

CONFERENCE SPONSOR OPPORTUNITIES

September 22-23, 2026
Doubletree Cranberry



PHRA's Annual Conference **brings together hundreds of HR professionals and key decision-makers in the field.** Don't miss your chance to **showcase your company's products and services to this influential audience!**

With only **39 exhibitor spots available** in our Business Partner Showcase, this is your opportunity to **connect directly with HR leaders** who are looking for solutions to help them succeed!

Differentiated Benefits by Sponsorship Level:

Presenting Platinum Package - (\$6,000), Limit 1

- 8 Event Tickets
- The conference is proudly presented by your organization. This is communicated on all event exchanges.
- Company Representative to Introduce Keynote Speaker
- VIP Seating for Keynote Session
- Podium Talk Time (2 minutes)
- Keynote session
- Breakout session
- Video Commercial Ad Space
- Select Your Table Space
- Swag Bag Item Inclusion
- Lunch Sponsor
- Electricity Included

Gold Package - (\$3,000), Limit 3

- 5 Event Tickets
- Company Representative to Introduce Keynote Speaker
- VIP Seating for Keynote Session
- Podium Talk Time (2 minutes)
- Video Commercial Ad Space
- Select Your Table Space (1st come 1st serve)
- Swag Bag Item Inclusion
- Lunch Sponsor
- Electricity Included

Items Included in All Sponsor Packages:

- Exhibitor Tabletop (6' Skirted Table + 2 Chairs)
- Event Tickets (quantity varies by package)
- Participation in Exhibitor Prize Drawing
- Company Logo on Promotional Emails/Registration Emails
- Logo Placement on Conference Signage
- Post Event Attendee List
- Logo & Description in Mobile App
- Meet the Sponsors Pre-Event Email

Silver Package - (\$2,800), Limit 10

- 4 Event Tickets
- VIP Seating for Keynote Session
- Podium Talk Time (2 minutes)
- Video Commercial Ad Space
- Select Your Table Space (1st come 1st serve)
- Swag Bag Item Inclusion
- Breakfast Sponsor
- Electricity Included

Bronze Package - (\$2,500), Limit 10

- 2 Event Tickets
- Select Your Table Space (1st come 1st serve)
- Snack Sponsor
- Electricity Included

CONFERENCE SPONSOR OPPORTUNITIES CONTINUED...

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Differentiated Benefits by Sponsorship Level:

Official Conference Tote Bag Sponsor - (\$4,500), Limit 1

- 4 Event Tickets
- VIP Seating for Keynote Session
- Podium Talk Time (2 minutes)
- Select Your Table Space (1st come 1st serve)
- Swag Bag Item Inclusion
- Company Branded Conference Bag Purchased by PHRA
- Electricity Included

Official Wi-Fi Sponsor - (\$2,800), Limit 1

- 2 Event Tickets
- Wi-Fi access code and password branded by company
- Podium Talk Time (2 minutes)
- Electricity Included

Social Package - (\$3,000), Limit 1

- 4 Event Tickets
- Social Sponsor
 - Includes PHRA purchased social Grand Prize
 - Branded drink tickets to the attendees
- Podium Talk Time (2 minutes)
- Swag Bag Item Inclusion
- Electricity Included

Engagement Game Package - (\$3,000), Limit 1

- 2 Event Tickets
- Engagement Game Sponsor
 - \$500 Visa Gift Card (purchased by PHRA) will be provided on the company's behalf to the Engagement Game winner.
- Swag Bag Item Inclusion
- Electricity Included

Lanyard - (\$3,000), Limit 1

- 4 Event Tickets
- Lanyard branded with company logo (Lanyard purchased by PHRA)
- Swag Bag Item Inclusion
- Electricity Included

Items Included in All Sponsor Packages:

- Exhibitor Tabletop (6' Skirted Table + 2 Chairs)
- Event Tickets (quantity varies by package)
- Participation in Exhibitor Prize Drawing
- Company Logo on Promotional Emails/Registration Emails
- Logo Placement on Conference Signage
- Post Event Attendee List
- Logo & Description in Mobile App
- Meet the Sponsors Pre-Event Email

Pens & Notepads - (\$2,600), Limit 2

- 4 Event Tickets
- Branded Pens & Notepads (supplied by sponsor)
- Swag Bag Item Inclusion
- Electricity Included

Exhibit Table Only - (\$2,250), Limit 10

- 1 Event Tickets
 - Additional tickets can be purchased for \$250
- Exhibitor Tabletop (6' Skirted Table + 2 Chairs)
- Participation in Exhibitor Prize Drawing
- Company Logo on Promotional Emails/Registration Emails
- Logo Placement on Conference Signage
- Post Event Attendee List
- Electricity is not included