



SOPREMA Joins Polyisocyanurate Insulation Manufacturers Association

Washington, DC, Jan. 4, 2016 – The Polyisocyanurate Insulation Manufacturers Association announced today that SOPREMA has joined the group as a manufacturing member.

"The addition of SOPREMA to both the polyiso industry and the PIMA family reflects the continuing growth of polyiso as North America's insulation product of choice," said Jared Blum, President PIMA. "SOPREMA's construction industry leadership role is well acknowledged, and the PIMA Board of Directors looks forward to the active involvement of the company."

SOPREMA joins PIMA's six manufacturing members: Atlas Roofing, Firestone Building Products, GAF, Hunter Panels, Johns Manville and Rmax.

SOPREMA is an international manufacturer specializing in the development and production of innovative products for waterproofing, insulation, soundproofing and vegetated solutions for the roofing, building envelope and civil engineering sectors. Founded in 1908 in Strasbourg, France, SOPREMA now operates in more than 90 countries.

With its first polyisocyanurate insulation plant in North America, SOPREMA will expand its presence in the construction market by offering complete roofing solutions to its clients, while managing all production phases.

"SOPREMA is proud to join PIMA and contribute to the energy performance of buildings and the reduction of greenhouse gases as a manufacturer of high-performance insulation boards," said Richard Voyer, Executive Vice-President and CEO of SOPREMA North America.

About PIMA

For over 25 years, the Polyisocyanurate Insulation Manufacturers Association (PIMA) has served as the unified voice of the rigid polyiso industry, proactively advocating for safe, cost-effective, sustainable and energy-efficient construction. PIMA's members, who first came together in 1987, include a synergistic partnership of polyiso manufacturers and industry suppliers. Polyiso is one of the North America's most widely used and cost-effective insulation products available. To learn more visit www.polyiso.org.

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