

Madeira Beach

Demographics

Summary	Census 2010	2018	2023
Population	4,263	4,673	4,928
Households	2,302	2,478	2,601
Families	1,076	1,153	1,207
Average Household Size	1.85	1.88	1.89
Owner Occupied Housing Units	1,367	1,367	1,501
Renter Occupied Housing Units	934	1,111	1,101
Median Age			
Trends: 2018 - 2023 Annual Rate	Area	State	National
Population	1.07%	1.41%	0.83%
Households	0.97%	1.36%	0.79%
Families	0.92%	1.30%	0.71%
Owner HHs	1.89%	1.92%	1.13%
Median Household Income	4.32%	2.52%	2.50%

Population by Age	Census 2010		2018		2023	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	111	2.6%	107	2.3%	108	2.2%
5 - 9	107	2.5%	126	2.7%	133	2.7%
10 - 14	111	2.6%	126	2.7%	153	3.1%
15 - 24	277	6.5%	238	5.1%	222	4.5%
25 - 34	345	8.1%	364	7.8%	315	6.4%
35 - 44	520	12.2%	495	10.6%	512	10.4%
45 - 54	861	20.2%	738	15.8%	670	13.6%
55 - 64	895	21.0%	1,036	22.2%	1,039	21.1%
65 - 74	601	14.1%	882	18.9%	1,074	21.8%
75 - 84	315	7.4%	392	8.4%	537	10.9%
85 +	115	2.7%	159	3.4%	163	3.3%
18 +	3,845	90.2%	4,243	90.9%	4,457	90.5%

Race and Ethnicity	Census 2010		2018		2023	
	Number	Percent	Number	Percent	Number	Percent
White Alone	4,067	95.4%	4,410	94.4%	4,612	93.6%
Black Alone	38	0.9%	42	0.9%	49	1.0%
American Indian Alone	26	0.6%	28	0.6%	30	0.6%
Asian Alone	43	1.0%	61	1.3%	74	1.5%
Pacific Islander Alone	0	0.0%	0	0.0%	0	0.0%
Some Other Race Alone	26	0.6%	37	0.8%	49	1.0%
Two or More Races	64	1.5%	89	1.9%	113	2.3%
Hispanic Origin (Any Race)	183	4.3%	262	5.6%	330	6.7%

Households by Income	2018		2023	
	Number	Percent	Number	Percent
<\$15,000	228	9.2%	169	6.5%
\$15,000 - \$24,999	213	8.6%	164	6.3%
\$25,000 - \$34,999	317	12.8%	263	10.1%
\$35,000 - \$49,999	265	10.7%	257	9.9%
\$50,000 - \$74,999	458	18.5%	473	18.2%
\$75,000 - \$99,999	188	7.6%	218	8.4%
\$100,000 - \$149,999	364	14.7%	460	17.7%
\$150,000 - \$199,999	186	7.5%	244	9.4%
\$200,000+	253	10.2%	354	13.6%
Median Household Income		\$59,196		\$73,152
Average Household Income		\$96,289		\$119,183
Per Capita Income		\$51,008		\$62,842

Demographics (cont.)

2018 Households by Disposable Income

	Number	Percent
Total	2,476	100.0%
<\$15,000	265	10.7%
\$15,000-\$24,999	298	12.0%
\$25,000-\$34,999	308	12.4%
\$35,000-\$49,999	336	13.6%
\$50,000-\$74,999	398	16.1%
\$75,000-\$99,999	258	10.4%
\$100,000-\$149,999	355	14.3%
\$150,000-\$199,999	123	5.0%
\$200,000+	135	5.5%
Median Disposable Income	\$51,350	
Average Disposable Income	\$73,858	

2018 Disposable Income by Age of Householder

	Number of Households						
	<25	25-34	35-44	45-54	55-64	65-74	75+
Total	29	174	263	439	642	556	373
<\$15,000	4	14	15	26	66	75	65
\$15,000-\$24,999	5	19	22	39	68	72	74
\$25,000-\$34,999	4	26	36	39	71	57	75
\$35,000-\$49,999	4	31	35	53	86	71	56
\$50,000-\$74,999	7	28	38	72	110	93	50
\$75,000-\$99,999	2	20	42	51	63	61	19
\$100,000-\$149,999	2	25	46	78	103	80	20
\$150,000-\$199,999	1	5	18	37	36	18	8
\$200,000+	0	6	11	44	39	29	6
Median Disposable Income	\$39,543	\$48,047	\$63,374	\$70,572	\$55,057	\$50,544	\$30,461
Average Disposable Income	\$50,472	\$66,512	\$80,497	\$95,620	\$78,196	\$70,775	\$45,941

2018 Households by Net Worth

	Number	Percent
Total	2,478	100.0%
<\$15,000	570	23.0%
\$15,000-\$34,999	223	9.0%
\$35,000-\$49,999	104	4.2%
\$50,000-\$74,999	141	5.7%
\$75,000-\$99,999	122	4.9%
\$100,000-\$149,999	185	7.5%
\$150,000-\$249,999	282	11.4%
\$250,000-\$499,999	297	12.0%
\$500,000+	554	22.4%
Median Net Worth	\$118,022	
Average Net Worth	\$1,168,775	

2018 Net Worth by Age of Householder

	Number of Households						
	<25	25-34	35-44	45-54	55-64	65-74	75+
Total	29	174	263	440	642	556	373
<\$15,000	19	98	104	116	120	83	29
\$15,000-\$34,999	5	32	36	55	51	33	10
\$35,000-\$49,999	0	11	13	26	30	19	5
\$50,000-\$99,999	4	21	44	47	62	52	33
\$100,000-\$149,999	0	4	19	39	65	36	22
\$150,000-\$249,999	1	3	13	51	85	81	49
\$250,000+	0	5	34	106	229	252	225
Median Net Worth	\$11,447	\$13,316	\$28,073	\$68,901	\$143,039	\$208,825	\$250,001
Average Net Worth	\$30,511	\$49,472	\$315,502	\$810,206	\$1,379,099	\$1,532,780	\$1,902,568

Business Summary (2018)

by NAICS Codes	Businesses		Employees	
	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	0	0.0%	0	0.0%
Mining	0	0.0%	0	0.0%
Utilities	1	0.3%	2	0.1%
Construction	12	3.6%	81	3.0%
Manufacturing	2	0.6%	7	0.3%
Wholesale Trade	8	2.4%	43	1.6%
Retail Trade	70	21.0%	682	25.4%
Motor Vehicle & Parts Dealers	1	0.3%	5	0.2%
Furniture & Home Furnishings Stores	1	0.3%	2	0.1%
Electronics & Appliance Stores	0	0.0%	0	0.0%
Bldg Material & Garden Equipment & Supplies Dealers	1	0.3%	2	0.1%
Food & Beverage Stores	14	4.2%	475	17.7%
Health & Personal Care Stores	5	1.5%	43	1.6%
Gasoline Stations	0	0.0%	0	0.0%
Clothing & Clothing Accessories Stores	15	4.5%	46	1.7%
Sport Goods, Hobby, Book, & Music Stores	9	2.7%	24	0.9%
General Merchandise Stores	6	1.8%	33	1.2%
Miscellaneous Store Retailers	17	5.1%	50	1.9%
Nonstore Retailers	1	0.3%	2	0.1%
Transportation & Warehousing	7	2.1%	57	2.1%
Information	1	0.3%	11	0.4%
Finance & Insurance	5	1.5%	43	1.6%
Central Bank/Credit Intermediation & Related Activities	2	0.6%	22	0.8%
Securities, Commodity Contracts & Other Financial Investments & Other Related Activities	1	0.3%	3	0.1%
Insurance Carriers & Related Activities; Funds, Trusts & Other Financial Vehicles	2	0.6%	18	0.7%
Real Estate, Rental & Leasing	45	13.5%	363	13.5%
Professional, Scientific & Tech Services	16	4.8%	54	2.0%
Legal Services	2	0.6%	4	0.1%
Management of Companies & Enterprises	0	0.0%	0	0.0%
Administrative & Support & Waste Management & Educational Services	13	3.9%	57	2.1%
Educational Services	3	0.9%	233	8.7%
Health Care & Social Assistance	12	3.6%	60	2.2%
Arts, Entertainment & Recreation	17	5.1%	86	3.2%
Accommodation & Food Services	54	16.2%	688	25.6%
Accommodation	18	5.4%	173	6.4%
Food Services & Drinking Places	36	10.8%	515	19.2%
Other Services (except Public Administration)	34	10.2%	131	4.9%
Automotive Repair & Maintenance	4	1.2%	14	0.5%
Public Administration	9	2.7%	86	3.2%
Unclassified Establishments	25	7.5%	0	0.0%
Total	334	100.0%	2,684	100.0%