

Safety Harbor

Demographics

Summary	Census 2010	2019	2024
Population	16,840	17,509	17,956
Households	7,117	7,500	7,665
Families	4,688	4,728	4,824
Average Household Size	2.28	2.31	2.32
Owner Occupied Housing Units	5,936	6,044	6,250
Renter Occupied Housing Units	1,049	1,452	1,417
Median Age	47.5	52.1	54.0
Trends: 2019 - 2024 Annual Rate	Area	State	National
Population	0.51%	1.37%	0.77%
Households	0.44%	1.31%	0.75%
Families	0.40%	1.26%	0.68%
Average Household Income	2.75%	2.73%	2.66%
Median Household Income	2.80%	2.37%	2.70%

Population by Age	Census 2010		2019		2024	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	741	4.4%	648	3.7%	664	3.7%
5 - 9	791	4.7%	753	4.3%	718	4.0%
10 - 14	1,044	6.2%	876	5.0%	826	4.6%
15 - 24	1,667	9.9%	1,558	8.9%	1,455	8.1%
25 - 34	1,415	8.4%	1,611	9.2%	1,652	9.2%
35 - 44	1,987	11.8%	1,646	9.4%	1,832	10.2%
45 - 54	3,200	19.0%	2,451	14.0%	2,065	11.5%
55 - 64	2,795	16.6%	3,309	18.9%	3,143	17.5%
65 - 74	1,735	10.3%	2,697	15.4%	3,197	17.8%
75 - 84	977	5.8%	1,383	7.9%	1,778	9.9%
85 +	505	3.0%	595	3.4%	629	3.5%
18 +	13,590	80.7%	14,691	83.9%	15,228	84.8%

Race and Ethnicity	Census 2010		2019		2024	
	Number	Percent	Number	Percent	Number	Percent
White Alone	15,105	89.7%	15,374	87.8%	15,534	86.5%
Black Alone	758	4.5%	858	4.9%	934	5.2%
American Indian Alone	34	0.2%	35	0.2%	36	0.2%
Asian Alone	438	2.6%	543	3.1%	629	3.5%
Pacific Islander Alone	0	0.0%	0	0.0%	0	0.0%
Some Other Race Alone	168	1.0%	228	1.3%	269	1.5%
Two or More Races	337	2.0%	455	2.6%	539	3.0%
Hispanic Origin (Any Race)	977	5.8%	1,348	7.7%	1,634	9.1%

Households by Income	2019		2024	
	Number	Percent	Number	Percent
<\$15,000	615	8.2%	521	6.8%
\$15,000 - \$24,999	720	9.6%	606	7.9%
\$25,000 - \$34,999	615	8.2%	537	7.0%
\$35,000 - \$49,999	848	11.3%	805	10.5%
\$50,000 - \$74,999	1,313	17.5%	1,303	17.0%
\$75,000 - \$99,999	1,088	14.5%	1,150	15.0%
\$100,000 - \$149,999	1,185	15.8%	1,326	17.3%
\$150,000 - \$199,999	503	6.7%	675	8.8%
\$200,000+	608	8.1%	744	9.7%
Median Household Income	\$66,132		\$75,910	
Average Household Income	\$91,555		\$104,836	
Per Capita Income	\$39,778		\$45,405	

2019 Daytime Population

Workers	Residents	Total	Net Commuters
9,252	8,817	18,069	417

Source: Esri Community Analyst

Demographics (cont.)

2019 Disposable Income by Age of Householder	Number of Households							All Households
	<25	25-34	35-44	45-54	55-64	65-74	75+	
Total	81	587	791	1,314	1,896	1,614	1,219	7,500
<\$15,000	14	54	47	79	192	163	200	748
\$15,000-\$24,999	14	52	51	65	167	208	293	850
\$25,000-\$34,999	6	60	49	80	144	161	190	689
\$35,000-\$49,999	15	115	102	157	213	229	194	1,026
\$50,000-\$74,999	22	154	182	217	393	425	199	1,591
\$75,000-\$99,999	6	53	150	223	301	159	63	954
\$100,000-\$149,999	4	81	141	270	285	157	45	984
\$150,000-\$199,999	0	10	40	106	100	63	20	339
\$200,000+	0	8	29	117	101	49	15	319
Median Disposable Income	\$40,183	\$51,223	\$68,326	\$80,141	\$62,251	\$51,656	\$30,351	\$54,900
Average Disposable Income	\$44,309	\$61,868	\$81,291	\$97,680	\$79,085	\$65,005	\$42,981	\$71,975

2019 Net Worth by Age of Householder	Number of Households							All Households
	<25	25-34	35-44	45-54	55-64	65-74	75+	
Total	81	587	789	1,315	1,896	1,614	1,220	7,498
<\$15,000	58	228	195	217	257	117	70	1,142
\$15,000-\$34,999	10	86	66	87	83	63	26	420
\$35,000-\$49,999	7	25	43	36	60	37	18	225
\$50,000-\$74,999	3	52	48	45	52	53	57	309
\$75,000-\$99,999	1	47	47	68	66	62	42	334
\$100,000-\$149,999	1	52	71	89	146	137	79	574
\$150,000-\$249,999	0	40	97	158	204	214	160	872
\$250,000-\$499,999	1	39	90	184	252	241	259	1,066
\$500,000-\$999,999	0	13	56	158	233	280	199	939
\$1,000,000+	0	5	76	273	543	410	310	1,617
Median Net Worth	\$10,474	\$27,975	\$97,141	\$215,331	\$305,256	\$347,995	\$368,555	\$230,408
Average Net Worth	\$24,070	\$110,694	\$498,990	\$1,243,156	\$1,683,010	\$1,435,994	\$1,343,535	\$1,232,752

2019 Highest Completed Education (Age 25+)	Area		MSA Percentage	Florida Percentage	USA Percentage
	Number	Percentage			
Less than 9th Grade	164	1.2%	3.5%	4.5%	4.9%
9th - 12th Grade, No Diploma	506	3.7%	6.3%	6.6%	6.7%
High School Graduate	2,751	20.1%	24.5%	24.6%	23.1%
GED/Alternative Credential	506	3.7%	4.3%	4.1%	3.9%
Some College, No Degree	2,245	16.4%	20.2%	19.6%	20.2%
Associate Degree	1,615	11.8%	10.4%	10.2%	8.6%
Bachelor's Degree	3,723	27.2%	19.8%	19.3%	20.0%
Graduate/Professional Degree	2,176	15.9%	10.9%	11.0%	12.5%
Bachelor's Degree or Higher	5,899	43.1%	30.7%	30.3%	32.5%

Resident Workforce					
Population by Industry	Number	Percentage	Population by Occupation	Number	Percentage
Construction	345	3.9%	Management/Business/Financial	1,741	19.7%
Manufacturing	716	8.1%	Professional	2,412	27.3%
Wholesale Trade	212	2.4%	Sales	1,096	12.4%
Retail Trade	1,007	11.4%	Administrative Support	1,255	14.2%
Transportation/Utilities	433	4.9%	Services	1,290	14.6%
Information	256	2.9%	Blue Collar	1,043	11.8%
Finance/Insurance/Real Estate	910	10.3%	Farming/Forestry/Fishing	35	0.4%
Services	4,647	52.6%	Construction/Extraction	150	1.7%
Public Administration	283	3.2%	Installation/Maintenance/Repair	97	1.1%
			Production	433	4.9%
Employed Population	8,826		Transportation/Material Moving	327	3.7%

Source: Esri Community Analyst

Business Summary (2019)

by NAICS Codes	Businesses		Employees	
	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	1	0.1%	2	0.0%
Mining	0	0.0%	0	0.0%
Utilities	1	0.1%	3	0.0%
Construction	61	6.5%	461	5.0%
Manufacturing	32	3.4%	764	8.2%
Wholesale Trade	23	2.5%	140	1.5%
Retail Trade	73	7.8%	468	5.0%
Motor Vehicle & Parts Dealers	6	0.6%	19	0.2%
Furniture & Home Furnishings Stores	2	0.2%	4	0.0%
Electronics & Appliance Stores	4	0.4%	43	0.5%
Bldg Material & Garden Equipment & Supplies Dealers	7	0.7%	34	0.4%
Food & Beverage Stores	11	1.2%	149	1.6%
Health & Personal Care Stores	10	1.1%	80	0.9%
Gasoline Stations	1	0.1%	5	0.1%
Clothing & Clothing Accessories Stores	9	1.0%	33	0.4%
Sport Goods, Hobby, Book, & Music Stores	6	0.6%	21	0.2%
General Merchandise Stores	4	0.4%	17	0.2%
Miscellaneous Store Retailers	11	1.2%	62	0.7%
Nonstore Retailers	2	0.2%	1	0.0%
Transportation & Warehousing	4	0.4%	61	0.7%
Information	17	1.8%	143	1.5%
Finance & Insurance	50	5.4%	356	3.8%
Central Bank/Credit Intermediation & Related Activities	17	1.8%	174	1.9%
Securities, Commodity Contracts & Other Financial Investments & Other Related Activities	20	2.1%	106	1.1%
Insurance Carriers & Related Activities; Funds, Trusts & Other Financial Vehicles	13	1.4%	76	0.8%
Real Estate, Rental & Leasing	59	6.3%	290	3.1%
Professional, Scientific & Tech Services	130	13.9%	641	6.9%
Legal Services	23	2.5%	71	0.8%
Management of Companies & Enterprises	4	0.4%	16	0.2%
Administrative & Support & Waste Management & Educational Services	42	4.5%	395	4.2%
Health Care & Social Assistance	19	2.0%	461	5.0%
Arts, Entertainment & Recreation	107	11.5%	2,953	31.7%
Accommodation & Food Services	14	1.5%	52	0.6%
Accommodation & Food Services	63	6.7%	911	9.8%
Accommodation	4	0.4%	204	2.2%
Food Services & Drinking Places	59	6.3%	707	7.6%
Other Services (except Public Administration)	106	11.3%	709	7.6%
Automotive Repair & Maintenance	14	1.5%	35	0.4%
Public Administration	16	12.0%	282	3.0%
Unclassified Establishments	112	12.0%	201	2.2%
Total	934		9,309	

Source: Esri Community Analyst