



# 2018 PDMA Annual Conference and JPIM Research Forum REGISTRATION FORM

November 3 - 6, 2018 | Swissôtel | Chicago, Illinois

## Attendee Contact Information

Please print clearly.

Name (as it will appear on your name badge) \_\_\_\_\_

Professional Title \_\_\_\_\_ Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State/Province \_\_\_\_\_ Country \_\_\_\_\_ Postal Code \_\_\_\_\_

Telephone \_\_\_\_\_ Email Address\* \_\_\_\_\_

Dietary Restrictions:  Vegetarian  Other (specify) \_\_\_\_\_

*\*Note all conference communication will be sent via email.*

*Team Up with PDMA! PDMA members receive a 30% discount off the member price starting with the third registration. First two registrants pay the full member rate. Contact PDMA HQ for the discount.*

## REGISTRATION

### COMPETITIVE EDGE All-Access Conference Pass

Saturday, November 3 - Tuesday, November 6, 2018

Includes conference registration, the JPIM Research Forum powered by PDMA, and NPDP Certification Session.

|                             | Early Bird<br>Ends 7/31/18       | Pre-Registration<br>Ends 9/30/18 | Registration<br>Ends 11/6/18     |
|-----------------------------|----------------------------------|----------------------------------|----------------------------------|
| Member Rate** (Best Value!) | <input type="checkbox"/> \$1,277 | <input type="checkbox"/> \$1,436 | <input type="checkbox"/> \$1,596 |
| Non-Member Rate             | <input type="checkbox"/> \$1,596 | <input type="checkbox"/> \$1,796 | <input type="checkbox"/> \$1,995 |
| Academic Member Rate***     | <input type="checkbox"/> \$718   | <input type="checkbox"/> \$808   | <input type="checkbox"/> \$898   |
| Student Member Rate         | <input type="checkbox"/> \$300   | <input type="checkbox"/> \$300   | <input type="checkbox"/> \$300   |

### Conference Only

Monday, November 5 - Tuesday, November 6

|                     | Early Bird<br>Ends 7/31/18       | Pre-Registration<br>Ends 9/30/18 | Registration<br>Ends 11/6/18     |
|---------------------|----------------------------------|----------------------------------|----------------------------------|
| Member Rate**       | <input type="checkbox"/> \$1,085 | <input type="checkbox"/> \$1,220 | <input type="checkbox"/> \$1,356 |
| Non-Member Rate     | <input type="checkbox"/> \$1,356 | <input type="checkbox"/> \$1,526 | <input type="checkbox"/> \$1,695 |
| Student Member Rate | <input type="checkbox"/> \$200   | <input type="checkbox"/> \$200   | <input type="checkbox"/> \$200   |

### NPDP Certification Preparation Workshop

Sunday, November 4, 2018

All-Access Pass Holders:  \$0 Other Pass Holders  \$450

### JPIM Research Forum powered by PDMA

Saturday, November 3 - Sunday, November 4

|                    | Early Bird<br>Ends 7/31/18     | Pre-Registration<br>Ends 9/30/18 | Registration<br>Ends 11/6/18   |
|--------------------|--------------------------------|----------------------------------|--------------------------------|
| Academic Member*** | <input type="checkbox"/> \$430 | <input type="checkbox"/> \$456   | <input type="checkbox"/> \$506 |
| Non-Member Rate    | <input type="checkbox"/> \$574 | <input type="checkbox"/> \$608   | <input type="checkbox"/> \$675 |
| Student Member     | <input type="checkbox"/> \$200 | <input type="checkbox"/> \$200   | <input type="checkbox"/> \$200 |

### Conference Add-Ons

Sunday Night Networking Event - QTY \_\_\_\_\_ at \$39 = \_\_\_\_\_

Monday Night Networking Event - QTY \_\_\_\_\_ at \$39 = \_\_\_\_\_

VIP Backstage Pass (limited availability!) - QTY \_\_\_\_\_ at \$30 = \_\_\_\_\_

### Special Conference Exclusive!

Receive 20% off these books when purchased with conference registration, for pick up at Conference.

PDMA Body of Knowledge, Guidebook for Training and Certification: \$30 (normally \$37.05) - QTY \_\_\_\_\_ at \$30 = \_\_\_\_\_

Preorder New! Essentials 3: Leveraging Constraints for Innovation: \$52 (normally \$65) - QTY \_\_\_\_\_ at \$52 = \_\_\_\_\_

*\*\*Member Benefit: Register 1 companion at the PDMA member rate. Non-transferrable.*

*\*\*\*Academic Members are current faculty at a University and possess an .edu email address with current PDMA membership status.*

## Payment

Check (payable to PDMA)  Visa  Mastercard  Discover  AMEX

If you are paying by credit card, all fields are required.

Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_ 3-digit security code \_\_\_\_\_

Cardholder Name (print) \_\_\_\_\_ Cardholder Signature \_\_\_\_\_

Credit Card Billing Address:  Same as the address above (OR list below)

Address \_\_\_\_\_

Cardholder Signature \_\_\_\_\_

Grand Total: \$ \_\_\_\_\_

### Mail to the PDMA Office at:

1000 Westgate Drive, Suite 252  
St. Paul, MN 55114 USA  
Office Phone: 1+(651)290-7466  
Office Fax: 1+(651)290-2266

(For office use only)

|           |  |      |
|-----------|--|------|
| initials  |  | fin. |
| date      |  |      |
| CK/CC     |  |      |
| amt. paid |  |      |
| bal. due  |  |      |



## Terms & Conditions

### REGISTRATION INFORMATION

To edit your registration, please contact PDMA HQ at [pdma@pdma.org](mailto:pdma@pdma.org) or 1+(651) 290-6280.

### JOIN PDMA

If you are not a member and would like to join to receive reduced conference rates, please join online at [www.pdma.org](http://www.pdma.org).

### CANCELLATION POLICY

All ticketed event payments are nonrefundable after October 5, 2018. Registration refunds, less a \$75 processing fee, will be given to registrants who cancel by 5:00 p.m. Central Time on October 5, 2018. No refunds will be granted thereafter. No-shows will not be refunded. Submit a cancellation request at [www.pdma.org/event\\_cancellation](http://www.pdma.org/event_cancellation).

### PCI COMPLIANCE

**Please do not email forms with credit card information.** To protect your data and to comply with PCI standards, the PDMA office will not accept emailed credit card information.

### PHOTO/AUDIO/VIDEO RELEASE

As part of our mission to provide education, best practices and other information from leaders in their fields, speakers, panelists and audience members should be aware that we may record all or part of the events we organize, including comments from speakers, panelists and audience members. The resulting raw and edited materials, including still photographs, video and audio recordings, and associated verbatim transcripts, may be used by PDMA, without restriction, in press releases, white papers, conference collateral, websites and other publications.

By attending our events, you acknowledge that you are in a public place, and that attendees (including PDMA volunteers) may capture your image in photos and videos. Nevertheless, PDMA encourages event attendees to exercise common sense and good judgment, and respect the wishes of other attendees who do not wish to be photographed at the events.

PDMA uses photos and videos taken at its events for a variety of purposes, including publication on the PDMA website. If you see any photos or profiles about yourself on the site that you would like removed, please contact us at 1+(651) 290-6280.