Kentucky’s InsurTech 'Sandbox' First of Its Kind
Kentucky Governor Matt Bevin signed into law legislation which will permit and encourage insurance innovation in the Commonwealth. House Bill 386 creates a "sandbox" that will allow for the development of creative risk management solutions. This legislation positions Kentucky as a leader in considering and embracing innovation across the insurance industry. "We look forward to promoting Kentucky as a place for insurance innovation," said Commissioner Nancy Atkins.

read more

Taking on InsurTech
14 Ways to Beat Them
Insurance technology is a hyped topic that dominates every industry journal and event. Experts say it’s the future of insurance. If you’re a traditional retail agency, where does that leave you? It’s all a matter of perspective. The term "InsurTech" simply describes the process of leveraging technology to conduct business in new, more efficient ways.... read more

If You Can't Beat 'Em
How to Partner With InsurTechs
Incumbent insurers face both challenges and opportunities from concurrent forces. Dramatically changing customer expectations and low investment returns threaten both property and casualty and life insurers. Declining participation rates and indifference from millennial consumers restrict growth in life companies..... read more
Call for Nominations
Fall 2019 PIA National Awards Program
PIA National is calling for nominations for four prestigious national awards now through August 9th.

Download nomination forms:

- 2019 PIA National Company Award of Excellence
- 2019 PIA National Company Representative of the Year
- 2019 PIA National Managing General Agency (MGA) of the Year
- 2019 PIA National Excellence in Social Media awards

Learn More

Predictions
InsurTech 2019
The InsurTech sector has seen much technological and investment development over the past few years. This blog post aims to examine how the rest of 2019 can shape up for the insurance technology industry. After conducting a thorough analysis of the sector, we have arrived at three predictions for 2019...

As InsurTech Takes Over
Training the Humans that Remain
As technology eliminates claims jobs through automation, insurers will need to build new skill sets for the employees who remain, speakers said during the second and final day of the Insurance Nexus Connected Claims Conference....

Drawing Investors' Attention
Which InsurTechs?
We've gathered highlights of 10 noteworthy InsurTech financings from January 2019 through mid-May. They offer a curious read in combination with each other. For one thing, the list gives a good idea about what kinds of startups are drawing investor attention..

Sales Success
Are You IN or OUT?
"During a major blizzard when everything is shut down and everyone is at home, my top agents are making phone calls to prospects because they know they have a captive audience, and the rest of my agents are posting pictures on Facebook of the cookies they're baking."

In Every Issue
E&O Alert
Education - Upcoming KY events
Latest News
Our Partners

Education
CIC Classes
New Format: 16 CE Hour Institute Wednesday & Thursday ONLY
Exam: Friday 8-10AM

Personal Lines
August 7-9 ~ Louisville

In order to provide Personal Lines clients with the advice and protection they need, an understanding of the essential coverages provided by Homeowners, Personal Auto, and Personal Umbrella/Excess policies is necessary. Includes Personal Residential Coverages, Personal Automobile Coverages and Personal Umbrella/Excess Coverages.

JK Ruble Seminars

Ruble Graduate Seminar
September 24 - 25 ~ Louisville

Advanced and specialty topics, camaraderie among a network of National Alliance designees nationwide, and some terrific vacation destinations combine to make James K. Ruble Seminars higher education at its best. Along with instruction by expert faculty and a chance to tackle the hottest topics, dues-paid designees can fulfill their CIC and CRM update requirement and earn CE credit.

CISR Classes

Insuring Commercial Property
August 14 ~ Paducah

Personal Lines Miscellaneous
August 14 ~ Louisville

Life & Health Essentials
August 15 ~ Lexington

Insuring Commercial Property
September 11 ~ Lexington

See full event calendar

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Securities Licensing
exam prep for success
Kentucky Distillery Trying to Save Thousands of Barrels at Storm-Damaged Warehouse  
O.Z. Tyler Distillery in Owensboro said a section of the warehouse has been "successfully deconstructed" and the painstaking process of recovering barrels is moving ahead as part of an overall plan to eventually take down the entire building, called a rickhouse.  

Kentucky Supreme Court: Trampoline Park Not Immune from Liability in Injury Case  
The Kentucky Supreme Court has ruled that a damage waiver signed by a parent at a trampoline park does not protect the park from liability in the case of an injured child. The Courier Journal reports that the court said June 13 it reached a unanimous decision in a lawsuit against House of Boom, a Louisville trampoline park where an 11-year-old girl broke her ankle in August 2015.  

PIA National Urges House Leaders to Support Bipartisan Flood Reauthorization Bills  
The National Association of Professional Insurance Agents (PIA National) has urged House leaders to support two bipartisan bills to reform and reauthorize the National Flood Insurance Program (NFIP). Both bills were passed unanimously by the House Financial Services Committee. In a letter to Speaker of the House Nancy Pelosi (D-CA) and Minority Leader Kevin McCarthy (R-CA), PIA called for consideration as soon as possible by the full House of the NFIP Reauthorization Act of 2019 (H.R. 3167) sponsored by Chairwoman Maxine Waters and the NFIP Administrative Reform Act (H.R. 3111) sponsored by Rep. Nydia Velazquez (D-NY).