



59TH ANNUAL PFA ST. LOUIS SYMPOSIUM & EXHIBITION 2 0 1 8

Pedorthic Footcare Association's 2018 Call for Speakers 59th Annual Symposium and Exhibition

Thursday, November 15 through Saturday, November 18, 2018
Marriott St. Louis Grand, St. Louis, MO

Deadline: February 2, 2018

Help PFA celebrate its 59th year of high-quality pedorthic health care education. Share your knowledge and expertise with pedorthic professionals attending the PFA Symposium & Exhibition in St. Louis, MO.

What is the PFA Annual Symposium?

PFA's Annual Symposium features educational sessions that focus on strengthening critical pedorthic, allied health, and patient/consumer relationships. In addition, the Annual Symposium is about building knowledge and skills and developing expertise to meet the challenges of long-term pedorthic footwear care. Annual Symposium sessions help attendees to:

- Position themselves for success;
- Become informed and aware practitioners in the rapidly changing world of health care;
- Develop new strategies to stay competitive in the market and prepared for future challenges; and
- Introduce innovative and practical solutions to daily pedorthic operations.

Who Attends the Annual Symposium?

Our attendees include a diverse group of individuals that comprise the pedorthic industry. The Annual Symposium brings together presidents, owners, administrators, directors of pedorthics, educators, and pedorthic practitioners providing quality services in:

- Pedorthic footwear facilities
- Pedorthic clinics
- Hospitals
- O&P facilities
- Sports training facilities
- Comfort footwear stores
- Shoe repair
- Retail shoe stores
- Podiatric physicians, surgeons and assistants



PO Box 72184, Albany, GA 31708-2184

p:(229) 389-3440 | f:(888) 573-0945 | email: info@pedorthics.org | www.pedorthics.org



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Presentation Categories

PFA's Council on Pedorthic Education (COPE) is seeking presentations for its 59th Annual Symposium that address topics in:

- Diabetes
- Sports Medicine
- General Pedorthics
- Geriatrics
- Retail
- Practice Management
- Biomechanics
- Medical Pathologies/Pedorthic Treatments

PFA Continuing Professional Education

Presentations at the Annual Symposium are an integral component of PFA's Continuing Education Program. The Annual Symposium is designed to enhance and expand the knowledge, skill, and ability of certified pedorthists and allied health professionals. These learning experiences keep pedorthic professionals current, enabling them to render top-notch professional service to clients, the profession, and the public. The PFA/COPE Continuing Professional Education Program objectives for the Annual Symposium are:

1. To provide regular, systematic continuing professional education for credentialed pedorthists;
2. To advance the profession by enabling individual credentialed pedorthists to achieve personal and professional development objectives; and
3. To fulfill PFA's role as a continuing education provider.

PFA's Annual Symposium is a gathering of pedorthic footwear professionals and credentialed pedorthists at various stages of their careers. In addition, many attendees are experienced allied health practitioners seeking opportunities for professional dialogue. COPE gives priority to presentations that encourage and support substantial interaction between participants.

Evaluation Criteria

All proposals are reviewed by PFA's Council on Pedorthic Education on the following criteria:

- Overall quality, originality, timeliness, and pertinence to pedorthics.
- Relevance to pedorthic footwear and pedorthic foot health care.
- Well-defined focus that can be presented within a 50-minute timeframe (**excluding 10-Minute Mini-Session Proposals**).
- Practical application of ideas presented.
- Organization and usefulness of session materials.
- Abstracts should exemplify and articulate a specific skill, innovation or approach. Presenters must refrain from marketing particular products or services.



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All abstracts are reviewed by COPE. Accepted abstracts may be combined with related ones to form panels. PFA membership is not a pre-requisite for submissions.

Incomplete proposals and/or proposals that do not follow the guidelines will be declined. One individual or group of presenters (limit two presenters per group) may submit a maximum of *three* different presentations.

Deadline for Submissions: Friday, February 2, 2018.

Notification of Results

You will be notified by March 31, 2018 if your presentation has been accepted.

Presentations

PFA will copy and make available the presentations to session attendees. Presenters are required to provide an electronic copy (limited to a maximum of 10 pages) of their handout materials no later than August 31, 2018.

Submission Checklist

1. Completed Submission Form for each presentation, returned electronically to PFA at abstracts@pedorthics.org.
2. Three learning objectives that will be met through the course of your presentation.
3. Detailed presentation abstract that explains in 75–100 words what the attendees will learn or “take away” from your presentation.
4. 50-75-word biography or summary about each presenter that explains qualifications for presenting this program.
5. Speaking references with telephone numbers.

Expanded Article Option

As a Symposium speaker, your session is subject to being used in PFA’s international publication *Current Pedorthics* magazine, and/or PFA Online. The goal of an article would be to provide additional exposure for the presentation/speaker and/or provide high-value content for readers. Please note that, because of limited space, your confirmation on the abstract submission form does not guarantee publication in the magazine.

Benefits of Presenting

- Share specific and/or unique knowledge to the pedorthic community;
- Interact with other top-notch educators in the pedorthic field;
- Give “back” to the profession; and
- Network and expand your horizons.



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Recommend a Speaker

PFA is always looking for quality presentations. If you have attended one, or you know someone whose expertise you feel is exceptional, please send us whatever contact information you can. With your help, other pedorthists can benefit from their knowledge at a future symposium.

Name:

Contact Information:





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Abstract # _____
 (PFA Office Use Only)

All submissions must be typed and submitted electronically to abstracts@pedorthics.org.

2018 Symposium Call for Speakers Abstracts Form

Name:

(Please check all that apply):

- | | | | | | |
|---|--------------------------------------|---------------------------------------|-------------------------------|------------------------------|--------------------------------|
| <input type="checkbox"/> C. Ped. | <input type="checkbox"/> C. Ped. (C) | <input type="checkbox"/> C. Ped. (Au) | <input type="checkbox"/> CP | <input type="checkbox"/> CPO | <input type="checkbox"/> CO |
| <input type="checkbox"/> BOC Pedorthist | <input type="checkbox"/> BOC P | <input type="checkbox"/> BOC PO | <input type="checkbox"/> BOCO | <input type="checkbox"/> DPM | <input type="checkbox"/> MD/DO |
| <input type="checkbox"/> PT | <input type="checkbox"/> RN | <input type="checkbox"/> ATC | <input type="checkbox"/> PA | <input type="checkbox"/> DC | |
| <input type="checkbox"/> Other: _____ | | | | | |

Company:

Address:

City, State, ZIP, Country:

Phone: _____ **Fax:** _____

E-mail:

Abstract Category:
(Check all that apply)

- Diabetes
- Sports Medicine
- General Pedorthics
- Geriatrics
- Retail
- Other _____

Abstract Focus:
(Check one)

- Patient Care
- Practice Management
- Research
- Business Development
- Technology
- Government/Legislation
- Other _____



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Presentation Format:

- Lecture Hands-On Demonstration Panel Discussion 10-Minute Mini-Session

Presentation Content Level:

- Entry Level (audience with less than two years' experience)
 All Levels (multiple levels)
 Advanced/CEO/Practice Owner Level

Expanded Article Option:

- Yes, I will participate and will write my own article based on my session topic, which is due by April 27, 2018.
 Yes, I will participate but would like editorial assistance from PFA Staff or PFA's Publications Subcommittee to produce an article about my session topic, which is due by April 27, 2018.





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Presentation Title:

List Three Learning Objectives

1.

2.

3.

Detailed Session Description, 100-150 words (this description will be printed if selected)

Lead Presenter Short Biography, 75–100 words

Co-Presenter, if applicable

Name, Company/Facility, Address:

PLEASE NOTE: Presentations are scheduled in 60-minute increments: 50-minutes for the presentation, and 10-minutes for a question-and-answer session.



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- o I have read and understand the requirements and benefits to become a Presenter at the *2018 PFA Symposium*, and I agree to follow the guidelines set by PFA, the Council on Podiatric Education, and the Annual Symposium Events Planning Team.

Name (please print):

Signature:

Date:

**Return completed submission forms by email no later than
February 2, 2018 to:**

PFA Executive Committee
e-mail: abstracts@pedorthics.org