



Jim Whitton of Hunter Panels Named New PIMA Chairman

BETHESDA, MD, December 4, 2013 -- The Polyisocyanurate Insulation Manufacturers Association (PIMA) announced today that Jim Whitton, Vice President of Sales and Marketing at Hunter Panels LLC, will assume the chairmanship of the organization on January 1, 2014. He succeeds Dr. Chris Griffin of Johns Manville Roofing Systems, who has served as the PIMA chairman for the last two years.

“Given his extensive roofing industry expertise, his deep understanding of the polyiso insulation industry and his experience working with the Association on numerous task groups and initiatives, Jim is the perfect choice to lead PIMA,” said Jared Blum, PIMA President. “We look forward to his leadership as code and standard setting bodies continue to embrace and reiterate the value of building thermal performance.”

Whitton, a 28-year veteran of the roofing industry, has worked at Hunter Panels since its founding. He graduated from DePaul University with degrees in both accounting and education. Prior to joining Hunter Panels, Whitton served as the Regional Tapered Manager and Marketing Manager for NRG Barriers. He is also a current member of PIMA’s Board of Directors as well as the Roof Consultants Institute.

“This is an auspicious time to lead the polyiso industry,” said Whitton. “In the last few months ASHRAE has published increased R-value requirements in the 90.1 standard, the International Code Council has clarified insulation requirements for reroofing projects and PIMA has updated its the QualityMark program in accordance with ASTM C1289-13. All these initiative further reflect the polyiso industry’s long-term commitment to cost effective, sustainable and energy-efficient construction.”

About PIMA

For over 25 years, the Polyisocyanurate Insulation Manufacturers Association (PIMA) has served as the unified voice of the rigid polyiso industry proactively advocating for safe, cost-effective, sustainable and energy efficient construction. PIMA’s members, who first came together in 1987, include a synergistic partnership of polyiso manufacturers and industry suppliers. Polyiso is one of the Nation’s most widely used and cost-effective insulation products available. To learn more visit www.polyiso.org.

###

Contact: Mittie Rooney
mrooney@axcomgroup.com
301-602-8709
