

PNWA PRESIDENT WELCOME LETTER



PAM BINDER

Welcome to Pacific Northwest Writer's Sixty-second annual conference. It is because of you, the PNWA board, volunteers, staff, and the talented writers throughout the history of our organization, that this conference continues to grow.

Our organization's founder, Zola Helen Ross, envisioned a community of authors who would help nurture a writer's career from pen to publication. The PNWA board members, volunteers, staff, and sponsors have not only continued Zola's legacy but have expanded her theme. PNWA is now a writer's resource and our goal is to help our members through education and support: key ingredients for an author's success.

Helping one another succeed can be as simple as joining a critique group, listening to a fellow author's pitch, or discussing character or plot issues over a cup of coffee or tea. (For those who have taken my classes, you know that chocolate plays a major role in any discussion).

This year we have added a new feature. (We received feedback from last year's survey that our attendees would like to connect with authors who write in their genre). The Cascade rooms are dedicated for that purpose. Friday afternoon is informal. You are welcome to stop by, meet authors, sign up for critique groups, or ask questions of our guest authors. On Saturday there will be workshops and panels that concentrate on these areas. If you write in more than one, feel free to sample all that is offered. Below is the breakdown and their locations.

Cascade 1: Nonfiction/Memoir
Cascade 2: Children's Picture/Chapter
Cascade 3 & 4: Historical Fiction
Cascade 5 & 6: Literary Fiction
Cascade 7 & 8: Romance/Women's
Cascade 9: Mystery/Thriller Fiction
Cascade 10: Science Fiction
Cascade 11: Fantasy Fiction
Cascade 12: YA/Middle Grade

Thank you for attending our conference! We look forward to meeting with old friends and welcoming new. We are a community and when one of us succeeds, we all succeed.

Have a wonderful conference.
Pam Binder is the President of PNWA and a *seanchai*. (If you find out what that word means, come find her).

"If there's a book that you want to read, but it hasn't been written yet, then you must write it." Toni Morrison, a Nobel Prize, and Pulitzer Prize-winning novelist.

CONFERENCE SCHEDULE - THURSDAY

7:30 a.m. – 8:00 p.m.

Registration Desk Open

**MASTER CLASS With
Donald Maass
Not Included in
Registration
Ticket Required
9:00 a.m. - 1:00 p.m.
Grand Ballroom 3**

**MASTER CLASS SCHEDULE
INCLUDED IN
REGISTRATION**

9:00 a.m. – NOON

**Northwest 1
MASTER CLASS:
CRAFT OF WRITING TRACK**

Topic: Where To Start Your Story

Presented by: Lindsay Schopfer

Description: A great story must start strong to get the reader's attention. Each novel's beginning must be a balancing act of description, backstory, and action. Participants in this workshop will learn how much backstory to include in their novel, how to identify essential establishing information, and how to effectively drop their readers into the action.

**Northwest 2
MASTER CLASS:
MARKETING TRACK**

Topic: Press Kit: An Essential Tool in the Author's Tool Kit

Presented by: Kathryn Jane

Description: One magical file for when opportunity knocks. Learn how to put together a comprehensive file filled with all the "stuff" you need to have at your fingertips—the little things we never think of until someone asks. Be prepared to guest blog at a moment's

notice, Take advantage of last-minute opportunities. Take the headache out of posts for Facebook parties or takeovers. Be Twitter-ready.

NOON – 1:00 p.m.

Lunch Break

Writer's Café & Registration Area
(Lunch concessions available for purchase)

NOON – 1:00 p.m.

**Northwest 3
The Writer's Tool Box Track**

Topic: Conference Prep: How to Get the Most Out of the Conference

Presented by: Jim Harris and Maria

Philips

Description: For a first-time conference attendee, a conference can seem overwhelming. How do you choose which workshop or panel to attend? How do you meet fellow authors? How do you develop a pitch? Bring these questions and more to this interactive session. The goal of PNWA is to help authors achieve their conference goals.

1:00 p.m. – 4:00 p.m.

**Northwest 1
MASTER CLASS
CRAFT OF WRITING TRACK**

Topic: Left Brain Plotting for Right

Brainers

Presented by: Chery Adair

Description: Chery Adair delivers a fast-moving, informative Master Class on plotting and the essential elements of plot. This workshop will bring participants to the next level of plotting. Yes, this class is also for those of you who write by the seat of your pants! You will

learn the essential structure and vital elements of plotting so that you write faster and smarter.

**Northwest 2
MASTER CLASS
MARKETING TRACK**

Topic: Get Rich or Die Trying: Using a Flagship Series to Accelerate Your Career

Presented by: Chris Fox

Description: TBA

**NORTHWEST 3
Writer's Tool Box Track**

Topic: Best Practices for Indie Authors

Presented by Deborah Schneider and

Saralynn Holt

Description TBA

4:00 p.m. – 7:30 p.m.

Dinner Break

5:00 p.m. – 7:00 p.m.

**NORTHWEST 1, 2 & 3
Topic: Pitch Fest**

Presented by Gerri Russell

Description: Before you can write a great pitch, you must know your story, inside and out. Answer these question in preparation for writing your pitch and you're off to a great start. Join New York Times Bestselling author Gerri Russell and her author-coaches as she helps demystify the art of pitching your story to agents, publishers and friends.

CONFERENCE SCHEDULE THURSDAY - FRIDAY

7:30 p.m.

Grand Ballroom 2 & 3
KEYNOTE DESSERT
RECEPTION FOLLOWED
BY AUTOGRAPH PARTY
Keynote Speaker:
R.L. STEIN

(PUT HIS PHOTO)

7:30 a.m. – 9:00 a.m.

Writers' Café & Registration Area
Continental Breakfast

7:00 a.m. – 7:30 p.m.

Registration Desk Open

8:00 a.m. – 8:30 a.m.

Grand Ballroom 2 & 3

PNWA Annual Meeting

8:30 a.m. – 9:30 a.m.

Grand Ballroom 2 & 3

Editor Forum

Description: The editors give an overview of the kinds of projects they are acquiring and the best way to submit your project. A question and answer period is included.

9:30 a.m. – 10:00 a.m.

Morning Break

10:00 a.m. – 11:30 a.m.

Grand Ballroom 2 & 3

Agent Forum

Description: The agents give an overview of the kinds of projects they are acquiring and the best way to submit your project. A question and answer period is included.

11:00 a.m. - 2:00 p.m.

Lunch Break

Writer's Café & Registration Area
(Lunch concessions available for purchase)

2:00 p.m. – 3:30 p.m.

Afternoon Sessions

Grand Ballroom 2

CRAFT OF WRITING TRACK

Topic: Writing Characters with Disabilities

Presented by: Laurie Dennis, Paula Blazer, Sue Ward Drake, and E.L. Roux

Description: Authors with disabilities will discuss the specific challenges and details writers must consider in order to write authentic characters. Topics include physical and emotional challenges, stereotypes to avoid, and types of assistive devices. Examples include, but are not limited to, world-building, historical research methods and resources, military and law enforcement practices and cultures, mythology, genre norms and clichés

Grand Ballroom 3

MARKETING TRACK

Topic: Build a Writer Platform in 12 Months

Presented by: Jason Brick

Description: This one is a step-by-step, month-by-month guide to build a platform using blogs, YouTube, social media, social engagements, and writing. Begins with a quick definition of the components of a platform and why you need one, then dives in starting with Month One. We end with general advice about basic goal-setting and how it interacts with building a platform.

Evergreen 1 & 2

CRAFT OF WRITING TRACK

Topic The Magic of Plotting

Presented by: Kay Kenyon

Description: How do you develop a novel's plot? Is it luck, or trial and error, or are there classic approaches you can use to bring out your best story? Learn to bring forth the magic within your creativity--and give it form in the world: your story! Kay Kenyon is the author of 14 science fiction and fantasy novels, including a new fantasy trilogy from Simon & Schuster/Saga. She will focus on initial inspiration, and the deep tools of mystery, surprise, originality, conflict, momentum, and transformation.

Evergreen 3

WRITER'S TOOL BOX TRACK

Topic: Scrivener Unraveled! Capture and Organize your Ideas, Anywhere, Anytime

Presented by Brian Mercer

Description: If you've been intimidated by this powerful writing software, then learn how to document research, organize world building, storyboard, outline, and craft your prose using a single, streamlined interface. Scrivener's iPad and iPhone options capture and sync your ideas.

CONFERENCE SCHEDULE FRIDAY

Evergreen 4

WRITER'S RIGHTS TRACK

Topic: Maximizing your Subsidiary, Audio, and Translation Rights

Presented by: Crista McHugh

Description: If you've self-published and haven't considered subsidiary rights, you could be leaving money on the table. A New York Times bestselling self-published author talks about how she doubled her income by investing in translations and audio formats of her books.

CASCADE ROOMS

Meet authors of your genre, practice your pitch, and/or form critique groups.

Cascade 1 & 2: Nonfiction/Memoir

Cascade 3 & 4: All Children's Books

Cascade 5 & 6: Historical

Cascade 7 & 8: Literary

Cascade 9 & 10: Romance

Cascade 11: Mystery/Thriller/Horror

Cascade 12: Middle Grade/Young Adult

Cascade 13: SF/Fantasy/Paranormal

3:30 p.m. – 4:00 p.m.

Afternoon Break

4:00 p.m. – 5:30 p.m.

Afternoon Sessions

Grand Ballroom 2

CRAFT OF WRITING TRACK

Topic: Queer Lands: LGBTQ+ Representation in Fiction

Presented by: Lindsay Pierce

Description: Queer Lands will focus on creating a safe place to have open conversations about the representation of LGBTQ+ characters within fiction and how we, as writers, can improve

our understanding and portrayal of this community. The presentation will focus on deconstructing fear, skill development of description and language, and how to empower writers and authors to be part of positive social change through their words. The workshop will discuss, research and understanding this diverse community, language, powerful words and how to use them effectively, developing complex LGBTQ+ characters, and shedding stereotypes.

Grand Ballroom 3

SCREENWRITING TRACK

Topic: Book to Script: How to Painlessly Adapt Your 300+ page book to 100+ page Screenplay That's Mostly Dialogue.

Presented by: Kim Hornsby

Description: Have you ever wondered if you could turn your book into a movie screenplay? It's fun and the process will only make you a better writer in the end. Hollywood loves adaptations from book to script. And as a writer with a completed book, you are well on the way to having a screenplay in your hand to make your product more marketable. You'll learn how to write an effective log line that boils the essence of your story down to 40 words and the process of isolating the key scenes to support the story. Kim Hornsby will show you a painless way to turn your book into a speculative screenplay.

Evergreen 1 & 2

PROFESSIONAL WRITER TRACK

Topic: Working With an Agent and Editor

Presented by: Agent Paige Wheeler, editor Amy Cloud and authors Sheila Roberts and Mark Maciejewski

Evergreen 3 & 4

WRITER'S RIGHTS TRACK

Topic: Legal Issues for Writers

Presented by: Jason Cruz

Description: The presentation covers the basics of copyright and trademark law related to issues that authors might face and what to look for in a basic publishing agreement.

CASCADE ROOMS

Meet authors of your genre, practice your pitch, and/or form critique groups.

Cascade 1 & 2: Nonfiction/Memoir

Cascade 3 & 4: All Children's Books

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Cascade 11: Mystery/Thriller/Horror

Cascade 12: Middle Grade/Young Adult

Cascade 13: SF/Fantasy/Paranormal

CONFERENCE SCHEDULE FRIDAY - SATURDAY

FRIDAY

7:00 p.m. - 8:30 p.m.

Grand Ballroom 2 & 3 FEATURED SPEAKER DINNER

Cat Rambo, Dori Hillestad Butler, Chris Fox, Nancy Pearl, Donald Maass, and Christopher Vogler
Moderator: Robert Dugoni

(Include photos of panel)

8:30 p.m. - 10:00 p.m.

Grand Ballroom 1

Autograph Party & Dessert

Over sixty award winning and New York Times bestselling authors will attend the autograph party that will follow the dinner.

SATURDAY

7:30 a.m. - 9:00 a.m.

Continental Breakfast

Writer's Café & Registration Area

7:30 a.m. - 7:00 p.m.

Registration Desk Open

8:00 a.m. - 11:30 a.m.

Morning Sessions

Evergreen 1 & 2

MARKETING TRACK

Topic: Tactical Social Media for Writers

Presented by: Jason Brick

Description: Drawing from work with some scary smart social media gurus, Jason Brick will discuss a life-as-we-now-know-it snapshot of how social media works for writers, which writers should use which platforms, the rules of engagement across each, and a prescription for putting it all together.

Evergreen 3 & 4

CRAFT OF WRITING TRACK

Topic: Creating Character Emotion

Presented by: Gerri Russell

Description: Emotion is the most important tool writers have in their writer's tool box. Emotion affects every other element of fiction, dialogue, action, character development, plot, theme, the list goes on. Join bestselling author Gerri Russell in this workshop designed to help you step inside your characters and make your writing richer and more memorable.

CASCADE GENRE TRACK

Cascade 1 & 2: Nonfiction/Memoir

Cascade 3 & 4: All Children's Books

Cascade 5 & 6: Historical

Cascade 7 & 8: Literary

Cascade 9 & 10: Romance

Cascade 11: Mystery/Thriller/Horror

Cascade 12: Middle Grade/Young Adult

Cascade 13: SF/Fantasy/Paranormal

Topic: Define What You Write

Description: This track is designed to help the author identify the type of book they are writing, the rules, the audience, the pitfalls, and the advantages. If you are unsure of what you are writing, your work could be classified as an outlier. A book is an outlier if it doesn't fit the industry's understanding of how a book should be categorized. Agents and editors, as well as readers, want to categorize books. Readers are looking for a certain books based on what they like to read, and so if your book resists being "typed," it's less likely to be discovered. The goal of PNWA's Cascade Genre Track is to help you understand what you are writing.

Cascade 1 & 2

NONFICTION & MEMOIR TRACK

Topic: The Art of the Personal Essay

Presented by: William Kenower

Description: The personal essay is a unique blend of storytelling, perspective, and poetry. Not quite memoir, not quite self-help, it is a form that lends itself to blogs, essays for magazines, or opinions for newspapers.

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In this workshop William Kenower will examine the structural foundation of the personal essay, as well as teach simple tools to help authors use their life experiences as limitless source material.

Cascade 3 & 4

CHILDREN'S PICTURE & CHAPTER BOOK TRACK

Topic: TBA

Presented by:

Description: TBA

Cascade 5 & 6

HISTORICAL FICTION TRACK

Topic: Power Research

Presented by: Jeff Ayers

Description: Whether writing non-fiction or fiction, the importance of accuracy remains the same. Information Specialist Jeff Ayers will show you how to move past Google searches to find the information you need for authenticity in your writing.

Cascade 7 & 8

SCREENWRITING TRACK

Topic: When Your Book Is Made Into A Movie.

Presented by: JD DeWitt, Kim Hornsby, and Renee Meland

Description: TBA

Cascade 9 & 10

ROMANCE TRACK FICTION TRACK

Topic: Romance Isn't Just For The Young: Ageless Allure of Romance

Presented by: Melinda Rucker Haynes
Description: Romance isn't just for the young. Romance publishing has long been open to all subgenres, and this growing subgenre is no exception. Readers

want thrilling, inspiring stories of romance and adventure about people in their age group, not just characters who are fixated on illness and loss. Join award winning and bestselling author Melinda Rucker Haynes as she explores how the author can reach these readers and create characters that leap off the page.

Cascade 11

MYSTERY, THRILLER & HORROR TRACK

Topic: What is the Difference Between a Mystery, A Thriller and A Horror Novel?

Presented by: Jenny Chen, Margaret Bail, and Sylvan Creekmore.

Cascade 12

MIDDLE GRADE & YOUNG ADULT TRACK

Topic: TBA

Presented by: TBA

Description: TBA

Cascade 13

SCIENCE FICTION, FANTASY & PARANORMAL TRACK

Topic: Writing Urban Fantasy: The Alchemy of the Ordinary

Presented by: Craig English

Description: What if we were to find that magic exists in our workaday world? This proposition lies at the heart of the urban fantasy genre. In this workshop we'll consider the joys and perils inherent in writing urban fantasy. We'll explore how such a remarkable world affects the sensibilities of contemporary characters, and the varieties of plot structure that are available. Ultimately, the boundaries of the urban fantasy genre provide for a vast freedom, transforming grit into myth, the mundane into the magical.

9:30 a.m. – 10:00 a.m.

Morning Break

10:00 a.m. – 11:30 a.m.

Morning Sessions

Evergreen 1 & 2

EDITING TRACK

Topic: Fifty Things to Check in Your Manuscript Before Submitting to an Agent

Presented by Elizabeth Kracht

Description: From Elizabeth's "Author's Checklist: Fifty Things to Check Before Submitting to an Agent," this workshop will provide the necessary guidelines to help authors revise their work more effectively by seen through the eyes of an agent. Born from thousands of hours of editing manuscripts, Elizabeth will provide both simple and subtle tips for approaching the revision process that will bridge the gap between what an agent thinks is publication ready" and what an author does.

CONFERENCE SCHEDULE SATURDAY

10:00 a.m. – 11:30 a.m.

Morning Sessions

Evergreen 3 & 4

CRAFT OF WRITING TRACK

Topic: Writing Diversity in Popular Fiction: How Authors Create Realistic Multicultural Characters.

Presented by: Eliana West

Description: Have you ever wanted to write more diverse characters but were concerned or afraid to try? Author Wendy Schwartz will explain the basic tools needed to write characters from different racial backgrounds without falling into many of the common pitfalls that create characters who are stereotypes instead of real people. Tap into this growing new market and reach new readers by adding diversity to your story. This workshop focuses on how authors can create realistic multicultural characters.

Cascade 1 & 2

NONFICTION & MEMOIR TRACK

Topic: What is Nonfiction and Memoir?

Presented by: Lynn Price, Jaime Coyne and Regina Ryan,

Description:

Cascade 3 & 4

CHILDREN'S PICTURE & CHAPTER BOOK TRACK

Topic: From Character Development to Storyboarding: A Guide to Writing Picture Books

Presented by Dana Sullivan

Description: Dana Sullivan will take you step-by-step from character development and storyboarding, right up to your own ready-to-submit picture book dummy! Join Dana for this intensive boot camp focusing on playful doodling, storyboarding, inside stories of the publishing world,

and having fun. A perfect class for illustrators AND writers looking for a new perspective on their work. Plus, that kick-in-the-back cover you may have been needing.

Cascade 5 & 6

HISTORICAL FICTION TRACK

Topic: TBA

Presented by:

Description:

Cascade 7 & 8

LITERARY FICTION TRACK

Topic: How to Create an Unforgettable Character

Presented by: Marjorie Reynolds

Description: Through centuries of literature, certain characters stand out, among them, Hamlet, Captain Ahab, Scarlett O'Hara, Jay Gatsby, Sherlock Holmes, and almost any character out of Charles Dickens. More contemporary novels, such as *The Girl With The Dragon Tattoo*, *Harry Potter*, *Life of Pi*, and Lee Child's Jack Reacher series have similar unforgettable characters. All of these richly drawn fictional characters have one significant trait in common. They are extreme. Award-winning author Margorie Reynolds will teach a class that analyzes the traits that make these characters unforgettable and how authors can incorporate them into their novels.

Cascade 9 & 10

ROMANCE & WOMEN'S FICTION TRACK

Topic: Romance Is in the Air

Presented by: Pam Binder and Gerri Russell

Description: TBA

Cascade 11

MYSTERY, THRILLER & HORROR TRACK

Topic: Get to Know the Mystery Genre:

An overview of Clues, Red Herrings, Heroes, Villians and Subgenres

Presented by: Scotti Andrews, Robert Dugoni, and Thomas Hopp

Description: You know a mystery when you see one, right? Now go deeper and learn about the components of a mystery story. What's the difference between clues and red herrings? How do mystery heroes, heroines, and villains further the story? What are the differences between the many subgenres? Get to know the mystery genre from a panel of experts - The Northwest Chapter of Mystery Writers of America.

Cascade 12

Middle Grade & Young Adult TRACK

Topic: What are the rules of Middle Grade and Young Adult Novels?

Presented by: Rachel Letofsky, Carlisle Webber, Alicia Clancy

Description:

Cascade 13

SCIENCE FICTION/FANTASY & PARANORMAL TRACK

Topic: Creating a Magic System That Won't Break Your Plot

Presented by: Ariel Anderson, Oren Ashkenazi, Wesley Matlock, and Chris Winkle

Description: Magic is the backbone of many fantasy stories, but it's difficult to have a magic system that's entertaining but doesn't create plot holes. This plane is specifically for speculative fiction authors, but it's one we're uniquely qualified for.

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11:00 a.m. - 2:00 p.m. Lunch Break

Writers' Café & Registration Area
(Lunch concessions available
for purchase)

2:00 p.m. – 3:30 p.m. Afternoon Sessions

Evergreen 1 & 2

EDITING TRACK

Topic: 21 Edits Publishers Expect but
Never Mention

Presented by Christine M. Fairchild
Description: Whether you're writing
your first novel, ready to submit a
manuscript to agents or editors, or just
learning to be a better critique partner,
this editing class will help you take your
storytelling skills to the next level. You'll
learn tips and tricks to start and stop
at the right place in your story, make
scenes have more tension and energy,
strengthen character development,
improve pacing, clarify voice and
style, clean up clutter, create stronger
dialogue and subtext, and produce
page-turning chapters.

Evergreen 3 & 4

CRAFT OF WRITING TRACK

Topic: A Novel in Four Drafts

Presented by: Lindsay Schopfer

Description: Every draft of a novel can
be more than just another version of
the manuscript. It can be an ongoing
evolution that keeps improving with
each stage until the work is finally
the best version of itself. Writers in
all stages of production will benefit
from this detailed and engaging look
at the writing and revision process.
Participants in this workshop will learn
what they should focus on for each

draft, techniques for effective editing,
and how to complete that book that
never seems to be good enough.

CASCADE ROOMS

Cascade 1 & 2: Nonfiction/Memoir

Cascade 3 & 4: All Children's Books

Cascade 5 & 6: Historical

Cascade 7 & 8: Literary

Cascade 9 & 10: Romance

Cascade 11: Mystery/Thriller/Horror

Cascade 12: Middle Grade/Young Adult

Cascade 13: SF/Fantasy/Paranormal

Topic: Define What You Write

Description: This track is
designed to help the author
identify the type of book
they are writing, the rules,
the audience, the pitfalls,
and the advantages. If
you are unsure of what
you are writing, your work
could be classified as an
outlier. A book is an outlier
if it doesn't fit the industry's
understanding of how a
book should be categorized.
Agents and editors, as well as
readers, want to categorize
books. Readers are looking
for a certain books based
on what they like to read,
and so if your book resists
being "typed," it's less likely
to be discovered. The goal of
PNWA's Cascade Genre Track
is to help you understand
what you are writing.

Cascade 1 & 2

NONFICTION & MEMOIR TRACK

Topic: **The Magic of Memoir: Inspiration
for the Writing Journey**

Presented by: **Ruth Stender and Carol
Anderson**

Description: Do you have a story to
tell? Or a memoir in progress that
needs a little help to the finish line? If
so, come join memoirists Ruthie Stender
and Carol Anderson, contributors to
the anthology, *The Magic of Memoir,
Inspiration for The Writing Journey*. You
will learn how to outline your story, the
difference between scene and theme,
taming the inner critic, the importance
of universal truth/reflection/take-away,
truth-telling, and how to keep writing.

Cascade 3 & 4

CHILDREN'S PICTURE & CHAPTER BOOK TRACK

Topic: **What are the Subgenres and
Perimeters of Children's Literature?**

Presented by: **Amy Cloud and Adria
Goetz**

2:00 p.m. – 3:30 p.m.

Afternoon Sessions

Cascade 5 & 6

HISTORICAL FICTION TRACK

Topic: **Putting the History in Mystery**

Presented by: **Anna Castle, M. Louisa
Locke, and Janet Oakley**

Description: Mystery has long been
one of the most popular genres.
Increasingly, mysteries set in the historic
past are gaining fans worldwide.
Mystery readers love facts, which
means writers of historical mysteries
have a double duty to perform.
They must know how to write a good
mystery, with clues and herrings
properly laid across the trail, but
they must also know how to make
characters move and act in that
bygone era without overwhelming
readers with too much information
about the setting. Award-winning
authors Janet Oakley, Anna Castle,

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and M. Louisa Locke will talk about writing historical mysteries and thrillers, with tips about doing research that builds a compelling setting along with an historically accurate crime-solving tale.

Cascade 7 & 8

LITERARY FICTION TRACK

Topic: TBA

Presented by: Robert Dugoni

Description:

Cascade 9 & 10

ROMANCE & WOMEN'S FICTION TRACK

Topic: What Classifies a Novel as Romance vs Woman's Fiction?

Presented by: Shannon Orso, Paige Wheeler, and Paige Sisley

Cascade 11

MYSTERY, THRILLER & HORROR TRACK

Topic: Writing the Contemporary Cozy Mystery

Presented by: Wendy Kendall

Description: There are still many cozy mysteries being published, and the Hallmark Channel and BBC have popularized some series. This presentation will teach the ingredients of a successful cozy, resources, magazines, podcast and cozy mystery groups, pitfalls to avoid and ways to have fun with your cozy and your characters

Cascade 12

MIDDLE GRADE & YOUNG ADULT TRACK

Topic: Sharpen Your Wit: Develop Your

Comedic Timing

Presented by: Tiffany Pitts

Description: Humor is an important and often underused tool in storytelling. It can create bad guys out of heroes. It gives the reader respite, hope, and, if done right, a lasting memory tied to your writing. And contrary to popular belief, it is something you can develop. This class will look at different ways humor can be used to deepen storytelling. We'll break down comedic timing and see how it is used to build/relieve tension within scenes creating interest that will grip the reader. We'll look at ways it can be used to develop characters from one-dimensional into complex heroes and villains. We'll also find ways comedy can be created out of perspective and conflict. We will put these ideas into practice with a writing/sharing exercise designed to help improve improvisational thinking skills. Attendees will also learn every-day exercises to keep their thinking sharp and their writing humorously concise.

Cascade 13

SCIENCE FICTION, FANTASY & PARANORMAL TRACK

Topic: How to Write Steampunk and Weird Westerns

Presented by: Cat Rambo

Description: This workshop will cover gathering and using historical details, ethical implications of both genres, basic mechanical concepts, economic underpinnings, and creating texture and dialogue. This will be a combination of lecture, discussion, and in-class writing exercises that will help authors apply new techniques and insights into their own work.

3:30 p.m. – 4:00 p.m.

Afternoon Break

4:00 p.m. – 5:30 p.m.

Afternoon Sessions

Evergreen 1 & 2

EDITING TRACK

Topic: How to Save Money on Editing

Presented by: Ariel Anderson, Oren Ashkenazi, Wesley Matlock and Chris Winkle

Description: Editing isn't cheap, and most writers aren't overflowing with cash. This panel will discuss what the author can do to get the most bang for their editing buck. The panel will focus on craft and business. The craft side will be about common issues they see in manuscripts they edit. Things like lacking a through line, or spending time on characters that don't matter to the story. Writers can fix these problems themselves if they know to look for them. For the business side, the panel will discuss the best way to find editors, how much writers should expect to pay, and how to use beta readers and other options so they won't need as many editing passes.

Evergreen 3 & 4

CRAFT OF WRITING TRACK

Topic: Get your Facts Straight Before You Write About Post Traumatic Stress Disorder (PTSD)

Presented by: Katheryn Jane

Description: This workshop will discuss the tools needed to respectfully portray characters dealing with post-traumatic stress disorder. This is a broad layman's overview of – who, where, what, when, why, and how PTSD's effects

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individuals, families, acquaintances, interpersonal relationships, careers, and other situations.

Cascade 1 & 2

NONFICTION & MEMOIR TRACK

Topic: Discovering Your Story: The Joy of Mindful Writing

Presented by: Peter Gibb

Description: This workshop incorporates writing exercises designed to take the writer closer to the heart of the story. The author will learn the reasons why many people resist memoir, the joy and benefits and how memoir writing has changed in recent years.

Cascade 3 & 4

CHILDREN'S PICTURE & CHAPTER BOOK TRACK

Topic: Current Picture Book Trends

Presented by: Adria Goetz

Description: This workshop will highlight and examine the current trends in the general trade picture book market, and where those trends might be heading. Hear straight from an agent's perspective what is selling and what isn't, which trends are over-saturated, and how to tap into trends in our own unique way.

Cascade 5 & 6

HISTORICAL FICTION TRACK

Topic: What Classifies a Novel as Historical?

Presented by: Madelyn Burt, and Grace Menary-Winefield

Cascade 7 & 8

LITERARY FICTION TRACK

Topic: What is Literary Fiction?

Presented by: Adam Eaglin, Rachel

Crawford and Caroline Eisenmann
Description: Subgenres, trends and troupes.

Cascade 8 & 10

ROMANCE & WOMEN'S FICTION TRACK

Topic: TBA

Presented by:

Description:

Cascade 11

MYSTERY, THRILLER, & HORROR TRACK

Topic: The Road to Hell: the Horror

Genre from Dante to King

Presented by: Scotti Andrews

Description: Scared to look? The horror genre of literature has a long, creepy and intriguing history. This discussion will cover the timeline of horror fiction, the tropes of the genre, how to go beyond the scare to the deeper themes of loss, grief, redemption, and survival. To conclude, we'll look at the horror genre today, which is enjoying an enthusiastic revival.

4:00 p.m. – 5:30 p.m.

Afternoon Sessions

Cascade 12

MIDDLE GRADE & YOUNG ADULT TRACK

Topic: TBA

Presented by:

Description:

Cascade 13

SCIENCE FICTION, FANTASY & PARANORMAL TRACK

Topic: What is the Difference Between Science Fiction Fantasy and Paranormal Novels?

Presented by: TB

7:00 p.m. – 8:30 p.m.

Grand Ballroom 2 & 3

DINNER AND AWARDS CELEBRATION!

Literary Contest and Nancy Pearl Book Awards

SUNDAY

9:00 a.m. – 1:00 p.m.

MASTER CLASS WITH CHRISTOPHER VOGLER TICKET REQUIRED

Grand Ballroom 2 & 3

Topic: The Hero's Journey

Presented by: Christopher Vogler

Description:

CLASSES INCLUDED IN REGISTRATION

8:30 a.m. – 10:00 a.m.
Evergreen 1 & 2

CONFERENCE SCHEDULE SATURDAY - SUNDAY

First Place Winners' Reading

Hosted by Darcy Carson & Sandy McCormack

10:30 a.m. – Noon.

Northwest 1

CRAFT OF WRITING TRACK

Topic: The Dreaded Synopsis

Presented by Julie E. Cooper

Description: Most writers would rather face a root canal or an IRS audit than sit down and write a synopsis. Mostly, we fear the unknown. The root of your synopsis should be ONE WORD. What one word sums up the theme of your book - or is it still buried in your subconscious? Is it Forgiveness, Revenge, Love, Family, Acceptance? Focus on that one word and let it guide you toward building the structure of your synopsis. This workshop will discuss what makes a good synopsis.

Northwest 2

MARKETING TRACK

Topic: TBA

Presented by

Description: TBA

Northwest 3

CRAFT OF WRITING TRACK

Topic: How to Strengthen Novel Plot by Implementing Movie Structure

Presented by Mia Thompson

Description: Most people are aware of the three-act structure that dates back to the Greeks. We see it in plays and movies and we're so familiar with the set-up that when you change or remove it, it leaves the reader or viewer feeling lost. Same thing goes for the basic plot point structure of a Hollywood movie. The format doesn't only give the writer easy control of their main storyline, but a well-plotted movie allows the reader or viewer to feel the flow of the story as the structure helps the natural events unfold.

CONFERENCE SCHEDULE SUNDAY