

PSPS Annual Sponsorship Packages

LEADERSHIP - \$12,000 (Limit: 1)

- Speaking opportunity - Introduction of Leadership Forum speaker at the event
- One (1) Table (10 tickets) to the Leadership Forum & VIP Luncheon
- Full Page Ad (inside back cover) and logo in the Leadership Forum Program Booklet
- Verbal recognition at Leadership Forum and Quarterly Programs
- Premier Exhibit space at Leadership Forum
- Exhibit space at each Quarterly Program, if reserved in advance
- Four (4) Tickets to each Quarterly Program
- Will receive registration list (name, title, company) for each Quarterly Program 2 weeks prior to each event
- Company logo included in all email communications
- Company logo on website and all event signage/PPTs
- Opportunity to submit one article for a quarterly PSPS Newsletter (Article must be submitted by deadline and approved by PSPS prior to publication)
- Featured in two PSPS Sponsor Spotlights in emails to members
- Recognition four times per year on the PSPS LinkedIn Page
- Opportunity to submit up to 4 blog posts per year (Blog posts must be submitted by deadline and approved by PSPS prior to posting)

KNOWLEDGE- \$8,000 (Limit: 4)

- Four (4) Tickets to the Leadership Forum & VIP Luncheon
- Full Page Ad and logo in the Leadership Forum Program Booklet
- Verbal recognition at Leadership Forum and Quarterly Programs
- Premier Exhibit space at Leadership Forum
- Exhibit space at each Quarterly Program, if reserved in advance
- Four (4) Tickets to each Quarterly Program
- Will receive registration list (name, title, company) for each Quarterly Program 2 weeks prior to each event
- Company logo included in all email communications
- Company logo on website and all event signage/PPTs
- Opportunity to submit one article for a quarterly PSPS Newsletter (Article must be submitted by deadline and approved by PSPS prior to publication)
- Featured in two PSPS Sponsor Spotlights in emails to members
- Recognition four times per year on the PSPS LinkedIn Page
- Opportunity to submit up to 4 blog posts per year (Blog posts must be submitted by deadline and approved by PSPS prior to posting)

ABOUT PSPS MEMBERS

The Philadelphia Society of People & Strategy (PSPS) is the premier senior level human capital association for exchanging ideas, knowledge, and fellowship among the Greater Philadelphia Region's senior HR and business leaders.

The PSPS membership is comprised of approximately 400 senior level business leaders representing diverse industries including life sciences, health-care, business services, manufacturing, and higher education.

LEARNING- \$5,000 (Limit: 4)

- Three (3) Tickets to the Leadership Forum & VIP Luncheon
- Half Page Ad and logo in the Leadership Forum Program Booklet
- Exhibit space at Leadership Forum and each Quarterly Program, if reserved in advance
- Verbal recognition at Leadership Forum and Quarterly Programs
- Two (2) Tickets to each Quarterly Program
- Will receive registration list (name, title, company) for each Quarterly Program 2 weeks prior to each event
- Company logo included in all email communications
- Company logo on website and all event signage/PPTs
- Featured in one PSPS Sponsor Spotlight in an email to members
- Recognition two times per year on the PSPS LinkedIn Page
- Opportunity to submit up to 2 blog posts per year (Blog posts must be submitted by deadline and approved by PSPS prior to posting)

GROWTH – \$2,500 (Unlimited)

- Two (2) Tickets to the Leadership Forum & VIP Luncheon
- Quarter Page Ad and logo in the Leadership Forum Program Booklet
- Verbal recognition at Leadership Forum and Quarterly Programs
- Two (2) Tickets to each Quarterly Program
- Exhibit space at each Quarterly Program, if reserved in advance
- Company logo included in all email communications
- Company logo on website and all event signage/PPTs
- Recognition one time per year on the PSPS LinkedIn Page
- Opportunity to submit one blog post per year (Blog post must be submitted by deadline and approved by PSPS prior to posting)

CORPORATE LEADER SPONSORSHIP – \$5,000

Corporate Membership with PSPS

- Membership for 5 designated employees
 - For more details on membership criteria and benefits visit peopleandstrategy.org/membership

Employee Networking & Development Opportunities

- One (1) Table (10 seats) to the Annual Leadership Forum
- 2 Tickets to the Leadership Forum VIP Luncheon
- Free attendance to each Quarterly Program, SIGs and LANs (for the 5 designated members)

Marketing and Visibility

- Company logo displayed at Leadership Forum and Quarterly Programs on event PPTs & signage
- Half Page Ad and logo in the Leadership Forum Program Booklet
- Company logo displayed on website
- Opportunity to submit one article for a quarterly PSPS Newsletter (Article must be submitted by deadline and approved by PSPS prior to publication)
- Featured in one PSPS Sponsor Spotlight in an email to members
- Recognition one time per year on the PSPS LinkedIn Page or opportunity to submit 1 blog post per year (Blog post must be submitted by deadline and approved by PSPS prior to posting)

For more information on sponsorship opportunities, please contact our

PSPS Sponsorship Co-Chairs:

Melissa Kosmin (mmlkosmin@gmail.com) & **Bryn Palena** (bryn.palena@sterlingts.com)



PHILADELPHIA
SOCIETY OF
PEOPLE &
STRATEGY

Driving Business Value Through People

Membership Demographics

PROGRAMS & ATTENDANCE

1 Annual Leadership Forum
(500+ attendees)

4 Quarterly Programs
(150+ attendees each)

2 Networking Events
(75+ attendees each)

60+ Special Interest Groups (SIG) &
Local Area Network (LAN) events

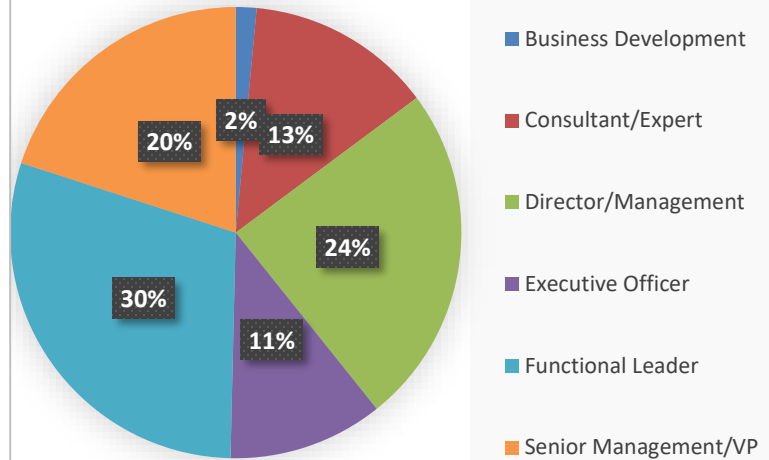
1 Annual Virtual Member Meeting

ANNUAL LEADERSHIP FORUM

PSPS' annual Leadership Forum is the most exciting event of the year and attracts an impressive and diverse group of 500+ senior leaders from across the region. Over 40% of Leadership Forum attendees are at the Director/VP level or above. The invited speakers are highly acclaimed and nationally recognized thought-leaders and educators. Event marketing is distributed to over 8,000 contacts including PSPS members and several partnering organizations.

www.peopleandstrategy.org

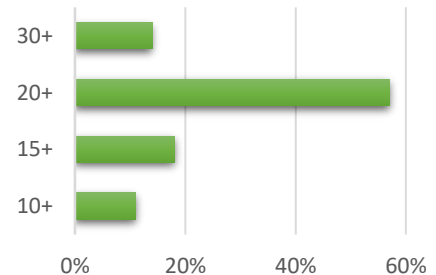
SCOPE



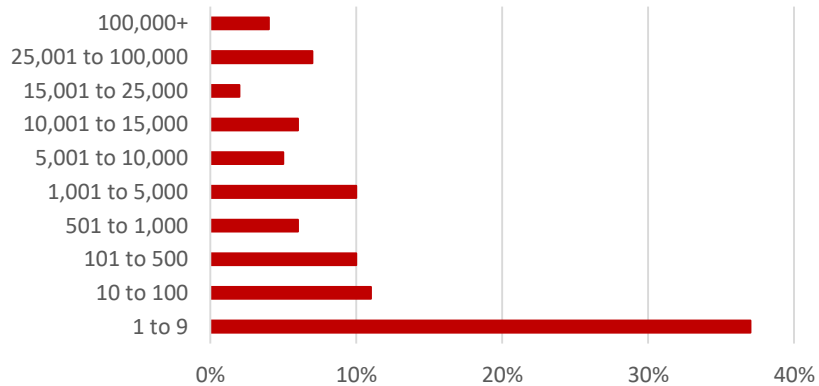
TOP INDUSTRIES

- Health Care
- Professional Services
- Chemicals
- Human Resources
- Pharmaceutical
- Financial Services
- Consulting

YEARS OF EXPERIENCE



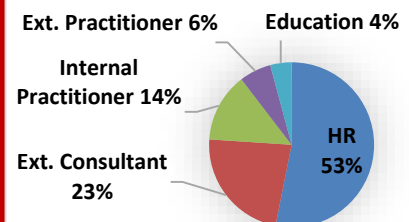
MEMBER COMPANY SIZE



PRACTITIONER TYPE



JOB FUNCTION



PSPS Member Companies

*This list is a sample of member companies.
New individual and corporate members join on a regular basis.*

- Abramson Senior Care
- Accelerate Team Performance
- AchieveNEXT
- Adaptiv Learning Systems
- ADP
- Aesculap / B Braun
- Agile HR Consortium
- American Foundation for the Blind
- America's Charities
- Amtrak
- Anne Kuhn Consulting, LLC
- Applied Controls, Inc.
- Aramark
- ARRIS (formerly)
- Arthur J. Gallagher & Co.
- Asplundh Tree Expert LLC
- AstraZeneca
- BBD, LLP
- BCJ Consulting, LLC
- Bender Inc
- Boldly Quiet Consulting
- Brandywine Realty Trust
- Bryn Athyn College
- Bryn Mawr Trust
- Buck
- Business Psychologist, Independent Practice
- C3i Solutions, an HCL Technologies company
- Cancer Treatment Centers of America
- Career Consciousness
- Career Services Unlimited
- CareerMinds
- CCI Consulting
- Cecelia Gerard Executive Coach and OD Facilitator
- Chatham Financial
- Children's Crisis Treatment Center
- CHOP
- Chubb
- Chubb Insurance
- Cigna
- Citadel FCU
- City of Philadelphia
- Coach2Achieve
- Comar, LLC
- Comcast
- CommScope
- Contemporary Staffing Solutions
- CorpU
- Covance
- Crim Dell Consulting
- CSS Industries
- CubeSmart
- Cushman & Wakefield
- DataBank
- Day & Zimmermann, Inc.
- DD Coaching & Consulting
- Delta Community Supports
- DentalEZ Integrated Solutions
- Devereux Advanced Behavioral Health
- Diversified Search
- DJS Associates, Inc.
- Draeger Medical Systems, Inc.
- Drexel University MBA Candidate
- Drucker & Scaccetti
- DuPont
- ECRI Institute
- Energage
- Esperion Therapeutics
- Exude, Inc.
- Fairmount Homes Retirement Community
- Federal Reserve Bank of Philadelphia
- First Commonwealth Federal Credit Union
- Fox Run Brands
- Fox School of Business
- Freedom Mortgage Company
- FS Investments
- FXI
- Global Indemnity Group, Inc.
- goBrands
- Goodwill of Southern NJ & Phila
- Grafman & Associates
- GRM Information Management
- GSK
- Guardian Life Insurance Company
- Harmony HR Experts
- Hartford Funds
- Health Advocate Solutions
- Homeward Bound Relocation, LLC dab Mare Rosenbaum
- HR Leader
- HR Resolve
- HRComputes
- Human Edge Resources, LLC
- HUMAN Resources
- ICON Clinical Research
- ifm efector
- IMS
- In It Together LLC
- Independence Blue Cross
- Infopro Learning
- Invictus
- iRelaunch
- Iron Hill Brewery & Restaurant
- ISPOR
- JanBara & Associates
- Janus Consulting
- Jazz Pharmaceuticals
- JIK Associates
- JIJ consulting Group
- Johnson & Johnson
- Johnson Controls Inc.
- Johnson Matthey
- Judge Learning Solutions
- Juno Search Partners, LLC
- KELLY Benefit Strategies
- KenCrest
- Kistler Tiffany Benefits
- Kit Ford, HR Consulting
- Kite Pharma
- KMRD Partners, Inc.
- Kohls
- Krapf Transportation Company
- Kreischer Miller
- Kudu Performance Initiative
- Lancaster County Solid Waste Management Authority
- Law Office of Christina Reger
- Le Savoir Faire Learning
- Leader's Insight, LLC
- Learning 4 Learning Professionals
- Lee Hecht Harrison
- Lehigh Valley Restaurant Group
- Liberty Property Trust

PSPS Member Companies

*This list is a sample of member companies.
New individual and corporate members join on a regular basis.*

- LLR Partners
- Longwood Gardens
- Looking for next HR Adventure
- LoveMyJob
- LRFord Consulting LLC
- Lux Global Label Company, LLC
- Management Development Solutions
- Mariposa Teams
- Marshall Dennehey
- Meals
- Merakey
- Metis Professional Services LLC
- Micro Focus
- MidAtlantic Employers Association
- MolsonCoors & SC Johnson
- Munich RE
- NantHealth
- Nast Partners
- Navigate
- Nestle USA
- NFI Industries
- NFP
- Nobel Learning Communities, Inc.
- North Highland
- Novo Nordisk
- Ocugen, Inc.
- Office Practicum
- Olympus Corporation of the Americas
- Operations
- Panna Knows
- Pathfinder Leadership Group LLC
- Penn Mutual
- Penn State University
- Pennoni
- Pennsylvania Horticultural Society
- Philadelphia Area Great Career
- Philadelphia International Airport
- Platinum Human Capital
- Plus3
- PMI
- Preferred Sands
- Prelude Therapeutics
- ProgenyHealth
- Project Management Institute
- ProOrbis
- Prossimo
- PVR Coaching & Consulting
- Quaker Houghton
- Quil
- Qurate
- R. Bailey Consulting LLC
- Radian
- Radius Health, Inc.
- Read Solutions Group, LLC
- Reeb, Inc.
- RHR International
- Robson Forensic, Inc.
- Rosewood Consulting Group
- Saint Peter's Healthcare System
- Sallie Mae
- Salveson Stetson Group, Inc.
- SAP America
- SAP SuccessFactors
- SchellingPoint
- Secret Smokestack, LLC
- Select Human Resources
- Sharon Weinman Consulting
- Shift LLC
- Slalom
- Solenis
- SP Industries
- Spark Therapeutics
- Spectrum Health Services
- Sphereshift, LLC
- Spray Products Corporation
- Spring International
- SSC
- Sterling
- Strategy Convergence Consulting, LLC
- Subaru of America, Inc.
- Synergy Pharmaceuticals
- Take Flight Learning
- Talent First Consulting
- Talent Strategy Partners, LLC
- TD Bank
- TE Connectivity
- Tech Mahindra
- Temple University
- The Curci Group
- The Faulkner Organization
- The FlexPro Group LLC
- The Judge Group
- The Leader's Edge/Leaders By Design
- The Miller Group
- The New Group Consulting, inc.
- The O'Connor Group
- The People Skills Group
- The SMART Coach LLC
- Thomas Jefferson University Hospitals
- TIC Gums, an Ingredient Company
- TMNA Services, LLC.
- Tmunity Therapeutics
- Torres Consulting
- Transformation Strategies
- Trellis Consulting LLC
- Trish Perevich Coaching & Consulting
- Triumph Group
- Turn5
- UGI Corporation / Amerigas
- unHR LLC
- Universal Health Services, Inc.
- University City Science Center
- University of Pennsylvania, School of Nursing
- URBN
- VanHorn Consulting LLC
- Vantage Leadership Consulting
- VenatoRx Pharmaceuticals Inc.
- Verizon Wireless
- Vertex, Inc.
- Vienna Human Capital Advisors
- Villanova University
- Vizable HR
- VLK Consulting Group
- Walmart
- Wawa
- WendyAxelrodPhD
- Westerson Partners, LLC
- Withum
- Work. Life. Leader.
- WorkHuman
- WorkWhile
- YMCA of Delaware
- Yoh, a Day & Zimmermann Company
- Your Part-Time Controller, LLC