

Madeira Beach

Demographics

| Summary | Census 2010 | 2019 | 2024 |
|---------------------------------|-------------|-------|----------|
| Population | 4,263 | 4,677 | 4,897 |
| Households | 2,589 | 2,478 | 2,584 |
| Families | 1,076 | 1,153 | 1,200 |
| Average Household Size | 1.85 | 1.89 | 1.89 |
| Owner Occupied Housing Units | 1,367 | 1,456 | 1,555 |
| Renter Occupied Housing Units | 1,081 | 1,022 | 1,028 |
| Median Age | 52.9 | 56.9 | 59.5 |
| Trends: 2019 - 2024 Annual Rate | Area | State | National |
| Population | 0.92% | 1.37% | 0.77% |
| Households | 0.84% | 1.31% | 0.75% |
| Families | 0.80% | 1.26% | 0.68% |
| Average Household Income | 4.27% | 2.73% | 2.66% |
| Median Household Income | 5.46% | 2.37% | 2.70% |

| Population by Age | Census 2010 | | 2019 | | 2024 | |
|-------------------|-------------|---------|--------|---------|--------|---------|
| | Number | Percent | Number | Percent | Number | Percent |
| 0 - 4 | 111 | 2.6% | 103 | 2.2% | 103 | 2.1% |
| 5 - 9 | 107 | 2.5% | 126 | 2.7% | 122 | 2.5% |
| 10 - 14 | 111 | 2.6% | 131 | 2.8% | 152 | 3.1% |
| 15 - 24 | 277 | 6.5% | 224 | 4.8% | 220 | 4.5% |
| 25 - 34 | 345 | 8.1% | 360 | 7.7% | 303 | 6.2% |
| 35 - 44 | 520 | 12.2% | 486 | 10.4% | 499 | 10.2% |
| 45 - 54 | 861 | 20.2% | 710 | 15.2% | 661 | 13.5% |
| 55 - 64 | 895 | 21.0% | 1,046 | 22.4% | 1,003 | 20.5% |
| 65 - 74 | 601 | 14.1% | 915 | 19.6% | 1,086 | 22.2% |
| 75 - 84 | 315 | 7.4% | 411 | 8.8% | 577 | 11.8% |
| 85 + | 115 | 2.7% | 163 | 3.5% | 171 | 3.5% |
| 18 + | 3,845 | 90.2% | 4,250 | 91.0% | 4,439 | 90.7% |

| Race and Ethnicity | Census 2010 | | 2019 | | 2024 | |
|----------------------------|-------------|---------|--------|---------|--------|---------|
| | Number | Percent | Number | Percent | Number | Percent |
| White Alone | 4,067 | 95.4% | 4,404 | 94.2% | 4,574 | 93.4% |
| Black Alone | 38 | 0.9% | 47 | 1.0% | 49 | 1.0% |
| American Indian Alone | 26 | 0.6% | 28 | 0.6% | 34 | 0.7% |
| Asian Alone | 43 | 1.0% | 61 | 1.3% | 73 | 1.5% |
| Pacific Islander Alone | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% |
| Some Other Race Alone | 26 | 0.6% | 42 | 0.9% | 49 | 1.0% |
| Two or More Races | 64 | 1.5% | 94 | 2.0% | 113 | 2.3% |
| Hispanic Origin (Any Race) | 183 | 4.3% | 276 | 5.9% | 348 | 7.1% |

| Households by Income | 2019 | | 2024 | |
|--------------------------|--------|-----------|--------|-----------|
| | Number | Percent | Number | Percent |
| <\$15,000 | 225 | 9.1% | 173 | 6.7% |
| \$15,000 - \$24,999 | 228 | 9.2% | 176 | 6.8% |
| \$25,000 - \$34,999 | 248 | 10.0% | 199 | 7.7% |
| \$35,000 - \$49,999 | 273 | 11.0% | 243 | 9.4% |
| \$50,000 - \$74,999 | 404 | 16.3% | 393 | 15.2% |
| \$75,000 - \$99,999 | 248 | 10.0% | 266 | 10.3% |
| \$100,000 - \$149,999 | 342 | 13.8% | 413 | 16.0% |
| \$150,000 - \$199,999 | 196 | 7.9% | 292 | 11.3% |
| \$200,000+ | 315 | 12.7% | 429 | 16.6% |
| Median Household Income | | \$64,259 | | \$83,815 |
| Average Household Income | | \$103,075 | | \$127,023 |
| Per Capita Income | | \$54,565 | | \$66,974 |

2019 Daytime Population

| Workers | Residents | Total | Net Commuters |
|---------|-----------|-------|---------------|
| 2,723 | 2,696 | 5,419 | 705 |

Source: Esri Community Analyst

Demographics (cont.)

| 2019 Disposable Income by Age of Householder | Number of Households | | | | | | | All Households |
|--|----------------------|----------|----------|-----------|----------|----------|----------|----------------|
| | <25 | 25-34 | 35-44 | 45-54 | 55-64 | 65-74 | 75+ | |
| Total | 24 | 169 | 259 | 418 | 648 | 571 | 388 | 2,479 |
| <\$15,000 | 3 | 20 | 20 | 34 | 63 | 53 | 73 | 266 |
| \$15,000-\$24,999 | 4 | 22 | 18 | 30 | 72 | 59 | 81 | 286 |
| \$25,000-\$34,999 | 4 | 20 | 33 | 42 | 58 | 49 | 51 | 257 |
| \$35,000-\$49,999 | 3 | 26 | 36 | 50 | 75 | 82 | 50 | 322 |
| \$50,000-\$74,999 | 5 | 30 | 35 | 48 | 119 | 125 | 63 | 425 |
| \$75,000-\$99,999 | 2 | 13 | 31 | 44 | 74 | 62 | 27 | 253 |
| \$100,000-\$149,999 | 0 | 21 | 49 | 73 | 78 | 85 | 24 | 331 |
| \$150,000-\$199,999 | 1 | 10 | 20 | 45 | 54 | 32 | 12 | 175 |
| \$200,000+ | 2 | 7 | 17 | 52 | 55 | 24 | 7 | 164 |
| Median Disposable Income | \$39,023 | \$47,362 | \$64,086 | \$77,249 | \$59,389 | \$56,221 | \$32,313 | \$54,700 |
| Average Disposable Income | \$62,019 | \$67,357 | \$86,078 | \$101,936 | \$85,220 | \$74,970 | \$49,872 | \$78,724 |

| 2019 Net Worth by Age of Householder | Number of Households | | | | | | | All Households |
|--------------------------------------|----------------------|----------|-----------|-----------|-------------|-------------|-------------|----------------|
| | <25 | 25-34 | 35-44 | 45-54 | 55-64 | 65-74 | 75+ | |
| Total | 24 | 169 | 259 | 418 | 645 | 573 | 388 | 2,479 |
| <\$15,000 | 14 | 102 | 118 | 121 | 102 | 55 | 24 | 536 |
| \$15,000-\$34,999 | 6 | 25 | 36 | 53 | 49 | 28 | 10 | 207 |
| \$35,000-\$49,999 | 0 | 8 | 11 | 16 | 25 | 16 | 5 | 81 |
| \$50,000-\$74,999 | 1 | 12 | 16 | 15 | 25 | 21 | 18 | 109 |
| \$75,000-\$99,999 | 2 | 4 | 15 | 23 | 27 | 24 | 14 | 110 |
| \$100,000-\$149,999 | 0 | 7 | 22 | 29 | 57 | 40 | 21 | 176 |
| \$150,000-\$249,999 | 0 | 3 | 10 | 46 | 67 | 66 | 41 | 233 |
| \$250,000-\$499,999 | 0 | 6 | 11 | 34 | 59 | 76 | 60 | 247 |
| \$500,000-\$999,999 | 1 | 0 | 10 | 22 | 44 | 75 | 53 | 205 |
| \$1,000,000+ | 0 | 2 | 10 | 59 | 190 | 172 | 142 | 575 |
| Median Net Worth | \$12,857 | \$12,426 | \$19,155 | \$78,666 | \$197,058 | \$340,800 | \$505,650 | \$156,275 |
| Average Net Worth | \$64,429 | \$91,481 | \$264,886 | \$756,740 | \$1,895,154 | \$1,635,286 | \$1,841,277 | \$1,321,395 |

| 2019 Highest Completed Education (Age 25+) | Area | | MSA Percentage | Florida Percentage | USA Percentage |
|--|--------|------------|----------------|--------------------|----------------|
| | Number | Percentage | | | |
| Less than 9th Grade | 57 | 1.4% | 3.5% | 4.5% | 4.9% |
| 9th - 12th Grade, No Diploma | 98 | 2.4% | 6.3% | 6.6% | 6.7% |
| High School Graduate | 712 | 17.4% | 24.5% | 24.6% | 23.1% |
| GED/Alternative Credential | 155 | 3.8% | 4.3% | 4.1% | 3.9% |
| Some College, No Degree | 994 | 24.3% | 20.2% | 19.6% | 20.2% |
| Associate Degree | 356 | 8.7% | 10.4% | 10.2% | 8.6% |
| Bachelor's Degree | 1,121 | 27.4% | 19.8% | 19.3% | 20.0% |
| Graduate/Professional Degree | 597 | 14.6% | 10.9% | 11.0% | 12.5% |
| Bachelor's Degree or Higher | 1,718 | 42.0% | 30.7% | 30.3% | 32.5% |

| Resident Workforce | | | | | |
|-------------------------------|--------|------------|---------------------------------|------------|------------|
| Population by Industry | Number | Percentage | Population by Occupation | | Percentage |
| | | | Number | Percentage | |
| Agriculture/Mining | 14 | 0.7% | White Collar | | 67.7% |
| Construction | 57 | 2.8% | Management/Business/Financial | | 24.4% |
| Manufacturing | 103 | 5.1% | Professional | | 18.4% |
| Wholesale Trade | 85 | 4.2% | Sales | | 15.0% |
| Retail Trade | 176 | 8.7% | Administrative Support | | 9.8% |
| Transportation/Utilities | 117 | 5.8% | Services | | 15.6% |
| Information | 69 | 3.4% | Blue Collar | | 16.7% |
| Finance/Insurance/Real Estate | 315 | 15.6% | Farming/Forestry/Fishing | | 0.0% |
| Services | 1,037 | 51.4% | Construction/Extraction | | 0.0% |
| Public Administration | 46 | 2.3% | Installation/Maintenance/Repair | | 3.4% |
| | | | Production | | 6.8% |
| Employed Population | 2,018 | | Transportation/Material Moving | | 6.5% |

Source: Esri Community Analyst

Business Summary (2019)

| by NAICS Codes | Businesses | | Employees | |
|--|------------|---------|--------------|---------|
| | Number | Percent | Number | Percent |
| Agriculture, Forestry, Fishing & Hunting | 1 | 0.2% | 1 | 0.0% |
| Mining | 0 | 0.0% | 0 | 0.0% |
| Utilities | 0 | 0.0% | 0 | 0.0% |
| Construction | 13 | 3.2% | 80 | 3.0% |
| Manufacturing | 6 | 1.5% | 40 | 1.5% |
| Wholesale Trade | 6 | 1.5% | 41 | 1.5% |
| Retail Trade | 77 | 19.1% | 716 | 26.6% |
| Motor Vehicle & Parts Dealers | 3 | 0.7% | 13 | 0.5% |
| Furniture & Home Furnishings Stores | 1 | 0.2% | 8 | 0.3% |
| Electronics & Appliance Stores | 1 | 0.2% | 1 | 0.0% |
| Bldg Material & Garden Equipment & Supplies Dealers | 1 | 0.2% | 2 | 0.1% |
| Food & Beverage Stores | 15 | 3.7% | 481 | 17.9% |
| Health & Personal Care Stores | 4 | 1.0% | 40 | 1.5% |
| Gasoline Stations | 0 | 0.0% | 0 | 0.0% |
| Clothing & Clothing Accessories Stores | 16 | 4.0% | 49 | 1.8% |
| Sport Goods, Hobby, Book, & Music Stores | 11 | 2.7% | 33 | 1.2% |
| General Merchandise Stores | 5 | 1.2% | 27 | 1.0% |
| Miscellaneous Store Retailers | 19 | 4.7% | 60 | 2.2% |
| Nonstore Retailers | 1 | 0.2% | 2 | 0.1% |
| Transportation & Warehousing | 8 | 2.0% | 62 | 2.3% |
| Information | 2 | 0.5% | 13 | 0.5% |
| Finance & Insurance | 8 | 2.0% | 43 | 1.6% |
| Central Bank/Credit Intermediation & Related Activities | 2 | 0.5% | 22 | 0.8% |
| Securities, Commodity Contracts & Other Financial Investments & Other Related Activities | 5 | 1.2% | 13 | 0.5% |
| Insurance Carriers & Related Activities; Funds, Trusts & Other Financial Vehicles | 1 | 0.2% | 8 | 0.3% |
| Real Estate, Rental & Leasing | 41 | 10.2% | 336 | 12.5% |
| Professional, Scientific & Tech Services | 22 | 5.5% | 67 | 2.5% |
| Legal Services | 2 | 0.5% | 4 | 0.1% |
| Management of Companies & Enterprises | 2 | 0.5% | 8 | 0.3% |
| Administrative & Support & Waste Management & Educational Services | 17 | 4.2% | 68 | 2.5% |
| Educational Services | 3 | 0.7% | 224 | 8.3% |
| Health Care & Social Assistance | 10 | 2.5% | 43 | 1.6% |
| Arts, Entertainment & Recreation | 19 | 4.7% | 84 | 3.1% |
| Accommodation & Food Services | 60 | 14.9% | 662 | 24.6% |
| Accommodation | 14 | 3.5% | 109 | 4.1% |
| Food Services & Drinking Places | 46 | 11.4% | 553 | 20.6% |
| Other Services (except Public Administration) | 33 | 8.2% | 131 | 4.9% |
| Automotive Repair & Maintenance | 3 | 0.7% | 12 | 0.4% |
| Public Administration | 8 | 16.6% | 68 | 2.5% |
| Unclassified Establishments | 67 | 16.6% | 0 | 0.0% |
| Total | 403 | | 2,687 | |

Source: Esri Community Analyst