

Dr. David Rock coined the term 'Neuroleadership' and is the Director of the NeuroLeadership Institute, a global initiative bringing neuroscientists and leadership experts together to build a new science for leadership development. With operations in 24 countries, the Institute also helps large organizations operationalize brain research in order to develop better leaders and managers.

David co-edits the NeuroLeadership Journal and heads up an annual global summit. He has written many of the central academic and discussion papers that have defined the Neuroleadership field. He is the author of the business best seller 'Your Brain at Work' (Harper Business, 2009), as well as 'Quiet Leadership' (Harper Collins, 2006) and the textbook 'Coaching with the Brain in Mind' (Wiley & Sons, 2009). He blogs for the Harvard Business Review, Fortune Magazine, Psychology Today and the Huffington Post, and is quoted widely in the media about leadership, organizational effectiveness, and the brain.

Academically, David is on the faculty and advisory board of CIMBA, an international business school based in Europe, and a guest lecturer at many universities including Oxford University's Saïd Business School. He is on the board of the BlueSchool, an initiative in New York City building a new approach to education. He received his professional doctorate in the Neuroscience of Leadership from Middlesex University in 2010.