

Palm Harbor CDP

Demographics

Summary	Census 2010	2019	2024
Population	57,439	60,464	62,343
Households	25,668	27,213	27,957
Families	16,100	16,661	17,086
Average Household Size	2.17	2.20	2.21
Owner Occupied Housing Units	19,538	20,155	20,953
Renter Occupied Housing Units	5,660	7,051	7,005
Median Age	48.5	52.2	53.5
Trends: 2019 - 2024 Annual Rate	Area	State	National
Population	0.61%	1.37%	0.77%
Households	0.54%	1.31%	0.75%
Families	0.51%	1.26%	0.68%
Average Household Income	2.77%	2.73%	2.66%
Median Household Income	2.93%	2.37%	2.70%

Population by Age	Census 2010		2019		2024	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	2,010	3.5%	1,935	3.2%	1,995	3.2%
5 - 9	2,527	4.4%	2,237	3.7%	2,244	3.6%
10 - 14	3,217	5.6%	2,721	4.5%	2,618	4.2%
15 - 24	5,974	10.4%	5,563	9.2%	5,112	8.2%
25 - 34	4,825	8.4%	6,107	10.1%	6,421	10.3%
35 - 44	6,778	11.8%	5,926	9.8%	6,671	10.7%
45 - 54	9,994	17.4%	8,223	13.6%	7,294	11.7%
55 - 64	8,788	15.3%	10,521	17.4%	10,037	16.1%
65 - 74	5,974	10.4%	8,646	14.3%	9,912	15.9%
75 - 84	4,710	8.2%	5,381	8.9%	6,733	10.8%
85 +	2,585	4.5%	3,265	5.4%	3,304	5.3%
18 +	47,445	82.6%	51,819	85.7%	53,739	86.2%

Race and Ethnicity	Census 2010		2019		2024	
	Number	Percent	Number	Percent	Number	Percent
White Alone	53,705	93.5%	55,686	92.1%	56,733	91.0%
Black Alone	1,149	2.0%	1,391	2.3%	1,496	2.4%
American Indian Alone	115	0.2%	121	0.2%	125	0.2%
Asian Alone	919	1.6%	1,209	2.0%	1,372	2.2%
Pacific Islander Alone	0	0.0%	0	0.0%	0	0.0%
Some Other Race Alone	460	0.8%	665	1.1%	810	1.3%
Two or More Races	1,034	1.8%	1,451	2.4%	1,683	2.7%
Hispanic Origin (Any Race)	3,389	5.9%	4,777	7.9%	5,860	9.4%

Households by Income	2019		2024	
	Number	Percent	Number	Percent
<\$15,000	1,986	7.3%	1,733	6.2%
\$15,000 - \$24,999	2,694	9.9%	2,293	8.2%
\$25,000 - \$34,999	2,531	9.3%	2,209	7.9%
\$35,000 - \$49,999	3,374	12.4%	3,187	11.4%
\$50,000 - \$74,999	4,844	17.8%	4,809	17.2%
\$75,000 - \$99,999	3,864	14.2%	4,082	14.6%
\$100,000 - \$149,999	4,327	15.9%	4,921	17.6%
\$150,000 - \$199,999	1,796	6.6%	2,432	8.7%
\$200,000+	1,823	6.7%	2,265	8.1%
Median Household Income	\$63,376		\$73,232	
Average Household Income	\$87,708		\$100,547	
Per Capita Income	\$39,452		\$45,062	

2019 Daytime Population

Workers	Residents	Total	Net Commuters
21,315	31,869	53,184	-7,740

Source: Esri Community Analyst

Demographics (cont.)

2019 Disposable Income by Age of Householder	Number of Households							All Households
	<25	25-34	35-44	45-54	55-64	65-74	75+	
Total	438	2,553	3,057	4,464	5,893	5,114	5,691	27,212
<\$15,000	46	167	135	208	467	538	936	2,497
\$15,000-\$24,999	60	276	170	243	513	679	1,312	3,254
\$25,000-\$34,999	66	301	286	369	454	504	803	2,784
\$35,000-\$49,999	91	493	447	572	643	810	880	3,935
\$50,000-\$74,999	107	672	666	787	1,263	1,272	993	5,761
\$75,000-\$99,999	33	250	607	755	979	472	362	3,459
\$100,000-\$149,999	27	300	488	914	986	510	282	3,507
\$150,000-\$199,999	5	53	147	309	289	183	81	1,067
\$200,000+	3	41	111	307	299	146	42	948
Median Disposable Income	\$41,304	\$50,872	\$66,284	\$76,273	\$64,902	\$50,303	\$31,829	\$53,390
Average Disposable Income	\$50,135	\$61,610	\$80,050	\$92,180	\$81,017	\$63,523	\$43,945	\$69,375

2019 Net Worth by Age of Householder	Number of Households							All Households
	<25	25-34	35-44	45-54	55-64	65-74	75+	
Total	438	2,553	3,058	4,465	5,892	5,111	5,691	27,214
<\$15,000	283	1,008	789	657	631	431	432	4,231
\$15,000-\$34,999	66	372	323	363	271	265	185	1,845
\$35,000-\$49,999	27	134	159	143	170	121	102	857
\$50,000-\$74,999	15	226	218	183	168	175	273	1,260
\$75,000-\$99,999	19	195	217	280	201	213	237	1,364
\$100,000-\$149,999	15	231	275	344	485	436	390	2,177
\$150,000-\$249,999	8	183	326	565	640	624	736	3,083
\$250,000-\$499,999	3	123	372	670	771	822	1,089	3,850
\$500,000-\$999,999	2	57	163	568	771	811	876	3,248
\$1,000,000+	0	24	216	692	1,784	1,213	1,371	5,299
Median Net Worth	\$11,608	\$26,984	\$78,838	\$187,128	\$343,896	\$311,194	\$330,435	\$201,796
Average Net Worth	\$32,642	\$101,686	\$379,926	\$979,823	\$1,708,383	\$1,301,462	\$1,152,166	\$1,068,757

2019 Highest Completed Education (Age 25+)	Area		MSA Percentage	Florida Percentage	USA Percentage
	Number	Percentage			
Less than 9th Grade	576	1.2%	3.5%	4.5%	4.9%
9th - 12th Grade, No Diploma	1,681	3.5%	6.3%	6.6%	6.7%
High School Graduate	10,425	21.7%	24.5%	24.6%	23.1%
GED/Alternative Credential	1,345	2.8%	4.3%	4.1%	3.9%
Some College, No Degree	10,473	21.8%	20.2%	19.6%	20.2%
Associate Degree	5,861	12.2%	10.4%	10.2%	8.6%
Bachelor's Degree	12,106	25.2%	19.8%	19.3%	20.0%
Graduate/Professional Degree	5,621	11.7%	10.9%	11.0%	12.5%
Bachelor's Degree or Higher	17,727	36.9%	30.7%	30.3%	32.5%

Resident Workforce					
Population by Industry	Number	Percentage	Population by Occupation		Percentage
			Number	Percentage	
Agriculture/Mining	58	0.2%	White Collar		71.4%
Construction	1,860	6.4%	Management/Business/Financial		19.0%
Manufacturing	1,830	6.3%	Professional		22.6%
Wholesale Trade	872	3.0%	Sales		13.5%
Retail Trade	3,312	11.4%	Administrative Support		16.2%
Transportation/Utilities	1,162	4.0%	Services		16.3%
Information	436	1.5%	Blue Collar		12.3%
Finance/Insurance/Real Estate	3,080	10.6%	Farming/Forestry/Fishing		0.0%
Services	15,544	53.5%	Construction/Extraction		3.0%
Public Administration	872	3.0%	Installation/Maintenance/Repair		3.0%
			Production		2.8%
Employed Population	29,026		Transportation/Material Moving		3.4%

Source: Esri Community Analyst

Business Summary (2019)

by NAICS Codes	Businesses		Employees	
	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	3	0.1%	9	0.0%
Mining	0	0.0%	0	0.0%
Utilities	1	0.0%	2	0.0%
Construction	153	6.5%	842	4.6%
Manufacturing	49	2.1%	521	2.8%
Wholesale Trade	51	2.2%	486	2.6%
Retail Trade	284	12.1%	2,712	14.7%
Motor Vehicle & Parts Dealers	36	1.5%	309	1.7%
Furniture & Home Furnishings Stores	13	0.6%	86	0.5%
Electronics & Appliance Stores	13	0.6%	47	0.3%
Bldg Material & Garden Equipment & Supplies Dealers	25	1.1%	124	0.7%
Food & Beverage Stores	37	1.6%	1,035	5.6%
Health & Personal Care Stores	45	1.9%	330	1.8%
Gasoline Stations	3	0.1%	19	0.1%
Clothing & Clothing Accessories Stores	19	0.8%	59	0.3%
Sport Goods, Hobby, Book, & Music Stores	17	0.7%	87	0.5%
General Merchandise Stores	19	0.8%	369	2.0%
Miscellaneous Store Retailers	49	2.1%	234	1.3%
Nonstore Retailers	8	0.3%	13	0.1%
Transportation & Warehousing	17	0.7%	170	0.9%
Information	40	1.7%	846	4.6%
Finance & Insurance	121	5.2%	1,123	6.1%
Central Bank/Credit Intermediation & Related Activities	36	1.5%	287	1.6%
Securities, Commodity Contracts & Other Financial Investments & Other Related Activities	39	1.7%	127	0.7%
Insurance Carriers & Related Activities; Funds, Trusts & Other Financial Vehicles	46	2.0%	709	3.8%
Real Estate, Rental & Leasing	145	6.2%	1,283	7.0%
Professional, Scientific & Tech Services	266	11.4%	1,306	7.1%
Legal Services	63	2.7%	288	1.6%
Management of Companies & Enterprises	11	0.5%	44	0.2%
Administrative & Support & Waste Management & Educational Services	120	5.1%	672	3.6%
Health Care & Social Assistance	50	2.1%	1,254	6.8%
Arts, Entertainment & Recreation	263	11.2%	3,519	19.1%
Accommodation & Food Services	46	2.0%	260	1.4%
Accommodation	145	6.2%	1,808	9.8%
Food Services & Drinking Places	16	0.7%	95	0.5%
Food Services & Drinking Places	129	5.5%	1,713	9.3%
Other Services (except Public Administration)	262	11.2%	1,368	7.4%
Automotive Repair & Maintenance	37	1.6%	277	1.5%
Public Administration	6	13.1%	124	0.7%
Unclassified Establishments	307	13.1%	102	0.6%
Total	2,340		18,451	

Source: Esri Community Analyst