NEW HORIZONS FOR PINE CHEMICALS

2016 PCA INTERNATIONAL CONFERENCE
18 to 20 September 2016
Ritz Carlton Hotel
Santiago, Chile
Join thought leaders, innovators and your colleagues from around the globe and from all facets of the pine chemicals industry to expand your horizons, your leadership and your network at the 2016 PCA International Conference.

- Navigate uncharted waters of the challenges and map new opportunities in the global pine chemicals industry
- Energize your personal leadership style through thought provoking presentations and conversations with industry thought leaders
- Expand the vistas of professional network around the globe and throughout the pine chemicals sector.

The PCA International Conference is recognized as the premier international gathering of the global pine chemicals industry. The 2016 Conference will be a unique, thought-provoking event. For two days, you will be informed, inspired and engaged with some of the most passionate leaders of the industry within the beautiful vistas of Santiago, Chile.
Sunday, 18 September
8:00 - 5:00 pm  Registration Open
9:00 - 10:30 am  Board Meeting
10:30 - 12:00 pm  Membership & Information Committee Meeting
5:30 - 7:30 pm  Networking Welcome Reception

Monday, 19 September
9:00 - 10:00 am  Pine Chemicals and the Economic Vision in Chile
10:00 - 10:30 am  The Pine Chemicals Industry: A Global View
10:30 - 11:00 am  The Environmental Footprint, Sustainability and Cascading Value Principle of Pine Chemical Products
11:30 - 12:30 pm  Conversation and Collaboration: Discussion of the Global Dimensions of the Pine Chemicals Industry
12:30 pm  Lunch and Networking
2:00 - 4:00 pm  Gum Rosin Committee Meeting
5:30 - 7:00 pm  Networking Welcome Reception

Tuesday, 20 September
9:00 - 9:30 am  Lead Like a Legend: Concepts for Leaders in the Pine Chemicals Industry
9:30 - 10:00 am  The Pine Chemicals Adhesives Market
10:00 - 11:30 am  Global Perspectives on Gum Rosin: Challenges and Opportunities
11:30 - 12:30 pm  Conversation and Collaboration: Opportunities for Growth and Innovation in Gum Rosin and the Broader Pine Chemicals Industry
12:30 pm  Lunch and Networking
6:00 - 11:00 pm  Reception and Final Night Dinner, Enotk atop San Cristobal Hill in Downtown Santiago
Sunday, 18 September 5:30 - 7:30 pm

**Opening Reception**
Ritz Carlton Hotel
Join us for a sunset cocktail reception as we welcome you to the 2016 PCA International Symposium and beautiful Santiago. Try a wine of Chile and a sample of Chilean food.

Monday, 19 September 5:30 - 7:30pm

**Evening Cocktail Reception**
Ritz Carlton Hotel
Join us for cocktails and networking before you embark on an evening in Santiago.

Tuesday 20 September 6:00 - 11:00 pm

**Closing Banquet**
The Final Night Reception and Dinner is the perfect time to network and you will enjoy the experience atop breathtaking San Cristobal Hill at Enotk. The cost for this fabulous final dinner is included in your delegate registration fee.
Sponsors

Our sponsors help to make this event an exceptional international gathering. PCA extends our sincere thanks to current sponsors and invites you to contact us to become a sponsor of the 2016 PCA International Conference.

*Why sponsor the 2016 PCA International Conference?*

The conference is a high visible showcase for companies in the pine chemicals industry, facilitating engagement with global leaders and decision makers. Sponsorship will allow you to showcase your innovation, products and company to worldwide attendees.

*Sponsorship Benefits*

- Most sponsorship packages receive Complimentary Registration(s) (value: $1,450 each). Please note the table below for levels.
- **Diamond Sponsors** will receive a complimentary private meeting room, furnished with refreshments, for networking and private meeting use from Sunday through Tuesday.
- Logo and company recognition in the sponsor section of the Conference Manual and a FULL PAGE advertisement featuring the company will be printed in color in every conference manual.
- Sponsor will receive individual ribbons to quickly identify Sponsor attendees, reflecting Sponsorship level.
- Special thanks and recognition at start of each day in General Session and one full color logo slide included in scrolling slideshow shown before and during General Session.
- Sponsor logo will be displayed on PCA Conference Website. Logo will be uploaded upon receipt of payment and will remain as long as the conference website is active.

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<th>SPONSORSHIP LEVEL</th>
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To learn more about sponsorship, visit [https://pinechemicals.ym.com/mpage/2016ICSponsors](https://pinechemicals.ym.com/mpage/2016ICSponsors) or contact Amanda Young at amanda.young@pinechemicals.org.

Download Full Application [here](#).
ABOUT SANTIAGO

Santiago, the capital of Chile and founded in 1541; this city has a rich cultural heritage that blends itself seamlessly with modern tradition. Situated in Chile’s central valley, Santiago is surrounded by the Andes Mountains and many hills, which affords countless opportunities for aerial views of this ancient city, as well as, year-round skiing just an hour’s journey away.

Meeting Venue & Accommodations

Ritz Carlton Hotel Santiago
Calle El Alcalde No. 15, Las Condes, Santiago, Chile

The PCA sessions will be held at the Ritz Carlton Hotel Santiago. All meeting rooms and accommodations are reserved exclusively for PCA International Symposia attendees and guests.

Room rate:
$205.00 - Deluxe (Single)
$220.00 - Deluxe (Double)
$280.00 - Club Room (Single or Double)
$320.00 - Junior Suite (Single or Double)

Contact:
Mercedes Troncoso - mercedes.troncoso@ritzcarlton.com
Secure FAX Number +56 2 2473 7505
Reservation Phone Number +56 2 2473 7518

Travel, Passport and Visa

Please remember that you are not allowed to bring any foodstuffs of vegetable origin such as fruit and vegetables into the country. For more information on items allowed/disallowed into Chile, please visit the Travel Safety Tips page on the Airport Website by clicking HERE.

To book your travel now, visit Delta online (res.skYTEAM.com/) and use EVENT ID: 3108S Additional travel information can be found on the Travel (https://pinechemicals.site-ym.com/mpage/2016ICTravel) page.

Getting To the Hotel

Directions from Arturo Merino Benitez International Airport to Ritz-Carlton, Santiago (Calle El Alcalde No. 15, Las Condes Santiago, Chile) can be found on our webpage (https://pinechemicals.site-ym.com/mpage/2016ICTravel).
SPOUSE/GUEST TOURS

MONDAY TOUR - Santa Rita Winery

Monday, 19 September - 9am - 4pm
On Monday tour the international renowned, award winning, Santa Rita Winery, founded in 1880 by Domingo Fernandez Concha. On this tour you will also visit the Mansion Museum, Chapel, & 100 Year old ornamental gardens. The Santa Rita Winery Tour is complemented by a wine tasting of some of their most prestigious wines and lunch on the grounds. Cost of this tour: $150 USD/person

TUESDAY TOUR - Santiago City & Museum Tour

Tuesday, 20 September - 9am - 4pm
Tuesday take a tour of Santiago, founded in 1541. Santiago, the capitol of Chile, has a rich cultural heritage that blends itself seamlessly with modern tradition. Some of the fabulous sites you will visit are the Cathedral (built in the 18th century), City Hall, the National Historical Museum (formerly the Royal Court), Cerro San Cristobal, and so much more. Lunch will be served at the Restaurant Quitral Lastarria.
Cost of this tour: $150 USD/person

POST-CONFERENCE TOURS

WEDNESDAY TOUR - Vina del Mar-Valaparaiso Day Tour

Wednesday, 21 September - 9am - 5pm
Visit Viña del Mar & Valparaiso
Enjoy Viña del Mar “The Garden City”, famous Chilean summer city with a fascinating natural beauty, gastronomy and lifestyle. Go through the coastal road and explore its main attractions (Quinta Vergara, flower clock, among others). Visit Valparaiso and fall in love with this city declared a World Heritage Site by UNESCO. Valparaíso has the form of a natural amphitheater facing the sea, almost all the city is hanging on the hills.


And finally the Francisco Fonck Museum of Archaeology and Natural History: Natural history exhibition with ecosystems of the region of Valparaiso from a transversal perspective beginning with the marine ecosystem of Easter Island and continuing with marine animals of coastal region, central coast, central valley and Los Andes mountain range. Lunch will be served at the Valparaiso Zamba & Canuta Restaurant. Cost of this tour: $115 USD/person
THURSDAY/FRIDAY - Tour of Santa Cruz

Thursday - Friday, 22-23 September
City of Santa Cruz, Colchagua Valley, located in the VI O'Higgins Region. The Colchagua Valley is watered by the river Tinguiririca, which fertile valleys where vineyards are an ideal place to grow emerge. It is a purely agricultural land and characterized by an important wine industry. Inhabited by people of diverse backgrounds: farmers, businessmen, wealthy businessmen and traditional families of noble lineage.

In its environs is the varied geography of the typical Chilean countryside, large estates, the "Huaso" still rides on their fields. Its amazing wines, aromas and flavors of the deepest Chile are present in every corner. The Colchagua Valley has clean and clear skies, without the influence of Smog, which generate large urban centers. The climate in the valley is the typical mild Mediterranean climate with four distinct seasons. Average summer temperatures range from 28 °C to 12.5 °C minimum. While in winter they vary at 12 ° and 4 °C minimum. The rains are concentrated mainly from June to September, with a total average rainfall of 600 mm.

COLCHAGUA VALLEY SANTA CRUZ

- 1 night hotel accommodations at PLAZA SANTA CRUZ - Room Type SUPERIOR
- INKA SPA: heated swimming pool, steam baths included in hotel accommodations
- 1 Breakfast Buffet on Friday, 22 September
- 2 Lunches (Thursday, 22 September and Friday 23, September, based on chef recommendations)
- 1 Dinner in Santa Cruz at La Familigia
- Visit Colchagua Museum
- Visit of winery and tasting, includes transfer from Santa Cruz in cable cars to Native Villages
- Includes private transfer from the Ritz Carlton Hotel (Thursday, 22 September) to Vina Santa Cruz Hotel
- Includes private transfer from Santa Cruz (Friday, 23 September) to Santiago Airport or the Ritz Carlton Hotel in Santiago (additional night's accommodations at the Ritz Carlton for those staying over will need to be made separately)

Cost of this tour: $510 USD/Single Occupancy or $850 USD/Double Occupancy ($425 per participant)
Online: [www.pinechemicals.org/mpage/2016ICHome](http://www.pinechemicals.org/mpage/2016ICHome)

**FAX:** 404-994-6267

**E-Mail:** amanda.young@pinechemicals.org

### Registration Fees:

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<thead>
<tr>
<th>Category</th>
<th>PCA Members</th>
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<td>$1,350.00</td>
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### Tour Fees:

- Monday Santa Rita Winery Tour: $150.00
- Tuesday Santiago City & Museum Tour: $150.00
- Wednesday Vina del Mar-Valaparaiso Day Tour: $115.00
- Thursday/Friday Tour of Santa Cruz (Single): $510.00
- Thursday/Friday Tour of Santa Cruz (Double): $850.00

### Policies:

Registration may be cancelled and a refund (less $150 administrative charge) issued up until 24 August 2016.
- NO REFUNDS will be issued after 24 August 2016.
- Registration may be transferred without penalty.
- The Ritz-Carlton, Santiago has a separate cancellation/refund policy of 2 days prior to arrival for no penalty.

For additional information please visit [www.pinechemicals.org/mpage/2016ICFAQ](http://www.pinechemicals.org/mpage/2016ICFAQ).