



2019 PDMA Annual Conference and JPIM Research Forum REGISTRATION FORM

November 2 – 5, 2019 | Hilton Bonnet Creek | Orlando, Florida

Attendee Contact Information

Please print clearly.

Name (as it will appear on your name badge) _____

Professional Title _____ Company _____

Address _____

City _____ State/Province _____ Country _____ Postal Code _____

Telephone _____ Email Address* _____

Pursuant to the Americans with Disabilities Act, do you require specific aids or services? Visual Audio Mobile Other _____

Dietary Restrictions: Vegetarian Kosher Gluten Free Lactose Intolerant Sugar Free Other (specify) _____

If bringing a guest(s), please list their name(s): _____

*Note all conference communication will be sent via email.

REGISTRATION

COMPETITIVE EDGE Conference Pass Options

Nonmember rates include one year of PDMA membership, for new members only.

Early Bird rates are valid through July 31, 2019

*Included in All Access Pass

Academic Members are current faculty at a University and possess an .edu email address with current PDMA membership status.

Team Up with PDMA!

PDMA members receive a 30% discount off the member price starting with the third registration. First two registrants pay the full member rate. Registrations must be submitted together.

I'm teaming up!

Registration Passes Choose 1 »	All Access Pass Best Value!		Disruption by Design Conference 2-day Pass		Disruption by Design Conference 1-day Pass	JPIM Research Forum 2-day*	
	EARLY BIRD	REGULAR RATE	EARLY BIRD	REGULAR RATE		EARLY BIRD	REGULAR RATE
Member Rate	<input type="checkbox"/> \$1,699	<input type="checkbox"/> \$1,895	<input type="checkbox"/> \$1,299	<input type="checkbox"/> \$1,495	<input type="checkbox"/> \$595		
Non-Member Rate	<input type="checkbox"/> \$1,999	<input type="checkbox"/> \$2,195	<input type="checkbox"/> \$1,599	<input type="checkbox"/> \$1,795	<input type="checkbox"/> \$595	<input type="checkbox"/> \$599	<input type="checkbox"/> \$695
Academic Member Rate	<input type="checkbox"/> \$699	<input type="checkbox"/> \$750			<input type="checkbox"/> \$595	<input type="checkbox"/> \$499	<input type="checkbox"/> \$525
Student Member Rate	<input type="checkbox"/> \$270	<input type="checkbox"/> \$300	<input type="checkbox"/> \$180	<input type="checkbox"/> \$200	<input type="checkbox"/> \$100	<input type="checkbox"/> \$180	<input type="checkbox"/> \$200

Pack more value into your conference experience with these exclusive conference add ons.

Add-On	Fee	Included in All Access Pass, Indicate Attendance ²
NPDP Certification Preparation Workshop ¹	<input type="checkbox"/> \$450	<input type="checkbox"/>
Design Thinking Workshop ¹	<input type="checkbox"/> \$450	<input type="checkbox"/>
Sunday Night Disruption By Design Reception	<input type="checkbox"/> \$39 x _____ = \$ _____	<input type="checkbox"/>
Monday Night Offsite Reception: The Great Hall of China at EPCOT	<input type="checkbox"/> \$99 x _____ = \$ _____	<input type="checkbox"/>
PDMA Body of Knowledge, BoK, Guidebook for Training and Certification	<input type="checkbox"/> \$30 x _____ = \$ _____	<input type="checkbox"/>
Disney Institute Business Behind the Magic Tour	<input type="checkbox"/> \$280 x _____ = \$ _____	

Monday Night EPCOT® Reception:

Transportation is included with registration; however we ask that you indicate if you will require transportation for planning purposes.

Yes No

(For office use only)

initials		fin.
date		
CK/CC		
amt. paid		
bal. due		

¹Please note the NPDP Prep Session and the Design Thinking Workshop occur at the same time, select one.

²All Access Pass holders may purchase guest tickets for receptions. Disney Institute is **not** included with the All Access Pass.

Payment

Check (payable to PDMA) Visa Mastercard Discover AMEX

If you are paying by credit card, all fields are required.

Card Number _____ Exp. Date _____ 3-digit security code _____

Cardholder Name (print) _____ Cardholder Signature _____

Credit Card Billing Address: Same as the address above (OR list below)

Address _____

Cardholder Signature _____ Promo Code: _____

Grand Total: \$ _____

Mail to the PDMA Office at:

1000 Westgate Drive, Suite 252
St. Paul, MN 55114 USA

Contact PDMA:

Office Phone: 1+(651)290-6280
Office Fax: 1+(651)290-2266

Terms & Conditions

By registering for the PDMA Annual Conference, you are agreeing to the following terms and conditions.

REGISTRATION INFORMATION

Online registration requires credit card payment; PDMA accepts American Express, Visa, Mastercard, and Discover. If you want to pay by check, please use this form. Payment is required prior to the event. PDMA will not allow participation in this event if there is an outstanding receivable to client.

To edit your registration, please contact PDMA HQ at pdma@pdma.org or 1+ (651) 290-6280.

JOIN PDMA

If you are not a member and would like to join to receive reduced conference rates, please join online at pdma.org. To renew your membership and receive member rates, log into your profile, renew, then return to register for the event. These will be two separate transactions. You also have the option to pay for both by using hard copy forms.

ATTENDANCE POLICIES

Attendee Cancellation

To receive a registration refund, less a \$75 processing fee, all cancellations must be received via this form (www.pdma.org/event_cancellation) by October 2, 2019 11:59 p.m. U.S. Eastern Time. No refunds will be granted thereafter. No-shows will not be refunded. Registrations can be transferred to another person within your organization with the same membership status by contacting pdma@pdma.org.

Conference Modification or Cancellation

PDMA reserves the right to modify the course's schedule or program as necessary. PDMA also reserves the right to cancel this conference, in which case a full refund of the registration fee will be provided. We are unable to refund any travel costs (flight, hotel, etc.) in the case of PDMA cancellation.

Data Privacy/GDPR

We host events throughout the year, including our annual conference, webinars, and trainings (collectively "events"). If you are a member and register for one of our events, we will access the information in your member account to provide you with information and services associated with the event. If you are not a member and you register for one of our events, we will collect your name and contact information, which we will store in our database and use to provide you with information and services associated with the event. If you are a presenter at one of our events, we will collect information about you including your name, employer and contact information, and photograph, and we may also collect information provided by event attendees who evaluated your performance as a presenter. As an attendee, speaker, or sponsor/exhibitor, we will keep a record of your participation to provide you with post-event information including details on upcoming events you may be interested in. Your contact information may be shared via an event mobile app or attendee list as part of your participation in the event. Your hotel reservation information may be shared between PDMA and the hotel.

PCI Compliance

Please do not email forms with credit card information. To protect your data and to comply with PCI standards, the PDMA office will not accept emailed credit card information.

Photo/Audio/Video Release

Registration for or attendance at this event acknowledges consent to be recorded or photographed. We reserve the right to use any photograph/video taken at our events, without the expressed written permission of those included within the photograph/video. We may use the photograph/video in publications or other media material produced, used or contracted including but not limited to: brochures, invitations, books, newspapers, magazines, television, websites, etc. To ensure the privacy of individuals, images will not be identified using full names or personal identifying information without written approval from the photographed subject.

PDMA Code of Conduct

The Product Development and Management Association leadership and staff are committed to providing a vibrant learning environment at all of our events, welcoming people from as many diverse backgrounds as possible. We expect our events to be a respectful, harassment-free environment for people of all races, gender status, sexual orientation, ability, nationality, ethnicity, socioeconomic status and beliefs.

We're grateful that our community is positive, friendly and supportive of one another — it's what makes our events such a draw each year.

In that spirit, the staff, supporters, volunteers, attendees and speakers at PDMA events are expected to:

- Exercise consideration and respect in your speech and actions.
- Keep conversations professional, respectful, and consider other parties' points of view. In short, don't make it personal. Passionate conversations are part of solving problems. Disagreements happen all the time and are necessary to consider difficult questions.
- Remember that the boundaries of good taste, humor, personal space, and physical interaction differ from person to person; if you sense someone feels uncomfortable — whether they explicitly state it or not — be respectful of those boundaries.
- Refrain from demeaning, discriminatory, or harassing behavior. Harassment and inappropriate behavior may include, but are not limited to:
 - » Sexist, racist, homophobic, transphobic or otherwise discriminatory jokes or language physical intimidation, stalking or following sustained disruption of talks or events.
 - » Posting or displaying sexually explicit or violent material; if for any reason you may need this material for an educational session, please contact PDMA staff first and we can discuss how to give an appropriate warning to participants.
 - » Unwelcome sexual attention. This includes sexualized comments or jokes; inappropriate touching, groping and unwelcomed sexual advances.
 - » Advocating for, or encouraging, any of the above behavior.

Be mindful of your surroundings and of your fellow participants. Alert emergency services if you notice what you assess to be a dangerous situation or someone in distress. For other violations of this Code of Conduct, you can email pdma@pdma.org.