

# North Reddington Beach

## Demographics

| Summary                         | Census 2010 | 2018  | 2023     |
|---------------------------------|-------------|-------|----------|
| Population                      | 1,417       | 1,446 | 1,475    |
| Households                      | 745         | 750   | 761      |
| Families                        | 426         | 447   | 453      |
| Average Household Size          | 1.87        | 1.90  | 1.94     |
| Owner Occupied Housing Units    | 421         | 465   | 493      |
| Renter Occupied Housing Units   | 323         | 285   | 269      |
| Median Age                      | 60.5        | 59.6  | 61.5     |
| Trends: 2018 - 2023 Annual Rate | Area        | State | National |
| Population                      | 0.40%       | 1.41% | 0.83%    |
| Households                      | 0.29%       | 1.36% | 0.79%    |
| Families                        | 0.27%       | 1.30% | 0.71%    |
| Owner HHs                       | 1.16%       | 1.92% | 1.13%    |
| Median Household Income         | 4.20%       | 2.52% | 2.50%    |

| Population by Age | Census 2010 |         | 2018   |         | 2023   |         |
|-------------------|-------------|---------|--------|---------|--------|---------|
|                   | Number      | Percent | Number | Percent | Number | Percent |
| 0 - 4             | 24          | 1.7%    | 32     | 2.2%    | 30     | 2.0%    |
| 5 - 9             | 40          | 2.8%    | 40     | 2.8%    | 38     | 2.6%    |
| 10 - 14           | 55          | 3.9%    | 53     | 3.7%    | 52     | 3.5%    |
| 15 - 24           | 60          | 4.2%    | 66     | 4.6%    | 63     | 4.3%    |
| 25 - 34           | 47          | 3.3%    | 58     | 4.0%    | 55     | 3.7%    |
| 35 - 44           | 106         | 7.5%    | 123    | 8.5%    | 125    | 8.5%    |
| 45 - 54           | 232         | 16.4%   | 223    | 15.4%   | 204    | 13.8%   |
| 55 - 64           | 303         | 21.4%   | 303    | 21.0%   | 286    | 19.4%   |
| 65 - 74           | 276         | 19.5%   | 311    | 21.5%   | 347    | 23.5%   |
| 75 - 84           | 214         | 15.1%   | 171    | 11.8%   | 210    | 14.2%   |
| 85 +              | 60          | 4.2%    | 64     | 4.4%    | 66     | 4.5%    |
| 18 +              | 1,274       | 89.9%   | 1,295  | 89.6%   | 1,330  | 90.1%   |

| Race and Ethnicity         | Census 2010 |         | 2018   |         | 2023   |         |
|----------------------------|-------------|---------|--------|---------|--------|---------|
|                            | Number      | Percent | Number | Percent | Number | Percent |
| White Alone                | 1,382       | 97.5%   | 1,385  | 95.8%   | 1,403  | 95.1%   |
| Black Alone                | 6           | 0.4%    | 7      | 0.5%    | 7      | 0.5%    |
| American Indian Alone      | 1           | 0.1%    | 1      | 0.1%    | 1      | 0.1%    |
| Asian Alone                | 11          | 0.8%    | 27     | 1.9%    | 32     | 2.2%    |
| Pacific Islander Alone     | 0           | 0.0%    | 0      | 0.0%    | 0      | 0.0%    |
| Some Other Race Alone      | 6           | 0.4%    | 7      | 0.5%    | 9      | 0.6%    |
| Two or More Races          | 9           | 0.6%    | 19     | 1.3%    | 22     | 1.5%    |
| Hispanic Origin (Any Race) | 43          | 3.0%    | 64     | 4.4%    | 77     | 5.2%    |

| Households by Income     | 2018   |           | 2023   |           |
|--------------------------|--------|-----------|--------|-----------|
|                          | Number | Percent   | Number | Percent   |
| <\$15,000                | 46     | 6.1%      | 33     | 4.3%      |
| \$15,000 - \$24,999      | 57     | 7.6%      | 40     | 5.2%      |
| \$25,000 - \$34,999      | 71     | 9.5%      | 54     | 7.1%      |
| \$35,000 - \$49,999      | 78     | 10.4%     | 68     | 8.9%      |
| \$50,000 - \$74,999      | 147    | 19.6%     | 143    | 18.7%     |
| \$75,000 - \$99,999      | 86     | 11.5%     | 91     | 11.9%     |
| \$100,000 - \$149,999    | 101    | 13.5%     | 118    | 15.5%     |
| \$150,000 - \$199,999    | 69     | 9.2%      | 87     | 11.4%     |
| \$200,000+               | 95     | 12.7%     | 129    | 16.9%     |
| Median Household Income  |        | \$69,465  |        | \$85,320  |
| Average Household Income |        | \$113,890 |        | \$140,937 |
| Per Capita Income        |        | \$55,740  |        | \$68,802  |

## Demographics (cont.)

### 2018 Households by Disposable Income

|                           | Number   | Percent |
|---------------------------|----------|---------|
| Total                     | 749      | 100.0%  |
| <\$15,000                 | 55       | 7.3%    |
| \$15,000-\$24,999         | 73       | 9.7%    |
| \$25,000-\$34,999         | 77       | 10.3%   |
| \$35,000-\$49,999         | 103      | 13.8%   |
| \$50,000-\$74,999         | 146      | 19.5%   |
| \$75,000-\$99,999         | 83       | 11.1%   |
| \$100,000-\$149,999       | 113      | 15.1%   |
| \$150,000-\$199,999       | 48       | 6.4%    |
| \$200,000+                | 51       | 6.8%    |
| Median Disposable Income  | \$58,960 |         |
| Average Disposable Income | \$84,395 |         |

### 2018 Disposable Income by Age of Householder

|                           | Number of Households |          |          |           |          |          |          |
|---------------------------|----------------------|----------|----------|-----------|----------|----------|----------|
|                           | <25                  | 25-34    | 35-44    | 45-54     | 55-64    | 65-74    | 75+      |
| Total                     | 7                    | 20       | 64       | 120       | 182      | 192      | 168      |
| <\$15,000                 | 0                    | 1        | 2        | 4         | 12       | 15       | 20       |
| \$15,000-\$24,999         | 1                    | 1        | 3        | 5         | 13       | 25       | 25       |
| \$25,000-\$34,999         | 1                    | 2        | 5        | 6         | 15       | 16       | 33       |
| \$35,000-\$49,999         | 1                    | 3        | 7        | 12        | 23       | 25       | 33       |
| \$50,000-\$74,999         | 2                    | 4        | 13       | 22        | 34       | 41       | 30       |
| \$75,000-\$99,999         | 1                    | 3        | 12       | 15        | 20       | 24       | 8        |
| \$100,000-\$149,999       | 1                    | 4        | 14       | 24        | 36       | 26       | 10       |
| \$150,000-\$199,999       | 0                    | 1        | 5        | 15        | 14       | 8        | 5        |
| \$200,000+                | 0                    | 1        | 3        | 17        | 15       | 12       | 4        |
| Median Disposable Income  | \$54,062             | \$66,774 | \$78,066 | \$91,977  | \$69,082 | \$56,810 | \$36,937 |
| Average Disposable Income | \$45,820             | \$81,476 | \$91,622 | \$118,884 | \$93,985 | \$78,567 | \$53,224 |

### 2018 Households by Net Worth

|                     | Number      | Percent |
|---------------------|-------------|---------|
| Total               | 750         | 100.0%  |
| <\$15,000           | 93          | 12.4%   |
| \$15,000-\$34,999   | 42          | 5.6%    |
| \$35,000-\$49,999   | 25          | 3.3%    |
| \$50,000-\$74,999   | 39          | 5.2%    |
| \$75,000-\$99,999   | 42          | 5.6%    |
| \$100,000-\$149,999 | 67          | 8.9%    |
| \$150,000-\$249,999 | 92          | 12.3%   |
| \$250,000-\$499,999 | 114         | 15.2%   |
| \$500,000+          | 236         | 31.5%   |
| Median Net Worth    | \$214,959   |         |
| Average Net Worth   | \$1,853,239 |         |

### 2018 Net Worth by Age of Householder

|                     | Number of Households |           |           |             |             |             |             |
|---------------------|----------------------|-----------|-----------|-------------|-------------|-------------|-------------|
|                     | <25                  | 25-34     | 35-44     | 45-54       | 55-64       | 65-74       | 75+         |
| Total               | 6                    | 20        | 64        | 120         | 182         | 191         | 166         |
| <\$15,000           | 3                    | 7         | 13        | 18          | 21          | 18          | 12          |
| \$15,000-\$34,999   | 2                    | 3         | 6         | 7           | 9           | 11          | 4           |
| \$35,000-\$49,999   | 0                    | 2         | 4         | 5           | 6           | 6           | 3           |
| \$50,000-\$99,999   | 0                    | 3         | 11        | 12          | 14          | 20          | 21          |
| \$100,000-\$149,999 | 0                    | 2         | 7         | 9           | 17          | 18          | 15          |
| \$150,000-\$249,999 | 1                    | 2         | 6         | 18          | 24          | 26          | 15          |
| \$250,000+          | 0                    | 1         | 17        | 51          | 91          | 92          | 96          |
| Median Net Worth    | \$15,000             | \$35,000  | \$86,657  | \$189,961   | \$250,000   | \$231,558   | \$250,001   |
| Average Net Worth   | \$35,351             | \$137,575 | \$714,857 | \$1,716,109 | \$2,388,078 | \$1,907,955 | \$2,025,496 |

# Business Summary (2018)

| by NAICS Codes   | Businesses |               | Employees  |               |
|--|------------|---------------|------------|---------------|
|  | Number     | Percent       | Number     | Percent       |
| Agriculture, Forestry, Fishing & Hunting   | 0          | 0.0%          | 0          | 0.0%          |
| Mining   | 0          | 0.0%          | 0          | 0.0%          |
| Utilities  | 0          | 0.0%          | 0          | 0.0%          |
| Construction   | 2          | 3.3%          | 5          | 0.7%          |
| Manufacturing  | 0          | 0.0%          | 0          | 0.0%          |
| Wholesale Trade  | 0          | 0.0%          | 0          | 0.0%          |
| Retail Trade   | 5          | 8.2%          | 16         | 2.2%          |
| Motor Vehicle & Parts Dealers  | 0          | 0.0%          | 0          | 0.0%          |
| Furniture & Home Furnishings Stores  | 0          | 0.0%          | 0          | 0.0%          |
| Electronics & Appliance Stores   | 0          | 0.0%          | 0          | 0.0%          |
| Bldg Material & Garden Equipment & Supplies Dealers                                      | 1          | 1.6%          | 4          | 0.5%          |
| Food & Beverage Stores   | 1          | 1.6%          | 3          | 0.4%          |
| Health & Personal Care Stores  | 0          | 0.0%          | 0          | 0.0%          |
| Gasoline Stations  | 1          | 1.6%          | 3          | 0.4%          |
| Clothing & Clothing Accessories Stores   | 1          | 1.6%          | 5          | 0.7%          |
| Sport Goods, Hobby, Book, & Music Stores   | 0          | 0.0%          | 0          | 0.0%          |
| General Merchandise Stores   | 0          | 0.0%          | 0          | 0.0%          |
| Miscellaneous Store Retailers  | 1          | 1.6%          | 1          | 0.1%          |
| Nonstore Retailers   | 0          | 0.0%          | 0          | 0.0%          |
| Transportation & Warehousing   | 1          | 1.6%          | 3          | 0.4%          |
| Information  | 0          | 0.0%          | 0          | 0.0%          |
| Finance & Insurance  | 1          | 1.6%          | 3          | 0.4%          |
| Central Bank/Credit Intermediation & Related Activities                                  | 0          | 0.0%          | 0          | 0.0%          |
| Securities, Commodity Contracts & Other Financial Investments & Other Related Activities | 1          | 1.6%          | 3          | 0.4%          |
| Insurance Carriers & Related Activities; Funds, Trusts & Other Financial Vehicles        | 0          | 0.0%          | 0          | 0.0%          |
| Real Estate, Rental & Leasing  | 12         | 19.7%         | 125        | 17.0%         |
| Professional, Scientific & Tech Services   | 6          | 9.8%          | 31         | 4.2%          |
| Legal Services   | 0          | 0.0%          | 0          | 0.0%          |
| Management of Companies & Enterprises  | 0          | 0.0%          | 0          | 0.0%          |
| Administrative & Support & Waste Management & Educational Services                       | 0          | 0.0%          | 0          | 0.0%          |
| Health Care & Social Assistance  | 1          | 1.6%          | 5          | 0.7%          |
| Arts, Entertainment & Recreation   | 1          | 1.6%          | 7          | 0.9%          |
| Accommodation & Food Services  | 23         | 37.7%         | 524        | 71.1%         |
| Accommodation  | 15         | 24.6%         | 300        | 40.7%         |
| Food Services & Drinking Places  | 8          | 13.1%         | 224        | 30.4%         |
| Other Services (except Public Administration)  | 1          | 1.6%          | 2          | 0.3%          |
| Automotive Repair & Maintenance  | 0          | 0.0%          | 0          | 0.0%          |
| Public Administration  | 2          | 3.3%          | 8          | 1.1%          |
| Unclassified Establishments  | 6          | 9.8%          | 8          | 1.1%          |
| <b>Total</b>   | <b>61</b>  | <b>100.0%</b> | <b>737</b> | <b>100.0%</b> |