

PIAK WELCOMES OUR NEW EXECUTIVE VICE-PRESIDENT, MATT NIEHAUS



Professional Insurance Agents of Kentucky (PIAK) has appointed Matt Niehaus as the new Executive Vice-President, effective January 2, 2024. Matt joins PIAK from his most recent position as Principal with McCarthy Strategic Solutions, where he lobbied for a variety of trade associations. Working with government officials and key decision-makers, Matt developed strategic plans to help clients achieve their legislative goals. “Throughout his time here, Matt has been an invaluable asset to our team,” Founder and Partner John McCarthy said. “His commitment and contributions have been instrumental. While I’m excited for Matt to take the next steps in his career, he will be sorely missed and is always a part of the MSS family.”

Prior to joining McCarthy Strategic Solutions, Matt served during Governor Matt Bevin’s administration in several capacities, including Deputy Commissioner of the Department of Insurance, where he oversaw the day-to-day operations and was responsible for regulatory and legislative initiatives. He also ran the Office of Legislative Services for the Justice and Public Safety Cabinet. His experience in these government agencies allowed him to develop relationship with House and Senate members on both sides of the aisle.

Matt also served as the Director of Government Affairs for the Home Builders Association of South Carolina, worked as an advocate for the Kentucky Society of CPAs, spent time providing legislative research and analysis for the House Republican Leadership Office, and started his career with the Republican Party of Kentucky, supporting campaigns for the State House of Representatives.

Matt’s extensive experience will serve to build and strengthen PIAK’s ties with the business community, our legislative representatives, and all who interact with the state’s independent insurance agency system. He wants the PIAK community to know, “I welcome this opportunity and am looking forward to getting to know our members and advancing the issues most important to independent agents across the Commonwealth”.