



# Implementing Perinatal Quality Improvement Conference

October 11, 2019  
Dallas, Texas

INSTITUTE FOR  
**PERINATAL  
QUALITY  
IMPROVEMENT**

[www.perinatalQI.org](http://www.perinatalQI.org)

## QI Saves Lives!

Mothers and newborns depend on clinicians to implement safety bundles and evidence-based care practices.

Implementing quality improvement (QI) is challenging. Attend the Institute for Perinatal Quality Improvement's (PQI) interactive conference in order to increase your QI expertise, gain insights from your colleagues, and learn about practical QI tips and tools.

## Target Audience

Perinatal registered nurses, physicians, or midwives who want to implement evidence-based care using quality improvement methods in order to provide high quality and safe care to their patients.

## Conference Objectives

- 01 Quality & Safety Initiatives**  
Describe how to develop and lead quality & safety initiatives using improvement science methods.
- 02 Improvement Science**  
Identify how improvement science methods can increase perinatal quality and safety.
- 03 Action Plan**  
Develop a custom quality & safety action plan.

"Very informative and am ready to do QI! Thank you!"  
—2019 Conference participant

"Great info and very organized" —2018 Conference participant

"Awesome conference!" —2018 Conference participant

## Faculty

Debra Bingham, DrPH, RN, FAAN  
Sarah J. Rhoads, DNP, PhD  
Jessica McNeil, MSN, RNC-OB, C-EFM  
Carla Rider, DNP, MBA, RNC-LRN

Time	Topics & Objectives	Speaker & Methods of Instruction
7:30 (60 min)	Registration Continental Breakfast	Sponsored by Texas EMS Trauma & Acute Care Foundation (TETAF)
8:30 (15 min)	Welcome and Introductions	Debra Bingham, DrPH, RN, FAAN Suzanne Murphy, MSN, RN, NE-BC Brenda Putz, BSN, RN
8:45 (15 min)	Current State of Perinatal Quality and Safety <ul style="list-style-type: none"> <li>Describe the current trends in perinatal outcomes and disparities.</li> <li>Discuss the leading causes of maternal morbidity and mortality.</li> </ul>	Lecture Slides Q&A
9:15 (45 min)	Setting Perinatal Quality and Safety Goals <ul style="list-style-type: none"> <li>Develop project goals based on the AIM quality metrics.</li> <li>Identify one quality and safety priority at your facility.</li> </ul>	Lecture Slides <ul style="list-style-type: none"> <li>Project Charter Worksheet</li> </ul>
10:00 (15 min)	Break and Posters	Break sponsored by TETAF
10:15 (75 min)	Designing a Quality Improvement (QI) Initiative, Part 1 <ul style="list-style-type: none"> <li>Develop a draft project charter using the MAP-IT QI Process Model.</li> <li>Discuss what is in and out of scope, what is an executive sponsor, who is on the action team.</li> <li>Identify the primary drivers and what are the causes and effects.</li> </ul>	Lecture Slides <ul style="list-style-type: none"> <li>Project Charter Worksheet</li> <li>MAP-IT Worksheet</li> <li>Cause and Effect Diagram Worksheet</li> <li>QI Driver Diagram Worksheet</li> </ul>
11:30 (30 min)	Examples of Quality and Safety Initiatives, Part 1 <ul style="list-style-type: none"> <li>Identify how to enhance implementation facilitators and mitigate implementation barriers.</li> </ul>	Panel Presentations Group Discussion

Time	Topics & Objectives	Speaker & Methods of Instruction
12:00 (60 min)	Lunch and Posters	Lunch sponsored by TETAF
1:00 (60 min)	Designing a Quality Improvement (QI) Initiative, Part 2 <ul style="list-style-type: none"> <li>Describe facilitators and barriers to QI implementation.</li> <li>Discuss how to tailor implementation strategies and tactics.</li> </ul>	Break into small groups to discuss enhancing implementation of: <ul style="list-style-type: none"> <li>Postpartum Hemorrhage safety bundle</li> <li>Hypertension safety bundle</li> <li>Baby-Friendly Guidelines</li> <li>PostBirth Discharge Education</li> <li>Maternal Fetal Triage Index</li> <li>NICU</li> <li>Neonatal Abstinence Syndrome</li> <li>SpeakUp</li> <li>Others as group interest dictates</li> </ul> <p>Share insights with each other in the small groups and then with the larger group.</p>
2:00 (15 min)	Break and Posters	Break sponsored by TETAF
2:15 (75 min)	Examples of Quality and Safety Initiatives, Part 2 <ul style="list-style-type: none"> <li>Identify how to enhance implementation facilitators and mitigate implementation barriers.</li> </ul>	Small Group Representatives and Select Poster Presentations
3:30 (30 min)	Can QI Cause Harm? <ul style="list-style-type: none"> <li>Discuss how to develop a work plan.</li> <li>Describe ethical considerations of QI and identify the difference between QI and research.</li> </ul>	Group Discussion Slides
4:00 (30 min)	QI Next Steps <ul style="list-style-type: none"> <li>Discuss next steps for implementing the QI project charter</li> </ul>	Group Discussion Slides
4:30	Adjourn	Thank you for participating in the conference!

## Continuing Education Credits

Texas EMS, Trauma and Acute Care Foundation is an approved provider of continuing nursing education by the Texas Nurses Association- Approver, an accredited approver with distinction, by the American Nurses Credentialing Center's Commission on Accreditation. Earn 5.75 contact hours upon the successful completion of this activity.

## Conference Registration

	Early Bird	Regular
	June 15 to September 5, 2019	After September 5, 2019
Current Paid PQI Individual or Premium Hospital Subscribers	\$155 per person <b>Best Value</b>	\$175 per person <b>Best Value</b>
Host Facility Staff or TETAF/TPS Survey Client who do not have a paid PQI subscription*	\$175 per person	\$199 per person
Host Facility Staff or TETAF/TPS Survey Client who also purchases a paid PQI subscription*	\$155 + \$44 PQI Subscription= \$199 per person <b>Best Value</b>	\$175 + \$44 PQI Subscription = \$219 per person <b>Best Value</b>
All Others who also purchase a paid PQI subscription*	\$155 + \$44 PQI Subscription = \$199 per person <b>Best Value</b>	\$175+ \$44 PQI Subscription = \$219 per person <b>Best Value</b>
All Others- Conference Fees only	\$225 per person	\$254 per person

\*Institute for Perinatal Quality Improvement (PQI) paid subscriptions include: Two Action Briefs per year and full QI Project Maps search capability. Go to [www.perinatalQI.org](http://www.perinatalQI.org) for more details about the PQI Action Briefs and QI Project Maps.

Register by going to [PerinatalQI.org/events/](http://PerinatalQI.org/events/)

Payment must be received no later than midnight on October 10, 2019. We also suggest that you register for the conference no later than October 7, 2019 in order to assure that a workbook can be made available to you.

Mail checks payable to the Institute for Perinatal Quality Improvement to:  
211 East Lombard Street, #252, Baltimore, MD 21202. For more information about hotels and PQI's cancellation policy go to [PerinatalQI.org/events/](http://PerinatalQI.org/events/)

### Location

The conference is being held in the Fogelson Auditorium.

Texas Health Dallas  
Margot Perot Building  
8160 Walnut Hill Lane  
Dallas, Texas 75231

Parking for the event is restricted to Parking Lot 7. There will be signs posted as to where to park. Parking is \$2/day and Valet parking is \$7/day.



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