

Safety Harbor

Demographics

Summary	Census 2010	2018	2023
Population	16,811	17,265	17,730
Households	7,288	7,389	7,558
Families	4,683	4,659	4,757
Average Household Size	2.28	2.31	2.32
Owner Occupied Housing Units	5,920	5,768	6,032
Renter Occupied Housing Units	1,357	1,621	1,525
Median Age	47.5	51.8	54.0
Trends: 2018 - 2023 Annual Rate	Area	State	National
Population	0.53%	1.41%	0.83%
Households	0.45%	1.36%	0.79%
Families	0.42%	1.30%	0.71%
Owner HHs	0.90%	1.92%	1.13%
Median Household Income	3.20%	2.52%	2.50%

Population by Age	Census 2010		2018		2023	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	712	4.4%	639	3.7%	621	3.5%
5 - 9	761	4.7%	742	4.3%	691	3.9%
10 - 14	1,003	6.2%	898	5.2%	851	4.8%
15 - 24	1,618	10.0%	1,606	9.3%	1,489	8.4%
25 - 34	1,359	8.4%	1,519	8.8%	1,613	9.1%
35 - 44	1,893	11.7%	1,640	9.5%	1,737	9.8%
45 - 54	3,074	19.0%	2,504	14.5%	2,092	11.8%
55 - 64	2,670	16.5%	3,246	18.8%	3,227	18.2%
65 - 74	1,683	10.4%	2,573	14.9%	3,067	17.3%
75 - 84	938	5.8%	1,312	7.6%	1,720	9.7%
85 +	485	3.0%	604	3.5%	621	3.5%
18 +	13,058	80.7%	14,452	83.7%	15,052	84.9%

Race and Ethnicity	Census 2010		2018		2023	
	Number	Percent	Number	Percent	Number	Percent
White Alone	15,063	89.6%	15,229	88.2%	15,407	86.9%
Black Alone	756	4.5%	829	4.8%	904	5.1%
American Indian Alone	34	0.2%	35	0.2%	35	0.2%
Asian Alone	437	2.6%	518	3.0%	603	3.4%
Pacific Islander Alone	0	0.0%	0	0.0%	0	0.0%
Some Other Race Alone	168	1.0%	207	1.2%	266	1.5%
Two or More Races	336	2.0%	432	2.5%	532	3.0%
Hispanic Origin (Any Race)	975	5.8%	1,243	7.2%	1,543	8.7%

Households by Income	2018		2023	
	Number	Percent	Number	Percent
<\$15,000	635	8.6%	499	6.6%
\$15,000 - \$24,999	732	9.9%	597	7.9%
\$25,000 - \$34,999	628	8.5%	544	7.2%
\$35,000 - \$49,999	857	11.6%	816	10.8%
\$50,000 - \$74,999	1,293	17.5%	1,330	17.6%
\$75,000 - \$99,999	1,020	13.8%	1,126	14.9%
\$100,000 - \$149,999	1,167	15.8%	1,368	18.1%
\$150,000 - \$199,999	488	6.6%	574	7.6%
\$200,000+	562	7.6%	703	9.3%
Median Household Income		\$63,901		\$74,801
Average Household Income		\$90,057		\$105,034
Per Capita Income		\$39,435		\$45,741

Demographics (cont.)

2018 Households by Disposable Income	Number	Percent
Total	7,390	100.0%
<\$15,000	759	10.3%
\$15,000-\$24,999	859	11.6%
\$25,000-\$34,999	739	10.0%
\$35,000-\$49,999	1,017	13.8%
\$50,000-\$74,999	1,450	19.6%
\$75,000-\$99,999	964	13.0%
\$100,000-\$149,999	1,022	13.8%
\$150,000-\$199,999	286	3.9%
\$200,000+	294	4.0%
Median Disposable Income	\$53,916	
Average Disposable Income	\$70,544	

2018 Disposable Income by Age of Householder	Number of Households						
	<25	25-34	35-44	45-54	55-64	65-74	75+
Total	82	558	788	1,352	1,875	1,546	1,185
<\$15,000	7	37	47	70	206	167	224
\$15,000-\$24,999	10	56	54	91	170	209	269
\$25,000-\$34,999	8	63	66	77	150	189	185
\$35,000-\$49,999	17	107	101	154	238	217	183
\$50,000-\$74,999	22	136	161	274	374	302	181
\$75,000-\$99,999	7	63	164	223	249	189	68
\$100,000-\$149,999	7	72	132	259	318	183	50
\$150,000-\$199,999	3	11	40	99	83	36	14
\$200,000+	1	13	23	105	87	54	11
Median Disposable Income	\$48,772	\$51,863	\$67,740	\$75,810	\$59,132	\$49,172	\$29,571
Average Disposable Income	\$58,945	\$64,538	\$78,732	\$93,283	\$76,216	\$64,595	\$41,812

2018 Households by Net Worth	Number	Percent
Total	7,389	100.0%
<\$15,000	1,210	16.4%
\$15,000-\$34,999	426	5.8%
\$35,000-\$49,999	239	3.2%
\$50,000-\$74,999	332	4.5%
\$75,000-\$99,999	336	4.5%
\$100,000-\$149,999	555	7.5%
\$150,000-\$249,999	904	12.2%
\$250,000-\$499,999	1,170	15.8%
\$500,000+	2,217	30.0%
Median Net Worth	\$207,228	
Average Net Worth	\$1,289,727	

2018 Net Worth by Age of Householder	Number of Households						
	<25	25-34	35-44	45-54	55-64	65-74	75+
Total	83	558	788	1,353	1,878	1,546	1,184
<\$15,000	51	217	196	244	268	134	100
\$15,000-\$34,999	10	94	66	83	83	57	34
\$35,000-\$49,999	6	29	39	44	68	36	17
\$50,000-\$99,999	8	84	115	119	132	105	104
\$100,000-\$149,999	1	47	67	102	151	105	84
\$150,000-\$249,999	6	36	89	170	217	239	147
\$250,000+	1	51	216	591	959	870	698
Median Net Worth	\$12,206	\$25,413	\$86,256	\$190,272	\$250,001	\$250,001	\$250,001
Average Net Worth	\$45,417	\$114,953	\$442,663	\$1,081,164	\$1,662,515	\$1,586,134	\$1,753,274

Business Summary (2018)

by NAICS Codes	Businesses		Employees	
	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	0	0.0%	0	0.0%
Mining	0	0.0%	0	0.0%
Utilities	1	0.1%	3	0.0%
Construction	48	5.9%	399	4.4%
Manufacturing	28	3.4%	825	9.1%
Wholesale Trade	22	2.7%	213	2.4%
		0.0%		0.0%
Retail Trade	65	8.0%	439	4.9%
Motor Vehicle & Parts Dealers	5	0.6%	17	0.2%
Furniture & Home Furnishings Stores	2	0.2%	4	0.0%
Electronics & Appliance Stores	5	0.6%	45	0.5%
Bldg Material & Garden Equipment & Supplies Dealers	7	0.9%	34	0.4%
Food & Beverage Stores	8	1.0%	138	1.5%
Health & Personal Care Stores	9	1.1%	74	0.8%
Gasoline Stations	1	0.1%	5	0.1%
Clothing & Clothing Accessories Stores	7	0.9%	31	0.3%
Sport Goods, Hobby, Book, & Music Stores	5	0.6%	20	0.2%
General Merchandise Stores	4	0.5%	17	0.2%
Miscellaneous Store Retailers	11	1.3%	53	0.6%
Nonstore Retailers	1	0.1%	1	0.0%
		0.0%		0.0%
Transportation & Warehousing	5	0.6%	57	0.6%
Information	12	1.5%	111	1.2%
		0.0%		0.0%
Finance & Insurance	55	6.7%	395	4.4%
Central Bank/Credit Intermediation & Related Activities	19	2.3%	189	2.1%
Securities, Commodity Contracts & Other Financial Investments & Other Related Activities	19	2.3%	103	1.1%
Insurance Carriers & Related Activities; Funds, Trusts & Other Financial Vehicles	17	2.1%	103	1.1%
		0.0%		0.0%
Real Estate, Rental & Leasing	52	6.4%	240	2.7%
		0.0%		0.0%
Professional, Scientific & Tech Services	117	14.4%	606	6.7%
Legal Services	21	2.6%	74	0.8%
		0.0%		0.0%
Management of Companies & Enterprises	0	0.0%	0	0.0%
Administrative & Support & Waste Management & Educational Services	39	4.8%	400	4.4%
Educational Services	12	1.5%	401	4.4%
Health Care & Social Assistance	103	12.6%	2,866	31.7%
Arts, Entertainment & Recreation	13	1.6%	57	0.6%
		0.0%		0.0%
Accommodation & Food Services	58	7.1%	916	10.1%
Accommodation	4	0.5%	204	2.3%
Food Services & Drinking Places	54	6.6%	712	7.9%
		0.0%		0.0%
Other Services (except Public Administration)	96	11.8%	657	7.3%
Automotive Repair & Maintenance	13	1.6%	31	0.3%
		0.0%		0.0%
Public Administration	15	1.8%	258	2.9%
		0.0%		0.0%
Unclassified Establishments	74	9.1%	201	2.2%
		0.0%		0.0%
Total	815	100.0%	9,044	100.0%