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## **PIMA Joins New High-Performance Buildings Coalition**

BETHESDA, Md., July 18, 2012 – PIMA has joined other leading building and construction industry associations to announce the launch of the American High-Performance Buildings Coalition (AHPBC) ([www.betterbuildingstandards.com](http://www.betterbuildingstandards.com)). These organizations have come together to promote and support the development of sustainable building standards, which are based on consensus and scientific performance data.

The coalition will provide critical experience and expertise for the development of green building standards, and will support performance-based building codes, standards and rating systems that are developed through open and transparent processes – in conformance with the American National Standards Institute.

The AHPBC supports certification systems based on sound data, scientific methodology and developed using a consensus process. The coalition will advocate that position with General Services Administration (GSA), other federal agencies and in other venues where green building certifications are under consideration.

“The formation of this coalition is yet another positive step on the road to making green construction not an exception but rather standard operating procedure for the construction, design and building maintenance communities in this country. As building product manufacturers, we understand our responsibility to work with the design community to achieve truly energy efficient high performing, 21st century buildings,” said Jared O. Blum, president of PIMA.

The announcement comes as the GSA prepares to issue a recommendation on the federal government’s use of green building certification systems and the U.S. Green Building Council revises its Leadership in Energy and Environmental Design (LEED) green building rating system.

“PIMA has always been a strong supporter of LEED, but recent deselection proposals included in early versions of LEED 2012 would be counter productive and actually harm this country's energy efficiency and heat island reduction efforts,” added Blum. “ We have requested that the GSA use Green Globes and ASHRAE 189.1 as an alternative to LEED, as both were developed using a thorough, open and transparent process, which included a broad range of industry experts.”

The members of the coalition include the American Architectural Manufacturers Association, the American Chemistry Council, the Adhesive and Sealant Council, the American Coatings Association, American Fuel & Petrochemical Manufacturers, the American Supply Association, the Center for Environmental Innovation in Roofing, the Chemical Fabrics and Film Association, the EPDM Roofing Association, the Expanded Polystyrene Industry Alliance, the Extruded Polystyrene Foam Association, the Flexible Vinyl Alliance, the Industrial Minerals Association, the National Association of Manufacturers, the National Hispanic Landscape Alliance, the National Lumber and Building Material Dealers Association, the Plastic Pipe & Fittings Association, the Polyisocyanurate Manufacturers Association, the Resilient Floor Covering Institute, the Society of Plastic Industry, the Society of Chemical Manufacturers & Affiliates, the Southern Forest Products Association, the Treated Wood Council, the U.S. Chamber of Commerce, the Vinyl Institute, the Vinyl Siding Institute, and the Windows & Door Manufacturers Association.

**About PIMA**

For over 25 years, the Polyisocyanurate Insulation Manufacturers Association (PIMA) has served as the unified voice of the rigid polyiso industry proactively advocating for safe, cost-effective, sustainable and energy efficient construction. PIMA's members, who first came together in 1987, include a synergistic partnership of polyiso manufacturers and industry suppliers. Polyiso is one of the Nation's most widely used and cost-effective insulation products available. To learn more visit [www.polyiso.org](http://www.polyiso.org).

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