PNWA CONFERENCE SPONSOR RATE CARD
Reach more than 550 professional and aspiring writers this summer!
Expand your services with our conference program. We will bring the business to you!

AD DIMENSIONS & RATES

<table>
<thead>
<tr>
<th>Size</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>FULL PAGE</td>
<td>$250</td>
</tr>
<tr>
<td>1/2 PAGE HORIZONTAL</td>
<td>$130</td>
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<tr>
<td>1/3 PAGE</td>
<td>$100</td>
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<tr>
<td>1/6 PAGE</td>
<td>$50</td>
</tr>
<tr>
<td>1/12 PAGE</td>
<td>$25</td>
</tr>
</tbody>
</table>

AD SPECIFICATIONS
Full Color (CMYK)
Acceptable software: InDesign CS, Photoshop CS, Illustrator CS. All files must be composite page layouts ready for output.
Regular program ad = PDF Press Quality
Logo ad = 300 dpi (minimum) eps or tiff file
All fonts must be outlined

AD SUBMISSIONS
Electronically via email. For PC & Macintosh we recommend that files are compressed and emailed to kelli@pnwa.org using WinZip (.zip file) or StuffIt Deluxe (.sit file).

Disk: acceptable media: DVD or CD-Rom.
PNWA Conference Sponsor
Attn: Kelli Liddane
PMB 2717 - 1420 NW Gilman Blvd, Ste 2
Issaquah, WA 98027

DEADLINE
Ads must be submitted by MAY 15th

QUESTIONS
Please contact Kelli Liddane with questions: kelli@pnwa.org or 425 673 2665
2014 PNWA CONFERENCE SPONSOR CONTRACT

CONTACT & BILLING INFORMATION

Business_________________________________________Contact____________________________________________________

Phone (___) _____ - ________ Fax (___) _____ - ________ Cell (___) _____ - ________

Email_________________________________________

Mailing Address________________________________________

Qty________________________ State_______ Zip Code________________________

Billing Address (if different)________________________

Qty________________________ State_______ Zip Code________________________

AD PREFERENCES (please check your desired ad by MAY 15th)

_____ Full Page = $250.00             _____ 1/2 Page Horizontal = $130.00             _____ 1/3 Page Square = $100.00

_____ 1/6 Page Vertical = $50.00             _____ 1/12 Page Box = $25.00

DEADLINE ADS MUST BE RECEIVED BY MAY 15th

Review page one for submission requirements and delivery details.

PAYMENT

* Enclosed Check or Money Order (payable to PNWA)     * MasterCard     * Visa

Name________________________ Card number________________________ Exp. Date: __________

[as it appears on your card]

Amount Authorized $_________ Authorized Signature________________________

PROOF

* Electronic proof via email (list address if different from above________________________)

* Hard copy via snail mail (proof will be sent to mailing address listed above)

AD ASSIGNMENT (FOR OFFICE USE ONLY)

_____ Full Pg  _____ 1/2 Pg  _____ 1/3 Pg  _____ 1/6 Pg  _____ 1/12 Pg