WHAT TO EXPECT? Attendees, exhibitors, and sponsors can expect the same collegial, intimate, and academic AAP community and the same unifying ISPRM World Congress that you have come to know and love. Plus, much more!

Build Your Network and Pipeline – Attracting over 3,000 attendees each year, the ISPRM World Congress will bring together a worldwide community of practicing physiatrists, academic leaders, rehabilitation professionals, and trainees alongside leading companies, institutions and organizations. Check out our exhibit booth, networking event sponsorships, and advertising opportunities!

Showcase Company or Institution as World-Class – Aligning your brand with the ISPRM World Congress is a can’t miss opportunity to develop long lasting loyalty and a positive reputation both within and outside of the US. Sponsor and exhibitor logos are featured on conference materials leading up to and during the meeting.

Demonstrate Your Expertise and Leadership – We elevate the essential role that rehabilitation plays in advancing independence and quality of life, giving you the venue to connect with a captive and targeted audience on the topics and word you care deeply about. Sponsor hands-on demonstrations, small group presentations, or a highly attended lunch or breakfast symposium.

Learn and Grow – Connections happen on and off the show floor at ISPRM 2020. Exhibitors and sponsors are deeply integrated into the overall ISPRM program. You are invited to participate in exceptional educational workshops and sessions and attend networking and social events throughout the meeting.

WHAT IS ISPRM 2020?
The ISPRM 2020 is the joint AAP Annual Meeting and ISPRM World Congress. The ISPRM World Congress is held in a different region of the world each year to unite physiatrists and rehabilitation specialists from all nations for educational seminars, networking, and of course, cutting-edge products, technologies, and programs. In 2020, this unifying event is coming to the continental United States for the first time since its inception in 2001.

ASSOCIATION OF ACADEMIC PHYSIATRISTS (AAP)
The AAP represents over 1,900 leaders in physical medicine and rehabilitation (PM&R) at every career level. AAP members are influential key opinion leaders in the specialty, rising stars and early career physiatrists, and forward-thinking residents and fellows. They are decision-makers in leading rehabilitation hospitals, academic medical centers, and practices across the United States.

INTERNATIONAL SOCIETY OF PHYSICAL AND REHABILITATION MEDICINE (ISPRM)
The ISPRM serves as the global agency for physical and rehabilitation medicine. The ISPRM represents to total of 67 countries and more than 35,000 members worldwide, aiming to continuously improve rehabilitation practice with the goal to contribute to optimal functioning and quality of life for people experiencing disability.

ASSOCIATION OF ACADEMIC PHYSIATRISTS

INTERNATIONAL SOCIETY OF PHYSICAL AND REHABILITATION MEDICINE (ISPRM)

THE FUTURE OF PHYSIATRY HAPPENS HERE

Come Together for 1 Premier World Congress in the USA

2 Prominent Rehabilitation (PM&R) Societies

WHAT IS ISPRM 2020?
The ISPRM 2020 is the joint AAP Annual Meeting and ISPRM World Congress. The ISPRM World Congress is held in a different region of the world each year to unite physiatrists and rehabilitation specialists from all nations for educational seminars, networking, and of course, cutting-edge products, technologies, and programs. In 2020, this unifying event is coming to the continental United States for the first time since its inception in 2001.
A Specialty with Growing Impact & Prominence

What is a Physiatrist?

Physiatrists are physicians who specialize in physical medicine and rehabilitation (PM&R) — also referred to as physical and rehabilitation medicine (PRM). Physiatrists emphasize the prevention, diagnosis, treatment and rehabilitation of people disabled by disease, disorder or injury.

Physiatrists use medicine, technology and innovation to manage a diversity of conditions involving the nervous and musculoskeletal systems, and focus on function, independence and quality of life.

**COMMON CONDITIONS TREATED**
- Amputation
- Traumatic Brain Injury
- Concussions
- Cancer
- Cerebral Palsy
- Dysphagia
- Multiple Sclerosis & Other Neurological Conditions
- Muscular Dystrophy
- Osteoarthritis
- Parkinson’s Disease
- Pain
- Spasticity & Movement Disorders
- Spinal Cord Injury
- Sports-Related Injuries
- Stroke

**COMMON PROCEDURES**
- Stem Cell Therapy/ Regenerative Medicine
- Musculoskeletal Ultrasound
- Electromyography (EMG)
- Nerve Conduction Studies
- Trigger Point Injections
- Peripheral Joint Injections
- Spasticity Management
- Image guided spinal diagnostics and injections, epidural injections, radiofrequency ablation, and other procedures such as acupuncture

**PM&R SUBSPECIALTIES**
- Brain Injury Medicine
- Hospice & Palliative Medicine
- Neuromuscular Medicine
- Pain Medicine
- Pediatric Rehabilitation Medicine
- Spinal Cord Injury Medicine
- Sports Medicine

**OTHER AREAS OF INTEREST**
- Rehabilitation Technology
- Orthotics and Prosthetics
- Gait Analysis and Solutions
- Fellowship and Career Opportunities
- Research Opportunities and Collaborations
- Medical Student, Resident, Fellow, and Physician Education
- Conferences and CME/MOC Opportunities

If you offer innovative products, services, and solutions that meet the needs of PM&R physicians and patients, then you belong at ISPRM 2020.
WHAT’S HAPPENING ON THE EXPO FLOOR?

On the expo floor, exhibitors will meet physiatry and rehabilitation leaders and rising stars who are dedicated to improving patient care and moving their institutions and the specialty forward. ISPRM 2020 sponsors and exhibitors enjoy 10 non-competing exhibit hours and countless opportunities for you to maximize awareness. Space is always limited to ensure an intimate atmosphere and quality relationship building time.

SHOW FLOOR ACTIVITIES

Various activities are happening on the Expo Floor to help drive traffic to your booth including all break functions (coffee and refreshments), Welcome Reception, Signature Lunch, Pop-up Presentations, Hands-on Demonstration Pod, Photo Booth, and more! Exhibitors are encouraged to organize raffles, meet-and-greets, and challenges for attendees.

CENTRAL HUB LOCATION

The ISPRM 2020 Expo Hall is located at the heart of the meeting space on the main floor of the venue, the Rosen Shingle Creek Hotel & Resort, surrounded by Plenary Sessions, Breakout Educational Sessions, Poster Hall, Registration Area, and more. Attendees will be able to quickly access the Expo Hall and all it has to offer.

COMMUNITY

AAP offers an interactive floor plan and exhibitor portal to empower exhibitors to select their own booth space and furniture, complete necessary tasks, and access important information such as the Exhibitor and Shipping Manual. Exhibitors receive regular communication and updates leading up to the meeting and a daily email each morning onsite indicating activities for the day to help exhibitors plan their booth appropriately and take advantage of down time to meet with physicians, take breaks, and attend educational sessions of interest.

“THE AAP MEETING PROVIDES A FORUM TO EXPERIENCE CUTTING-EDGE SCIENCE, INNOVATIONS IN PHYSIATRY, AS WELL AS MENTORSHIP AND NETWORKING IN A CONGENIAL GATHERING. I LOOK FORWARD TO IT EVERY YEAR!”

— Preeti Baghavan, MD, Assistant Professor, New York University School of Medicine

“THIS MEETING IS A GAME CHANGER FOR PM&R DOCTORS OUTSIDE THE USA! GOOD FOR LEARNING SKILLS TO TEACH AND PRACTICE OUR SPECIALTY.”

— Francisco Bentz Brugal, MD, Founder & CEO of Rehabilitek

WHO EXHIBITS?

If you offer innovative products, services, and solutions that meet the needs of PM&R physicians and patients, then you belong at ISPRM 2020.

• Pharmaceutical Companies
• Mobility Devices/Systems
• PT, Orthotic and Prosthetic Devices/Services
• Regenerative Medicine Companies
• Pain Management
• Ultrasound & EMG Devices, Software & Supplies
• Physician Employment & Professional Services
• Rehabilitation Hospitals and programs
• Associations, Foundations, and Professional Societies

“WE REALLY APPRECIATE HOW FOCUSED THE CONTENT IS, AND THE INTIMATE ATMOSPHERE OF AAP — WE MADE CONTACT WITH QUALITY PROSPECTS!”

— Past AAP Sponsor

DOWNLOAD ONLINE AT PHYSIATRY.ORG/2020

• Past Exhibitors
• AAP and ISPRM Member Profiles
Exhibitor Registration Includes Recognition Before, During, and Following the Meeting:

- Two (2) full-access exhibitor badges per 10’x10’ space
- Access to educational sessions and networking events alongside attendees
- Post-show mailing list of attendees so you can target prospects
- Complimentary lunch and refreshments throughout conference
- Visibility on the ISPRM 2020 mobile app and Final Program
- Company name, description and link on the ISPRM 2020 online floor plan
- Recognition in the AAP e-newsletter before and after the meeting
- Discounted advertising opportunities with AAP throughout the year

**BOOTH FEES**

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<tr>
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<td>$16,900</td>
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</table>

*Discounts available for startups and nonprofit societies
*Additional badges can be purchased for a discounted fee

Enhance your presence at ISPRM 2020!
Reserve the demonstration pod or pop-up presentation area in the Expo Hall and secure your sponsorship opportunity today. Opportunities are available on a first-come, first-serve basis.

Schedule at a Glance*

**WEDNESDAY, MARCH 4**
- Registration Open: 11:00am – 4:00pm
- Pre-Conference Workshops: 10:00pm – 5:00pm

**THURSDAY, MARCH 5**
- Registration Open: 7:00am – 12:00pm
- Exhibitor Setup: 8:00am – 6:00pm
- Pre-Conference Workshops: 8:00am – 5:00pm
- Fellowship & Job Fair: 5:30pm – 7:00pm

**FRIDAY, MARCH 6**
- Registration Open: 7:00am – 4:00pm
- Morning Coffee with Exhibitors
- Educational Sessions: 9:30am – 5:00pm
- Exhibit Hall Open: 10:00am – 8:00pm
- Afternoon Refreshments
- Poster Gallery Reception: 5:00pm – 6:00pm
- Welcome Reception in Exhibit Hall: 6:00pm – 8:00pm

**SATURDAY, MARCH 7**
- Registration Open: 7:00am – 4:00pm
- Morning Coffee with Exhibitors
- Educational Sessions: 10:00am – 5:00pm
- Exhibit Hall Open: 10:00am – 4:00pm
- Signature Lunch in Exhibit Hall: 11:30pm – 1:00pm
- Afternoon Refreshments
- Poster Gallery Reception: 5:00pm – 6:00pm
- Resident/Fellow Social Event: 7:00pm – 9:00pm

**SUNDAY, MARCH 8**
- Registration Open: 7:00am – 4:00pm
- Morning Coffee with Exhibitors
- Educational Sessions: 10:00am – 5:00pm
- Exhibit Hall Open: 10:00am – 4:00pm
- Afternoon Refreshments
- Exhibitor Breakdown: 4:00pm
- Poster Gallery Reception: 5:00pm – 6:00pm
- ISPRM Networking Event: 7:00pm – 9:00pm

**MONDAY, MARCH 9**
- Registration Open: 7:00am – 10:00am
- Educational Sessions: 10:00am – 3:00pm

*This schedule is subject to change.

**VENUE INFORMATION**
Rosen Shingle Creek
9939 Universal Boulevard
Orlando, Florida 32819 USA

**THREE EASY WAYS TO SIGN-UP**
VISIT: Physiatry.org/2020
CALL: 410-654-1000
EMAIL: Bernadette AAP External Affairs Director brensing@physiatry.org

*Great Expo Hall and layout to maximize booth flow. The social events were very well planned.”
— Past AAP Sponsor

“This meeting is a fertile ground for exchanging new ideas and fostering new collaborations.”
— Gerard Francisco, MD, Chair, UT Health McGovern Medical School; Chief Medical Officer, TIRR Memorial Hermann Hospital (Houston, TX)
Sponsorship Opportunities Deliver Big Impact

Sponsorships are the most effective way to make thousands of impressions among two key audiences – the top influencers in the specialty and the next generation of leaders. The impact you make at ISPRM 2020 will set the tone for and last the entire year to come.

**Sponsorship & Exhibitor Prospectus**

**SPONSORSHIP OPPORTUNITIES: SPECIAL EVENTS & RECEPTIONS**

**RESIDENT/FELLOW LUNCHEON**
$30,000 / Exclusive / HOT ITEM
Establish your brand as a longstanding leader in the industry by gaining the loyalty of the future generation of physiatrists! Sponsorship includes prominent branding, the chance to present a brief demonstration or talk, and informal networking with in-training physiatrists.

**RESIDENT/FELLOW NETWORKING NIGHT**
$30,000 / Exclusive
In-training physiatrists come out in full force for the Resident/Fellow Social Event. Gain the loyalty of up-and-coming leaders in the specialty in this fun and informal setting. Ample signage is provided along with the unparalleled opportunity to network with residents and fellows.

**PRESIDENT’S WELCOME RECEPTION**
$25,000 / Exclusive
Sponsor the premier event of the meeting that brings together physiatrists, trainees and PM&R professionals from across the globe!

**ISPRM 2020 NETWORKING EVENT**
$10,000 / 4 Available
Sponsor a 1.5-hour reception with an opportunity to provide a demonstration or brief presentation.

**RESIDENCY & FELLOWSHIP PROGRAM DIRECTORS RECEPTION**
$25,000 / Exclusive / NEW
These educators are shaping future physiatrists – from program development and training to accreditation and recruitment. Sponsor a 1.5-hour reception with an opportunity to provide a demonstration or brief presentation.

**RESIDENCY & FELLOWSHIP PROGRAM DIRECTORS LUNCH**
$25,000 / Exclusive / NEW
Following the Residency & Fellowship Program Directors Workshop, set yourself apart as the company providing lunch and a presentation or small group demonstration of your choice.

**RESIDENCY PROGRAM BREAKFAST**
$30,000 / Exclusive
Reach program directors and residents in one room with a breakfast presentation prior to the start of each group’s workshops.

**PRECONFERENCE WORKSHOPS**
Various Opportunities
Participate in a variety of pre-conference workshops focused on Spasticity, Ultrasound, EMG, and more.

**SPONSORSHIP LEVELS**

<table>
<thead>
<tr>
<th>DIAMOND ($125,000+)</th>
<th>PLATINUM ($100,000 and up)</th>
<th>GOLD ($75,000 and up)</th>
<th>SILVER ($50,000 and up)</th>
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<td>Meal Sponsorship Opportunity</td>
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<td>Breakfast</td>
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<tr>
<td>Advertisement in Final Program</td>
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<td>Full Page</td>
<td>Half Page</td>
<td>Quarter Page</td>
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<tr>
<td>Complimentary Exhibit Booth in High-Traffic Area</td>
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<td>Option of Holding Private Industry-Sponsored Dinner Event or Satellite Symposium (additional fee may apply)</td>
<td>X</td>
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</tr>
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</table>

You can also choose from various sponsorship opportunities to build your own package. Your level of support will be defined by the total amount of your contribution.

**“Great interaction with leaders and ability to reach the future generation of physiatrists.” – Past AAP Sponsor**

**Customized Packages**

The AAP is happy to work with you to develop integrated sponsorships designed to meet your strategic goals and targets. Some of the most successful programs are a result of this type of collaboration.

**Society Co-Host**

Host the ISPRM 2020 World Congress alongside the AAP. Open to rehabilitation-related societies and nonprofits only. Co-hosts receive an exhibit booth, advertising, and presentation.

**Educational Grants**

Leave the planning to the AAP’s Program Committee by supporting one or more of our 80+ CME sessions at ISPRM 2020. Align your brand with high-quality education surrounding a topic of your choice.

**Keynote Speakers**

Support one of the seven keynote sessions presenting critical and cutting-edge topics in the field of rehabilitation. Open to non-commercial sponsors only, this sponsorship includes a 5-minute introduction of your organization and the speaker.

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SPONSORSHIP OPPORTUNITIES: SYMPOSIUMS

**SATELLITE SYMPOSIUMS**
Pre/post conference half day (3-4 hour) presentation - $75,000
Demonstrate your expertise and provide education to the most influential physicians in PM&R in a CME or non-CME Satellite Symposium. Sponsorship includes:
- Meeting space with seating capacity for up to 250 attendees
- Standard AV (projector, laptop, screen, lavalier microphone, table microphone, and wireless slide advance)
- Session listing on the ISPRM 2020 website, digital and print program, mobile app, and on-site signage

**LUNCH & LEARN PRESENTATION**
(12:00pm-1:00pm)
$30,000 / 6 available / HOT ITEM
Nourish attendees’ bodies and minds with a one-hour presentation and/or demonstration with lunch. AV/FB is included for up to 200 attendees. Events may be open to all attendees or by invitation only. Must be an exhibitor.

**HOT BREAKFAST SYMPOSIUM**
(7:00am-8:00am)
$20,000 / 6 available / HOT ITEM
Start an attendee’s day off right with a one-hour presentation and/or demonstration with hot breakfast. AV/FB are included for up to 150 attendees. Events may be open to all attendees or by invitation only. Must be an exhibitor.

**DEMONSTRATION POD**
$10,000 / 6 available / HOT ITEM
Rent the Demonstration Pod in the Exhibit Hall, which includes demonstration stations and electricity in a lounge-style space designed for small group interactions. The Demonstration Pod is located next to the refreshment station and can be rented during morning and afternoon refreshment breaks (30-45 minutes). Must be an exhibitor.

**HAPPY HOUR SYMPOSIUM**
(5:00pm-6:00pm)
$20,000 / 6 available / HOT ITEM
Allow attendees to wind down after a full day of sessions with a one-hour presentation and/or demonstration with cocktails and snacks. AV/FB is included for up to 150 attendees. Events may be open to all attendees or by invitation only. Must be an exhibitor.

**POP-UP PRESENTATION**
$10,000 / 6 available / HOT ITEM
Secure a Pop-Up Presentation in the Exhibit Hall, which includes a presentation stage, AV, and seating for approximately 50 attendees. The Pop-Up Presentation area is located next to the refreshment station and can be secured during morning and afternoon refreshment breaks (30-45 minutes). Must be an exhibitor.

**LEARNING JOURNALS & PENS**
$15,000 / Exclusive
Attendees will see your logo as they jot down notes and contact information from colleagues around the globe. Each attendee will receive a learning journal and pen with their registration packet.

**TOTE BAGS**
$20,000 / Exclusive / HOT ITEM
See your company’s logo on the official lanyard holding attendee’s badges. Lanyards are distributed to all attendees and must be worn to gain access to sessions and events. Your logo will be visible in nearly all post-event photography and videography, extending your reach long after the event ends.

**HOTEL DOOR DROP OR WELCOME PACKAGE**
$10,000 - $15,000
Deliver sponsored promotional literature directly to attendees’ rooms. Literature may be printed on both sides and should measure no larger than 8.5” x 11.”

**COFFEE CUP SLEEVES**
$5,000 / Exclusive
Have your full-color logo ‘in hand’ when attendees take a break from educational sessions to browse posters, network with colleagues, and learn from exhibitors.

**HOTEL KEY CARDS**
$20,000 / Exclusive / HOT ITEM
Be ‘in the pocket’ of every attendee. Hotel Key Cards provide exposure multiple times each day. They are the first thing attendees receive upon check-in and the last item they use before heading home.

**“It’s the best venue to learn from and network with fellow colleagues and experts in the field of PM&R.”**
— Roderick Sembrano, MD, Staff Physiatrist, Northeast Rehabilitation Hospital
SPONSORSHIP OPPORTUNITIES: DIGITAL OPPORTUNITIES

WiFi Access & Landing Page
$30,000 / Exclusive
Your company can make it possible for attendees to access meeting information, presentation files, personal emails and more. The WiFi password will be your company’s name!

Meeting App
$20,000 / Exclusive
The mobile app will showcase your company’s splash screen advertisement each time they open it. Opportunities for leaderboard advertisements are also available. Pre-meeting emails regarding app information will be sent to attendees with recognition of your company.

ISPRM 2020 Website Banner
$10,000 / Exclusive
Be the exclusive sponsor of the ISPRM 2020 website — hosting the online schedule, handouts, speaker bios, and more. This advertising opportunity runs from September 2019 - May 2020.

Electronic Signage
Various
Your message on electronic signage throughout the ISPRM 2020 meeting space.

Registration Confirmations or Digital Newsletter Banner
$5,000 / Exclusive
Include a banner advertisement linked to your website in our ISPRM 2020 e-newsletter (daily emails sent to all attendees outlining the day’s activities).

Guest Room TVs
$10,000 / Exclusive
As attendees return to their room to relax, your brand will be prominently displayed in on their TV.

SPONSORSHIP OPPORTUNITIES: LARGE SCALE BRANDING OPPORTUNITIES

Various Opportunities – contact Bernadette Rensing for packages and pricing

- Welcome Hanging Banners
- Stair Clings
- Window Clings
- Column Wraps
- Archway Wraps
- Wall Graphics
- Gobo Graphics
- Floor Clings

SPONSORSHIP OPPORTUNITIES: ADVERTISING

Preliminary Program Ad
$2,500
Limited to 10 advertisers
Make sure your company is prominently placed on the first Annual Meeting communication of the year. Preliminary Programs are mailed to over 8,000 physicians. Content is due to the AAP by August 15, 2019.

Final Program Advertisements
$1,000
Limited to 10 advertisers
Distributed to all attendees upon registration, this go-to guide is widely used for scheduling and event information, as well as session, networking and exhibitor details.

Registration Bag Insert
$2,000
Share your promotional materials in official conference bags distributed to attendees at registration. Literature may be printed on both sides and should be no larger than 8.5” x 11”

On-Site Meter Board Ads
$2,500
Towering on a customizable 4’x8’ meter board, your advertisement will be placed in a high-traffic area of the meeting and provides hundreds of daily impressions.

“High exposure to prestigious academic customers and prospects” — Past AAP Sponsor
Become a part of our global community by exhibiting and sponsoring at ISPRM 2020

3,000+ ATTENDEES
expected from over 50 countries

75 Total Booths Available

40 Premier Sponsorship Opportunities

Secure Your Sponsorship & Exhibit Space Today!
410.654.1000 | brensing@physiatry.org | Physiatry.org/2020

PRECONFERENCE
March 4-5, 2020

EDUCATION DATES:
March 6-9, 2020

EXHIBIT DATES:
March 6-8, 2020