

Safety Harbor

Demographics

Summary	Census 2010	2020	2025
Population	16,842	17,569	17,926
Households	7,310	7,573	7,707
Families	4,689	4,769	4,848
Average Household Size	2.28	2.30	2.30
Owner Occupied Housing Units	5,937	6,012	6,129
Renter Occupied Housing Units	1,378	1,561	1,578
Median Age	47.5	52.4	54.2
Trends: 2020 - 2025 Annual Rate	Area	State	National
Population	0.40%	1.33%	0.72%
Households	0.35%	1.27%	0.72%
Families	0.33%	1.23%	0.64%
Average Household Income	2.37%	2.12%	2.02%
Median Household Income	1.99%	1.51%	1.60%

Population by Age	Census 2010		2020		2025	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	741	4.4%	632	3.6%	645	3.6%
5 - 9	792	4.7%	738	4.2%	717	4.0%
10 - 14	1,044	6.2%	861	4.9%	825	4.6%
15 - 24	1,667	9.9%	1,563	8.9%	1,434	8.0%
25 - 34	1,415	8.4%	1,651	9.4%	1,649	9.2%
35 - 44	1,987	11.8%	1,634	9.3%	1,864	10.4%
45 - 54	3,200	19.0%	2,389	13.6%	2,008	11.2%
55 - 64	2,796	16.6%	3,338	19.0%	3,083	17.2%
65 - 74	1,752	10.4%	2,740	15.6%	3,245	18.1%
75 - 84	977	5.8%	1,405	8.0%	1,828	10.2%
85 +	505	3.0%	597	3.4%	645	3.6%
18 +	13,591	80.7%	14,774	84.1%	15,219	84.9%

Race and Ethnicity	Census 2010		2020		2025	
	Number	Percent	Number	Percent	Number	Percent
White Alone	15,107	89.7%	15,407	87.7%	15,505	86.5%
Black Alone	758	4.5%	861	4.9%	932	5.2%
American Indian Alone	34	0.2%	35	0.2%	36	0.2%
Asian Alone	438	2.6%	545	3.1%	627	3.5%
Pacific Islander Alone	0	0.0%	0	0.0%	0	0.0%
Some Other Race Alone	168	1.0%	228	1.3%	287	1.6%
Two or More Races	337	2.0%	474	2.7%	556	3.1%
Hispanic Origin (Any Race)	977	5.8%	1,388	7.9%	1,703	9.5%

Households by Income	2020		2025	
	Number	Percent	Number	Percent
<\$15,000	606	8.0%	555	7.2%
\$15,000 - \$24,999	644	8.5%	593	7.7%
\$25,000 - \$34,999	697	9.2%	640	8.3%
\$35,000 - \$49,999	818	10.8%	778	10.1%
\$50,000 - \$74,999	1,287	17.0%	1,279	16.6%
\$75,000 - \$99,999	1,000	13.2%	1,017	13.2%
\$100,000 - \$149,999	1,340	17.7%	1,426	18.5%
\$150,000 - \$199,999	644	8.5%	748	9.7%
\$200,000+	538	7.1%	671	8.7%
Median Household Income		\$68,214		\$75,284
Average Household Income		\$91,458		\$102,833
Per Capita Income		\$39,934		\$44,771

Demographics (cont.)

2020 Disposable Income by Age of Householder	Number of Households							All Households
	<25	25-34	35-44	45-54	55-64	65-74	75+	
Total	81	601	792	1,293	1,917	1,646	1,244	7,574
<\$15,000	13	56	46	79	199	160	170	723
\$15,000-\$24,999	13	55	56	55	165	204	279	827
\$25,000-\$34,999	9	59	51	77	122	164	196	678
\$35,000-\$49,999	14	109	96	136	218	251	227	1,051
\$50,000-\$74,999	23	141	155	193	359	365	193	1,429
\$75,000-\$99,999	7	72	138	196	322	205	80	1,020
\$100,000-\$149,999	2	92	197	373	340	197	55	1,256
\$150,000-\$199,999	0	7	30	85	106	52	18	298
\$200,000+	0	10	23	99	86	48	26	292
Median Disposable Income	\$39,666	\$52,492	\$73,176	\$86,747	\$65,635	\$51,970	\$33,467	\$56,729
Average Disposable Income	\$43,387	\$63,964	\$81,755	\$98,927	\$79,448	\$65,866	\$47,519	\$73,224

2020 Net Worth by Age of Householder	Number of Households							All Households
	<25	25-34	35-44	45-54	55-64	65-74	75+	
Total	81	603	794	1,292	1,917	1,647	1,244	7,578
<\$15,000	60	255	223	245	325	164	82	1,354
\$15,000-\$34,999	7	93	69	93	90	76	26	454
\$35,000-\$49,999	6	32	40	37	68	48	16	247
\$50,000-\$74,999	4	45	57	48	59	62	61	336
\$75,000-\$99,999	2	41	51	70	63	63	43	333
\$100,000-\$149,999	1	41	72	98	160	134	86	592
\$150,000-\$249,999	0	40	82	153	220	241	179	915
\$250,000-\$499,999	1	47	95	177	243	243	314	1,120
\$500,000-\$999,999	0	8	60	192	254	291	191	996
\$1,000,000+	0	1	45	179	435	325	246	1,231
Median Net Worth	\$10,125	\$22,174	\$78,267	\$177,709	\$233,663	\$272,991	\$318,212	\$192,563
Average Net Worth	\$24,454	\$83,214	\$336,552	\$876,927	\$1,217,357	\$1,035,769	\$1,153,064	\$914,613

2020 Highest Completed Education (Age 25+)	Area		MSA	Florida	USA
	Number	Percentage	Percentage	Percentage	Percentage
Less than 9th Grade	110	0.8%	3.5%	4.5%	4.8%
9th - 12th Grade, No Diploma	495	3.6%	6.5%	6.7%	6.5%
High School Graduate	2,835	20.6%	24.4%	24.4%	22.8%
GED/Alternative Credential	564	4.1%	4.4%	4.1%	3.9%
Some College, No Degree	2,367	17.2%	20.1%	19.5%	20.1%
Associate Degree	1,500	10.9%	9.7%	9.7%	8.7%
Bachelor's Degree	3,826	27.8%	20.0%	19.4%	20.2%
Graduate/Professional Degree	2,078	15.1%	11.5%	11.6%	12.9%
Bachelor's Degree or Higher	5,904	42.9%	31.5%	31.0%	33.1%

Resident Workforce					
Population by Industry	Number	Percentage	Population by Occupation		Percentage
			Number	Percentage	
Agriculture/Mining	18	0.2%	White Collar	6,558	73.7%
Construction	356	4.0%	Management/Business/Financial	1,780	20.0%
Manufacturing	756	8.5%	Professional	2,465	27.7%
Wholesale Trade	214	2.4%	Sales	1,032	11.6%
Retail Trade	934	10.5%	Administrative Support	1,281	14.4%
Transportation/Utilities	445	5.0%	Services	1,264	14.2%
Information	249	2.8%	Blue Collar	1,077	12.1%
Finance/Insurance/Real Estate	934	10.5%	Farming/Forestry/Fishing	36	0.4%
Services	4,699	52.8%	Construction/Extraction	169	1.9%
Public Administration	294	3.3%	Installation/Maintenance/Repair	89	1.0%
			Production	427	4.8%
Employed Population	8,899		Transportation/Material Moving	356	4.0%

Business Summary (2020)

by NAICS Codes	Businesses		Employees	
	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	1	0.1%	2	0.0%
Mining	0	0.0%	0	0.0%
Utilities	1	0.1%	3	0.0%
Construction	65	6.8%	470	5.6%
Manufacturing	30	3.2%	746	8.9%
Wholesale Trade	19	2.0%	120	1.4%
Retail Trade	82	8.6%	472	5.7%
Motor Vehicle & Parts Dealers	6	0.6%	19	0.2%
Furniture & Home Furnishings Stores	2	0.2%	4	0.0%
Electronics & Appliance Stores	5	0.5%	53	0.6%
Bldg Material & Garden Equipment & Supplies Dealers	7	0.7%	34	0.4%
Food & Beverage Stores	11	1.2%	148	1.8%
Health & Personal Care Stores	12	1.3%	88	1.1%
Gasoline Stations	2	0.2%	10	0.1%
Clothing & Clothing Accessories Stores	9	0.9%	34	0.4%
Sport Goods, Hobby, Book, & Music Stores	7	0.7%	24	0.3%
General Merchandise Stores	4	0.4%	17	0.2%
Miscellaneous Store Retailers	12	1.3%	40	0.5%
Nonstore Retailers	5	0.5%	1	0.0%
Transportation & Warehousing	5	0.5%	71	0.9%
Information	15	1.6%	128	1.5%
Finance & Insurance	50	5.3%	370	4.4%
Central Bank/Credit Intermediation & Related Activities	16	1.7%	179	2.1%
Securities, Commodity Contracts & Other Financial Investments & Other Related Activities	20	2.1%	106	1.3%
Insurance Carriers & Related Activities; Funds, Trusts & Other Financial Vehicles	14	1.5%	85	1.0%
Real Estate, Rental & Leasing	58	6.1%	269	3.2%
Professional, Scientific & Tech Services	113	11.9%	460	5.5%
Legal Services	22	2.3%	61	0.7%
Management of Companies & Enterprises	4	0.4%	16	0.2%
Administrative & Support & Waste Management & Educational Services	43	4.5%	409	4.9%
Educational Services	19	2.0%	479	5.7%
Health Care & Social Assistance	111	11.7%	2,240	26.8%
Arts, Entertainment & Recreation	15	1.6%	74	0.9%
Accommodation & Food Services	63	6.6%	886	10.6%
Accommodation	4	0.4%	204	2.4%
Food Services & Drinking Places	59	6.2%	682	8.2%
Other Services (except Public Administration)	104	11.0%	653	7.8%
Automotive Repair & Maintenance	13	1.4%	34	0.4%
Public Administration	15	1.6%	281	3.4%
Unclassified Establishments	136	14.3%	197	2.4%
Total	949		8,346	

Source: Esri Community Analyst