

# South Pasadena

## Demographics

Summary	Census 2010	2020	2025
Population	4,964	5,358	5,540
Households	3,233	3,467	3,576
Families	1,057	1,201	1,236
Average Household Size	1.46	1.47	1.48
Owner Occupied Housing Units	1,771	1,881	1,964
Renter Occupied Housing Units	1,463	1,587	1,610
Median Age	68.6	70.6	72.3
Trends: 2020 - 2025 Annual Rate	Area	State	National
Population	0.67%	1.33%	0.72%
Households	0.62%	1.27%	0.72%
Families	0.58%	1.23%	0.64%
Average Household Income	2.18%	2.12%	2.02%
Median Household Income	1.63%	1.51%	1.60%

Population by Age	Census 2010		2020		2025	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	65	1.3%	75	1.4%	78	1.4%
5 - 9	55	1.1%	75	1.4%	78	1.4%
10 - 14	50	1.0%	70	1.3%	83	1.5%
15 - 24	149	3.0%	155	2.9%	177	3.2%
25 - 34	253	5.1%	284	5.3%	233	4.2%
35 - 44	223	4.5%	268	5.0%	316	5.7%
45 - 54	457	9.2%	348	6.5%	293	5.3%
55 - 64	809	16.3%	712	13.3%	631	11.4%
65 - 74	1,087	21.9%	1,258	23.5%	1,273	23.0%
75 - 84	1,057	21.3%	1,141	21.3%	1,378	24.9%
85 +	755	15.2%	975	18.2%	985	17.8%
18 +	4,770	96.1%	5,093	95.1%	5,254	94.9%

Race and Ethnicity	Census 2010		2020		2025	
	Number	Percent	Number	Percent	Number	Percent
White Alone	4,756	95.8%	5,073	94.7%	5,213	94.1%
Black Alone	89	1.8%	102	1.9%	111	2.0%
American Indian Alone	5	0.1%	5	0.1%	6	0.1%
Asian Alone	55	1.1%	86	1.6%	105	1.9%
Pacific Islander Alone	0	0.0%	0	0.0%	0	0.0%
Some Other Race Alone	30	0.6%	43	0.8%	55	1.0%
Two or More Races	30	0.6%	37	0.7%	50	0.9%
Hispanic Origin (Any Race)	159	3.2%	241	4.5%	299	5.4%

Households by Income	2020		2025	
	Number	Percent	Number	Percent
<\$15,000	471	13.6%	433	12.1%
\$15,000 - \$24,999	496	14.3%	476	13.3%
\$25,000 - \$34,999	482	13.9%	465	13.0%
\$35,000 - \$49,999	593	17.1%	597	16.7%
\$50,000 - \$74,999	548	15.8%	576	16.1%
\$75,000 - \$99,999	329	9.5%	372	10.4%
\$100,000 - \$149,999	340	9.8%	408	11.4%
\$150,000 - \$199,999	118	3.4%	150	4.2%
\$200,000+	90	2.6%	104	2.9%
Median Household Income		\$40,938		\$44,388
Average Household Income		\$60,697		\$67,624
Per Capita Income		\$38,803		\$43,199

## Demographics (cont.)

2020 Disposable Income by Age of Householder	Number of Households							All Households
	<25	25-34	35-44	45-54	55-64	65-74	75+	
Total	49	161	172	230	458	855	1,542	3,467
<\$15,000	5	14	10	22	75	152	266	543
\$15,000-\$24,999	10	28	18	18	53	138	359	623
\$25,000-\$34,999	14	24	31	41	51	110	203	475
\$35,000-\$49,999	11	38	43	51	84	157	221	604
\$50,000-\$74,999	7	27	29	38	95	131	207	534
\$75,000-\$99,999	2	17	18	19	43	66	142	307
\$100,000-\$149,999	0	12	18	28	40	69	108	274
\$150,000-\$199,999	0	0	3	6	10	18	17	55
\$200,000+	0	1	2	7	7	14	19	52
Median Disposable Income	\$30,774	\$39,291	\$42,893	\$43,634	\$42,606	\$36,888	\$31,566	\$36,654
Average Disposable Income	\$35,215	\$49,781	\$58,842	\$63,763	\$55,237	\$51,279	\$47,040	\$50,823

2020 Net Worth by Age of Householder	Number of Households							All Households
	<25	25-34	35-44	45-54	55-64	65-74	75+	
Total	48	161	172	231	458	855	1,542	3,467
<\$15,000	41	110	78	75	142	204	213	863
\$15,000-\$34,999	3	29	36	48	43	88	75	322
\$35,000-\$49,999	0	9	10	18	33	44	46	160
\$50,000-\$74,999	2	7	13	12	30	73	131	268
\$75,000-\$99,999	1	2	10	12	21	38	112	196
\$100,000-\$149,999	1	2	13	16	37	68	101	238
\$150,000-\$249,999	0	0	8	25	57	104	188	382
\$250,000-\$499,999	0	0	4	14	49	96	255	418
\$500,000-\$999,999	0	2	0	5	21	70	168	266
\$1,000,000+	0	0	0	6	25	70	253	354
Median Net Worth	\$8,780	\$10,977	\$17,534	\$29,984	\$57,655	\$86,000	\$190,132	\$89,151
Average Net Worth	\$18,632	\$29,849	\$50,064	\$199,844	\$375,327	\$487,583	\$866,101	\$572,644

2020 Highest Completed Education (Age 25+)	Area		MSA	Florida	USA
	Number	Percentage	Percentage	Percentage	Percentage
Less than 9th Grade	110	2.2%	3.5%	4.5%	4.8%
9th - 12th Grade, No Diploma	194	3.9%	6.5%	6.7%	6.5%
High School Graduate	1,336	26.8%	24.4%	24.4%	22.8%
GED/Alternative Credential	120	2.4%	4.4%	4.1%	3.9%
Some College, No Degree	1,286	25.8%	20.1%	19.5%	20.1%
Associate Degree	299	6.0%	9.7%	9.7%	8.7%
Bachelor's Degree	1,062	21.3%	20.0%	19.4%	20.2%
Graduate/Professional Degree	583	11.7%	11.5%	11.6%	12.9%
Bachelor's Degree or Higher	1,645	33.0%	31.5%	31.0%	33.1%

Resident Workforce					
Population by Industry	Area		Population by Occupation	Area	
	Number	Percentage		Number	Percentage
Agriculture/Mining	33	2.0%	<b>White Collar</b>	1,089	66.3%
Construction	33	2.0%	Management/Business/Financial	205	12.5%
Manufacturing	146	8.9%	Professional	380	23.1%
Wholesale Trade	23	1.4%	Sales	219	13.3%
Retail Trade	201	12.2%	Administrative Support	288	17.5%
Transportation/Utilities	26	1.6%	<b>Services</b>	434	26.4%
Information	0	0.0%	<b>Blue Collar</b>	118	7.2%
Finance/Insurance/Real Estate	82	5.0%	Farming/Forestry/Fishing	43	2.6%
Services	1,075	65.4%	Construction/Extraction	28	1.7%
Public Administration	25	1.5%	Installation/Maintenance/Repair	2	0.1%
			Production	39	2.4%
Employed Population	1,644		Transportation/Material Moving	7	0.4%

## Business Summary (2020)

by NAICS Codes	Businesses		Employees	
	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	1	0.3%	3	0.1%
Mining	0	0.0%	0	0.0%
Utilities	0	0.0%	0	0.0%
Construction	12	3.8%	92	2.8%
Manufacturing	8	2.5%	37	1.1%
Wholesale Trade	4	1.2%	18	0.6%
Retail Trade	55	17.2%	436	13.4%
Motor Vehicle & Parts Dealers	6	1.9%	70	2.2%
Furniture & Home Furnishings Stores	3	0.9%	8	0.2%
Electronics & Appliance Stores	4	1.2%	13	0.4%
Bldg Material & Garden Equipment & Supplies Dealers	1	0.3%	12	0.4%
Food & Beverage Stores	10	3.1%	204	6.3%
Health & Personal Care Stores	8	2.5%	33	1.0%
Gasoline Stations	2	0.6%	14	0.4%
Clothing & Clothing Accessories Stores	7	2.2%	20	0.6%
Sport Goods, Hobby, Book, & Music Stores	2	0.6%	13	0.4%
General Merchandise Stores	1	0.3%	9	0.3%
Miscellaneous Store Retailers	9	2.8%	40	1.2%
Nonstore Retailers	2	0.6%	0	0.0%
Transportation & Warehousing	3	0.9%	77	2.4%
Information	3	0.9%	9	0.3%
Finance & Insurance	13	4.1%	373	11.5%
Central Bank/Credit Intermediation & Related Activities	7	2.2%	58	1.8%
Securities, Commodity Contracts & Other Financial Investments & Other Related Activities	4	1.2%	310	9.6%
Insurance Carriers & Related Activities; Funds, Trusts & Other Financial Vehicles	2	0.6%	5	0.2%
Real Estate, Rental & Leasing	19	5.9%	85	2.6%
Professional, Scientific & Tech Services	32	10.0%	260	8.0%
Legal Services	12	3.8%	70	2.2%
Management of Companies & Enterprises	2	0.6%	8	0.2%
Administrative & Support & Waste Management & Educational Services	6	1.9%	44	1.4%
Educational Services	1	0.3%	8	0.2%
Health Care & Social Assistance	45	14.1%	1,378	42.5%
Arts, Entertainment & Recreation	8	2.5%	37	1.1%
Accommodation & Food Services	21	6.6%	231	7.1%
Accommodation	0	0.0%	0	0.0%
Food Services & Drinking Places	21	6.6%	231	7.1%
Other Services (except Public Administration)	23	7.2%	74	2.3%
Automotive Repair & Maintenance	0	0.0%	0	0.0%
Public Administration	6	1.9%	69	2.1%
Unclassified Establishments	58	18.1%	4	0.1%
<b>Total</b>	<b>320</b>		<b>3,243</b>	

Source: Esri Community Analyst