

**The 99th ANNUAL CONVENTION  
OF THE**



**PENNSYLVANIA  
LAND TITLE  
ASSOCIATION**

**WINTER  
IS  
COMING**

**OCTOBER 11-13, 2020**

**Omni Bedford Springs Resort**

**Sponsor and Exhibitor Information**

Thank you to our Westeros Premier Sponsor:

*Charles Jones*  
A DataTrace Company

# PLTA 2020 ANNUAL CONVENTION

## *Bedford Springs, Pennsylvania*

October 11 - 13, 2020

### **Westeros Premier Sponsor**

Members \$15,000 / Non-Member \$16,000-**SOLD**

- Company logo on all printed materials, website, eNewsletter, save the date, blast emails, convention registration, brochure cover, and company name mentioned in social media posts
- Banner ad in convention emails
- Company specific eNews blurb in *Common Ground* eNewsletter
- Full-page, inside front cover advertisement in the convention program book
- First choice of location for your booth (20 x 20 booth space included) in the exhibitor area
- Name and logo on convention booklet cover and preamble letter from PLTA President
- Your logo will be displayed on signage throughout the convention
- Name and logo on convention posters
- Voice recognition throughout the event and one (1) minute to speak at all of the events
- Four convention registrations (Activities not included)

### **Seven Kingdoms Host Sponsor**

Members \$10,000 / Non-Member \$11,000

- Company logo on all printed materials, website, eNewsletter, save the date, blast emails, convention registration, and brochure cover
- Your logo will be displayed on signage throughout the convention
- Company specific eNews blurb in *Common Ground* eNewsletter
- Full-page, inside back cover advertisement in the convention program book
- Second choice of location for your 10 x 10 booth space in the exhibitor area
- Name in preamble letter from the President of PLTA in convention booklet
- Voice recognition throughout the event and one (1) minute to speak at one of the events
- Two convention registrations (Activities not included)

### **Iron Throne Banquet Sponsor**

Members \$7,000/Non-Member\$8,000-**SOLD**

*President's Reception/PLTA Honors Banquet*

- Covers the period of the one-hour reception and the two-hour awards banquet
- Your logo will be displayed at each bar and on event tables
- You may provide cocktail napkins with your company name/logo
- Voice recognition throughout the event and one (1) minute to speak at the event
- A full-page advertisement in the program book
- Your company logo on website Convention page
- An exhibit table can be provided upon request
- One convention registration (Activities not included)

### **Ice & Fire Ice Breaker Sponsor**

Members \$7,000 / Non-Member \$8,000

- Covers the period of a three-hour reception & dinner buffet
- Your logo will be displayed on event signage, on bars and on the cocktail tables for attendees
- You may provide cocktail napkins with your company name/logo
- Voice recognition throughout the event and one (1) minute to speak at the event
- A half-page advertisement in the program book
- An exhibit table can be provided upon request
- Your company logo on website Convention page
- One convention registration (Activities not included)

### **Court Jester Entertainment Sponsor**

Members \$5,000/Non-Member\$6,000-**SOLD**

- Your logo will be displayed on signage at the Ice Breaker and Banquet
- Your name will be announced at both functions with entertainment
- A full-page advertisement in the program and company logo on website Convention page
- An exhibit table can be provided upon request
- One convention registration (Activities not included)

**Order of Maesters Registration Sponsor**      Members\$4,000/Non-Member\$5,000-**SOLD**

- Your name and logo will be displayed on signage at the registration area
- Convention themed bags will be provided by PLTA
- You may place any advertising/promotional materials in the registration bags
- A half-page advertisement in the program and company logo on website Convention page
- Your employees are invited to assist at the registration desk

**Dance with Dragons Dance Party Sponsor**      Members \$3,500/Non-Member\$4,500-**SOLD**

- Your name will be associated with the dance party after the PLTA Honors Banquet
- You may provide cocktail napkins with your company name/logo
- Voice recognition at this event and your logo on signage.
- A half-page advertisement in the program and company logo on website Convention page

**Tourney of the Hand Golf Outing Sponsor**      Members\$3,000/Non-Member\$4,000-**SOLD**

- Your name will be associated with the event with beverages and boxed lunches provided
- Logo stickers on boxed lunches
- Logo on all golf carts and event signage
- Voice recognition at this event and sponsor of the golf awards
- A half-page advertisement in the program and company logo on website Convention page

**Dothraki Charging Station Sponsor**      Members \$3,000 / Non-Member \$4,000

- Your name will be displayed at the charging station at the convention
- You may provide promotional material at the charging station
- A half-page advertisement in the program and company logo on website Convention page

**Winterfell Sunday Lunch Feast Sponsor**      Members \$2,500/Non-Member\$3,500-**SOLD**

- Your name will be displayed on signage at the break table(s)
- You may provide napkins with your company name/logo
- A half-page advertisement in the program and company logo on website Convention page

**Faceless Men AV Sponsor**      Members \$2,500 / Non-Member \$3,500

- Your logo will be displayed on signage throughout the conference
- Your name will be announced at functions where hotel AV is provided
- A half-page advertisement in the program and company logo on website Convention page

**Monday Castle Black Breakfast Sponsor**      Members \$2,500 / Non-Member \$3,500

- Your name will be displayed on signage at the buffet table(s)
- You may provide napkins with your company name/logo
- A half-page advertisement in the program and company logo on website Convention page

**Tuesday Royal Court Breakfast Sponsor**      Members \$2,500 / Non-Member \$3,500

- Your name will be displayed on signage at the buffet table(s)
- You may provide napkins with your company name/logo
- A half-page advertisement in the program and company logo on website Convention page

**Sunday High Garden Break Sponsor**      Members \$1,500 / Non-Member \$2,500

- Your name will be displayed on signage at the break table(s)
- You may provide napkins with your company name/logo
- A half-page advertisement in the program and company logo on website Convention page

**Monday Dragon Eggs Break Sponsor**      Members \$1,500/Non-Member\$2,500-**SOLD**

- Your name will be displayed on signage at the break table(s)
- You may provide napkins with your company name/logo
- A half-page advertisement in the program and company logo on website Convention page

*All above sponsorships are limited to one corporate sponsor per category.*

**Kings Landing Exhibitors** Members \$1,500 / Non-Member \$2,500 Space is Limited

Your company will have space within the exhibitor hall to meet with attendees and display your signage and distribute your marketing materials. Each exhibitor will have an area with a six-foot table. Includes one complete convention registration (excludes activities) and one-half page advertisement in the convention attendee booklet. Basic set-up fee included. Any additional needs and services including electrical service are not included and may be arranged with hotel. Exhibits are limited to one exhibit space per vendor with the exception of the Premier Sponsor and must be staffed. Subject to the terms & conditions of Resort Exhibitor Rules & Regulations.

**Additional Ad Space:** Sponsors and exhibitors can upgrade to a full page ad for an additional \$500.

### **Sponsorship and Exhibitor Policy**

The Pennsylvania Land Title Association (PLTA) limits exhibiting and sponsoring to those firms whose products, services, or publications are applicable to the land title industry. Sponsorships are limited to one company per category. The Executive Director is the primary representative of the PLTA and at the Executive Director's sole discretion, may restrict, prohibit, or evict any Exhibitor whose exhibit is misleading or deceptive, is in poor taste or unsuitable to exhibit, or whose exhibit, because of noise, method of operation, materials or otherwise, may detract from the general character of the convention. In such event, Exhibitor shall restrict its exhibit or forfeit the exhibit space and immediately dismantle, remove, and vacate the exhibit space upon demand as ordered by the Executive Director.

### **Cancellation Policy**

Exhibit booth and sponsorship cancellations received prior to February 28, 2020 will receive a refund of 25% of the fees paid. No refunds will be made after March 15, 2020. Cancellations after March 15, 2020 will not void the obligation to pay the balance due and all monies paid on account will be forfeited. All cancellations must be made in writing to the PLTA, attention Robin Kelsh, 1010 West 8<sup>th</sup> Avenue, King of Prussia, PA 19406 or [rkelsh@plta.org](mailto:rkelsh@plta.org).

## **CONVENTION REGISTRATIONS**

**Attendee Registration:** Register additional staff by contacting the PLTA office or register online through the [PLTA website convention registration page!](#)

## **MAKE YOUR HOTEL RESERVATIONS**

**Hotel Reservations:** Visit [tinyurl.com/PLTA2020](http://tinyurl.com/PLTA2020) and click "Check Availability" to select your room and then enter the dates and number of guests for your stay. If you need assistance when registering on-line for your room reservation, please call Omni Bedford Springs Reservation Office at (814) 623-8100 and mention "**Pennsylvania Land Title Association**". Room rates start at \$199.00 plus taxes and fees for Deluxe Rooms from October 11 – 13, 2020. The Daily Resort Service Charge has been discounted from \$32.00 to \$16.00. The discounted room block closes September 10, 2020. The room rate is limited to our block and once the block is sold, rooms will be offered on a space available basis and at the hotel's public rate. ***Don't delay, space is filling up quickly!***

## **IMPORTANT DATES**

**Friday, August 7, 2020** - 50% deposit due, along with 75-word company description, logo in jpeg format.

**Friday, August 14, 2020** - Balance due of fees and final call for artwork.

**Friday, September 11, 2020** - Pre-convention attendee list emailed ( updated list sent every 2 weeks thereafter)

**Friday, October 9, 2020** – Final pre-convention attendee list available.

**Sunday, October 11, 2020** - Exhibit set-up from 7:00 AM with set-up complete by 11:00 am

**Tuesday, October 13, 2020** - Exhibit breakdown to be completed by 12:00 Noon

**Wednesday, October 28, 2020** – Post-convention attendee list is available.



**PLTA 2020 ANNUAL CONVENTION**  
**SPONSORSHIP AND EXHIBIT SPACE CONTRACT**

Company Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Email Address: \_\_\_\_\_

Telephone: \_\_\_\_\_ Website: \_\_\_\_\_

Are you a PLTA Member? (Circle one)      Yes                  No                  **Pricing: Member/Non-Member**

<b>SOLD</b> Westeros Premier Sponsor		\$15,000/\$16,000
<input type="checkbox"/> Seven Kingdoms Host Sponsor		\$10,000/\$11,000
<b>SOLD</b> Iron Throne Banquet Sponsor		\$7,000/\$8,000
<input type="checkbox"/> Ice & Fire Ice Breaker Sponsor	\$7,000 / \$8,000	<b>SOLD</b> Court Jester Entertainment Sponsor \$5,000 / \$6,000
<b>SOLD</b> Order of Maesters Registration Sponsor	\$4,000 / \$5,000	<b>SOLD</b> Dance with Dragons Party Sponsor \$3,500 / \$4,500
<b>SOLD</b> Tourney of the Hand Golf Outing Sponsor	\$3,000 / \$4,000	<input type="checkbox"/> Dothraki Charging Station Sponsor \$3,000 / \$4,000
<input type="checkbox"/> Winterfell Sunday Lunch Feast Sponsor	\$2,500 / \$3,500	<input type="checkbox"/> Faceless Men AV Sponsor \$2,500 / \$3,500
<input type="checkbox"/> Monday Castle Black Breakfast Sponsor	\$2,500 / \$3,500	<input type="checkbox"/> Tuesday Royal Court Breakfast \$2,500 / \$3,500
<b>SOLD</b> Sunday High Garden Break Sponsor	\$1,500 / \$2,500	<b>SOLD</b> Monday Dragon Eggs Break Sponsor \$1,500 / \$2,500
<input type="checkbox"/> Kings Landing Exhibitor	\$1,500 / \$2,500	<input type="checkbox"/> Upgrade to full page program ad \$ 500.00

Name of Attendee(s): \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

Sponsorship _____	\$ _____
Additional exhibit staff - Member:\$445.00/Non-Member:\$645.00 each. (x____)	\$ _____
Attendees (not included in sponsorship) Member:\$475.00/Non-Member:\$675.00 each (x____)	\$ _____
Guests/Spouses, the cost is Member:\$445.00/Non-Member:\$645.00 each (x____)	\$ _____
Activity 6/15 \$75.00 per person (x____)	\$ _____
Golf (6/15 @ 12 PM) \$150.00 (golf cart, greens fees, boxed lunch) # of golfers _____	\$ _____
(Names of golfers: _____)	
Total Amount Due: .....	\$ _____

To confirm your reservation, please submit your 50% deposit and signed contract ASAP.

**Payment:** Payment accepted by **check made payable to PLTA**. Please mail along with a signed contract to:  
 PLTA, 1010 West 8<sup>th</sup> Avenue, Suite H, King of Prussia, PA 19406. Please remit no later than March 13, 2020:

- 50% deposit (space is allocated on a first come, first-serve basis)
- Signed Sponsorship Agreement
- A 75-word maximum company description
- Company artwork and/or logo

The undersigned agrees to the sponsorship, exhibitor and cancellation policies set forth in this agreement dated: \_\_\_\_\_.

Printed Name: \_\_\_\_\_

Signature: \_\_\_\_\_



**PENNSYLVANIA  
LAND TITLE  
ASSOCIATION**

1010 West 8<sup>th</sup> Avenue, Suite H  
King of Prussia, PA 19406  
Phone: 800-545-7584 or 610-265-5980  
Fax: 610-265-5998 | Email: info@plta.org

**2020 MEMBERSHIP APPLICATION**

***Join PLTA to get the member pricing on all sponsorships!***

I, \_\_\_\_\_  
First Name Middle Initial Last Name

(Individual or contact person for Agency/Company), hereby make application for membership in the Pennsylvania Land Title Association in the classification indicated below. ***If accepted into membership, I agree to abide by the Constitution, the By-Laws and the Code of Ethics and Conduct of the Pennsylvania Land Title Association.***

In what state(s) are you licensed? \_\_\_\_\_

Which underwriter(s) are you appointed with in Pennsylvania? \_\_\_\_\_

**ALL APPLICANTS please provide information below:**

Company Name: \_\_\_\_\_

Legal Name if above is a DBA: \_\_\_\_\_

Business Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Fax Number: \_\_\_\_\_ PA County: \_\_\_\_\_

Email Address: \_\_\_\_\_ Website: \_\_\_\_\_

Please indicate your class of membership:

- Title Agency: 0- 2 employees **\$175 (member benefits extend to employees)**
- Title Agency: 3-10 employees **\$200 (member benefits extend to employees)**
- Title Agency: 11 - 19 employees **\$300 (member benefits extend to employees)**
- Title Agency: 20 plus employees **\$400 (member benefits extend to employees)**
- Individual Licensed Title Agent **\$155 (only if company is not a current member)**

**Affiliates are law firms, mortgage companies, banks or industry sponsors:**

- Individual Affiliate **\$250**
- Company Affiliate **\$400 (member benefits extend to employees)**

**\*\*\*Please include a separate list of employee names and email addresses so they can receive the benefits of membership.\*\*\***

\_\_\_\_\_ I was referred by (name/company/ underwriter\*) \_\_\_\_\_

\*If underwriter, include name of your agency representative.

\_\_\_\_\_ I am joining because I heard/read about the PLTA. Where/When? \_\_\_\_\_

Are you interested in learning more about the Professional Designations?  Yes  No

Are you interested in learning more about Affiliate Program to make special offers to PLTA members?  Yes  No

**PAYMENT PROCESSING: Dues must accompany application.**

**THANK YOU FOR YOUR SUPPORT OF PLTA!!**

My check is enclosed payable to PLTA – please mail to: 1010 West 8<sup>th</sup> Avenue, Suite H, King of Prussia, PA 19406

I would like to pay by credit card Type of card:  Visa  MasterCard  American Express

Discover

Card#: \_\_\_\_\_ Expiration: \_\_\_\_\_

CVV code (on back of card): \_\_\_\_\_ Printed name of card holder \_\_\_\_\_

Signature of card holder \_\_\_\_\_