

# PSPS Annual Sponsorship Packages

## LEADERSHIP - \$12,000 (Limit: 1)

- Speaking opportunity - Introduction of Leadership Forum speaker (3-5 minutes)
- One 6-ft exhibitor table at the event and the opportunity to distribute company supplied items to event attendees during breakfast and breaks from exhibit area
- Opportunity to submit 2-minute long video commercial to be played during the Leadership Forum that promotes your company/offering
- 10 tickets to the Leadership Forum & VIP Reception
- Full Page Ad (inside back cover) and logo recognition in the Leadership Forum Program Booklet
- Verbal recognition at Leadership Forum and Quarterly Programs
- 4 tickets to Summer Social and 4 tickets to Holiday Party
- Eight (8) virtual tickets to each virtual Quarterly Program
- Opportunity to submit 1-minute long video commercial to be played at Quarterly Programs that promotes their company/offering (limited spots available for each event)
- Sponsor can host a virtual break out networking session 30 minutes prior to a mutually agreed upon Quarterly Program based on a first come/first serve basis
- Will receive registration list (name, title, company) for each Quarterly Program 2 weeks prior to each event
- Company logo included in all email communications
- Company logo on website and all virtual event signage/PPTs
- Opportunity to submit one article for a quarterly PSPS Newsletter (Article must be submitted by deadline and approved by PSPS prior to publication)
- Sponsor spotlight in PSPS Newsletter once/year
- Featured in two PSPS Sponsor Spotlights in emails to members
- Sponsor highlighted during New Member Webinars
- Recognition four times per year on the PSPS LinkedIn Page
- Sponsor has opportunity 4 times per year to advertise upcoming events on PSPS Linked In Page

## KNOWLEDGE- \$8,000 (Limit: 4)

- 4 tickets to the Leadership Forum & VIP Reception
- One 6-ft exhibitor table at the event and the opportunity to distribute company supplied items to event attendees during breakfast and breaks from exhibit area
- Opportunity to submit 1-minute long video commercial to be played during the Leadership Forum that promotes your company/offering
- Full Page Ad and logo in the Leadership Forum Program Booklet
- Verbal recognition at Leadership Forum and Quarterly Programs
- 4 tickets to Summer Social and 4 tickets to Holiday Party
- Six (6) virtual tickets to each virtual Quarterly Program
- Opportunity to submit 1-minute long video commercial to be played at Quarterly Programs that promotes their company/offering (limited spots available for each event)
- Sponsor can host a virtual break out networking session 30 minutes prior to a mutually agreed upon Quarterly Program based on a first come/first serve basis
- Will receive registration list (name, title, company) for each Quarterly Program 2 weeks prior to each event
- Company logo included in all email communications
- Company logo on website and all virtual event signage/PPTs
- Opportunity to submit one article for a quarterly PSPS Newsletter (Article must be submitted by deadline and approved by PSPS prior to publication)
- Sponsor spotlight in PSPS Newsletter once/year
- Featured in two PSPS Sponsor Spotlights in emails to members
- Sponsor highlighted during New Member Webinars
- Recognition four times per year on the PSPS LinkedIn Page
- Sponsor has opportunity 4 times per year to advertise upcoming events on PSPS Linked In Page

## ABOUT PSPS MEMBERS

The Philadelphia Society of People & Strategy (PSPS) is the premier senior level human capital association for exchanging ideas, knowledge, and fellowship among the Greater Philadelphia Region's senior HR and business leaders.

The PSPS membership is comprised of approximately 400 senior level business leaders representing diverse industries including life sciences, health-care, business services, manufacturing, and higher education.

## LEARNING- \$5,000 (Limit: 4)

- 3 tickets to the Leadership Forum & VIP Reception
- One 6-ft exhibitor table at the event and the opportunity to distribute company supplied items to event attendees during breakfast and breaks from exhibit area
- Opportunity to submit 1-minute long video commercial to be played during the Leadership Forum that promotes your company/offering
- Half Page Ad and logo in the Leadership Forum Program Booklet
- Verbal recognition at Leadership Forum and Quarterly Programs
- 2 tickets to summer social and 2 tickets to holiday party
- Four (4) Tickets to each virtual Quarterly Program
- Opportunity to submit 1-minute long video commercial to be played at Quarterly Programs that promotes their company/offering (limited spots available for each event)
- Sponsor can host a virtual break out networking session 30 minutes prior to a mutually agreed upon Quarterly Program based on a first come/first serve basis
- Will receive registration list (name, title, company) for each Quarterly Program 2 weeks prior to each event
- Company logo included in all email communications
- Company logo on website and all event virtual signage/PPTs
- Opportunity to submit one article for a quarterly PSPS Newsletter (Article must be submitted by deadline and approved by PSPS prior to publication)
- Sponsor spotlight in PSPS Newsletter once/year
- Featured in one PSPS Sponsor Spotlight in emails to members
- Sponsor highlighted during New Member Webinars
- Recognition two times per year on the PSPS LinkedIn Page
- Sponsor has opportunity 2 times per year to advertise upcoming events on PSPS LinkedIn Page

## GROWTH – \$2,500 (Unlimited)

- 2 tickets to the Leadership Forum & VIP Reception
- Quarter Page Ad and logo in the Leadership Forum Program Booklet
- Verbal recognition at Leadership Forum and Quarterly Programs
- 2 tickets to Summer Social and 2 tickets to Holiday Party
- Two (2) Tickets to each virtual Quarterly Program
- Sponsor can host a virtual break out networking session 30 minutes prior to a mutually agreed upon Quarterly Program based on a first come/first serve basis
- Company logo included in all email communications
- Company logo on website and all event signage/PPTs
- Opportunity to submit one article for a quarterly PSPS Newsletter (Article must be submitted by deadline and approved by PSPS prior to publication)
- Sponsor spotlight in PSPS Newsletter once/year.
- Featured in one PSPS Sponsor Spotlight in emails to members
- Sponsor highlighted during New Member Webinars
- Recognition once per year on the PSPS LinkedIn Page
- Sponsor has opportunity once per year to advertise upcoming events on PSPS Linked In Page

## CORPORATE LEADER SPONSORSHIP – \$5,000

### Corporate Membership with PSPS

- Membership for 5 designated employees

For more details on membership criteria and benefits visit [peopleandstrategy.org/membership](http://peopleandstrategy.org/membership)

### Employee Networking & Development Opportunities

- 10 Tickets to the Leadership Forum
- 2 Tickets to the Leadership Forum VIP Reception
- Free virtual attendance to each Quarterly Programs, SIGs and LANs (for the 5 designated members)

### Marketing and Visibility

- Company logo displayed at Leadership Forum and Quarterly Programs on event PPTs & virtual signage
- Half Page Ad and logo in the Leadership Forum Program Booklet
- Company logo displayed on website
- Opportunity to submit one article for a quarterly PSPS Newsletter (Article must be submitted by deadline and approved by PSPS prior to publication)
- Featured in one PSPS Sponsor Spotlight in an email to members
- Recognition one time per year on the PSPS LinkedIn Page
- Sponsor spotlight in PSPS Newsletter once/year
- Featured in one PSPS Sponsor Spotlight in emails to members

For more information on sponsorship opportunities, please contact our

**PSPS Sponsorship Co-Chairs:**

**Melissa Kosmin** ([mmlkosmin@gmail.com](mailto:mmlkosmin@gmail.com)) & **Tapesh Kotwani** ([Tapesh.Kotwani@wawa.com](mailto:Tapesh.Kotwani@wawa.com))

[www.peopleandstrategy.org](http://www.peopleandstrategy.org) | [info@peopleandstrategy.org](mailto:info@peopleandstrategy.org)



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# Membership Demographics

## PROGRAMS & ATTENDANCE

1 Annual Leadership Forum  
(500+ attendees)

4 Quarterly Programs  
(150+ attendees each)

2 Networking Events  
(75+ attendees each)

60+ Special Interest Groups (SIG) &  
Local Area Network (LAN) events

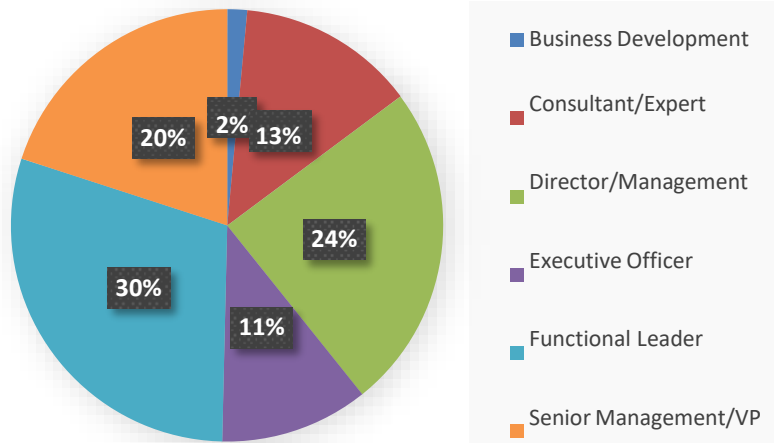
1 Annual Virtual Member Meeting

## ANNUAL LEADERSHIP FORUM

PSPS' annual Leadership Forum is the most exciting event of the year and attracts an impressive and diverse group of 500+ senior leaders from across the region. Over 70% of Leadership Forum attendees are at the Director/VP level or above. The invited speakers are highly acclaimed and nationally recognized thought-leaders and educators. Event marketing is distributed to over 8,000 contacts including PSPS members and several partnering organizations.

[www.peopleandstrategy.org](http://www.peopleandstrategy.org)

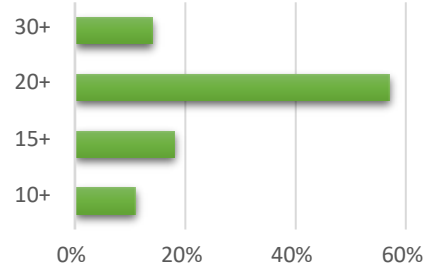
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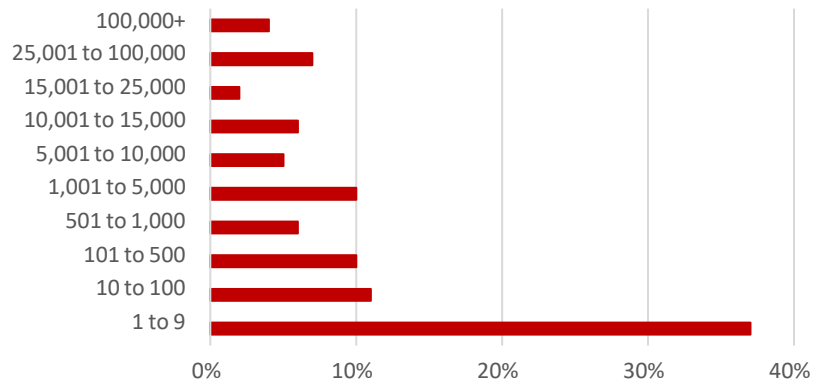
## TOP INDUSTRIES

- Health Care
- Professional Services
- Chemicals
- Human Resources
- Pharmaceutical
- Financial Services
- Consulting

## YEARS OF EXPERIENCE



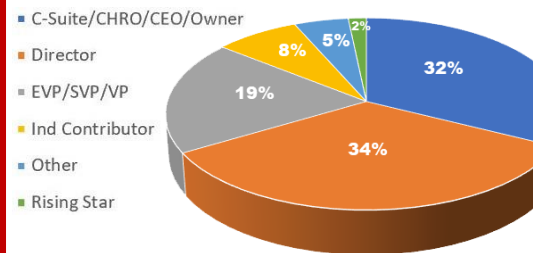
## MEMBER COMPANY SIZE



## PRACTITIONER TYPE



## JOB FUNCTION





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# PSPS Member Companies

*This list is a sample of member companies.*

*New individual and corporate members join on a regular basis.*

- Accelerate Team Performance
- AchieveNEXT
- Adaptimmune
- Adaptiv Learning Systems
- ADP
- Aesculap / B Braun
- Agile HR Consortium
- American Foundation for the Blind
- America's Charities
- Andrea M. Delligatti, Ph.D.
- Anne Kuhn Consulting, LLC
- Applied Controls, Inc.
- arloesan
- Ask Me!
- BBD, LLP
- BCJ Consulting, LLC
- Bender Inc
- Biohaven Pharmaceuticals
- Birch Benefits
- Boldly Quiet Consulting
- Bryn Mawr Trust
- Buck
- Buck Global
- Cardone
- Cardone Industries, Inc.
- Career Consciousness
- Career Services Unlimited
- Career minds
- CCI Consulting
- Cecelia Gerard Executive Coach and OD Facilitator
- Cello Health
- Chatham Financial
- Children's Crisis Treatment Center
- Chubb
- Cigna
- Citadel FCU
- Comar, Inc.
- COMAR, LLC
- Comcast
- CommScope
- Contemporary Staffing Solutions
- Cozen O'Connor
- Crim Dell Consulting
- CSL Behring
- CubeSmart
- Cushman & Wakefield
- D'Amico Coaching & Consulting LLC
- DataBank IMX
- Day & Zimmermann, Inc.
- DD Coaching & Consulting
- Delta Community Supports
- Diversified Search
- DJS Associates, Inc.
- DLL
- Dorman Products
- Drucker & Scaccetti
- DSM Biomedical
- Dudnyk
- DuPont
- Energage
- Esperion Therapeutics
- Exude, Inc.
- Federal Reserve Bank of Philadelphia
- First Commonwealth Federal Credit Union
- Fox School of Business
- Freedom Mortgage
- FXI
- Gaudenzia
- goBrands
- Goodwill of Southern NJ & Phila
- Grafman & Associates
- Greenphire
- GRM Information Management
- GSK
- Hartford Funds
- Health Advocate Solutions
- High Bar Leadership
- Homeward Bound Relocation, LLC  
dab Mare Rosenbaum
- HR Resolve
- HRComputes
- Human Edge Resources, LLC
- ICON Clinical Research
- IG Design Group
- IMS
- In It Together LLC
- Independence Blue Cross
- Independent Consultant
- Insight2Action Advisory
- Intentional Aim Consulting, LLC
- Iron Hill Brewery & Restaurant
- JanBara & Associates
- Janus Consulting
- Jazz Pharmaceuticals
- JIK Associates
- JIJ consulting Group
- Juno Search Partners, LLC
- Kelleher, an AchieveNext company
- KELLY Benefit Strategies
- KenCrest
- Kimmel Center, Inc.
- KMRD Partners, Inc.
- Krapf Group
- Krapf School Bus Company
- Kreischer Miller
- Kudu Performance Initiative
- Law Office of Christina Reger
- LCA Enterprises Limited
- Le Savoir Faire Learning
- Leader's Insight, LLC
- Lee Hecht Harrison
- Lehigh Valley Restaurant Group
- LHH
- Liberty Property Trust
- Lisa Christiansen Coaching & Consulting LLC
- Lockton Companies
- Longwood Gardens
- LRFord Consulting LLC
- Management Development Solutions
- Mariposa Teams



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*New individual and corporate members join on a regular basis.*

- Matejczyk Group Inc.
- Meals
- Merakey
- Metis Professional Services LLC
- Michael Boyle HR Consulting LLC
- Micro Focus
- MidAtlantic Employers Association
- MOBILion Systems, Inc.
- Monarch Staffing
- Munich RE
- NantHealth
- Nast Partners
- Navigate Corporation
- Nestle USA
- NFI Industries
- NFP
- North Highland
- Novo Nordisk
- Nurturing Your Success LLC
- Office Practicum
- Olympus Corporation of the Americas
- One Digital
- OneBeacon
- Panna Knows
- Parkway Corporation
- Penn Mutual
- Penn State University
- Philadelphia Area Great Career
- Philadelphia International Airport
- Philadelphia Zoo
- PolyCore Therapeutics, LLC
- ProgenyHealth
- Project Management Institute
- Prossimo
- PVR Coaching & Consulting
- Quil
- R. Bailey Consulting LLC
- Radian
- Radius Health, Inc.
- Read Solutions Group, LLC
- Robson Forensic, Inc.
- Rosewood Consulting Group
- Saint Peter's Healthcare System
- Salveson Stetson Group
- SAP
- SB Marshall Services
- SchellingPoint
- Seabright Leaders
- SEI
- Solenis
- SP Industries
- Spectrum Health Services
- Spray Products Corporation
- Spring International
- SSC
- Sterling Consulting Group
- Streamline
- Take Flight Learning
- Talent Strategy Partners, LLC
- TalentFleX Solutions
- TD Bank
- TE Connectivity
- Tech Mahindra
- The Curci Group
- The FlexPro Group LLC
- The Judge Group
- The Leader's Edge/Leaders By Design
- The New Group Consulting, inc.
- The O'Connor Group
- The Rosen Group
- The SMART Coach LLC
- TIC Gums, an Ingredion Company
- Title Alliance, LTD.
- TMNA Services
- Tmunity Therapeutics
- Transformation Strategies
- Trellis Consulting LLC
- Trish Perevich Coaching & Consulting
- Triumph Group
- UGI Corporation / Amerigas
- unHR LLC
- Universal Health Services
- University City Science Center
- University of Pennsylvania
- URBN
- USA Technologies
- USPack Logistics
- Vanguard
- VanHorn Consulting LLC
- Vertex, Inc.
- Vienna Human Capital Advisors
- Villanova University
- Vizable HR
- Walmart
- Wawa
- WendyAxelrodPhD
- Withum
- WorkWhileLife
- WuXi Advanced Therapies
- YMCA of Delaware
- Your Part-Time Controller, LLC