AAP/ASCI/APSA

JOINT MEETING
Swissotel | Chicago

2022
SPONSOR & EXHIBITOR PROSPECTUS

APRIL 8-10

CONNECT WITH THE LARGEST, MOST COMPREHENSIVE MEETING OF PHYSICIAN-SCIENTISTS IN THE WORLD
Leaders in Biomedical Science
Joining Forces

Each April, AAP, ASCI, and APSA host the world’s largest meeting for physician-scientists. Together, the three professional societies represent physician scientists across the full career spectrum: from physician-scientist trainees to world-renown clinical and basic science investigators.

The Association of American Physicians (AAP)
Founded in 1885, the AAP has over 2,700 elected members with shared goals that include the pursuit of medical knowledge, and the advancement through experimentation and discovery of basic and clinical science and their application to clinical medicine.
aap-online.org

The American Society for Clinical Investigation (ASCI)
Founded in 1908, the ASCI has more than 3,000 elected physician-scientist members. The ASCI seeks to support the scientific efforts, educational needs, and clinical aspirations of physician-scientists to improve human health.
the-asci.org

The American Physician Scientist Association (APSA)
Founded in 2003, APSA is the largest peer support community for physician scientist trainees, representing more than 1,700 members. APSA strives to be the student physician-scientists’ leading voice for improving educational opportunities, advancing patient-oriented research, and advocating for the future of science and medicine.
physicianscientists.org

“...High impact keynote speeches, and a lot of the mentors/faculty level physician scientists who were supportive and communicative.”
~APSA Member
The AAP / ASCI / APSA Joint Meeting Hosts Over 700 Attendees From APSA Trainees To Nobel Laureates

ATTENDANCE AFFILIATIONS
APSA Attendees / Members
309
53
305
290
368
APSA Attendees / Non-Members
319
34
421
54
92
ASCI / AAP Attendees
367
76
367
367
535
Total Attendees
681
723
802
711
995

We are pleased to continue to partner with APSA to promote the careers of physician-scientists and provide a variety of mentorship, educational and volunteer opportunities. In the field of infectious diseases, a robust cadre of research investigators is critical to confronting serious issues facing patients and public health, including antimicrobial resistance and stewardship, human immunodeficiency virus (HIV)/AIDS, emerging infectious diseases, vaccine development, bioterrorism, and pandemic preparedness.”

~Cynthia L. Sears, MD, FIDSA
President, The Infectious Diseases Society of America (IDSA)

“Amazing research presented, great networking, great speakers, great location, great social events, great breakout sessions, great mentorship opportunities.”

~APSA Member
Virtual Conference Stats
From 2021

1,330 Total Users
1,101 Signed In Users
1,334 Public Conversations
39,219 Desktop Pageviews
7,336 Mobile Pageviews
Target the Full Spectrum of US Physician-Scientists From Early-Stage Trainee to Senior Investigator

Total Members 7,000+

- 2,300 AAP
- 3,000+ ASCI
- 1,700+ APSA

Number of Twitter Followers Per Society

- APSA: 1692
- ASCI: 385

“I appreciated that this meeting featured keynote talks from some very accomplished physician scientists, and I also appreciated that the meeting was a celebration of the physician-scientist culture for people at all stages of training.”
Sponsor & Exhibitor Opportunities

**Poster Session Lunch Sponsor** (Limited to 1)

**Benefits include:**
- Signage at Lunch on Saturday, April 9th from 11:45 AM - 1:30 PM
- Three (3) Representatives at the Joint Meeting
- Three (3) tickets to the APSA Networking Reception with AAP and ASCI on Friday, April 8th from 9:00 PM - 12:00 AM
- Exhibit Space at Poster Sessions on Saturday, April 9th from 8:00 - 9:00 AM and 11:45 AM - 1:30 PM
  - Standard 6ft table for exhibit
- Listing in the Joint Meeting printed program
- Listing in the walk-in slides at the Joint Meeting
- Promotion on Joint Meeting and APSA Social Media platforms
- Inclusion in email promotions to ASCI, AAP, and APSA memberships and non-member Joint Meeting registrants
- Option to provide paper goods, such as napkins, printed with the company logo for display/use at the Poster Session Lunch
- One email communication sponsorship to ASCI, AAP, and APSA memberships and non-member Joint Meeting registrants. This communication will include the sponsors name prominently displayed, the company can provide a custom message, no more than 25 words, and a link to their website
- The Joint Meeting and APSA will send one (1) post-meeting custom email communication to the final Joint Meeting attendee list. This custom email can include company logo, up to 300 words text and link to company website.
- Option to provide one (1) piece of marketing material to be placed in the Poster Session Lunch room

**Cost:** $10,000

**Poster Session Breakfast Sponsor** (Limited to 1)

**Benefits include:**
- Signage at Breakfast on Saturday, April 9th from 8:00 - 9:00 AM
- Two (2) Representatives at the Joint Meeting
- Two (2) tickets to the APSA Networking Reception with AAP and ASCI on Friday, April 8th from 9:00 PM - 12:00 AM
- Exhibit Space at Poster Sessions on Saturday, April 9th from 8:00 - 9:00 AM and 11:45 AM - 1:30 PM
  - Standard 6ft table for exhibit
- Listing in the Joint Meeting printed program
- Listing in the walk-in slides at the Joint Meeting
- Promotion on Joint Meeting and APSA Social Media platforms
- Inclusion in email promotions to ASCI, AAP, and APSA memberships and non-member Joint Meeting registrants
- Option to provide paper goods, such as napkins, printed with the company logo for display/use at the Poster Session Breakfast
- The Joint Meeting and APSA will send one (1) post-meeting custom email communication to the final Joint Meeting attendee list. This custom email can include company logo, unlimited text and link to company website.
- Option to provide one (1) piece of marketing material to be placed in the Poster Session Breakfast room

**Cost:** $8,000

Presentation of sponsor information pursuant to ACCME guidelines and review/approval by the Joint Meeting Planning Committee.
Sponsor & Exhibitor Opportunities

**Poster Board Sponsor** (Limited to 1)

**Benefits include:**
- Signage throughout Poster Hall
- Four (4) Representatives at the Joint Meeting
- Four (4) tickets to the APSA Networking Reception with AAP and ASCI on Friday, April 8th from 9:00 PM - 12:00 AM
- Exhibit Space at Poster Sessions on Saturday, April 9th from 8:00 - 9:00 AM and 11:45 AM - 1:30 PM
- Standard 6ft table for exhibit
- Listing in the Joint Meeting printed program
- Listing in the walk-in slides at the Joint Meeting
- Promotion on Joint Meeting and APSA Social Media platforms
- Inclusion in email promotions to ASCI, AAP, and APSA memberships and non-member Joint Meeting registrants

**Social Media platforms**
- Option to provide paper goods, such as napkins, printed with the company logo for display/use at all breaks

**Cost:** $15,000

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**Refreshment Break Sponsor** (Limited to 1)

**Benefits include:**
- Signage at all Refreshment Breaks (Includes one break on Friday and two breaks on Saturday)
- Two (2) Representatives at the Joint Meeting
- Two (2) tickets to the APSA Networking Reception with AAP and ASCI on Friday, April 8th from 9:00 PM - 12:00 AM
- Exhibit Space at Poster Sessions on Saturday, April 9th from 8:00 - 9:00 AM and 11:45 AM - 1:30 PM
- Standard 6ft table for exhibit
- Listing in the Joint Meeting printed program
- Listing in the walk-in slides at the Joint Meeting
- Promotion on Joint Meeting and APSA Social Media platforms
- Inclusion in email promotions to ASCI, AAP, and APSA memberships and non-member Joint Meeting registrants
- The Joint Meeting and APSA will send one (1) post-meeting custom email communication to the final Joint Meeting attendee list. This custom email can include company logo, unlimited text and link to the company website

**Cost:** $5,000

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**Joint Meeting Exhibitor**

**Benefits include:**
- Two (2) tickets to the APSA Networking Reception with AAP and ASCI on Friday, April 8th from 9:00 PM - 12:00 AM
- Exhibit Space at Poster Sessions on Saturday, April 9th from 8:00-9:00 AM and 11:45 AM - 1:30 PM
- Standard 6ft table for exhibit
- Listing in the Joint Meeting printed program
- Listing in the walk-in slides at the Joint Meeting
- Promotion on Joint Meeting and APSA Social Media platforms
- Inclusion in email promotions to ASCI, AAP, and APSA memberships and non-member Joint Meeting registrants

**Social Media platforms**
- Option to provide paper goods, such as napkins, printed with the company logo for display/use at all breaks

**Cost:**
- $2,500 Biotech and Industry
- $1,200 Non-Profit, Academic Institution

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Presentation of sponsor information pursuant to ACCME guidelines and review/approval by the Joint Meeting Planning Committee.
## Sponsor & Exhibitor Opportunities

### Residency Luncheon Package

<table>
<thead>
<tr>
<th>Level 3</th>
<th>Benefits include:</th>
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<tbody>
<tr>
<td>Space to set up a lunch table at the APSA Annual Meeting</td>
<td></td>
</tr>
<tr>
<td>Program brochures placed inside APSA Annual Meeting registration packets</td>
<td></td>
</tr>
<tr>
<td>Official sponsor of the APSA Annual Meeting with mention at closing remarks</td>
<td></td>
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<tr>
<td>at the meeting and exposure on the APSA website</td>
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**Cost:** $1,250

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<tr>
<th>Level 2</th>
<th>Benefits include:</th>
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<tr>
<td>Space to set up a lunch table at the APSA Annual Meeting</td>
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<tr>
<td>Program brochures placed inside APSA Annual Meeting registration packets</td>
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**Cost:** $1,000

<table>
<thead>
<tr>
<th>Level 1A</th>
<th>Benefits include:</th>
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<tr>
<td>Program brochure placed inside APSA Annual Meeting registration packets</td>
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**Cost:** $750

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<th>Level 1B</th>
<th>Benefits include:</th>
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<tbody>
<tr>
<td>Space to set up a lunch table at the APSA Annual Meeting</td>
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**Cost:** $900

### Other Sponsorship Opportunities Include:

- Travel Award Sponsorships
- Reception Sponsorships
- Break Sponsorships
- Lunch Sponsorship

For questions or to discuss custom sponsorship opportunities, please contact **Gabrielle Webster, MSM** at gabrielle.webster@physicianscientists.org or 978-250-9847.

Presentation of sponsor information pursuant to ACCME guidelines and review/approval by the Joint Meeting Planning Committee.

Visit meeting.physicianscientists.org/sponsors for more information and to register.

All fees paid at time of registration.