



## **PIMA'S RENÉE LAMURA EARNS CERTIFIED ASSOCIATION EXECUTIVE CREDENTIAL**

**Bethesda, MD, March 5, 2014** – The Polyisocyanurate Insulation Manufacturers Association (PIMA) announced today that Renée LaMura, Senior Director Programs and Administration, has earned the Certified Association Executive (CAE®) credential from ASAE. The CAE is the highest professional credential in the association industry. Less than five percent of all association professionals have earned the CAE.

“Renee is an invaluable member of the PIMA team and provides our members with incomparable counsel and service,” said PIMA President Jared O. Blum.

To be designated as a Certified Association Executive, an applicant must have a minimum of three years experience in nonprofit organization management, complete a minimum of 100 hours of specialized professional development, pass a stringent examination in association management, and pledge to uphold a code of ethics. To maintain the certification, individuals must undertake ongoing professional development and activities in association and nonprofit management. More than 4,000 association professionals currently hold the CAE credential. The CAE program is accredited by the National Commission for Certifying Agencies (NCCA).

LaMura, who is a graduate of Rutgers University, has worked with PIMA since 2004. She previously worked at an association management company and for non-profit organizations.

### **About ASAE**

ASAE is a membership organization of more than 21,000 association executives and industry partners representing 10,000 organizations. Its members manage leading trade associations, individual membership societies and voluntary organizations across the United States and in nearly 50 countries around the world. With support of the ASAE Foundation, a separate nonprofit entity, ASAE is the premier source of learning, knowledge and future-oriented research for the association and nonprofit profession, and provides resources, education, ideas and advocacy to enhance the power and performance of the association and nonprofit community. For more information about ASAE, visit [www.asaecenter.org](http://www.asaecenter.org).

### **About PIMA**

For over 25 years, the Polyisocyanurate Insulation Manufacturers Association (PIMA) has served as the unified voice of the rigid polyiso industry proactively advocating for safe, cost-effective, sustainable and energy efficient construction. PIMA's members, who first came together in 1987, include a synergistic partnership of polyiso manufacturers and industry suppliers. Polyiso is one of the Nation's most widely used and cost-effective insulation products available. To learn more visit [www.polyiso.org](http://www.polyiso.org).

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