2018 PDMA Annual Conference and JPIM Research Forum
REGISTRATION FORM
November 3 - 6, 2018 | Swissôtel | Chicago, Illinois

Attendee Contact Information
Please print clearly.
Name (as it will appear on your name badge) ________________________________________________________________
Professional Title __________________________________ Company ___________________________________________________
Address _________________________________________________________________________________________________
City __________________________________ State/Province __________ Country ___________________ Postal Code ____________
Telephone __________________________ Email Address* ____________________________________________________________
Dietary Restrictions: ☐ Vegetarian ☐ Other (specify) ___________________________________________________________

*Note all conference communication will be sent via email.
Team Up With PDMA! PDMA members receive a 30% discount off the member price starting with the third registration. First two registrants pay the full member rate. Contact PDMA HQ for the discount.

REGISTRATION

COMPETITIVE EDGE All-Access Conference Pass
Saturday, November 3 - Tuesday, November 6, 2018
Includes conference registration, the JPIM Research Forum powered by PDMA, and NPDP Certification Session.

<table>
<thead>
<tr>
<th></th>
<th>Early Bird Ends 7/31/18</th>
<th>Pre-Registration Ends 9/30/18</th>
<th>Registration Ends 11/6/18</th>
</tr>
</thead>
<tbody>
<tr>
<td>Member Rate** (Best Value)</td>
<td>☐ $1,277</td>
<td>☐ $1,436</td>
<td>☐ $1,596</td>
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<td>Non-Member Rate</td>
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<td>☐ $1,995</td>
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<td>Academic Member Rate***</td>
<td>☐ $718</td>
<td>☐ $808</td>
<td>☐ $898</td>
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<td>Student Member Rate</td>
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Conference Only
Monday, November 5 - Tuesday, November 6

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<tr>
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NPDP Certification Preparation Workshop
Sunday, November 4, 2018
All-Access Pass Holders: ☐ $0 Other Pass Holders ☐ $450

JPIM Research Forum powered by PDMA
Saturday, November 3 - Sunday, November 4

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<td>Academic Member***</td>
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<td>Non-Member Rate</td>
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<td>Student Member</td>
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Conference Add-Ons
Sunday Night Networking Event - QTY _____ at $39 = _______
Monday Night Networking Event - QTY _____ at $39 = _______
VIP Backstage Pass (limited availability!) - QTY _____ at $30 = _______

Special Conference Exclusive!
Receive 20% off these books when purchased with conference registration, for pick up at Conference.
PDMA Body of Knowledge, Guidebook for Training and Certification: $30 (normally $37.05) - QTY _____ at $30 = _______
Preorder New! Essentials 3: Leveraging Constraints for Innovation: $52 (normally $65) - QTY _____ at $52 = _______

**Member Benefit: Register 1 companion at the PDMA member rate. Non-transferrable.
***Academic Members are current faculty at a University and possess an .edu email address with current PDMA membership status.

Payment
☐ Check (payable to PDMA) ☐ Visa ☐ Mastercard ☐ Discover ☐ AMEX
If you are paying by credit card, all fields are required.
Card Number __________________________ Exp. Date ___________ 3-digit security code __________________________
Cardholder Name (print) __________________________ Cardholder Signature __________________________
Credit Card Billing Address: ☐ Same as the address above (OR list below) __________________________________________
Address ________________________________________________________________________________________________
Cardholder Signature ____________________________________________________________________________________

Mail to the PDMA Office at:
1000 Westgate Drive, Suite 252
St. Paul, MN  55114 USA
Office Phone: 1+(651)290-7466
Office Fax: 1+(651)290-2266

Grand Total: $ _______________
Terms & Conditions

REGISTRATION INFORMATION
To edit your registration, please contact PDMA HQ at pdma@pdma.org or 1+(651) 290-6280.

JOIN PDMA
If you are not a member and would like to join to receive reduced conference rates, please join online at www.pdma.org.

CANCELLATION POLICY
All ticketed event payments are nonrefundable after October 5, 2018. Registration refunds, less a $75 processing fee, will be given to registrants who cancel by 5:00 p.m. Central Time on October 5, 2018. No refunds will be granted thereafter. No-shows will not be refunded. Submit a cancellation request at www.pdma.org/event_cancellation.

PCI COMPLIANCE
Please do not email forms with credit card information. To protect your data and to comply with PCI standards, the PDMA office will not accept emailed credit card information.

PHOTO/AUDIO/VIDEO RELEASE
As part of our mission to provide education, best practices and other information from leaders in their fields, speakers, panelists and audience members should be aware that we may record all or part of the events we organize, including comments from speakers, panelists and audience members. The resulting raw and edited materials, including still photographs, video and audio recordings, and associated verbatim transcripts, may be used by PDMA, without restriction, in press releases, white papers, conference collateral, websites and other publications.

By attending our events, you acknowledge that you are in a public place, and that attendees (including PDMA volunteers) may capture your image in photos and videos. Nevertheless, PDMA encourages event attendees to exercise common sense and good judgment, and respect the wishes of other attendees who do not wish to be photographed at the events.

PDMA uses photos and videos taken at its events for a variety of purposes, including publication on the PDMA website. If you see any photos or profiles about yourself on the site that you would like removed, please contact us at 1+(651) 290-6280.