

Current Pedorthics is the official bimonthly publication of the Pedorthic Footcare Association, along with *PFA Online*, the official monthly newsletter. Both are the only professional publications solely dedicated to the allied health care field of pedorthics. Coverage includes practical analysis of relevant medical literature; evidence-based device utilization and other treatment techniques; cutting-edge clinical and industry news; and practice management, marketing tips and business strategy.

Each issue of *Current Pedorthics* covers a range of topics, including: Advocacy, AFOs and SCFOs, Coding, billing and reimbursement, Diabetes, Foot orthoses, Footwear, Health care policy, Marketing, Materials and technology, Pedorthics, Rehabilitation, Retail Management, Sports medicine and Trauma. *Current Pedorthics* has a readership of over 1,800 members and associates that are part of the continuum of care, utilizing pedorthic modalities to alleviate problems of the foot and ankle caused by disease, congenital conditions, overuse or injury. We strive to help pedorthic professionals build thriving practices while building a sense of community within the profession.

Article Submissions

All articles prepared for submissions, must be sent *electronically* in either:

- 1) Microsoft Word or
- 2) Rich Text format

Do not send your article in the body of an email. Please include a cover letter with your mailing address, phone number, fax number and your email. Also provide brief biographical information and photo (headshot).

If additional *photos, tables* and or other *illustrations* are in your article, please send these in a **separate file** electronically from the text file, and should be given a **distinct filename**. Figures and photos **MUST** be saved in a high-resolution (minimum 300 dpi) TIFF, JPG or EPS format to ensure publication-quality images.

For questions about material preparation, email *Current Pedorthics* Production at cpmagazine@pedorthics.org.

Length of Submission and Editorial Oversight

Articles should be approximately 1,200-2,000 words. **Please do not** embed tables, figures or other illustrations within the text of your article if you submit electronically. Each article is read and evaluated by PFA Editorial Staff and our Executive Review Board. Articles are chosen for publication on their originality, quality, clarity, and persuasiveness, immediate relevance to our readers and suitability to our editorial calendar. All articles accepted for publication are edited to suit PFA's format and style, and are allowed to be edited to a shorter length if necessary for publication.

If an article is published, copyright of the article will be held by *Current Pedorthics* magazine, the Pedorthic Footcare Association and the author. *Current Pedorthics* and the Pedorthic Footcare Association have the right to republish the article in any of their publications with notice to the author, and request if the author republishes the article in another format or publication on their own, they must reference "This article originally appeared in *Current Pedorthics* magazine (*PFA Online*) for the Pedorthics Footcare Association. For questions about submission lengths and editorial oversight, email *Current Pedorthics* Editor at editor@pedorthics.org.

Payment

Unless otherwise agreed upon in writing, Current Pedorthics magazine and PFA Online do not pay authors.

Editorial Calendar for 2020*

Issue No.	Issue Theme	Ad Insertion Deadline	Ad Materials Deadline	Launch Date
Issue #1	January/February 2020	12/01/19	12/15/19	01/01/20
Issue #2	March/April 2020	02/01/20	02/15/20	03/01/20
Issue #3	May/June 2020	04/01/20	04/15/20	05/01/20
Issue #4	July/August 2020	06/08/20	06/22/20	07/01/20
Issue #5	September/October 2020	08/01/20	08/15/20	09/01/20
Issue #6	November/December 2020	10/01/20	10/15/20	11/01/20

* Schedule subject to change without notice.

