

Annual Conference & Exhibition

Held every fall, more than 400+ HR professionals come together yearly to hear inspiring perspectives and proven solutions from leading HR experts. Our two-day event allows HR practitioners and business leaders to participate in a conference & exhibition hall that brings together thought-provoking keynotes, relevant concurrent sessions and useful resource partners.

Featured Conference Sponsorship Package - \$2,300

Early Pricing \$2,000 if purchased by April 31st. Only 20 featured packages available!

- One (1) Exhibitor Tabletop (6-foot table). Location selected on a first come, first served basis.
- Two (2) chairs and standard carpet
- Two (2) full conference registration
- One (1) reduced conference ticket rate for additional booth staff
- Optional participation in the exhibitor prize drawing on day two.
- Company logo in the conference business partner listing
- Access to the attendee list including name and mailing address.

Add on a quarter page ad OR one company supplied item in the conference bag for just \$150/\$250!

Featured Package Add-On Items – Maximize Your Exposure *Member/Non-Member Pricing

*with all add-on purchases the sponsor logo will be highlighted on the conference event web page viewed by over 2,000 HR professionals per month!

Conference Bag Sponsor Featured Conference Sponsorship Package + \$2,200/\$2,300 (1 Available)

This add-on item includes:

- All benefits of the Featured Conference Sponsorship Package +
- Your company logo on over 500 tote bags that will be distributed to all conference attendees
- Company literature included in attendee conference bags
- Recognition on PHRA website

Keynote Speaker Sponsor Featured Conference Sponsorship Package + \$1,200/\$1,300 (3 Available)

This add-on item includes:

- All benefits of the Featured Conference Sponsorship Package +
- Podium time during welcome address of the conference
- Company representative to introduce keynote speaker - a prime speaking opportunity in front of the entire conference audience!
- VIP seating during the Keynote Presentation
- Premier exhibit area location for your exhibitor tabletop (6-foot table)
- One (1) full page color ad in conference program
- Two (2) Additional Full Conference Tickets
- One (1) company supplied item in conference tote bags
- Recognition on PHRA website

Wi-fi Sponsor Featured Conference Sponsorship Package + \$1,200/\$1,300 (1 Available)

This add-on item includes:

- Provides Wi-Fi for all conference attendees
- our company logo on all Wi-Fi password signage
- Company recognition of Wi-Fi sponsorship in the program booklet
- Premier exhibit area location for your exhibitor tabletop (6-foot table)
- One (1) company supplied item in conference tote bags
- One (1) half-page color ad in conference program booklet
- Two (2) Additional Full Conference Tickets
- Recognition on PHRA website

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Closing Keynote Sponsor Featured Conference Sponsorship Package + \$1,200/\$1,300 (1 Available)

This add-on item includes:

- Podium time during closing session of the conference + your company representative introduces closing session speaker (this is a prime speaking opportunity in front of the entire conference!)
- Ability to provide signage for room during closing session presentation
- Premier exhibit area location for your exhibitor tabletop (6-foot table)
- One (1) half-page color ad in conference program booklet
- Two (2) Additional Full Conference Tickets
- Recognition on PHRA website

Breakfast & Coffee Sponsor Featured Conference Sponsorship Package + \$1,200/\$1,300 (2 Available)

This add-on item includes:

- Welcome everyone as they enter the social with this sponsorship
- Company recognition with signage at the social
- Company representatives may welcome the attendees and provide a small gift as they enter the social
- Four (4) complimentary tickets to the social
- Your company logo on one drink ticket for each attendee
- Recognition on PHRA website

Opening Night Social Sponsor Featured Conference Sponsorship Package + \$1,200/\$1,300 (1 Available)

This add-on item includes:

- Welcome everyone as they enter the social with this sponsorship
- Company recognition with signage at the social
- Company representatives may welcome the attendees and provide a small gift as they enter the social
- Four (4) complimentary tickets to the social
- Your company logo on one drink ticket for each attendee
- Recognition on PHRA website

Refreshment Sponsor Featured Conference Sponsorship Package + \$1,000/\$1,100 (1 Available)

This add-on item includes:

- Snack items provided to attendees during breaks
- Logo recognition during breaks with food and beverage
- One (1) company supplied item in conference tote bags
- Premier Location for Exhibitor tabletop (6ft table) in exhibitor area
- One (1) quarter-page color ad in conference program booklet
- Two (2) Additional Full Conference Tickets
- Recognition on PHRA website

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Game Card Sponsor Featured Conference Sponsorship Package + \$1,000/\$1,100 (1 Available)

This add-on item includes:

- Your company logo featured on the exhibitor game card that attendees will use throughout the conference
- Recognition on PHRA website

Lanyard Sponsor Featured Conference Sponsorship Package + \$1,000/\$1,100 (1 Available)

This add-on item includes:

- Your company logo printed on all conference lanyards
- All attendees receive a lanyard with their name badge during registration
- One (1) company supplied item in conference tote bags
- Premier Location for Exhibitor tabletop (6ft table) in exhibitor area
- One (1) quarter-page color ad in conference program booklet
- One (1) Additional Full Conference Tickets
- Recognition on PHRA website

Pens & Notepad Sponsor Featured Conference Sponsorship Package + \$1,000/\$1,100 (1 Available)

This add-on item includes:

- As this exclusive sponsor, you will provide your company pens and/or notepads for all attendees to use during the conference.
- Once the conference is over, attendees will take them back to their office, furthering your company's exposure
- Sponsor provides the pens/notepads
- One (1) company supplied item in conference tote bags
- Premier Location for Exhibitor tabletop (6ft table) in exhibitor area
- One (1) quarter-page color ad in conference program booklet
- One (1) Additional Full Conference Tickets
- Recognition on PHRA website

Patron Sponsor (10 Available) \$600/\$700

This add-on item includes:

- Company literature included in attendee conference bags OR Company logo item can be distributed to attendees
- Sponsor provides the item
- One (1) Full Conference Tickets
- Recognition on PHRA website

Conference Brochure Ads

All ad insertion orders and artwork **MUST** be received by August 15, 2019.

Due to the size and the other content in the brochure, specific size ads will be available on a first-come, first-serve basis.

Please be aware that the ad size you select may not be available and PHRA will contact you to discuss remaining options.

Placements	Trim	Price
Back Cover	8.5" x 11"	\$600/\$700
Inside Back Cover	8.5" x 11"	\$575/\$675
Inside Front Cover	8.5" x 11"	\$575/\$675
Full Page	8.5" x 11"	\$400/\$500
1/2 Page Horizontal	7.915" x 5.063"	\$250/\$350
1/2 Page Vertical	3.833" x 10.275"	\$250/\$350
1/4 Page	3.833" x 5.063"	\$150/\$250
1/8 Page	3.833" x 2.407"	\$75/\$175

*Member/Non-member Pricing