 - 64	353,472	12.7%	442,488	14.0%	445,687	13.2%
65 - 74	250,492	9.0%	366,633	11.6%	418,676	12.4%
75 - 84	161,428	5.8%	202,280	6.4%	256,608	7.6%
85 +	69,581	2.5%	91,658	2.9%	97,916	2.9%
18 +	2,193,195	78.8%	2,550,626	80.7%	2,728,145	80.8%

Race and Ethnicity	Census 2010		2019		2024	
	Number	Percent	Number	Percent	Number	Percent
White Alone	2,193,195	78.8%	2,392,595	75.7%	2,495,172	73.9%
Black Alone	328,423	11.8%	401,400	12.7%	442,311	13.1%
American Indian Alone	11,133	0.4%	12,643	0.4%	13,506	0.4%
Asian Alone	80,714	2.9%	113,783	3.6%	135,057	4.0%
Pacific Islander Alone	2,783	0.1%	3,161	0.1%	3,376	0.1%
Some Other Race Alone	94,630	3.4%	135,907	4.3%	162,068	4.8%
Two or More Races	72,364	2.6%	104,301	3.3%	124,927	3.7%
Hispanic Origin (Any Race)	450,885	16.2%	651,089	20.6%	790,082	23.4%

Households by Income	2019		2024	
	Number	Percent	Number	Percent
<\$15,000	141,163	11.0%	124,023	9.1%
\$15,000 - \$24,999	134,747	10.5%	119,934	8.8%
\$25,000 - \$34,999	130,897	10.2%	121,297	8.9%
\$35,000 - \$49,999	183,512	14.3%	183,990	13.5%
\$50,000 - \$74,999	236,128	18.4%	250,772	18.4%
\$75,000 - \$99,999	159,130	12.4%	179,902	13.2%
\$100,000 - \$149,999	164,263	12.8%	201,708	14.8%
\$150,000 - \$199,999	65,449	5.1%	94,039	6.9%
\$200,000+	69,298	5.4%	87,225	6.4%
Median Household Income	\$53,970		\$60,750	
Average Household Income	\$77,199		\$88,502	
Per Capita Income	\$31,415		\$35,792	

2019 Daytime Population

Workers	Residents	Total	Net Commuters
1,417,166	173,115	3,148,281	-22,698

Source: Esri Community Analyst

Demographics (cont.)

2019 Disposable Income by Age of Householder	Number of Households							All Households
	<25	25-34	35-44	45-54	55-64	65-74	75+	
Total	45,794	176,548	191,617	216,731	247,952	217,820	186,842	1,283,304
<\$15,000	10,448	21,220	16,510	18,596	32,357	29,330	36,658	165,119
\$15,000-\$24,999	7,339	22,092	13,786	14,740	26,917	32,435	47,082	164,391
\$25,000-\$34,999	6,539	22,127	19,034	21,575	24,945	27,401	26,899	148,520
\$35,000-\$49,999	8,584	34,834	30,877	34,567	34,380	36,786	26,268	206,296
\$50,000-\$74,999	8,342	39,654	41,651	40,733	53,155	46,412	28,135	258,082
\$75,000-\$99,999	2,128	14,050	32,739	29,748	30,792	16,386	9,660	135,503
\$100,000-\$149,999	1,721	17,462	25,389	32,698	27,216	17,894	7,725	130,105
\$150,000-\$199,999	354	2,942	6,558	11,822	8,947	6,353	2,865	39,841
\$200,000+	339	2,167	5,073	12,252	9,243	4,823	1,550	35,447
Median Disposable Income	\$32,259	\$43,532	\$56,979	\$59,198	\$51,653	\$41,754	\$27,900	\$46,020
Average Disposable Income	\$40,451	\$54,781	\$70,302	\$79,692	\$66,913	\$56,553	\$41,042	\$61,439

2019 Net Worth by Age of Householder	Number of Households							All Households
	<25	25-34	35-44	45-54	55-64	65-74	75+	
Total	45,794	176,548	191,617	216,731	247,952	217,820	186,842	1,283,304
<\$15,000	34,886	89,566	66,618	51,118	47,902	28,081	16,966	335,137
\$15,000-\$34,999	4,949	23,764	23,200	22,555	16,425	13,927	6,132	110,952
\$35,000-\$49,999	1,831	7,907	10,150	8,860	10,856	7,181	3,173	49,958
\$50,000-\$74,999	1,221	13,540	12,221	9,374	9,337	10,226	10,048	65,967
\$75,000-\$99,999	1,371	11,390	11,716	12,937	9,813	8,990	7,609	63,826
\$100,000-\$149,999	708	12,264	15,187	15,782	20,918	18,125	13,508	96,492
\$150,000-\$249,999	481	8,812	18,165	27,085	29,774	29,856	24,782	138,955
\$250,000-\$499,999	170	6,208	17,625	27,390	33,110	34,930	35,811	155,244
\$500,000-\$999,999	177	2,078	7,501	17,344	22,980	27,494	27,189	104,763
\$1,000,000+	0	1,019	9,234	24,286	46,837	39,010	41,624	162,010
Median Net Worth	\$9,845	\$14,784	\$43,004	\$108,902	\$171,979	\$217,166	\$301,518	\$106,416
Average Net Worth	\$22,300	\$71,825	\$261,974	\$661,487	\$1,098,687	\$987,823	\$1,094,575	\$700,821

2019 Highest Completed Education (Age 25+)	Area		Florida Percentage	BEA Southeast Region Percentage	USA Percentage
	Number	Percentage			
Less than 9th Grade	80,159	3.5%	4.5%	4.3%	4.9%
9th - 12th Grade, No Diploma	144,286	6.3%	6.6%	7.6%	6.7%
High School Graduate	561,111	24.5%	24.6%	24.5%	23.1%
GED/Alternative Credential	98,481	4.3%	4.1%	4.8%	3.9%
Some College, No Degree	462,630	20.2%	19.6%	20.3%	20.2%
Associate Degree	238,186	10.4%	10.2%	8.8%	8.6%
Bachelor's Degree	453,469	19.8%	19.3%	18.4%	20.0%
Graduate/Professional Degree	249,637	10.9%	11.0%	11.2%	12.5%
Bachelor's Degree or Higher	703,106	30.7%	30.3%	29.6%	32.5%

Resident Workforce					
Population by Industry	Number	Percentage	Population by Occupation		Percentage
			Number	Percentage	
Agriculture/Mining	12,959	0.9%	White Collar		64.1%
Construction	105,110	7.3%	Management/Business/Financial		15.1%
Manufacturing	79,193	5.5%	Professional		21.7%
Wholesale Trade	38,876	2.7%	Sales		12.3%
Retail Trade	169,904	11.8%	Administrative Support		15.0%
Transportation/Utilities	71,993	5.0%	Services		18.5%
Information	27,357	1.9%	Blue Collar		17.4%
Finance/Insurance/Real Estate	138,227	9.6%	Farming/Forestry/Fishing		0.8%
Services	742,970	51.6%	Construction/Extraction		4.6%
Public Administration	53,275	3.7%	Installation/Maintenance/Repair		3.4%
			Production		3.6%
Employed Population	1,439,864		Transportation/Material Moving		5.0%

Source: Esri Community Analyst

Business Summary (2019)

by NAICS Codes	Businesses		Employees	
	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	335	0.3%	2,011	0.2%
Mining	59	0.0%	537	0.0%
Utilities	93	0.1%	5,068	0.4%
Construction	7,949	6.7%	63,865	4.9%
Manufacturing	3,570	3.0%	64,645	5.0%
Wholesale Trade	3,503	2.9%	51,851	4.0%
Retail Trade	15,698	13.2%	194,972	15.0%
Motor Vehicle & Parts Dealers	2,279	1.9%	28,531	2.2%
Furniture & Home Furnishings Stores	862	0.7%	6,825	0.5%
Electronics & Appliance Stores	677	0.6%	6,273	0.5%
Bldg Material & Garden Equipment & Supplies Dealers	1,308	1.1%	16,293	1.3%
Food & Beverage Stores	2,065	1.7%	40,841	3.1%
Health & Personal Care Stores	1,840	1.5%	15,522	1.2%
Gasoline Stations	466	0.4%	2,195	0.2%
Clothing & Clothing Accessories Stores	1,687	1.4%	10,920	0.8%
Sport Goods, Hobby, Book, & Music Stores	922	0.8%	6,391	0.5%
General Merchandise Stores	947	0.8%	34,821	2.7%
Miscellaneous Store Retailers	2,289	1.9%	13,678	1.1%
Nonstore Retailers	356	0.3%	12,682	1.0%
Transportation & Warehousing	1,995	1.7%	23,747	1.8%
Information	2,145	1.8%	39,225	3.0%
Finance & Insurance	6,058	5.1%	68,620	5.3%
Central Bank/Credit Intermediation & Related Activities	1,877	1.6%	18,425	1.4%
Securities, Commodity Contracts & Other Financial Investments & Other Related Activities	1,820	1.5%	24,351	1.9%
Insurance Carriers & Related Activities; Funds, Trusts & Other Financial Vehicles	2,361	2.0%	25,844	2.0%
Real Estate, Rental & Leasing	7,154	6.0%	43,683	3.4%
Professional, Scientific & Tech Services	11,622	9.8%	92,617	7.1%
Legal Services	2,952	2.5%	20,423	1.6%
Management of Companies & Enterprises	544	0.5%	3,308	0.3%
Administrative & Support & Waste Management & Educational Services	5,135	4.3%	42,907	3.3%
Health Care & Social Assistance	2,435	2.0%	106,612	8.2%
Arts, Entertainment & Recreation	9,806	8.2%	193,423	14.9%
Accommodation & Food Services	2,502	2.1%	29,661	2.3%
Accommodation & Food Services	7,817	6.6%	130,922	10.1%
Accommodation	966	0.8%	22,395	1.7%
Food Services & Drinking Places	6,851	5.8%	108,527	8.4%
Other Services (except Public Administration)	13,515	11.3%	77,542	6.0%
Automotive Repair & Maintenance	2,457	2.1%	11,906	0.9%
Public Administration	1,691	13.0%	54,624	4.2%
Unclassified Establishments	15,498	13.0%	8,011	0.6%
Total	119,124		1,297,851	

Source: Esri Community Analyst