

# 2019 Leadership Forum Sponsorship Packages

## Leadership Forum Program Booklet Sponsor - \$7,500 (Limit: 1) **SOLD OUT!**

- Exclusive company recognition as the Leadership Forum Booklet Sponsor
- Opportunity for your company logo with description of services to be adhered to the inside of each book (Sponsor must provide logo and artwork 8 weeks prior to event)
- One company marketing item (flyer/postcard) to be inserted into each program booklet (Sponsor must provide printed item 8 weeks prior to event)
- Opportunity for your company logo to appear in select event emails and on the event webpage
- Five (5) passes to the Leadership Forum & VIP Luncheon
- 1 Additional Guest Ticket to the VIP Luncheon (guest must be in attendance for the Leadership Forum program)
- One 6-ft exhibitor table at the event and the opportunity to distribute company supplied items to event attendees during breakfast and breaks from exhibit area
- Company Logo recognition in the program booklet and on a dedicated presentation slide during networking and event kick off
- Verbal recognition as the book sponsor in the introduction of your company at the event

### The 2019 Leadership Forum Speaker is **Amy Edmondson**.

Amy studies teaming, psychological safety, and leadership, and her articles have been published numerous academic and management outlets, including *Administrative Science Quarterly*, *Academy of Management Journal*, *Harvard Business Review* and *California Management Review*. Her books – *Teaming: How organizations learn, innovate and compete in the knowledge economy* (Jossey-Bass, 2012), *Teaming to Innovate* (Jossey-Bass, 2013) and *Extreme Teaming* (Emerald, 2017) – explore teamwork in dynamic organizational environments. In *Building the future: Big teaming for audacious innovation* (Berrett-Koehler, 2016), she examines the challenges and opportunities of teaming across industries to build smart cities. Her new book, *The Fearless Organization: Creating Psychological Safety in the Workplace for Learning, Innovation and Growth* (Wiley, 2018), offers a practical guide for organizations serious about success in the modern economy.



### **ABOUT THE ANNUAL PSPS LEADERSHIP FORUM**

The Annual PSPS Leadership Forum draws in 450+ attendees. Over 50% of the attendees are at the Director or VP level or above. Announcements advertising the event are distributed to over 8,000 contacts including PSPS members and partnering organizations.

Past nationally recognized thought-leaders who have presented at this event include Liz Wiseman, Peter Sheahan, Dr. Linda A. Hill, Greg Brandeau, Dan Heath, Dan Pink, Marshall Goldsmith, Ram Charan and Dave Ulrich.

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## Name Tag Sponsor - \$3,750 (Limit: 1)

- Exclusive logo on all attendee name tags
- One VIP Ticket to the Leadership Forum & VIP Luncheon
- 1 Additional Guest Ticket to the VIP Luncheon (guest must be in attendance for the Leadership Forum program)
- Company Logo in the program booklet and PPT
- Verbal recognition of your company at Leadership Forum
- One 6-ft exhibitor table at the event to distribute company supplied items to event attendees during breakfast and breaks from exhibit area

## Table Sign Sponsor - \$3,750 (Limit: 1)

- Exclusive logo signage on each attendee table
- Opportunity to have one promotional giveaway item at each seat
- One VIP Ticket to the Leadership Forum & VIP Luncheon
- 1 Additional Guest Ticket to the VIP Luncheon (must already be a Leadership Forum Attendee)
- Company Logo in the program booklet and PPT
- Verbal recognition of your company at Leadership Forum
- One 6-ft exhibitor table at the event to distribute company supplied items to event attendees during breakfast and breaks from exhibit area

## Attendee Breakfast Sponsor - \$3,750 (Limit: 1)

- Exclusive logo signage displayed at breakfast
- Opportunity to have a basket of giveaways at each breakfast buffet
- One VIP Ticket to the Leadership Forum & VIP Luncheon
- 1 Additional Guest Ticket to the VIP Luncheon (guest must be in attendance for the Leadership Forum program)
- Company Logo in the program booklet and PPT
- Verbal recognition of your company at Leadership Forum
- One 6-ft exhibitor table at the event to distribute company supplied items to event attendees during breakfast and breaks from exhibit area

## 2019 PSPS LEADERSHIP FORUM

*Building Fearless  
Organizations for Learning,  
Innovation & Growth*

**Featuring: Amy Edmondson**

In our upcoming October Leadership Forum, Amy C. Edmondson, Novartis Professor of Leadership and Management at the Harvard Business School, will discuss Fearless Organizations and how Psychological Safety must be a part of a company's culture to be successful in the modern world. Amy will offer us practical ideas about building a culture that promotes safety and allows individuals to express their opinions to encourage learning, innovation and growth.

Join us at the 13th annual PSPS Leadership Forum to hear Amy's in-depth discussion.

**10/10/19  
7:30am - 12:00pm  
Loews Hotel  
Philadelphia, PA**

## PROGRAM BOOKLET ADVERTISEMENTS

**Full Page: \$750**  
7.5"w x 10"h

**Half Page: \$500**  
7.5"w x 4.875"h

**Quarter Page: \$300**  
3.625"w x 4.875"h

# 2019 Leadership Forum Sponsorship Packages

## Attendee Lunch Sponsor - \$3,750 (Limit: 1)

- Exclusive logo signage displayed at lunch
- Opportunity to have a basket of giveaways in the Luncheon room
- One VIP Ticket to the Leadership Forum & VIP Luncheon
- 1 Additional Guest Ticket to the VIP Luncheon (guest must be in attendance for the Leadership Forum program)
- Company Logo in the program booklet and PPT
- Verbal recognition of your company at Leadership Forum
- One 6-ft exhibitor table at the event to distribute company supplied items to event attendees during breakfast and breaks from exhibit area

## Forum Exhibitor - \$2,500 (Limit: 8)

- Two passes to the Leadership Forum & VIP Luncheon
- 1 Additional Guest Ticket to the VIP Luncheon (guest must be in attendance for the Leadership Forum program)
- Company Logo in the program booklet and PPT
- Verbal recognition of your company at Leadership Forum
- One 6-ft exhibitor table at the event to distribute company supplied items to event attendees during breakfast and breaks from exhibit area

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