



June 29, 2017



Council Council Chair Stan Penfold  
Salt Lake City Council  
451 South State Street, Room 304  
PO Box 145476  
Salt Lake City UT 84114-5476  
stan.penfold@slcgov.com



Dear Council Chair Penfold,



We, the businesses and organizations listed to the left and below, strongly support the Salt Lake City Sustainability Department's proposed **Building Benchmarking and Transparency Ordinance**. This policy will harness market forces to increase energy savings, reduce pollution, and enhance economic development in the City.



Sentry Financial

Cutting energy waste is the most cost effective way to reduce the pollution caused by our energy consumption. "Area sources" of pollution (including homes, businesses, commercial buildings, restaurants, landscaping equipment, etc.) represent a significant percent of the Wasatch Front's total air pollution, and is expected to increase as Utah's population continues to grow. On a typical winter day, natural gas combustion in commercial buildings alone is estimated to emit six tons of nitrogen oxides emissions, which contribute to poor air quality. Improving our building stock through energy efficiency is also a critical strategy to help Salt Lake City achieve its vital goal to reduce greenhouse gas emissions by 80% by 2040 in the most affordable way possible.



HOBBS & OLSON | CARPENTER HAZLEWOOD

The proposed ordinance is a customized, Salt Lake City-specific solution that incorporates feedback from numerous interested stakeholders, including building owners, community organizations, and efficiency experts.



The ordinance will:



- **Increase annual benchmarking.** The ordinance references ENERGY STAR Portfolio Manager, a free and simple online tool used to benchmark building energy use to compare building energy performance. Benchmarking is now automated by both Rocky Mountain Power and Questar Gas!
- **Harness the power of the market with energy transparency.** The proposed ordinance provides information to building owners, prospective business tenants, and consumers to increase awareness and encourage building energy efficiency investments that save money and cut pollution.





- **Spur additional energy improvements.** High-quality and consistent building energy data helps building owners and facility managers make informed decisions about which buildings are good candidates for voluntary energy upgrades. Data from across the U.S. shows that benchmarking and transparency ordinances reduce energy consumption in large buildings by 2 to 4 percent each year.
- **Boost local jobs and strengthen economic development.** Improved awareness of energy performance will also drive demand for local highly-skilled jobs in the energy efficiency and building construction services sectors, helping to grow the regional economy.
- **Encourage cost effective energy “tune-ups.”** Tuning-up building energy systems is an effective and highly affordable way to drive deeper energy reductions without capital expenses. The tune-up provision in the ordinance leverages existing utility incentives to encourage less efficient buildings to voluntarily implement energy tune-ups.

We support bold action that increases energy transparency and leverages market forces to drive energy improvements in large existing buildings. We encourage you to support the Sustainability Department's market-based proposal and urge you to enact the ordinance quickly to hasten the benefits to our community that will result from improved energy use across the City.

Thank you for considering these comments.

Sincerely,

Kenner Kingston, President  
**Arch | Nexus**

Brett Parry, President  
**ASHRAE Utah**

Ashley Miller, J.D.,  
Program & Policy Director  
**Breathe Utah**

Mark Case, P.E., President  
**ETC Group**

Bryson Garbett, President  
**Garbett Homes**

Matt Pacenza,  
Executive Director  
**HEAL Utah**

Lincoln W. Hobbs,  
Managing Member  
**Hobbs & Olson | Carpenter  
Hazlewood**

Troy Keller, Vice President,  
Government Affairs and  
Associate General Counsel  
**Huntsman Corporation**

Susan Rochford, VP of  
Energy Efficiency,  
Sustainability & Public Policy  
**Legrand North America**

Steven Rosenberg, Owner  
**Liberty Heights Fresh**





Michael L. Belitzky,  
State Government Relations  
**NEMA**

Sarah Wright,  
Executive Director  
**Utah Clean Energy**



Cameron D. Wilson,  
Managing Partner – Utah  
**PACE Equity, LLC**

Judy Barnett,  
Executive Director  
**Utah Labor Community  
Services**



Hanko Kiessner, CEO  
**Packsize**

Robert Bergman,  
Executive Vice President  
**Utah Mechanical  
Contractors Association**



Justin Koscher, President  
**PIMA**

Ellen Reddick,  
Board Member  
**Utah Moms for Clean Air**

Todd Stevens,  
Managing Director  
**Renewable Tech Ventures**

Jonathan M. Ruga,  
Chief Executive Officer  
**Sentry Financial Corporation**

Steve Keyser, President  
**Utah PaperBox**



Mark Cram,  
General Manager Salt Lake  
City & Boise Branches  
**Siemens Industry**

Denni Cawley,  
Executive Director  
**Utah Physicians for a  
Healthy Environment**



Theddi Wright Chappell,  
CEO  
**Sustainable Values, Inc.**

Steve Ellis, CEO  
**Vutiliti**

Steve Mills, CEO  
**Uinta Brewing Company**

Jennifer Gardner,  
Staff Attorney  
**Western Resource  
Advocates**

Amir Haskic,  
Board Chair  
**USGBC Utah**

Pete Ashdown, President  
**XMission**

Dale Cox, President  
**Utah AFL-CIO**

Please direct any questions about this letter to Kevin Emerson:  
[kevin@utahcleanenergy.org](mailto:kevin@utahcleanenergy.org)

CC: Salt Lake City Mayor Jackie Biskupski, [mayor@slcgov.com](mailto:mayor@slcgov.com)

Vicki Bennett, Director, Salt Lake City Sustainability Department,  
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