

Treasure Island

Demographics

Summary	Census 2010	2020	2025
Population	6,705	7,115	7,305
Households	3,812	4,027	4,127
Families	1,813	1,882	1,921
Average Household Size	1.76	1.77	1.77
Owner Occupied Housing Units	2,471	2,489	2,581
Renter Occupied Housing Units	1,340	1,536	1,549
Median Age	56.2	60.1	62.0
Trends: 2020 - 2025 Annual Rate	Area	State	National
Population	0.53%	1.33%	0.72%
Households	0.49%	1.27%	0.72%
Families	0.41%	1.23%	0.64%
Average Household Income	2.22%	2.12%	2.02%
Median Household Income	1.66%	1.51%	1.60%

Population by Age	Census 2010		2020		2025	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	127	1.9%	107	1.5%	102	1.4%
5 - 9	141	2.1%	128	1.8%	124	1.7%
10 - 14	181	2.7%	142	2.0%	146	2.0%
15 - 24	349	5.2%	327	4.6%	285	3.9%
25 - 34	456	6.8%	491	6.9%	475	6.5%
35 - 44	617	9.2%	541	7.6%	562	7.7%
45 - 54	1,307	19.5%	996	14.0%	906	12.4%
55 - 64	1,549	23.1%	1,750	24.6%	1,607	22.0%
65 - 74	1,106	16.5%	1,587	22.3%	1,812	24.8%
75 - 84	650	9.7%	776	10.9%	1,001	13.7%
85 +	221	3.3%	270	3.8%	285	3.9%
18 +	6,128	91.4%	6,645	93.4%	6,845	93.7%

Race and Ethnicity	Census 2010		2020		2025	
	Number	Percent	Number	Percent	Number	Percent
White Alone	6,484	96.7%	6,823	95.9%	6,969	95.4%
Black Alone	54	0.8%	64	0.9%	66	0.9%
American Indian Alone	13	0.2%	14	0.2%	15	0.2%
Asian Alone	54	0.8%	78	1.1%	88	1.2%
Pacific Islander Alone	0	0.0%	0	0.0%	0	0.0%
Some Other Race Alone	27	0.4%	43	0.6%	51	0.7%
Two or More Races	67	1.0%	92	1.3%	110	1.5%
Hispanic Origin (Any Race)	201	3.0%	306	4.3%	380	5.2%

Households by Income	2020		2025	
	Number	Percent	Number	Percent
<\$15,000	266	6.6%	231	5.6%
\$15,000 - \$24,999	354	8.8%	310	7.5%
\$25,000 - \$34,999	342	8.5%	314	7.6%
\$35,000 - \$49,999	451	11.2%	437	10.6%
\$50,000 - \$74,999	616	15.3%	607	14.7%
\$75,000 - \$99,999	564	14.0%	598	14.5%
\$100,000 - \$149,999	753	18.7%	830	20.1%
\$150,000 - \$199,999	306	7.6%	367	8.9%
\$200,000+	375	9.3%	437	10.6%
Median Household Income		\$74,185		\$80,534
Average Household Income		\$100,243		\$111,887
Per Capita Income		\$56,736		\$63,211

2020

Workers	Residents	Total	Net Commuters
2,329	3,473	5,802	-1,144

Demographics (cont.)

2020 Disposable Income by Age of Householder	Number of Households							All Households
	<25	25-34	35-44	45-54	55-64	65-74	75+	
Total	49	231	309	616	1,101	993	728	4,027
<\$15,000	3	17	18	40	93	73	87	331
\$15,000-\$24,999	7	24	29	39	99	115	121	434
\$25,000-\$34,999	6	27	28	49	79	80	83	352
\$35,000-\$49,999	6	36	41	72	127	141	109	532
\$50,000-\$74,999	15	55	57	82	183	208	136	736
\$75,000-\$99,999	8	24	45	79	183	141	97	577
\$100,000-\$149,999	3	36	62	132	178	167	73	651
\$150,000-\$199,999	0	4	17	52	84	40	11	208
\$200,000+	1	8	12	71	75	28	11	206
Median Disposable Income	\$52,489	\$53,508	\$64,699	\$81,767	\$69,466	\$58,061	\$43,929	\$59,991
Average Disposable Income	\$58,432	\$68,545	\$80,722	\$104,189	\$87,201	\$72,975	\$57,080	\$78,929

2020 Net Worth by Age of Householder	Number of Households							All Households
	<25	25-34	35-44	45-54	55-64	65-74	75+	
Total	49	231	309	616	1,101	993	728	4,027
<\$15,000	36	131	136	178	199	83	40	803
\$15,000-\$34,999	8	40	43	76	80	53	13	313
\$35,000-\$49,999	1	12	22	27	53	27	9	151
\$50,000-\$74,999	2	21	25	30	47	35	34	194
\$75,000-\$99,999	2	7	17	44	45	47	24	186
\$100,000-\$149,999	0	7	22	55	112	91	47	334
\$150,000-\$249,999	0	6	13	58	156	135	84	452
\$250,000-\$499,999	0	7	13	47	97	133	138	435
\$500,000-\$999,999	0	0	10	37	101	176	130	454
\$1,000,000+	0	0	8	64	211	213	209	705
Median Net Worth	\$10,208	\$13,225	\$20,976	\$71,894	\$156,294	\$281,324	\$432,764	\$154,996
Average Net Worth	\$20,103	\$42,401	\$211,272	\$691,590	\$1,198,887	\$1,031,115	\$1,294,855	\$940,801

2020 Highest Completed Education (Age 25+)	Area		MSA	Florida	USA
	Number	Percentage	Percentage	Percentage	Percentage
Less than 9th Grade	77	1.2%	3.5%	4.5%	4.8%
9th - 12th Grade, No Diploma	135	2.1%	6.5%	6.7%	6.5%
High School Graduate	1,141	17.8%	24.4%	24.4%	22.8%
GED/Alternative Credential	276	4.3%	4.4%	4.1%	3.9%
Some College, No Degree	1,359	21.2%	20.1%	19.5%	20.1%
Associate Degree	532	8.3%	9.7%	9.7%	8.7%
Bachelor's Degree	1,545	24.1%	20.0%	19.4%	20.2%
Graduate/Professional Degree	1,346	21.0%	11.5%	11.6%	12.9%
Bachelor's Degree or Higher	2,890	45.1%	31.5%	31.0%	33.1%

Resident Workforce					
Population by Industry	Number	Percentage	Population by Occupation		Percentage
			Number	Percentage	
Agriculture/Mining	0	0.0%	White Collar	2,573	74.1%
Construction	320	9.2%	Management/Business/Financial	768	22.1%
Manufacturing	135	3.9%	Professional	820	23.6%
Wholesale Trade	90	2.6%	Sales	542	15.6%
Retail Trade	306	8.8%	Administrative Support	445	12.8%
Transportation/Utilities	153	4.4%	Services	556	16.0%
Information	129	3.7%	Blue Collar	340	9.8%
Finance/Insurance/Real Estate	458	13.2%	Farming/Forestry/Fishing	0	0.0%
Services	1,806	52.0%	Construction/Extraction	122	3.5%
Public Administration	76	2.2%	Installation/Maintenance/Repair	66	1.9%
			Production	59	1.7%
Employed Population	3,473		Transportation/Material Moving	97	2.8%

Business Summary (2020)

by NAICS Codes	Businesses		Employees	
	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	0	0.0%	0	0.0%
Mining	0	0.0%	0	0.0%
Utilities	0	0.0%	0	0.0%
Construction	13	3.5%	67	2.9%
Manufacturing	7	1.9%	32	1.4%
Wholesale Trade	4	1.1%	15	0.6%
Retail Trade	36	9.7%	320	13.7%
Motor Vehicle & Parts Dealers	1	0.3%	1	0.0%
Furniture & Home Furnishings Stores	4	1.1%	11	0.5%
Electronics & Appliance Stores	0	0.0%	0	0.0%
Bldg Material & Garden Equipment & Supplies Dealers	1	0.3%	5	0.2%
Food & Beverage Stores	9	2.4%	231	9.9%
Health & Personal Care Stores	2	0.5%	31	1.3%
Gasoline Stations	0	0.0%	0	0.0%
Clothing & Clothing Accessories Stores	4	1.1%	13	0.6%
Sport Goods, Hobby, Book, & Music Stores	3	0.8%	9	0.4%
General Merchandise Stores	2	0.5%	4	0.2%
Miscellaneous Store Retailers	6	1.6%	14	0.6%
Nonstore Retailers	4	1.1%	1	0.0%
Transportation & Warehousing	5	1.4%	22	0.9%
Information	1	0.3%	3	0.1%
Finance & Insurance	28	7.6%	241	10.3%
Central Bank/Credit Intermediation & Related Activities	8	2.2%	30	1.3%
Securities, Commodity Contracts & Other Financial Investments & Other Related Activities	12	3.2%	46	2.0%
Insurance Carriers & Related Activities; Funds, Trusts & Other Financial Vehicles	8	2.2%	165	7.1%
Real Estate, Rental & Leasing	39	10.5%	235	10.1%
Professional, Scientific & Tech Services	18	4.9%	70	3.0%
Legal Services	5	1.4%	14	0.6%
Management of Companies & Enterprises	2	0.5%	8	0.3%
Administrative & Support & Waste Management & Educational Services	9	2.4%	25	1.1%
Educational Services	6	1.6%	31	1.3%
Health Care & Social Assistance	6	1.6%	20	0.9%
Arts, Entertainment & Recreation	15	4.1%	73	3.1%
Accommodation & Food Services	78	21.1%	932	40.0%
Accommodation	48	13.0%	478	20.5%
Food Services & Drinking Places	30	8.1%	454	19.5%
Other Services (except Public Administration)	26	7.0%	156	6.7%
Automotive Repair & Maintenance	0	0.0%	0	0.0%
Public Administration	4	1.1%	67	2.9%
Unclassified Establishments	73	19.7%	12	0.5%
Total	370		2,329	

Source: Esri Community Analyst