

PLTA® Logo Use Policy

PLTA® members in good standing may display the PLTA® member logo as a means of exhibiting their affiliation with PLTA®. The logo consists of its art design and PLTA®'s name spelled out. The logo must be used in its entirety and the colors may not be altered. The appropriate notation "proud member" and current membership year is incorporated in the PLTA member logo and must be displayed. Use of the PLTA® logo without a member designation is prohibited. The logo (used only with the term Member) may appear on current member's literature, signage, business and electronic correspondence, and website provided it takes secondary status in appearance to member's name and credentials. Use of the logo or PLTA®'s name or acronym by non-members or members that have allowed their membership to lapse due to non-payment is strictly prohibited.

Without the express written permission of PLTA®, you may NOT use PLTA®'s logo, PLTA®'s name, PLTA®'s acronym, or PLTA®'s member icons:

1. to imply endorsement by PLTA® of any product, event, position, action, or idea;
or
2. to make statements on behalf of the organization or to address political issues.

If request a logo please contact info@plta.org or call us at 610-265-5980. PLTA® reserves the right to change these rules at any time.

PLTA®
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