

Treasure Island

Demographics

Summary	Census 2010	2018	2023
Population	6,705	7,086	7,376
Households	3,812	3,984	4,130
Families	1,813	1,868	1,928
Average Household Size	1.76	1.78	1.79
Owner Occupied Housing Units	2,471	2,397	2,601
Renter Occupied Housing Units	1,340	1,590	1,531
Median Age	56.2	59.8	62.6
Trends: 2018 - 2023 Annual Rate	Area	State	National
Population	0.81%	1.41%	0.83%
Households	0.72%	1.36%	0.79%
Families	0.63%	1.30%	0.71%
Owner HHs	1.65%	1.92%	1.13%
Median Household Income	4.05%	2.52%	2.50%

Population by Age	Census 2010		2018		2023	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	127	1.9%	120	1.7%	118	1.6%
5 - 9	141	2.1%	142	2.0%	140	1.9%
10 - 14	181	2.7%	163	2.3%	170	2.3%
15 - 24	349	5.2%	319	4.5%	288	3.9%
25 - 34	456	6.8%	454	6.4%	413	5.6%
35 - 44	617	9.2%	546	7.7%	553	7.5%
45 - 54	1,307	19.5%	1,063	15.0%	892	12.1%
55 - 64	1,549	23.1%	1,679	23.7%	1,564	21.2%
65 - 74	1,106	16.5%	1,580	22.3%	1,910	25.9%
75 - 84	650	9.7%	744	10.5%	1,011	13.7%
85 +	221	3.3%	283	4.0%	332	4.5%
18 +	6,128	91.4%	6,562	92.6%	6,860	93.0%

Race and Ethnicity	Census 2010		2018		2023	
	Number	Percent	Number	Percent	Number	Percent
White Alone	6,484	96.7%	6,817	96.2%	7,051	95.6%
Black Alone	54	0.8%	57	0.8%	66	0.9%
American Indian Alone	13	0.2%	14	0.2%	15	0.2%
Asian Alone	54	0.8%	71	1.0%	89	1.2%
Pacific Islander Alone	0	0.0%	0	0.0%	0	0.0%
Some Other Race Alone	27	0.4%	35	0.5%	44	0.6%
Two or More Races	67	1.0%	92	1.3%	111	1.5%
Hispanic Origin (Any Race)	201	3.0%	276	3.9%	347	4.7%

Households by Income	2018		2023	
	Number	Percent	Number	Percent
<\$15,000	390	9.8%	297	7.2%
\$15,000 - \$24,999	390	9.8%	306	7.4%
\$25,000 - \$34,999	434	10.9%	380	9.2%
\$35,000 - \$49,999	382	9.6%	384	9.3%
\$50,000 - \$74,999	578	14.5%	586	14.2%
\$75,000 - \$99,999	442	11.1%	479	11.6%
\$100,000 - \$149,999	633	15.9%	752	18.2%
\$150,000 - \$199,999	247	6.2%	306	7.4%
\$200,000+	482	12.1%	636	15.4%
Median Household Income		\$65,204		\$79,516
Average Household Income		\$103,358		\$125,027
Per Capita Income		\$58,112		\$70,006

Demographics (cont.)

2018 Households by Disposable Income

	Number	Percent
Total	3,984	100.0%
<\$15,000	456	11.4%
\$15,000-\$24,999	490	12.3%
\$25,000-\$34,999	423	10.6%
\$35,000-\$49,999	453	11.4%
\$50,000-\$74,999	639	16.0%
\$75,000-\$99,999	484	12.1%
\$100,000-\$149,999	553	13.9%
\$150,000-\$199,999	230	5.8%
\$200,000+	256	6.4%
Median Disposable Income	\$54,971	
Average Disposable Income	\$77,968	

2018 Disposable Income by Age of Householder

	Number of Households						
	<25	25-34	35-44	45-54	55-64	65-74	75+
Total	52	221	309	646	1,054	991	711
<\$15,000	7	21	21	39	118	121	129
\$15,000-\$24,999	7	26	19	51	101	152	134
\$25,000-\$34,999	8	26	29	42	94	97	127
\$35,000-\$49,999	7	33	32	66	104	104	107
\$50,000-\$74,999	11	44	51	101	168	161	103
\$75,000-\$99,999	4	25	58	94	135	130	38
\$100,000-\$149,999	4	26	52	110	184	139	38
\$150,000-\$199,999	3	9	30	64	70	34	20
\$200,000+	1	11	17	79	80	53	15
Median Disposable Income	\$42,413	\$51,707	\$75,755	\$80,058	\$64,269	\$52,362	\$31,573
Average Disposable Income	\$58,393	\$69,648	\$89,631	\$104,740	\$86,276	\$72,212	\$48,302

2018 Households by Net Worth

	Number	Percent
Total	3,984	100.0%
<\$15,000	828	20.8%
\$15,000-\$34,999	302	7.6%
\$35,000-\$49,999	149	3.7%
\$50,000-\$74,999	192	4.8%
\$75,000-\$99,999	185	4.6%
\$100,000-\$149,999	306	7.7%
\$150,000-\$249,999	451	11.3%
\$250,000-\$499,999	472	11.8%
\$500,000+	1,099	27.6%
Median Net Worth	\$154,608	
Average Net Worth	\$1,438,817	

2018 Net Worth by Age of Householder

	Number of Households						
	<25	25-34	35-44	45-54	55-64	65-74	75+
Total	52	221	309	646	1,054	991	711
<\$15,000	32	124	113	175	208	114	62
\$15,000-\$34,999	9	38	34	67	79	56	19
\$35,000-\$49,999	1	14	16	30	45	32	11
\$50,000-\$99,999	7	20	56	72	78	75	69
\$100,000-\$149,999	0	9	17	57	106	76	41
\$150,000-\$249,999	2	8	19	61	130	148	83
\$250,000+	1	8	54	184	408	490	426
Median Net Worth	\$12,188	\$13,367	\$41,179	\$80,419	\$155,833	\$244,657	\$250,001
Average Net Worth	\$38,802	\$60,789	\$402,052	\$990,460	\$1,713,889	\$1,834,102	\$1,868,759

Business Summary (2018)

by NAICS Codes	Businesses		Employees	
	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	0	0.0%	0	0.0%
Mining	0	0.0%	0	0.0%
Utilities	0	0.0%	0	0.0%
Construction	14	4.6%	61	2.3%
Manufacturing	4	1.3%	15	0.6%
Wholesale Trade	2	0.7%	11	0.4%
Retail Trade	30	9.9%	301	11.5%
Motor Vehicle & Parts Dealers	2	0.7%	2	0.1%
Furniture & Home Furnishings Stores	2	0.7%	3	0.1%
Electronics & Appliance Stores	0	0.0%	0	0.0%
Bldg Material & Garden Equipment & Supplies Dealers	1	0.3%	5	0.2%
Food & Beverage Stores	7	2.3%	217	8.3%
Health & Personal Care Stores	2	0.7%	28	1.1%
Gasoline Stations	1	0.3%	10	0.4%
Clothing & Clothing Accessories Stores	3	1.0%	8	0.3%
Sport Goods, Hobby, Book, & Music Stores	3	1.0%	9	0.3%
General Merchandise Stores	0	0.0%	0	0.0%
Miscellaneous Store Retailers	8	2.6%	18	0.7%
Nonstore Retailers	1	0.3%	1	0.0%
Transportation & Warehousing	5	1.7%	16	0.6%
Information	2	0.7%	4	0.2%
Finance & Insurance	19	6.3%	224	8.6%
Central Bank/Credit Intermediation & Related Activities	7	2.3%	33	1.3%
Securities, Commodity Contracts & Other Financial Investments & Other Related Activities	4	1.3%	20	0.8%
Insurance Carriers & Related Activities; Funds, Trusts & Other Financial Vehicles	8	2.6%	171	6.5%
Real Estate, Rental & Leasing	36	11.9%	257	9.8%
Professional, Scientific & Tech Services	19	6.3%	64	2.4%
Legal Services	2	0.7%	5	0.2%
Management of Companies & Enterprises	2	0.7%	64	2.4%
Administrative & Support & Waste Management & Educational Services	4	1.3%	68	2.6%
Health Care & Social Assistance	4	1.3%	15	0.6%
Arts, Entertainment & Recreation	3	1.0%	18	0.7%
Arts, Entertainment & Recreation	12	4.0%	62	2.4%
Accommodation & Food Services	80	26.4%	1,220	46.6%
Accommodation	51	16.8%	493	18.8%
Food Services & Drinking Places	29	9.6%	727	27.8%
Other Services (except Public Administration)	30	9.9%	149	5.7%
Automotive Repair & Maintenance	3	1.0%	5	0.2%
Public Administration	4	1.3%	67	2.6%
Unclassified Establishments	33	10.9%	3	0.1%
Total	303	100.0%	2,619	100.0%