Roofing Industry Opens its Q4 2022 Market Index Survey for Reroofing

The roofing industry will accept survey responses from January 2 to January 20 to gain insight into reroofing trends, business conditions

Arlington, VA, December 20, 2022 — A coalition of industry trade associations representing roofing contractors, consultants and manufacturers throughout the U.S. and Canada is launching the Q4 2022 edition of the Market Index Survey for Reroofing. The roofing industry will accept survey responses from January 2 to January 20. The survey—which can be completed in less than five minutes—takes the pulse of the reroofing industry on a quarterly basis and serves as a regular barometer of the industry’s business conditions.

“The Market Index Survey for Reroofing fills an important gap in construction data by providing the industry and other stakeholders with information on trends and outlooks for both steep and low-slope roofing,” said Justin Koscher, President of the Polyisocyanurate Insulation Manufacturers Association (PIMA). “As we end the year and look to what’s next for the industry in 2023, your participation in this survey can help provide a comprehensive market assessment that gives an accurate indication of the industry’s trajectory.”

The quarterly survey asks respondents to answer questions regarding customer inquiries, project contracts and length of project backlogs. In turn, the roofing industry can provide detailed information on year-over-year trends and generate indices that capture industry sentiments for future reroofing activity. Roofing contractor and consultants doing business in the U.S. and Canada are encouraged to fill out the survey. Quick and straightforward, the survey takes less than five minutes to complete.

To participate in the Q4 2022 Market Index Survey for Reroofing, click on the following link: bit.ly/RoofingSurvey (open from January 2 to January 20). Respondents will receive a detailed report of survey findings as well as access to an online dashboard that enables users to filter results by region and other metrics.

The following highlights from the Q3 2022 Market Index Survey for Reroofing are examples of how the survey responses provide valuable trend data for roofing industry professionals and other stakeholders.

- **Project Backlog**: 52 percent of all respondents reported a project backlog of three months or longer as of October 2022.
- **Customer Inquiries Index**: The Customer Inquiries Index for the total industry including both low and steep slope jumped to 60.1 for Q3 2022 compared to 55.4 in the prior quarter.
- **Project Contracts Index**: The Project Contracts Index for the total industry including both low and steep slope rose to 61.9 for Q3 2022 compared to 59.2 in the prior quarter.
* The index is based on a zero to 100 scale, with a score of 50 or higher suggesting expansion or optimism, while a value below 50 indicates contraction or pessimism.


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About PIMA
Since 1987, the Polyisocyanurate Insulation Manufacturers Association (PIMA) has served as the voice of the rigid polyiso industry, proactively advocating for safe, cost-effective, sustainable, and energy-efficient construction. PIMA is an association of polyiso manufacturers and industry suppliers. Polyiso is one of North America's most widely-used and cost-effective insulation products. To learn more, visit www.polyiso.org.

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