

Treasure Island

Demographics

Summary	Census 2010	2019	2024
Population	6,705	7,253	7,556
Households	4,128	4,081	4,236
Families	1,813	1,907	1,969
Average Household Size	1.76	1.78	1.78
Owner Occupied Housing Units	2,471	2,597	2,770
Renter Occupied Housing Units	1,441	1,485	1,469
Median Age	56.2	60.4	63.4
Trends: 2019 - 2024 Annual Rate	Area	State	National
Population	0.82%	1.37%	0.77%
Households	0.75%	1.31%	0.75%
Families	0.64%	1.26%	0.68%
Average Household Income	2.52%	2.73%	2.66%
Median Household Income	2.02%	2.37%	2.70%

Population by Age	Census 2010		2019		2024	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	127	1.9%	116	1.6%	113	1.5%
5 - 9	141	2.1%	145	2.0%	144	1.9%
10 - 14	181	2.7%	160	2.2%	166	2.2%
15 - 24	349	5.2%	312	4.3%	280	3.7%
25 - 34	456	6.8%	479	6.6%	423	5.6%
35 - 44	617	9.2%	551	7.6%	574	7.6%
45 - 54	1,307	19.5%	979	13.5%	801	10.6%
55 - 64	1,549	23.1%	1,748	24.1%	1,579	20.9%
65 - 74	1,106	16.5%	1,690	23.3%	2,025	26.8%
75 - 84	650	9.7%	783	10.8%	1,111	14.7%
85 +	221	3.3%	297	4.1%	348	4.6%
18 +	6,128	91.4%	6,738	92.9%	7,042	93.2%

Race and Ethnicity	Census 2010		2019		2024	
	Number	Percent	Number	Percent	Number	Percent
White Alone	6,484	96.7%	6,963	96.0%	7,208	95.4%
Black Alone	54	0.8%	65	0.9%	68	0.9%
American Indian Alone	13	0.2%	15	0.2%	15	0.2%
Asian Alone	54	0.8%	73	1.0%	91	1.2%
Pacific Islander Alone	0	0.0%	0	0.0%	0	0.0%
Some Other Race Alone	27	0.4%	44	0.6%	53	0.7%
Two or More Races	67	1.0%	94	1.3%	113	1.5%
Hispanic Origin (Any Race)	201	3.0%	297	4.1%	378	5.0%

Households by Income	2019		2024	
	Number	Percent	Number	Percent
<\$15,000	290	7.1%	250	5.9%
\$15,000 - \$24,999	392	9.6%	335	7.9%
\$25,000 - \$34,999	343	8.4%	297	7.0%
\$35,000 - \$49,999	441	10.8%	432	10.2%
\$50,000 - \$74,999	575	14.1%	576	13.6%
\$75,000 - \$99,999	559	13.7%	597	14.1%
\$100,000 - \$149,999	694	17.0%	784	18.5%
\$150,000 - \$199,999	253	6.2%	330	7.8%
\$200,000+	535	13.1%	635	15.0%
Median Household Income	\$75,083		\$82,984	
Average Household Income	\$108,323		\$122,649	
Per Capita Income	\$60,949		\$68,759	

2019 Daytime Population

Workers	Residents	Total	Net Commuters
2,445	3,796	6,241	-1,076

Source: Esri Community Analyst

Demographics (cont.)

2019 Disposable Income by Age of Householder	Number of Households							All Households
	<25	25-34	35-44	45-54	55-64	65-74	75+	
Total	51	229	315	595	1,091	1,052	748	4,081
<\$15,000	4	18	15	29	91	86	119	362
\$15,000-\$24,999	8	25	21	32	103	129	147	465
\$25,000-\$34,999	6	26	27	38	92	90	96	375
\$35,000-\$49,999	9	34	39	58	106	132	100	478
\$50,000-\$74,999	12	55	62	77	189	238	132	765
\$75,000-\$99,999	4	20	53	90	167	131	63	528
\$100,000-\$149,999	2	33	52	104	157	142	51	541
\$150,000-\$199,999	3	11	26	73	92	57	23	285
\$200,000+	3	7	20	94	94	47	17	282
Median Disposable Income	\$46,718	\$53,500	\$71,365	\$91,065	\$68,782	\$56,914	\$36,340	\$59,381
Average Disposable Income	\$65,583	\$69,161	\$90,072	\$117,270	\$91,074	\$75,390	\$53,298	\$82,301

2019 Net Worth by Age of Householder	Number of Households							All Households
	<25	25-34	35-44	45-54	55-64	65-74	75+	
Total	51	229	315	595	1,091	1,052	748	4,081
<\$15,000	30	123	113	124	149	70	38	647
\$15,000-\$34,999	9	40	42	56	68	50	14	279
\$35,000-\$49,999	1	13	22	21	42	21	8	128
\$50,000-\$74,999	3	20	28	27	34	31	31	174
\$75,000-\$99,999	4	7	20	41	40	41	26	179
\$100,000-\$149,999	1	10	22	50	104	84	37	308
\$150,000-\$249,999	2	8	20	55	133	129	72	419
\$250,000-\$499,999	0	6	17	67	91	128	114	423
\$500,000-\$999,999	1	1	13	43	99	168	112	437
\$1,000,000+	0	1	18	111	331	330	296	1,087
Median Net Worth	\$12,750	\$13,963	\$36,355	\$124,955	\$225,476	\$423,628	\$603,381	\$221,081
Average Net Worth	\$45,914	\$65,929	\$380,401	#####	\$1,883,035	\$1,697,541	\$1,821,546	\$1,458,830

2019 Highest Completed Education (Age 25+)	Area		MSA Percentage	Florida Percentage	USA Percentage
	Number	Percentage			
Less than 9th Grade	46	0.7%	3.5%	4.5%	4.9%
9th - 12th Grade, No Diploma	176	2.7%	6.3%	6.6%	6.7%
High School Graduate	1,318	20.2%	24.5%	24.6%	23.1%
GED/Alternative Credential	248	3.8%	4.3%	4.1%	3.9%
Some College, No Degree	1,324	20.3%	20.2%	19.6%	20.2%
Associate Degree	607	9.3%	10.4%	10.2%	8.6%
Bachelor's Degree	1,468	22.5%	19.8%	19.3%	20.0%
Graduate/Professional Degree	1,344	20.6%	10.9%	11.0%	12.5%
Bachelor's Degree or Higher	2,812	43.1%	30.7%	30.3%	32.5%

Resident Workforce					
Population by Industry	Number		Population by Occupation	Number	
	Percentage	Percentage		Percentage	Percentage
Agriculture/Mining	0	0.0%	White Collar	2,598	73.8%
Construction	320	9.1%	Management/Business/Financial	768	21.8%
Manufacturing	130	3.7%	Professional	806	22.9%
Wholesale Trade	92	2.6%	Sales	584	16.6%
Retail Trade	338	9.6%	Administrative Support	444	12.6%
Transportation/Utilities	151	4.3%	Services	592	16.8%
Information	137	3.9%	Blue Collar	331	9.4%
Finance/Insurance/Real Estate	447	12.7%	Farming/Forestry/Fishing	0	0.0%
Services	1,834	52.1%	Construction/Extraction	113	3.2%
Public Administration	77	2.2%	Installation/Maintenance/Repair	70	2.0%
			Production	60	1.7%
Employed Population	3,528		Transportation/Material Moving	92	2.6%

Source: Esri Community Analyst

Business Summary (2019)

by NAICS Codes	Businesses		Employees	
	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	0	0.0%	0	0.0%
Mining	0	0.0%	0	0.0%
Utilities	0	0.0%	0	0.0%
Construction	17	4.7%	79	3.2%
Manufacturing	7	1.9%	31	1.3%
Wholesale Trade	3	0.8%	13	0.5%
Retail Trade	36	10.0%	321	13.0%
Motor Vehicle & Parts Dealers	2	0.6%	2	0.1%
Furniture & Home Furnishings Stores	3	0.8%	7	0.3%
Electronics & Appliance Stores	0	0.0%	0	0.0%
Bldg Material & Garden Equipment & Supplies Dealers	1	0.3%	5	0.2%
Food & Beverage Stores	9	2.5%	231	9.3%
Health & Personal Care Stores	3	0.8%	34	1.4%
Gasoline Stations	0	0.0%	0	0.0%
Clothing & Clothing Accessories Stores	3	0.8%	8	0.3%
Sport Goods, Hobby, Book, & Music Stores	3	0.8%	9	0.4%
General Merchandise Stores	1	0.3%	2	0.1%
Miscellaneous Store Retailers	10	2.8%	22	0.9%
Nonstore Retailers	1	0.3%	1	0.0%
Transportation & Warehousing	5	1.4%	17	0.7%
Information	1	0.3%	3	0.1%
Finance & Insurance	25	7.0%	233	9.4%
Central Bank/Credit Intermediation & Related Activities	8	2.2%	30	1.2%
Securities, Commodity Contracts & Other Financial Investments & Other Related Activities	10	2.8%	40	1.6%
Insurance Carriers & Related Activities; Funds, Trusts & Other Financial Vehicles	7	1.9%	163	6.6%
Real Estate, Rental & Leasing	36	10.0%	245	9.9%
Professional, Scientific & Tech Services	21	5.8%	83	3.3%
Legal Services	4	1.1%	11	0.4%
Management of Companies & Enterprises	1	0.3%	4	0.2%
Administrative & Support & Waste Management & Educational Services	4	1.1%	14	0.6%
Health Care & Social Assistance	7	1.9%	27	1.1%
Arts, Entertainment & Recreation	4	1.1%	19	0.8%
Accommodation & Food Services	13	3.6%	65	2.6%
Accommodation	77	21.4%	1,087	43.9%
Food Services & Drinking Places	49	13.6%	482	19.5%
Food Services & Drinking Places	28	7.8%	605	24.4%
Other Services (except Public Administration)	30	8.4%	163	6.6%
Automotive Repair & Maintenance	0	0.0%	0	0.0%
Public Administration	4	18.9%	67	2.7%
Unclassified Establishments	68	18.9%	7	0.3%
Total	359		2,478	

Source: Esri Community Analyst