

St Pete Beach

Demographics

Summary	Census 2010	2019	2024
Population	9,346	9,779	10,058
Households	5,401	5,260	5,385
Families	2,563	2,615	2,672
Average Household Size	1.83	1.86	1.87
Owner Occupied Housing Units	3,440	3,505	3,640
Renter Occupied Housing Units	1,615	1,757	1,747
Median Age	56.1	60.3	62.4
Trends: 2019 - 2024 Annual Rate	Area	State	National
Population	0.56%	1.37%	0.77%
Households	0.47%	1.31%	0.75%
Families	0.43%	1.26%	0.68%
Average Household Income	2.13%	2.73%	2.66%
Median Household Income	1.86%	2.37%	2.70%

Population by Age	Census 2010		2019		2024	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	178	1.9%	156	1.6%	161	1.6%
5 - 9	271	2.9%	215	2.2%	211	2.1%
10 - 14	290	3.1%	264	2.7%	251	2.5%
15 - 24	533	5.7%	479	4.9%	453	4.5%
25 - 34	636	6.8%	626	6.4%	593	5.9%
35 - 44	897	9.6%	831	8.5%	875	8.7%
45 - 54	1,682	18.0%	1,330	13.6%	1,187	11.8%
55 - 64	1,832	19.6%	2,044	20.9%	1,881	18.7%
65 - 74	1,542	16.5%	2,064	21.1%	2,323	23.1%
75 - 84	1,065	11.4%	1,262	12.9%	1,569	15.6%
85 +	430	4.6%	518	5.3%	553	5.5%
18 +	8,449	90.4%	8,989	91.9%	9,283	92.3%

Race and Ethnicity	Census 2010		2019		2024	
	Number	Percent	Number	Percent	Number	Percent
White Alone	8,972	96.0%	9,300	95.1%	9,495	94.4%
Black Alone	65	0.7%	78	0.8%	91	0.9%
American Indian Alone	28	0.3%	20	0.2%	20	0.2%
Asian Alone	103	1.1%	137	1.4%	161	1.6%
Pacific Islander Alone	0	0.0%	0	0.0%	0	0.0%
Some Other Race Alone	84	0.9%	108	1.1%	131	1.3%
Two or More Races	93	1.0%	127	1.3%	161	1.6%
Hispanic Origin (Any Race)	411	4.4%	577	5.9%	714	7.1%

Households by Income	2019		2024	
	Number	Percent	Number	Percent
<\$15,000	457	8.7%	399	0.1%
\$15,000 - \$24,999	452	8.6%	388	0.1%
\$25,000 - \$34,999	363	6.9%	329	0.1%
\$35,000 - \$49,999	563	10.7%	544	0.1%
\$50,000 - \$74,999	836	15.9%	840	0.2%
\$75,000 - \$99,999	705	13.4%	738	0.1%
\$100,000 - \$149,999	841	16.0%	921	0.2%
\$150,000 - \$199,999	410	7.8%	528	0.1%
\$200,000+	626	11.9%	700	0.1%
Median Household Income	\$73,315		\$80,389	
Average Household Income	\$107,452		\$119,403	
Per Capita Income	\$57,802		\$63,971	

2019 Daytime Population

Workers	Residents	Total	Net Commuters
10,340	5,627	15,967	6,121

Source: Esri Community Analyst

Demographics (cont.)

2019 Disposable Income by Age of Householder	Number of Households							All Households
	<25	25-34	35-44	45-54	55-64	65-74	75+	
Total	74	293	450	788	1,192	1,256	1,209	5,261
<\$15,000	7	25	32	48	125	135	164	536
\$15,000-\$24,999	10	36	31	47	102	136	169	532
\$25,000-\$34,999	9	29	33	50	75	88	140	423
\$35,000-\$49,999	17	46	60	89	113	160	175	660
\$50,000-\$74,999	20	66	90	96	213	294	260	1,038
\$75,000-\$99,999	3	28	64	112	162	148	128	645
\$100,000-\$149,999	6	48	75	155	187	174	108	753
\$150,000-\$199,999	1	9	38	86	106	67	42	349
\$200,000+	1	6	27	105	109	54	23	325
Median Disposable Income	\$43,280	\$52,640	\$67,275	\$87,523	\$69,941	\$56,799	\$45,328	\$59,099
Average Disposable Income	\$53,199	\$66,503	\$88,305	\$111,685	\$94,077	\$74,688	\$58,711	\$81,372

2019 Net Worth by Age of Householder	Number of Households							All Households
	<25	25-34	35-44	45-54	55-64	65-74	75+	
Total	74	293	449	788	1,193	1,255	1,209	5,260
<\$15,000	54	147	161	177	200	123	47	909
\$15,000-\$34,999	11	50	54	65	67	61	15	322
\$35,000-\$49,999	4	18	28	28	36	30	8	153
\$50,000-\$74,999	1	31	30	30	39	43	37	211
\$75,000-\$99,999	3	12	25	45	43	49	32	209
\$100,000-\$149,999	1	12	35	58	86	96	42	330
\$150,000-\$249,999	0	10	30	82	107	121	89	439
\$250,000-\$499,999	0	11	25	72	105	149	168	529
\$500,000-\$999,999	0	0	21	64	99	193	218	595
\$1,000,000+	0	2	40	167	411	390	553	1,563
Median Net Worth	\$10,278	\$14,949	\$39,305	\$140,312	\$279,932	\$399,650	\$830,506	\$267,535
Average Net Worth	\$20,419	\$74,864	\$547,969	\$1,298,234	\$2,152,160	\$1,713,232	\$2,156,765	\$1,638,337

2019 Highest Completed Education (Age 25+)	Area		MSA	Florida	USA
	Number	Percentage	Percentage	Percentage	Percentage
Less than 9th Grade	104	1.2%	3.5%	4.5%	4.9%
9th - 12th Grade, No Diploma	269	3.1%	6.3%	6.6%	6.7%
High School Graduate	1,109	12.8%	24.5%	24.6%	23.1%
GED/Alternative Credential	104	1.2%	4.3%	4.1%	3.9%
Some College, No Degree	1,985	22.9%	20.2%	19.6%	20.2%
Associate Degree	841	9.7%	10.4%	10.2%	8.6%
Bachelor's Degree	2,626	30.3%	19.8%	19.3%	20.0%
Graduate/Professional Degree	1,629	18.8%	10.9%	11.0%	12.5%
Bachelor's Degree or Higher	4,255	49.1%	30.7%	30.3%	32.5%

Resident Workforce						
Population by Industry	Number	Percentage	Population by Occupation		Number	Percentage
			White Collar	Blue Collar		
Agriculture/Mining	4	0.1%	Management/Business/Financial		3,130	74.2%
Construction	93	2.2%	Professional		1,076	25.5%
Manufacturing	160	3.8%	Sales		709	16.8%
Wholesale Trade	97	2.3%	Administrative Support		536	12.7%
Retail Trade	426	10.1%	Services		806	19.1%
Transportation/Utilities	203	4.8%	Blue Collar		283	6.7%
Information	249	5.9%	Farming/Forestry/Fishing		0	0.0%
Finance/Insurance/Real Estate	485	11.5%	Construction/Extraction		34	0.8%
Services	2,342	55.5%	Installation/Maintenance/Repair		72	1.7%
Public Administration	156	3.7%	Production		30	0.7%
Employed Population	4,215		Transportation/Material Moving		148	3.5%

Source: Esri Community Analyst

Business Summary (2019)

by NAICS Codes	Businesses		Employees	
	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	0	0.0%	0	0.0%
Mining	0	0.0%	0	0.0%
Utilities	0	0.0%	0	0.0%
Construction	23	3.3%	89	0.9%
Manufacturing	6	0.9%	45	0.4%
Wholesale Trade	8	1.2%	43	0.4%
Retail Trade	84	12.1%	1,077	10.3%
Motor Vehicle & Parts Dealers	5	0.7%	20	0.2%
Furniture & Home Furnishings Stores	0	0.0%	0	0.0%
Electronics & Appliance Stores	2	0.3%	12	0.1%
Bldg Material & Garden Equipment & Supplies Dealers	6	0.9%	29	0.3%
Food & Beverage Stores	11	1.6%	243	2.3%
Health & Personal Care Stores	5	0.7%	81	0.8%
Gasoline Stations	3	0.4%	12	0.1%
Clothing & Clothing Accessories Stores	24	3.5%	100	1.0%
Sport Goods, Hobby, Book, & Music Stores	7	1.0%	30	0.3%
General Merchandise Stores	4	0.6%	15	0.1%
Miscellaneous Store Retailers	14	2.0%	532	5.1%
Nonstore Retailers	3	0.4%	3	0.0%
Transportation & Warehousing	19	2.7%	143	1.4%
Information	7	1.0%	55	0.5%
Finance & Insurance	21	3.0%	99	0.9%
Central Bank/Credit Intermediation & Related Activities	9	1.3%	57	0.5%
Securities, Commodity Contracts & Other Financial Investments & Other Related Activities	9	1.3%	30	0.3%
Insurance Carriers & Related Activities; Funds, Trusts & Other Financial Vehicles	3	0.4%	12	0.1%
Real Estate, Rental & Leasing	78	11.3%	444	4.3%
Professional, Scientific & Tech Services	45	6.5%	175	1.7%
Legal Services	11	1.6%	51	0.5%
Management of Companies & Enterprises	1	0.1%	4	0.0%
Administrative & Support & Waste Management & Educational Services	24	3.5%	72	0.7%
Health Care & Social Assistance	6	0.9%	62	0.6%
Arts, Entertainment & Recreation	11	1.6%	106	1.0%
Arts, Entertainment & Recreation	18	2.6%	150	1.4%
Accommodation & Food Services	146	21.1%	7,019	67.3%
Accommodation	54	7.8%	2,805	26.9%
Food Services & Drinking Places	92	13.3%	4,214	40.4%
Other Services (except Public Administration)	71	10.2%	395	3.8%
Automotive Repair & Maintenance	9	1.3%	23	0.2%
Public Administration	25	14.4%	446	4.3%
Unclassified Establishments	100	14.4%	8	0.1%
Total	693		10,432	

Source: Esri Community Analyst