PIMA’s Expanded QualityMark™ Certification Program Achieves Milestones in First Year of Implementation

Results from PIMA’s third-party certification program for LTTR testing to be published in 2023

Arlington, VA, July 19, 2022 – The Polyisocyanurate Insulation Manufacturers Association (PIMA) has expanded its voluntary QualityMark™ certification program for Canadian and U.S. manufacturers of polyisocyanurate (polyiso) roof insulation. The program enables participants to obtain third-party certification of long-term thermal resistance (LTTR) values for insulation products independently selected from manufacturing locations. The expanded program now includes third-party verification of thermal resistance values (R-values) for full thickness products independently selected from distribution locations. Results from the expanded program criteria will be published starting in 2023.

“PIMA began implementing QualityMark’s new program requirements in Q2 2021,” said PIMA President Justin Koscher. “While the pandemic presented early challenges that included travel restrictions for independent agencies involved in product selection, we are encouraged by the program’s success as we hit the one-year mark of the implementation phase. The past year has enabled PIMA to verify that the expanded program will provide end users with valuable information on performance by selecting and testing products on a more frequent basis.”

“We will continue to work with program participants, testing laboratories and our third-party program administrator Intertek throughout the second half of 2022 and look forward to sharing additional program details including program results in 2023,” added Koscher.

The QualityMark program was first launched in 2004 to enable polyiso manufacturers to obtain third-party certified LTTR-values for permeable faced polyiso roof insulation products manufactured in Canada and the United States.

“Polyiso is the only insulation product to publish LTTR values certified under a third-party program,” said Marcin Pazera, PIMA Technical Director. “Our QualityMark Program is a valuable and credible tool for end users of polyiso, and will provide the construction industry with the confidence that selecting polyiso insulation means selecting the best insulation for roofing projects.”

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About PIMA
For more than 30 years, the Polyisocyanurate Insulation Manufacturers Association (PIMA) has served as the voice of the rigid polyiso industry, proactively advocating for safe, cost-effective, sustainable, and energy-efficient construction. Organized in 1987, PIMA is an association of polyiso manufacturers and
industry suppliers. Polyiso is one of North America’s most widely-used and cost-effective insulation products. To learn more, visit [www.polyiso.org](http://www.polyiso.org).

**Disclaimer**
The information provided by the QualityMark CM Program is offered for the user’s informational purposes only and is based on periodic testing of individual product samples. Nothing contained herein constitutes or represents a warranty or guarantee of product performance. Users should always consult the individual product manufacturer’s materials, including but not limited to product installation instructions and datasheets, for information on product performance.

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