

2019 OUTSTANDING CSR of the YEAR AWARD

Competition Entry Form

Submit your completed entry form by **May 1, 2019**.

All entries become property of The National Alliance, inclusive of permission to reprint.

The Outstanding CSR of the Year award® is given to an exceptional insurance professional who has distinguished themselves through their commitment and contributions to the industry. The competition is open to any insurance customer service representative or an insurance professional primarily responsible for customer service.



Award Information

Nominees compete at state level to become one of five finalists. The national winner is announced in June. *Individuals who nominate the national winner receive a \$1000 cash award.*

| State Winners | Finalists | National Award Winner |
|-------------------------------------|----------------------|-----------------------|
| National Recognition | \$500 Cash Award | \$2000 Cash Award |
| Advancement to National Competition | National Recognition | National Recognition |
| Framed Certificate | Gold and Garnet Pin | Gold and Diamond Pin |

Submission Includes:

- Entry Form
- 2 letters of recommendation from professional references
- 500 to 1000-word essay on the topic of:

"Many agencies recognize the professionalism and knowledge of Account Managers and CSRs who successfully weave sales into their day-to-day responsibilities. Please summarize the sales training (if any) you've received from your agency or company and discuss what you believe are the three (3) most effective sales techniques or tools that make you a better Account Manager/CSR."

Candidate Information

Please print or type

I am nominating myself

Name: _____

Designations (if any): _____

Years of Experience: _____

Position: _____

Agency/Company: _____

Address: _____

City, State, Zip: _____

Email: _____

Phone: _____

Fax: _____

Continued...

Competition Entry Form

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References

1. Name: _____
Agency/Company: _____
Email: _____
Phone: _____
Address: _____
City, State, Zip: _____

2. Name: _____
Agency/Company: _____
Email: _____
Phone: _____
Address: _____
City, State, Zip: _____

Education/Contributions/Achievement (attach additional documentation, if needed)

Formal Education: _____

Insurance-Related Education (within last 2 years): _____

Insurance Awards/Honors/Affiliation (within last 2 years): _____

Community Involvement/Awards/Honors (within last 2 years): _____

Significant Contributions to Business/Coworkers (within last 2 years): _____

Essay

Please submit a 500 to 1000- word essay on the following topic:

"Many agencies recognize the professionalism and knowledge of Account Managers and CSRs who successfully weave sales into their day-to-day responsibilities. Please summarize the sales training (if any) you've received from your agency or company and discuss what you believe are the three (3) most effective sales techniques or tools that make you a better Account Manager/CSR."

Return this form with completed essay to:



PIA of Oregon
3205 N.E. 78th Street, #104
Vancouver, WA 98665
Ph: 888-246-4466 • Fax: 888-346-4466
Email: pambusch@piawest.com