

St. Petersburg

Demographics

Summary	Census 2010	2020	2025
Population	245,295	265,119	276,900
Households	109,142	117,699	122,864
Families	59,242	62,369	64,533
Average Household Size	2.19	2.19	2.20
Owner Occupied Housing Units	66,184	67,298	68,790
Renter Occupied Housing Units	42,955	50,335	54,059
Median Age	41.7	44.0	44.4
Trends: 2020 - 2025 Annual Rate	Area	State	National
Population	0.87%	1.33%	0.72%
Households	0.86%	1.27%	0.72%
Families	0.68%	1.23%	0.64%
Average Household Income	1.99%	2.12%	2.02%
Median Household Income	1.30%	1.51%	1.60%

Population by Age	Census 2010		2020		2025	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	13,246	5.4%	12,726	4.8%	13,291	4.8%
5 - 9	12,510	5.1%	12,991	4.9%	13,014	4.7%
10 - 14	13,246	5.4%	13,256	5.0%	13,568	4.9%
15 - 24	29,926	12.2%	29,428	11.1%	29,905	10.8%
25 - 34	31,643	12.9%	35,791	13.5%	37,659	13.6%
35 - 44	33,115	13.5%	31,549	11.9%	33,228	12.0%
45 - 54	39,983	16.3%	34,995	13.2%	33,228	12.0%
55 - 64	32,870	13.4%	40,563	15.3%	39,043	14.1%
65 - 74	19,378	7.9%	30,754	11.6%	35,720	12.9%
75 - 84	12,755	5.2%	15,642	5.9%	20,491	7.4%
85 +	6,132	2.5%	7,954	3.0%	8,307	3.0%
18 +	197,462	80.5%	218,722	82.5%	228,997	82.7%

Race and Ethnicity	Census 2010		2020		2025	
	Number	Percent	Number	Percent	Number	Percent
White Alone	168,518	68.7%	175,244	66.1%	178,601	64.5%
Black Alone	58,626	23.9%	65,750	24.8%	70,333	25.4%
American Indian Alone	736	0.3%	795	0.3%	831	0.3%
Asian Alone	7,849	3.2%	10,075	3.8%	11,353	4.1%
Pacific Islander Alone	245	0.1%	265	0.1%	277	0.1%
Some Other Race Alone	3,434	1.4%	4,772	1.8%	5,815	2.1%
Two or More Races	6,132	2.5%	8,219	3.1%	9,692	3.5%
Hispanic Origin (Any Race)	16,189	6.6%	23,330	8.8%	28,521	10.3%

Households by Income	2020		2025		
	Number	Percent	Number	Percent	
<\$15,000	13,535	11.5%	12,901	10.5%	
\$15,000 - \$24,999	11,417	9.7%	11,058	9.0%	
\$25,000 - \$34,999	12,123	10.3%	11,918	9.7%	
\$35,000 - \$49,999	15,654	13.3%	15,604	12.7%	
\$50,000 - \$74,999	21,186	18.0%	21,870	17.8%	
\$75,000 - \$99,999	15,301	13.0%	16,341	13.3%	
\$100,000 - \$149,999	15,772	13.4%	17,938	14.6%	
\$150,000 - \$199,999	6,709	5.7%	8,109	6.6%	
\$200,000+	6,003	5.1%	7,126	5.8%	
Median Household Income			\$55,308		\$59,009
Average Household Income			\$78,073		\$86,159
Per Capita Income			\$34,742		\$38,305

2020

Workers	Residents	Total	Net Commuters
139,925	132,249	272,174	7,676

Demographics (cont.)

2020 Disposable Income by Age of Householder	Number of Households							All Households
	<25	25-34	35-44	45-54	55-64	65-74	75+	
Total	4,533	17,308	17,125	19,853	24,211	19,511	15,156	117,697
<\$15,000	883	1,964	1,693	1,989	3,558	2,768	2,863	15,718
\$15,000-\$24,999	648	2,135	1,442	1,244	2,670	2,748	3,531	14,418
\$25,000-\$34,999	862	1,996	1,727	2,010	1,954	2,197	1,891	12,637
\$35,000-\$49,999	736	3,112	2,802	2,999	3,511	3,512	2,148	18,820
\$50,000-\$74,999	796	3,830	3,562	3,839	5,066	3,569	2,044	22,706
\$75,000-\$99,999	349	1,938	2,538	2,405	2,994	1,746	1,193	13,163
\$100,000-\$149,999	186	1,894	2,513	3,564	2,626	1,811	967	13,561
\$150,000-\$199,999	37	202	485	830	981	619	228	3,382
\$200,000+	36	237	363	973	851	541	291	3,292
Median Disposable Income	\$33,058	\$46,506	\$54,471	\$58,577	\$51,327	\$42,403	\$30,563	\$47,139
Average Disposable Income	\$43,266	\$57,334	\$67,544	\$78,224	\$66,346	\$59,181	\$47,525	\$62,698

2020 Net Worth by Age of Householder	Number of Households							All Households
	<25	25-34	35-44	45-54	55-64	65-74	75+	
Total	4,532	17,309	17,125	19,852	24,213	19,511	15,156	117,698
<\$15,000	3,506	9,683	7,126	5,917	6,285	3,677	1,915	38,109
\$15,000-\$34,999	575	2,663	2,309	2,407	1,843	1,446	523	11,766
\$35,000-\$49,999	149	987	998	945	1,138	774	265	5,256
\$50,000-\$74,999	96	1,030	1,253	968	1,064	1,087	837	6,335
\$75,000-\$99,999	96	767	1,023	1,244	988	834	561	5,513
\$100,000-\$149,999	50	795	1,201	1,420	2,060	1,529	1,121	8,176
\$150,000-\$249,999	35	706	1,263	2,250	2,711	2,417	2,001	11,383
\$250,000-\$499,999	18	488	1,112	2,207	3,020	2,751	2,944	12,540
\$500,000-\$999,999	7	122	442	1,238	1,979	2,256	1,892	7,936
\$1,000,000+	0	68	398	1,256	3,125	2,740	3,097	10,684
Median Net Worth	\$9,695	\$13,407	\$24,743	\$65,558	\$115,834	\$162,033	\$267,704	\$63,099
Average Net Worth	\$18,824	\$57,142	\$166,196	\$418,943	\$765,219	\$769,531	\$1,073,660	\$527,216

2020 Highest Completed Education (Age 25+)	Area		MSA	Florida	USA
	Number	Percentage	Percentage	Percentage	Percentage
Less than 9th Grade	5,512	2.8%	3.5%	4.5%	4.8%
9th - 12th Grade, No Diploma	11,418	5.8%	6.5%	6.7%	6.5%
High School Graduate	41,341	21.0%	24.4%	24.4%	22.8%
GED/Alternative Credential	8,662	4.4%	4.4%	4.1%	3.9%
Some College, No Degree	39,176	19.9%	20.1%	19.5%	20.1%
Associate Degree	18,702	9.5%	9.7%	9.7%	8.7%
Bachelor's Degree	45,475	23.1%	20.0%	19.4%	20.2%
Graduate/Professional Degree	26,577	13.5%	11.5%	11.6%	12.9%
Bachelor's Degree or Higher	72,052	36.6%	31.5%	31.0%	33.1%

Resident Workforce					
Population by Industry	Number	Percentage	Population by Occupation		Percentage
			Number	Percentage	
Agriculture/Mining	397	0.3%	White Collar	87,151	65.9%
Construction	6,877	5.2%	Management/Business/Financial	19,573	14.8%
Manufacturing	8,199	6.2%	Professional	33,062	25.0%
Wholesale Trade	2,513	1.9%	Sales	14,547	11.0%
Retail Trade	13,886	10.5%	Administrative Support	19,969	15.1%
Transportation/Utilities	5,819	4.4%	Services	25,127	19.0%
Information	2,380	1.8%	Blue Collar	19,969	15.1%
Finance/Insurance/Real Estate	13,622	10.3%	Farming/Forestry/Fishing	529	0.4%
Services	72,605	54.9%	Construction/Extraction	4,496	3.4%
Public Administration	6,083	4.6%	Installation/Maintenance/Repair	3,967	3.0%
			Production	5,290	4.0%
Employed Population	132,249		Transportation/Material Moving	5,819	4.4%

Business Summary (2020)

by NAICS Codes	Businesses		Employees	
	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	18	0.2%	66	0.0%
Mining	10	0.1%	64	0.0%
Utilities	6	0.1%	1,632	1.2%
Construction	523	4.5%	3,110	2.2%
Manufacturing	256	2.2%	5,649	4.0%
Wholesale Trade	209	1.8%	3,394	2.4%
Retail Trade	1,438	12.3%	22,536	16.1%
Motor Vehicle & Parts Dealers	158	1.3%	1,543	1.1%
Furniture & Home Furnishings Stores	76	0.6%	404	0.3%
Electronics & Appliance Stores	53	0.5%	1,490	1.1%
Bldg Material & Garden Equipment & Supplies Dealers	85	0.7%	1,228	0.9%
Food & Beverage Stores	207	1.8%	3,414	2.4%
Health & Personal Care Stores	159	1.4%	1,673	1.2%
Gasoline Stations	43	0.4%	164	0.1%
Clothing & Clothing Accessories Stores	184	1.6%	1,103	0.8%
Sport Goods, Hobby, Book, & Music Stores	105	0.9%	446	0.3%
General Merchandise Stores	86	0.7%	1,819	1.3%
Miscellaneous Store Retailers	216	1.8%	2,219	1.6%
Nonstore Retailers	66	0.6%	7,033	5.0%
Transportation & Warehousing	154	1.3%	1,523	1.1%
Information	215	1.8%	9,023	6.4%
Finance & Insurance	693	5.9%	13,995	10.0%
Central Bank/Credit Intermediation & Related Activities	197	1.7%	2,069	1.5%
Securities, Commodity Contracts & Other Financial Investments & Other Related Activities	230	2.0%	7,850	5.6%
Insurance Carriers & Related Activities; Funds, Trusts & Other Financial Vehicles	266	2.3%	4,076	2.9%
Real Estate, Rental & Leasing	642	5.5%	3,756	2.7%
Professional, Scientific & Tech Services	1,296	11.0%	11,326	8.1%
Legal Services	440	3.7%	2,276	1.6%
Management of Companies & Enterprises	64	0.5%	380	0.3%
Administrative & Support & Waste Management & Educational Services	435	3.7%	2,845	2.0%
Educational Services	233	2.0%	10,678	7.6%
Health Care & Social Assistance	1,060	9.0%	20,486	14.6%
Arts, Entertainment & Recreation	292	2.5%	3,050	2.2%
Accommodation & Food Services	693	5.9%	11,237	8.0%
Accommodation	77	0.7%	1,971	1.4%
Food Services & Drinking Places	616	5.2%	9,266	6.6%
Other Services (except Public Administration)	1,271	10.8%	8,261	5.9%
Automotive Repair & Maintenance	135	1.2%	623	0.4%
Public Administration	161	1.4%	6,429	4.6%
Unclassified Establishments	2,067	17.6%	485	0.3%
Total	11,736		139,925	

Source: Esri Community Analyst