

OUTSTANDING CSR of the YEAR AWARD

Nominate & Win!

You or someone you know may be the next Outstanding CSR of the Year®!



Nominate the National Winner and receive a \$1,000 cash award!

Nominations are now being accepted in all 50 states, Puerto Rico, and the Virgin Islands for the 2018 National Outstanding CSR of the Year. This award is the highest honor for insurance customer service representatives who have distinguished themselves through contributions to their industry and profession.

Open to everyone regardless of affiliation or professional designation, candidates must:

- Be an insurance customer service representative, or have primary responsibility for customer service duties.
- Write an essay of no more than two pages double-spaced (approximately 1,000 words) on the following topic:
"In today's business environment, CSRs are finding that more work is required from a smaller staff pool. As a CSR, what four ways have you found beneficial in helping you accomplish work tasks while still providing excellent customer service? In short, how do you do more with less?"
- Submit letter(s) of recommendation from a professional reference(s).

To make your nomination, please complete this form and email or mail it today so your nominee may be contacted. **NOTE:** You may nominate yourself. All essay entries become property of The National Alliance, inclusive of permission to reprint. Deadline for all materials (including essay) is May 1, 2018.

What are the rewards of winning?

Nominees will first compete on a state level. State winners will automatically be entered into the national competition.

State Winners will receive—

- Framed Certificate of Achievement
- State recognition
- Advancement to national competition

Four National Finalists will receive—

- \$500 cash award
- National recognition
- Gold and garnet pin

National Award Recipient will receive—

- \$2,000 cash award
- Gold and diamond pin
- Employer receives a scholarship to a National Alliance program
- Nominator receives a \$1,000 cash award



NOMINATION FORM*

Please print or type.

My Nominee's name is _____

Nominee's designations (if any) _____

Years of experience _____

Position _____

Agency/Company _____

Address _____

City, State, Zip _____

Telephone() _____

Fax () _____

Email _____

Nominator Information*

* You may nominate yourself.

Your Name _____

Address _____

City, State, Zip _____

Telephone() _____

Fax () _____

Email _____

Please DO DO NOT mention my name when corresponding with the nominee.

Return this form to:

PIA of Washington
3205 N.E. 78th St., #104
Vancouver, WA 98665
Ph: 360-571-7100 • Fax: 888-346-4466
Email: pambusch@piawest.com



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The Outstanding CSR of the Year Award is sponsored by The National Alliance for Insurance Education & Research.