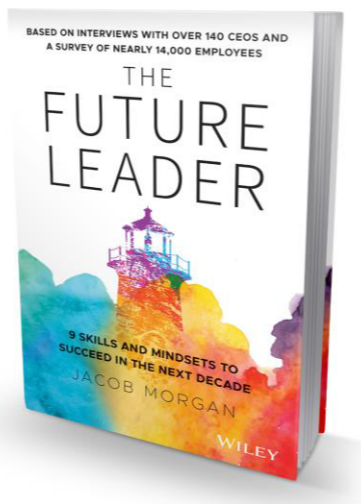


2020 Leadership Forum Sponsorship Packages

Speaker Book Sponsor – \$5,000 (Limit: 1)

- Exclusive company recognition as the Speaker Book Sponsor - Each Leadership Forum participant will be receiving a copy of the book (the first 500 registrants) with their registration
- Full page ad in the Virtual Program Booklet
- Company Logo recognition in the Virtual Program Booklet and on a dedicated presentation slide during networking and event kick off
- Verbal recognition as the Speaker Book Sponsor in the introductions at event
- One (1) company marketing item (flyer/postcard/branded bookmark) to be inserted into each Speaker Book (Sponsor must provide printed item 4 weeks prior to event)
- 150 additional copies of the speaker's book
- Opportunity for your company logo to appear in all event emails and on the event webpage
- Eight (8) virtual tickets to the Leadership Forum
- Access to branded sponsorship page within virtual platform. Will have access to post copy, upload documents and video for all attendees to see

Our 2020 Leadership Forum Speaker – Jacob Morgan!



PSPS LEADERSHIP FORUM

Approaching its 14th year, the Annual Leadership Forum is the most exciting event of the PSPS calendar year and attracts an impressive and diverse group of senior leaders from across the region. Topics for the event are carefully selected by the Leadership Forum Committee and the invited speakers are highly acclaimed and nationally recognized thought-leaders and educators.

Past Speakers Include

2019, Amy Edmondson

Building Fearless Organizations for Learning, Innovation, & Growth

2018, Daniel Pink

How the Scientific Secrets of Perfect Timing can Transform your Organization!

2017, Adam Grant

One of the world's 25 most influential management thinkers!

2016, Liz Wiseman

Sparking Brilliance: Ignite and multiply your organization's potential!

2015, Peter Sheahan

FLIP: Creative strategies for turning challenge into opportunity and change into competitive advantage

2014, Dr. Linda A. Hill and Greg Brandeau

Unleashing Collective Genius: The Art and Science of Leading Innovation

Virtual Program Booklet Sponsor – \$3,000 (Limit 1)

- Exclusive company recognition as the Virtual Program Booklet Sponsor
- Full page ad on inside front cover of the Virtual Program Booklet
- Company logo on the Virtual Program Booklet front cover and on a dedicated presentation slide during networking and event kick off
- Opportunity for your company logo to appear in all event emails and on the event webpage
- Five (5) virtual tickets to the Leadership Forum
- Access to branded sponsorship page within virtual platform. Will have access to post copy, upload documents and video
- Verbal recognition of your company as the Virtual Program Booklet sponsor in the introductions at event

Virtual Meeting Platform Sponsor – \$3,000 (Limit 1)

- Exclusive company recognition as the Virtual Meeting Platform Sponsor
- Full page ad inside the Virtual Program Booklet
- Opportunity for your company logo to appear in all event emails and on the event webpage
- Five (5) virtual tickets to the Leadership Forum
- Company Logo recognition in the Virtual Program Booklet and on a dedicated presentation slide during networking and event kick off
- Access to branded sponsorship page within virtual platform. Will have access to post copy, upload documents and video.
- Opportunity to submit 1-minute long video commercial to be played during event that promotes their company/offering
- Verbal recognition of your company as the Electronic program booklet sponsor in the introductions at event

Virtual Forum Exhibitor – \$1,000 (Limit: Unlimited)

- Two (2) virtual tickets to the Leadership Forum
- Company Logo recognition in the Virtual Program Booklet and on a dedicated presentation slide during networking and event kick off
- Access to branded sponsorship page within virtual platform. Will have access to post copy, upload documents and video.
- Verbal recognition of your company at Leadership Forum
- Opportunity to host 30 minute themed networking Zoom room prior to Speaker's Presentation. Themes can be provided by PSPS or chosen by sponsor, but must be receive PSPS approval