



# PENNSYLVANIA LAND TITLE ASSOCIATION

## The Cyber Battleground.. How to Win the War

### 2018 Mid-Year Conferences Sponsorship Packages

January 18, 2018 - Crowne Plaza Valley Forge, King of Prussia, PA

March 8, 2018 - DoubleTree Hotel Cranberry, Mars, PA

**Table Sponsor:** Includes table, 2 chairs, hotel set-up fee and one (1) lunch reservation.

- Table Sponsor 1/18: Member \$550.00 / Non-Member \$750.00
- Table Sponsor 3/8: Member \$300.00 / Non-Member \$400.00
- Table Sponsor Both Dates: Member \$750.00 / Non-Member \$1050.00

**Refreshment Sponsor:** Sponsor of the morning refreshment station - Includes company name on station signage, vendor table, 2 chairs, hotel set-up fee and two (2) lunch reservations.

- Refreshment Sponsor 1/18: Member \$775.00 / Non-Member \$975.00
- Refreshment Sponsor 3/8: Member \$575.00 / Non-Member \$675.00
- Refreshment Sponsor Both Dates: Member \$1250.00 / Non-Member \$1550.00

**Lunch Sponsor:** Sponsor of lunch - Includes company name on event signage, vendor table, 2 chairs hotel set-up fee and two (2) lunch reservations.

- Lunch Sponsor 1/18: Member \$1,000.00 / Non-Member \$1,200.00
- Lunch Sponsor 3/8: Member \$750.00 / Non-Member \$850.00
- Lunch Sponsor Both Dates: Member \$1,650.00 / Non-Member \$1,950.00

**Premier Sponsors:** Named sponsor of the event, 1 minute to speak to the attendees, company logo on printed marketing materials, PLTA Mid-Year Conference webpage, and event signage; vendor table, 2 chairs, hotel set-up fee and three (3) lunch reservations.

- Premier Sponsors 1/18: Member \$1,250.00 / Non-Member \$1,500.00
- Premier Sponsors 3/8: Member \$1,000.00 / Non-Member \$1,250.00
- Premier Sponsors Both Dates: Member \$2,150.00 / Non-Member \$2,650.00



# PENNSYLVANIA LAND TITLE ASSOCIATION

## 2018 Mid-Year Conferences Sponsorship Agreement

Company Name of Sponsor: \_\_\_\_\_

Contact person: \_\_\_\_\_

Business Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Time of Events: 9:30 AM to 2:30 PM - Set up one (1) hour prior to the event start time

The PLTA adheres to requirements of the Pennsylvania Land Title Institute (as the provider of education) and has established guidelines for the sponsorship program, which the sponsor hereby accepts:

- The maximum number of sponsors for programs offered will be determined by the size of the location and available space.
- Sponsors can distribute their promotional material before or after the program or during any breaks, outside of the classroom.
- PLTA is permitted to advertise sponsorship opportunities and they will be available on a first come, first served basis.
- If employees of the sponsoring organization would like to receive credit for the seminar, they must attend as students and pay the appropriate fee.
- Agreement must be received by 11/21/2018 and payment received by 12/14/2018.
- Contact the PLTA for additional lunch reservations at \$35 per person.

Company Representative's Signature: \_\_\_\_\_

Included Sponsor Attendee(s): \_\_\_\_\_

Additional Lunch Reservation(s): \_\_\_\_\_

### Payment Processing

My check for \$\_\_\_\_\_ is enclosed payable to PLTA (Payment by check is appreciated)

I would like to pay by credit card. Type of card: \_\_\_\_\_

Card # \_\_\_\_\_ Expiration \_\_\_\_\_ CSV Code: \_\_\_\_\_

Printed name of card holder \_\_\_\_\_

Signature of card holder \_\_\_\_\_

(Name/address on registration form must match the cardholder's name and address)

**This agreement will not take effect until payment is received.**