



2015 Pedorthic Educational Program PFA Speakers / Events Program

(NOTE: This shows the schedule of **PFA ONLY** program of events. Please see APMA website for the list of scheduled events.) Direct link: [The National - Schedule of Events](#)

Thursday July 23rd, 2015

TIME	SESSION & LOCATION	
6:30–8:00 a.m.	<i>Meeting Room: Royal</i> Breakfast Symposium 1: The Diabetic Foot and Off-loading <i>Moderator: Seth A. Rubenstein, DPM</i> Vickie R. Driver, DPM, MS, and James B. McGuire, DPM, PT, C.Ped	
8:00–9:00 a.m.	<i>Meeting Room: Sago</i> Opening Address	
9:00–10:00 a.m.	Exhibit Hall Grand Opening – Scanning Break	
10:00–11:00 a.m.	<i>Meeting Room: Crystal J1-KL</i> Podiatric and Pedorthic Camaraderie 2015 Louis DeCaro, DPM	<i>Meeting Room: Canary 1</i> Equinus – The Basics Patrick DeHeer, DPM
11:00–12:00 p.m.	<i>Meeting Room: Crystal J1-KL</i> Understanding Applied Foot and Ankle Biomechanics Pam Haig, C.Ped, BOCPD	<i>Meeting Room: Canary 1</i> Equinus – Biomechanics Patrick DeHeer, DPM
12:00–1:00 p.m.	Lunch and Scanning in Exhibit Hall	



<p>1:00–2:00 p.m.</p>	<p><i>Meeting Room:</i> Crystal J1-KL</p> <p>Pedorthic/Shoe Retail Market Today and Tomorrow</p> <p>Ray Margiano, PhD</p>
<p>2:00–3:30 p.m.</p>	<p><i>Meeting Room:</i> Crystal J1-KL</p> <p>Retail Pearls – <i>Panel Discussion</i></p> <p><i>Moderator:</i> Ben Nebroski</p>
<p>3:30–4:30 p.m.</p>	<p>Exhibit Hall and Scanning Break</p>



Friday July 24th, 2015

TIME	SESSION & LOCATION	
8:00–9:00 a.m.	<i>Meeting Room: Crystal J1-KL</i> Common Pre-Teen and Adolescent Pathologies Roberta Nole, MS PT C.Ped	
9:00–10:00 a.m.	Exhibit Hall – Scanning Break	
10:00–11:00 a.m.	<i>Meeting Room: Crystal J1-KL</i> Equinus – the basics Patrick DeHeer, DPM	<i>Meeting Room: Crystal J1-KL</i> Unraveling the Mysteries of the Mid-Tarsal Joint Dr. James McGuire, DPM
11:00–12:00 p.m.	<i>Meeting Room: Canary 1</i> Equinus – non-Surgical Treatment Patrick DeHeer, DPM	
12:00–1:00 p.m.	Lunch and Scanning in Exhibit Hall	
1:00–2:00 p.m.	<i>Meeting Room: Crystal J1-KL</i> Advanced Pedorthic Techniques for Modern Athletic Footwear Jeremy Long, BOC Pedorthist	
2:00–3:00 p.m.	<i>Meeting Room: Crystal J1-KL</i> Children and their Feet: Preventing Small Problems from Becoming Big Ones! Patricia Pande, PT C.Ped	



<p>3:00–4:00 p.m.</p>	<p><i>Meeting Room:</i> Crystal J1-KL</p> <p>Diabetes: the Next Global Pandemic</p> <p>Katia Langdon, DC C.Ped</p>
<p>4:00–5:00 p.m.</p>	<p><i>Meeting Room:</i> Crystal J1-KL</p> <p>SCFO's: When a Foot Orthosis isn't Enough and an AFO is Too Much</p> <p>Dennis Janisse, C.Ped</p>
<p>5:00–5:30 p.m.</p>	<p>Scanning</p>



Saturday July 25th, 2015

TIME	SESSION & LOCATION
8:00–9:00 a.m.	<p><i>Meeting Room: Sogo</i></p> <p>Plenary Lecture – Will Your Documentation Save You or Sink You?</p> <p><i>Moderator: Frank Spinosa, DPM</i></p> <p><i>Thomas Chang, DPM (PICA Discount)</i></p>
9:00–9:30 a.m.	Exhibit Hall – Scanning Break
9:30–10:30 a.m.	<p><i>Meeting Room: Crystal J1-KL</i></p> <p>Central Casting: A New Pedorthic Partnership Through Podiatry</p> <p><i>Jeremy Long, BOC Podorthist</i></p>
10:30–11:30 a.m.	<p><i>Meeting Room: Crystal J1-KL</i></p> <p>Podiatry and Pedorthics: A Win-Win for Everyone</p> <p><i>Dean Mason</i></p>
11:30–12:30 p.m.	<p><i>Meeting Room: Crystal J1-KL</i></p> <p>How to Treat Employees Like a Dog</p> <p><i>Russell Hornfisher, MBA MSOD</i></p>
12:30–1:00 p.m.	Lunch and Scanning in Exhibit Hall
1:00-2:00 p.m.	<p><i>Meeting Room: Crystal Ballroom C</i></p> <p>PFA Annual Membership Meeting</p> <p><i>Rob Sobel, President PFA</i></p>



<p>2:00–3:00 p.m.</p>	<p><i>Meeting Room:</i> Exhibit Hall</p> <p>Advanced Social Media Workshop (Non-CEU) APMA Communications Department</p>	<p><i>Meeting Room:</i> Canary 2</p> <p>Best Business Practices and Celebrating a Successful Accreditation Survey</p> <p><i>Jim Lawson representing ABC</i></p>	<p><i>Meeting Room:</i> Crystal J1-KL</p> <p>Evidence Based Medicine: A New Approach To Orthotics and Over The Counter Inserts</p> <p><i>Alan Grossman, DPM</i></p>
<p>3:00–4:00 p.m.</p>	<p><i>Meeting Room:</i> Crystal J1-KL</p> <p>Ground Reaction Force Modulation: A Kinetic Approach To Foot Orthotic Therapy</p> <p><i>Raymond Anthony, FCPodS DpodM</i></p>		
<p>4:00–4:30 p.m.</p>	<p style="text-align: center;">Scanning</p>		